

IBA KARACHI | www.iba.edu.pk October 2021 | Volume 4 | Issue 10

## 849 students graduate at the Convocation 2020



October 30, 2021: The IBA Karachi held its Convocation 2020 to confer degrees to 849 graduates. The graduating batch included 585 undergraduate students from six programs, 263 postgraduate students from eight programs, and one PhD scholar. Convocation 2020 was postponed last year due to the Covid-19 pandemic.

Minister for Universities and Boards Department, Environment, Climate Change and Coastal Development Department, Mr. Muhammad Ismail Rahoo, represented the Chief Guest, Chief Minister of Sindh and Patron IBA, Mr. Murad Ali Shah. Veteran actor and recipient of the Hilal-i-Imtiaz, Mr. Zia Mohyeddin graced the ceremony as the Guest of Honour.

The ED, Dr. S Akbar Zaidi congratulated the graduating students and commended their resilience towards completing their degrees, amid the global pandemic. Addressing the audience, he said, "I hope that you have learnt what it requires to be an IBA graduate and now is the time for you to take that world-class education and skillset forward into the world and further establish the IBA brand name".

Mr. Mohyeddin captivated the audience with his riveting recitals. He reminisced about his youthful days at the government college and shed light on the famous short story of 'Maibal Aur Main' by Ahmad Shah Patras Bukhari to resonate with the student life.

Mr. Rahoo commended the IBA's initiative to observe the convocation in these unprecedented times. He said that with a legacy of more than six decades, the IBA has proven to be a hub of nurturing talents, benefiting not only Pakistan but the world at large. He also commended IBA's vision of ensuring inclusivity and diversity, through its financial assistance program through which the Institute supports approximately 30% of its student body every year.

The convocation ceremony featured the position holders in various degree programs who were awarded cash prizes, medals, shields and certificates of merit. Mahoor Shahzad, Olympian and IBA alumna, the first Pakistani badminton player in Tokyo Olympics 2020 was awarded with the 'Excellence in Sports' award. Performance awards were given to staff and faculty members. Assistant Professor and Chairperson, Marketing Department, Dr. Farah Naz Baig received the Best Teacher Award and Professor and Research Fellow-CBER, Dr. Wali Ullah was declared the Best Researcher.



# IBA and George Mason University sign an MOU for academic collaboration

October 15, 2021: The ED, Dr. S Akbar Zaidi and George Mason University's (GMU) Vice President Division of Enrolment Management, Mr. David Burge, signed a broad, allencompassing, MOU between the two institutions at the GMU Fairfax, Virginia, USA, campus. For the IBA, this MOU provides a huge opportunity for its faculty and students to engage with and interact with outstanding faculty from GMU in all disciplines. Both the IBA and GMU are committed to exploring concrete and specific possibilities of cooperation and exchange between the two institutions and will, over the next few weeks, seek ideas from their Faculty to operationalize them.

### IBA and UC Berkeley ink an MOU

October, 2021: The IBA and the University of California, Berkeley have signed a major MOU to develop collaboration between faculty and students at both the universities. The IBA will work closely with Berkeley's Center for Middle Eastern Studies (CMES) and develop programs and linkages focusing, to start with but not limited to, work and interest in Islamic and Muslim societies.

# Conference on 'Climate Change: Threats, Risks and Vulnerabilities'

October 9, 2021: CBER at the IBA in collaboration with the Hanns Seidel Foundation (HSF) Pakistan, organized a two-day conference on 'Climate Change: Threats, Risks and Vulnerabilities – Ecologies at the Margins' at the main campus.

The conference, an initiative of the students of the SSLA Department, kicked off with a tree plantation ceremony at the courtyard with the IBA Gardening Team where Head of HSF Pakistan, Dr. Steffen Kudella, the conference organizers, and volunteers planted amaltas and gulmohar seedlings. Consul and Deputy Head of Mission at the German Consulate General Karachi, Ms. Birgit Kuhlmann, also graced the conference with her presence.

The two-day event brought together academics, artists, filmmakers and students from diverse fields to discuss multifaceted aspects of climate change including multispecies collaborative survival, urban planning and sustainable entrepreneurship. It featured panel discussions, documentary screenings, exhibits and study circles.



# In the News

## IBA and The Searle Company collaborate to establish Rashid Abdulla Consumer Neuroscience Lab

**October 28, 2021:** SBS at IBA, signed an agreement with The Searle Company, to establish the Rashid Abdulla Consumer Neuroscience Lab, at the main campus. The Searle Company was represented by the Managing Director, Dr. S. Nadeem Ahmed, while the ED, IBA, Dr. S Akbar Zaidi, signed on behalf of IBA.

The Lab will transform consumer research and collection of data through knowledge and understanding of neuromarketing and behavioral research. This is a huge opportunity for academics and practitioners to get unbiased responses in real time to enable an accurate depiction of buying behavior.

### IBA and UNDP Pakistan collaborate to strengthen urban resilience

October, 2021: Drawing upon the 2030 Agenda of Sustainable Development to Leave No One Behind, IBA has partnered with UNDP Pakistan to carry forward the pledge by conducting research in two Katchi Abadis (Informal Settlements) of Karachi with focus on migrants, displaced people and host communities.

The project 'Access to Justice & HRs for Development and Resilience of Informal Urban Communities' aims to strengthen inclusion of marginalized populations by increasing their participation in development processes. By listening to the local voices of the community, our goal is to promote social cohesion and create resilient communities that will contribute to sustainable development in Pakistan.



### China Study Centre hosts G3 CPEC Summit

**October 23, 2021:** The China Study Centre (CSC) at the IBA hosted a day-long summit titled, 'CPEC: Emerging Geopolitical and Geo-Economic Landscape Opportunities and Challenges' at the city campus. Attendees included policymakers, opinion builders, academia, media, members of the IBA faculty, staff and students.

The aim of the hybrid Summit was to explore and identify the future opportunities and challenges for China, Pakistan and Afghanistan economic, information and trade corridor in the wake of recent developments in the region, specifically the U.S. withdrawal from Afghanistan and the role of the new Afghan government in regional connectivity.

Dean, SBS, Dr. Wajid Hussain Rizvi delivered the welcome address virtually. Director, CSC, Dr. Nasir A. Afghan shed light on the importance of the China Pakistan Economic Corridor which is the economic lifeline for Pakistan. The keynote speakers included: Special Assistant to the Prime Minister on CPEC Affairs, Mr. Khalid Mansoor; Director of Research Department and Senior Research Fellow, National Strategy Institute, Tsinghua University, China, Professor, Dr. Qian Feng; and Commercial Counselor, Chinese Consulate, Karachi, Mr. Guo Chunshui.

Guest speakers included: former Ambassador of Pakistan to the People's Republic of China, Mr. Masood Khalid; Group Captain (R) Mr. Sultan M. Hali; Head, Defense and Strategic Studies, Quaid-e-Azam University, Dr. Shabana Fayyaz; Professor, Salam University, Kabul, Dr. Fazal ul Hadi; former Ambassador and Senator, Afghanistan, Dr. Ghairat Baheer; former Ambassador of Pakistan to People's Republic of China, Ms. Naghmana Hashmi; and former Secretary of Defense, Pakistan Lt. Gen (R) Mr. Asif Yasin Malik. Moderators included Dr. Afghan, Associate Professor, SESS, IBA, Dr. Huma Baqai, and Director, Faculty Development Academy COMSATS University, Islamabad, Dr. Aneel Salman.



## Former ED IBA discusses the evolving perspectives of World Bank

October 26, 2021: Assistant Professor and Research Fellow at CBER, Dr. Aadil Nakhoda, organized a guest speaker session for the Development Economics II students. Former Executive Director and Director, Center for Social Policy Research IBA, Dr. Farrukh Iqbal, was invited as the guest speaker for this session.

The session outlined the background of the World Bank, and how it has evolved to manage the economic affairs of several countries, preventing wars and conflicts. Dr. Iqbal highlighted how the World Bank has shifted its focus from infrastructural projects to social sector and policy lending projects.

## UN economist explores post-pandemic economic challenges

October 12, 2021: Assistant Professor and Research Fellow at CBER, Dr. Aadil Nakhoda, organized a guest speaker session for the Development Economics II students. Mr. Piergiuseppe Fortunato, economist at the UNCTAD, was invited as the guest speaker.

The session revolved around the different ways of how economies coped with the Covid-19 pandemic. Presenting the TDR21 report, the speaker highlighted the widening gap between developed and developing economies and how the pandemic has slowed the progress towards the 2030 Agenda. The crux of the session was that governments need to be highly strategic in trying to recover from the pandemic, with some developed countries on their way to recovery, while developing nations may need assistance.

### Launch of World Bank's Pakistan Update

October 28, 2021: Assistant Professor and Research Fellow at CBER, Dr. Aadil Nakhoda, engaged as a panel member in the World Bank's Pakistan Development Update. He made several recommendations to facilitate the growth of Pakistan's export sector. The recommendations include improving transportation and logistics, quality of financial intermediaries, and establishing effective communication channels to boost the participation of firms in the export sector.

The webinar can be viewed here, while the report can be accessed here

### Formulation of the UNSDCF 2023-27 – An initiative of the UN and GoP

September 2, 2021: Associate Professor, SESS, IBA, Dr. Huma Baqai participated in the consultation to formulate the Sustainable Development Cooperation Framework (UNSDCF) 2023-27, a collaborative initiative of the United Nations and the Government of Pakistan (GoP), cohesively aligned with the priorities of the GoP 2030 Agenda towards achieving the Sustainable Development Goals.

## IBA faculty participates in the 7th Interactive Series of Ziauddin University Dialogues

September 15, 2021: Associate Professor, SESS, IBA, Dr. Huma Baqai participated in the dialogue on 'Pakistan Media Development Authority: Protection or control of the media industry' organized by Ziauddin University. Dr. Baqai was part of the dialogue to share her analysis about the ordinance.

## **Book launch of 'Pakistan-Afghanistan Relations:** Pitfalls and the Way Forward'

September 30, 2021: The Institute of Strategic Studies Islamabad (ISSI) and Friedrich-Ebert-Stiftung (FES), Pakistan organised a book launch of 'Pakistan-Afghanistan Relations: Pitfalls and the Way Forward,' co-edited by Associate Professor, SESS, IBA, Dr. Huma Baqai and Assistant Professor, Department of International Relations, University of Karachi, Dr. Nausheen



The book offers a comparative narrative literature analysis which shows that while Afghans view the Pak-Afghan relations from a bilateral lens, Pakistan views it from a multilateral perspective. The event was moderated by Director, Centre for Afghanistan, Middle East & Africa (CAMEA) at ISSI, Ms. Amina Khan. Other speakers included, Country Director, FES, Dr. Jochen Hippler; Ambassador (R) Mr. Asif Ali Khan Durrani; Senior Research Fellow, IPRI, Mr. Zahid Hussain; and freelance journalist and Ambassador (R) Mr. Qazi Humayun.

## Roundtable Discussion on the 'Belt and Road initiative: The opportunities for Ukraine in the context of international experience'

October 11, 2021: The roundtable discussion was held at the Hennadii Udovenko Diplomatic Academy of Ukraine organized by Ukrainian Association of Sinologists. The purpose of this event was to analyze the international experience of participation in the 'One Belt, One Road' initiative, prospects, and opportunities for Ukraine. Associate Professor, SESS, IBA, Dr. Huma Baqai, was one of the observers from South Asia who shared the observation that BRI strengthens the connection between energy-deficient and energy-proficient regions of Asia, balances the interests of large and medium-sized players, and makes peaceful cooperation the most attractive.

### SBS alumni meet to develop vision and mission of the School

October 8, 2021: SBS conducted a session with its alumni to develop the vision and mission of the School. The purpose of the meet-up was to involve the former students in the development process and gather their feedback. The session was led by Chairperson, Accounting and Law, Mr. Haroon Tabraze.



### Renowned writer shares his thoughts on the art of writing

October 4, 2021: Visiting Faculty, SSLA Department, SESS, Ms. Fatima ljaz, conducted a virtual session with renowned writer Mr. Aamer Hussein for the students of her English Grammar and Composition class at IBA. Mr. Hussein, a critic, columnist, novelist and short story writer, explained the importance of writing. He emphasized that writing is as important as reading and we are surrounded by all types of texts, and engage with them from a very early age. The class comprised of young, aspiring writers who thoroughly enjoyed the talk and engaged with the author.

### ACCW - Dramatic Readings Session

October 18, 2021: The Ardeshir Cowasjee Centre for Writing (ACCW) organized a Dramatic Readings session at the Alumni Students' Centre Amphitheatre, main campus. The event invited talented students to come forward and delve in the art of poetry, prose and performance.

### **Team Extreme Commerce partners with IBA**



**October 26, 2021:** Renowned freelancing group in Pakistan, Extreme Commerce visited the main campus for an awareness session on 'Scope of Freelancing and Impact of Video Boot Camp'. Head of Video Boot Camp (VBC), Mr. Atif Ahmed explained to the students about 150+ income generating skills development courses that they offer in their VBC. COO, Extreme Commerce, Mr. Hameer Ali and CGO, Extreme Commerce, Mr. Kashif Jafri also addressed the queries of the students. The purpose of this session was to create awareness about the freelancing world, and how to do business on Amazon. Team Extreme Commerce also announced free access to VBC for all IBA students. Director Finance, IBA, Mr. Moeid Sultan signed the agreement on behalf of IBA.

## **Marketing Activities**

### Informative session at St. Joseph's College for Women

**October 29, 2021:** The Marketing team visited St. Joseph's College for Women and held an engaging information session with the students. With a primary objective of creating awareness among students regarding undergraduate studies, the session also highlighted the legacy and significance of the IBA in shaping the educational landscape of Pakistan.

The ED, IBA, Dr. S Akbar Zaidi, accompanied by Chairperson, SSLA Department, Dr. Sahar Nadeem and Head of Marketing and Communications, Ms. Ayesha Javed, spoke at length with the female students and provided awareness about life at IBA including the programs on offer, academic rigour, financial assistance, alumni network and co-curricular activities. Dr. Zaidi invited the students to visit the main campus for a campus tour to experience the state-of-the-art facilities that IBA has to offer. Dr. Nadeem gave an in offered as well as the different types of courses students could benefit from.



state-of-the-art facilities that IBA has to offer. Dr. Nadeem gave an in-depth description of the Social Sciences program, outlining all the majors offered as well as the different types of courses students could benefit from.

The principal of the College, Sr. Julie Pacheco, appreciated the IBA for visiting the College, providing valuable information and guidance and helping the students make an informed decision about their further studies.

## **ED** engagements

### Embassy of Pakistan, Washington D.C. and IBA conduct seminar on Pakistan's economy

**October 14, 2021:** The Embassy of Pakistan, Washington D.C. in collaboration with the IBA arranged a reception and discussion on Pakistan's economy at the Pakistan Embassy. The seminar was addressed by the Federal Minister for Finance and Revenue, Mr. Shaukat Tarin and Deputy Governor, State Bank of Pakistan, Dr. Murtaza Syed as well as ED, IBA, Dr. S Akbar Zaidi.

Dr. Zaidi discussed how the IT industry is booming in Pakistan and shed light on the developments in the higher education sector. He also spoke about how IBA is transforming the lives of hundreds of graduates by providing them upward social mobility. Mr. Tarin explained the various reforms that the present government is doing to ensure that Pakistan's economy developsand expands at a steady rate.



The event was attended by over hundred IBA alumni, prominent citizens based in D.C., IMF and World Bank personnel and the media.

### Consulate General of Pakistan in New York hosts a talk on 'Roshan Digital Accounts: Benefits for NRPs'

**October 17, 2021:** The Consulate General of Pakistan in New York hosted a talk on 'Roshan Digital Accounts (RDA): Benefits for NRPs'. The panelists included Adviser to the Prime Minister on Finance and Revenue (formerly the Finance Minister of Pakistan), Mr. Shaukat Tarin; Governor, State Bank of Pakistan (SBP), Dr. Reza Baqir; ED, IBA, Dr. S Akbar Zaidi; and Deputy Governor, (SBP), Dr. Murtaza Syed.

Dr. Murtaza spoke about the RDA initiative by the Pakistan government and encouraged expats to take advantage of the scheme. Dr. Zaidi shed light on the state of Pakistan's economy and showed how the diasporic Pakistanis had advantages which Pakistanis back home did not share. Dr. Baqir shared the philosophy behind the RDA scheme and shared the key milestones in its journey so far. Mr. Tarin explained the various reforms that the present government has undertaken to ensure that Pakistan's economy develops and expands at a steady rate.



# Student, faculty and alumni achievements

The IBA takes great pride in the achievements of its students, faculty and alumni. Read on the links below about how the IBA community is excelling and contributing to the society.







# **CICT: Learning about tech**

**October 15 & 21, 2021:** The CICT in collaboration with EU-funded Erasmus+ programme ReCYP:HER at IBA, conducted focus groups at the city campus, for gaining insights from the industry experts, to discover the needs and opportunities for growth in the field of cyber security. Among the esteemed guests were participants from financial institutions, fintech, software houses, security service providers, government, and law enforcement agencies.

Moderated by Assistant Professor, Department of Computer Science and Department of Management, Dr. Syed Irfan Nabi, and attended by Acting Head of CICT, Dr. Faisal Iradat, the participants were delighted to see this initiative from the IBA platform. The CICT and ReCYP:HER team expects to conduct more focus groups to gain a further in-depth understanding of the gaps and potential areas of development.



## **CED** journal

### E-Commerce Summit 2021

**October 24, 2021:** CED and Corporate Freedom joined hands to organize an E-Commerce Summit at the city campus. The summit was organized to create awareness and encourage youth to engage in e-commerce ventures. The chief guest of the event was Director, IBA CED, Dr. Shahid Qureshi and the guest speakers included: Co-founder Telemart, Ahmed Rauf Essa; CEO, Corporate Freedom, Sheikh Daniyal; Founder ESP, Huzaifa Ali; Sales Trainer, Syed Ahmed Bukhari; and Director, Analyxel, Wajahat Ali. Around 500 youth participated in the summit.



# Orientation ceremony of Entrepreneurship Development Program (CIE Batch XI)

**October 22, 2021:** An Orientation Ceremony for the CED's flagship program, Certificate in Entrepreneurship (CIE) Program was held at the main campus. The 11th batch of CIE is a joint effort of IBA-CED and JFF-UGI along with KNOW Foundation (Karachi Needy Orphans and Women) and Haydari Benevolent Trust. These organizations have partnered to strengthen the entrepreneurial ecosystem of Pakistan with a focus on youth and women empowerment. This collaboration encompasses the 3-month Entrepreneurship Development Program, named as Community Youth Development Initiative (CYDI).

# **Entrepreneurship Development Program for MSMEs of Balochistan Phase-2**

**September 22-30, 2021:** CED and SMEA USAID Pakistan partnered to strengthen the entrepreneurial ecosystem of Balochistan by helping SMEs and MSMEs. Considering the role of universities and higher education institutes as a catalyst in the entrepreneurial ecosystem, CED partnered with the University of Balochistan Quetta and University of Loralai as local collaborators and venue partners. The trainers included Dr. Shahid Qureshi, Dr. Asif Jaffer, Dr. Mir Dost, Mr. Afzal Shahabuddin who gave entrepreneurship training to the participants of Khuzdar, Lasbela and Turbat.

### **Certificate Distribution Ceremony of IBA-VTIW**

**September 24, 2021:** CED collaborated with the Vocational Training Institute for Women (VTIW) and trained 160 women, enrolled in the Personal and Professional Development Program (PPDP) from March to June 2021. Women participants were trained to develop themselves personally and professionally and got an opportunity to receive mentoring sessions from the IBA Faculty throughout their course, to launch and execute their start-ups. A certificate distribution ceremony was held for the participants of the program. Program Director, CED, Dr. Shahid Qureshi congratulated the women entrepreneurs on successful completion of the training.





# Launch of IBA-UNDP Youth Entrepreneurship Program, Quetta 2021

**October 15-16, 2021:** CED in collaboration with UNDP Pakistan and University of Balochistan launched an entrepreneurship training program for the youth in Quetta. The program aims to provide the youth from Balochistan with opportunities to acquire entrepreneurial skills which would help them start their own businesses. The potential beneficiaries were the students of various universities, technical training institutes, and colleges of Quetta. Around 120 students received training in this program belonging to various ethnicities and districts of Balochistan including: Quetta, Loralai, Khuzdar, Pishin, Mastung, Jaffarabad, Kalat, Turbat, Musakhel and Panjgur.





# Entrepreneurship Fellows Program for faculty of Balochistan

October 8-9, 2021: A two-day program was organized for the faculty members of various universities and institutes of Balochistan. The trainers included Program Director, CED, Dr. Shahid Qureshi; Faculty and former Vice Chancellor, LUMS Dr. Syed Zahoor Hassan; Dr. Nadeem Abbasi, from the Agha Khan University.

## **CEE roundup**

### **Workshops and Trainings**

**High-Performance** Leadership and Team Management Skills: A customized training program was hosted by the CEE for officers of Grades 17-19 of various departments of the Government of Balochistan. The program was specifically designed to help participants learn the art and science of high-performance leadership and make them a more effective leader.



**Finance for Non-Finance Executives:** A two-day workshop was hosted at the city campus, conducted by Visiting Faculty, Mr. Abdul Rahim Suriya. The workshop provided requisite basic concepts of finance and accounting, including terminology and assumptions, valuation, and financial statements, thus helping participants become strategic users of accounting and financial data.



**Building Team Excellence:** The workshop aimed to improve the leadership abilities of the participants with skills and knowledge that would help them effectively manage and develop their teams. The workshop was led by Dr. Irum Saba.



**Financial Analysis and Valuation Skills Set:** The 18 hours' online program comprises of two levels and is facilitated by Visiting Faculty, Mr. Mohsin Adhi.

Compensation & Benefits Management: The topics for the two-day workshop were carefully chosen to provide HR professionals with a comprehensive view and learning around critical aspects of compensation and benefits management that can be replicated based on the needs of the organization. The workshop was conducted by Mr. Hussain Adenwala.



**Successful Business Communication online:** SDP conducted 50 hours of online training designed for junior to mid-level executives to improve and develop their written as well as verbal communications.

**Finance for Non-Finance Managers for 1LINK:** SDP conducted a workshop for mid-level executives of 1LINK at the city campus. The workshop was conducted by faculty of Accounting & Law, Mr. Mohsin Ali Patel.





Negotiation & Conflict Resolution Skills' for 1LINK: SDP conducted a two-day workshop for the senior management of 1LINK. Fourteen nominated participants attended the training which focused on developing an effective plan and strategy for any negotiation, different strategies to negotiate and building creative solutions to challenging scenarios. The workshop was conducted by Associate Professor, SESS, Dr. Huma Bagai.

Mastering Project Management: A four-day workshop provided structured knowledge of projects and their management in the industrial sector, exposing the participants to the diversity of approaches, tools and techniques utilized in the field of Project Management. Cases and exercises including hands-on training of MS Project helped the participants to analyze and enhance their knowledge and skills as project managers in a turbulent and uncertain environment. The workshop was led by Dr. Rameez Khalid, Mr. Mujtaba Shaikh and Dr. Muhammad Naiman Jalil.



**Early Childhood Care and Education:** SDP conducts 50 hours on-campus weekend training which is highly intensive and interactive that aims to provide an alternative learning pathway for early childhood workers, preschool teachers, and others who wish to pursue professional certification in early childhood education.

**Effective Communication Skills for 1LINK:** SDP conducted a two-day workshop for the junior level executives of 1LINK. The workshop was conducted by Mr. Farhan Uddin Raja and Syed Sajid Siraj, trainer for communication trainings at SDP IBA.



Administrative & Professional Development: SDP conducted a 10-day training program for the Mines & Minerals Department, Government of Balochistan. The course was designed to provide the participants with adequate tools that could upskill and reskill them.

Successful Business Communication for Adamjee Life: A 50 hours training is being conducted in-house for assistant managers and executives of Adamjee Life. Syed Sajid Siraj and Mr. Farhan Uddin Raja are conducting this training twice a week.



#### **Award Ceremony for Diploma in Taxation**

**October, 2021:** The Diploma Awarding Ceremony 2021 was held for the first batch of Diploma in Taxation. The addressees in this ceremony included faculty members, students, CEE staff members and Advisors from Sindh Revenue Board. Members of the Executive Committee from Pakistan Tax Bar Association (PTBA), including Former Secretary General PTBA, Mr. Muhammad Zubair, Former Director CEE, Dr. Izhar Hussain, Director CEE, Dr. Rameez Khalid and Chief Guest Dr. Aftab Imam, Chief Commissioner, Corporate Tax Office, Federal Board of Revenue, Karachi were also present.



# **CEIF: Promoting Islamic Finance**

#### Webinars

**Understanding Takaful for Ulama & Shari'ah Scholars:** CEIF in collaboration with Pak-Qatar Takaful conducted a webinar by Chairman, Shari'ah Board, Pak-Qatar Takaful & Member Shari'ah Board, Dubai Islamic Bank, Mufti Muhammad Hassaan Kaleem. The session was moderated by Director, IBA CEIF and SEVP & Group Head Shariah Compliance, Meezan Bank Ltd, Mr. Ahmed Ali Siddiqui. Mufti Kaleem highlighted the Shari'ah related issues pertaining to insurance due to which it is considered as prohibited in Islam.

**Economic Teachings of Prophet (SAW):** In collaboration with Pak-Qatar Takaful, CEIF conducted a webinar that delved into the economic teachings of the Prophet Muhammad (SAW) and how his community established an alternative system of governing the economy in Madina, based on fair trade and commerce, riba-free transactions and social welfare hinged on zakaat, sadqah, waqf and inheritance laws which promised communal well-being. The session was moderated by Dean, Al-Qadir University Project Trust, Dr. Zeeshan Ahmed.

#### Panelists included:

- Mufti Irshad Ahmad Aijaz, Chairman, Shariah Advisory Committee, State Bank of Pakistan
- Dr. Saad Azmat, Director, Office of Research LUMS, Founding Chair, Centre of Islamic Finance LUMS
- Mr. Ahmed Ali Siddiqui, Director, IBA-CEIF, SEVP Group Head Shariah Compliance Meezan Bank Ltd.

**Questions raised on Takaful as per Fiqh & their Answers:** CEIF in collaboration with Pak-Qatar Takaful conducted a webinar featuring Chairman, Shari'ah Board, Pak-Qatar Takaful & Member Shari'ah Board, Dubai Islamic Bank, Mufti Muhammad Hassaan Kaleem.

## **CEJ** gazette

### **Economic Reporting Workshop**

**October 25-29, 2021:** CEJ in collaboration with the Governance and Policy Project, Balochistan organized the training which was led by Head of Digital, Business Recorder, Mr. Bilal Ahmad Memon and Senior Economic Correspondent, The News International, Mr. Bilal Hussain. It was attended by journalists from across Balochistan. The training aimed to equip journalists with the requisite knowledge and skills for economic reporting, with a focus on data journalism, NFC awards, development and non-development budgets, economic surveys of Pakistan, debt and fiscal policies. The workshop also focused on effective storytelling skills for stories on economic issues such as inflation and pricing decisions.

Guest speaker sessions were delivered by Mr. Salman Siddiqui, Mr. Adnan Aamir, Dr. Kaiser Bengali, Mr. Khurram Husain, Mr. Ghazi Salahuddin, Ms. Mahim Maher, Dr. Raza Gardezi and Dr. Faisal Qadri.

### Visit by Chairperson NCSW

October 8, 2021: Chairperson, National Commission on the Status of Women (NCSW), Ms. Nilofar Bakhtiar visited CEJ to meet the team and discuss the upcoming National Media Fellowship. CEJ in collaboration with NCSW and the United Nations Population Fund (UNFPA) is organizing the National Media Fellowship on issues of violence against women and child marriages.



## **CDC** news bytes

### Recruitment Toolkit is now available on the IBA Job Portal

October, 2021: Self-help material is made available for senior students to assist them in preparing for recruitment assessments. The Recruitment Toolkit has the following important resources:

- Preparatory material for McKinsey's case study assessments
- Online assessments demo videos from past years
- Sample papers/assessment tests of previous years

## **Donate books to IBA**



### **Corporate Connect Series**

October, 2021: The following sessions were conducted in collaboration with the faculty members:

Faculty	Guest Speaker	Topic
Dr. Kamran Mumtaz	Head Customer Experience, HBL, Ms. Shar Bano	Innovation & Design
Mr. Leon Menezes	Managing Director, Mr. Ali Ahmed Khan Director HR, Mr. Muhammad Shoaib, Friesland Campina Engro Pakistan Limited	Strategic HRM

### Recruitment programs and career-related events

October, 2021: Following programs were hosted by the CDC:

- SPARKS Unilever's Campus Ambassador Programme
- Engro Enablers: Energy Edition (Graduate Trainee Program)
- Psyched Brain Campus Ambassadorship Program 2021
- Procter & Gamble Pakistan's Virtual Winter Internship Program 2021
- · L'Oréal SAPMENA le Tour

Moreover, different organizations organized various events like PWiC GetHired 2021, Careers in life sciences for Women and 10Pearl's Al Summit and Unilever's Future Fit Series for students.

## **IRC** digest

### Session on UK Chevening Scholarships in collaboration with the British High Commission

**October 5, 2021:** The IRC in collaboration with the British High Commission organized an information session on the UK Chevening Scholarships at the main campus. It was a lucrative break for the students who wanted to interact directly with the officials of the Chevening Scholarship Program. Head of Chevening Scholarships at the British High Commission in Islamabad, Ms. Shahla Qayyum, conducted the session and addressed the queries of the students.

#### Webinars with International Universities: University of Leeds, UK

October, 2021: IRC arranged several webinars with the top QS ranked institutions of the world. Ms. Emma Bryce from the University of Leeds, UK conducted an online information session for the IBA students. Likewise, many other sessions with Cardiff University, UK, RMIT, Australia, Edith Cowan University, Australia and University of Kent, UK were organized respectively.

### Breast Cancer Awareness session by Dr. Zubaida Qazi

October 20, 2021: President, Pink Pakistan, Dr. Zubaida Qazi held an awareness session on breast cancer at the main campus. She commenced the session by explaining that breast cancer was a leading cancer among the women of Pakistan and Asia. She emphasized that females above 40 years must go for a yearly mammography for early detection. Talking about lifestyle changes to combat the cancer, Dr. Qazi urged the audience to introduce exercise in their daily lives and to overcome obesity and a sedentary lifestyle.



### Webinar on LinkedIn's Ecosystem

October 25, 2021: The IRC arranged an online session with LinkedIn Coach, Trainer and Consultant, Mr. Hammad Siddiqui on 'LinkedIn's Ecosystem', who joined virtually from Canada. He helped the students explore global job opportunities on LinkedIn.

### Tea Talks with Italian Consul General, Mr. Danilo Giurdanella

October 27, 2021: The IRC held a session with the Consul General of Italy in Karachi, Mr. Danilo Giurdanella. The talk was hosted by the ED, IBA, Dr. S Akbar Zaidi at the main campus. The topic of discussion was 'Pak-Italy Relations Through Diplomatic Lens'. During the session, the two explored possibilities of collaboration and exchange opportunities for students and faculty with Italian universities. Members of the IBA faculty, students, and staff attended the event.

