



# WHY MS-GENERAL PSYCHOLOGY AT IBA?

IBA's MS General Psychology program explores the diverse applications of psychology across health, education, business, human resources, and digital innovation. Designed for students from various academic backgrounds, the program blends theory with real-world practice—including the use of psychological insights in tech-driven mental health solutions. Graduates are equipped for impactful roles across public, private, and digital sectors.

- 30 credit hours, Evening classes for professionals
- 2 years completion time
- Strong applied focus with interdisciplinary relevance
- Open to all academic backgrounds students
- Access to facility & research opportunities
- Blend of classical theories with modern research

## SCHOOL OF ECONOMICS & SOCIAL SCIENCES



IBA is located in Karachi — the financial hub of Pakistan — and is one of the country's most prestigious higher education institutions.

Its School of Economics and Social Sciences (SESS) is a dynamic academic hub that brings together two departments, two research centers, and three specialized labs. The school hosts over 1,000 students with a balanced male-to-female ratio (48:52), fostering diversity and inclusivity. With 45+ PhD faculty members, SESS emphasizes academic rigor, research excellence, and global engagement. Students benefit from international exchange opportunities, research grants, and vibrant campus life. SESS maintains global connections with a 1,200+ strong alumni network across the US, UK, Germany, Turkey, Canada, and beyond—many of whom have pursued graduate studies on prestigious scholarships like Fulbright, Erasmus, DAAD, and Chevening.



## COURSE STRUCTURE

The MS General Psychology program at IBA is a 30-credit hour, three-semester journey that blends theory, research, and applied practice for careers in mental health, education, business, and tech.

### SEMESTER 1

- Research Methods
- Historical and Contemporary Issues in Psychology: From tradition to technique
- Elective 1
- Elective 2

### SEMESTER 2

- Behavioral Statistics
- Psychometrics Testing
- Elective 3
- Mandatory Practicum: Internship [Year 1]

### SEMESTER 3

- MS Thesis

### SEMESTER 4

- Professional orientation & Ethics + MS Thesis

## ELECTIVE COURSES

The MS General Psychology electives at IBA provide a balanced mix of theoretical foundations and applied practice. Students explore key areas such as Cognitive Psychology, Psychometrics, and Learning, alongside specialized fields like Clinical Psychology, Health Psychology, and Trauma Studies. Emerging areas including Cyber and Media Psychology add contemporary relevance, while electives like Forensic, Organizational, and Cross-Cultural Psychology equip students for diverse roles in research, therapy, and industry. A mandatory internship and thesis further enhance practical exposure and academic depth.

## SCHOLARSHIPS, GRANTS & FINANCIAL ASSISTANCE

**Installment Plan:** The students can apply for 2-3 installments per semester. However, the installments must be paid within the same semester.

**Qarz e Hasna:** The IBA facilitates its students in securing an interest-free loan (Qarz e Hasna) to pay their tuition fee during their study period.

**Need-based Financial Assistance:** The IBA encourages aspiring students from diverse social backgrounds to enroll and study at the IBA.

**Research & Teaching Assistantships (RA/TA):** IBA offers part-time, paid opportunities for students to work as Research Assistants (RAs) or Teaching Assistants (TAs) as part of its financial assistance and academic enrichment initiatives.



## ACADEMIC ENVIRONMENT

### RIGOROUS TRAINING & EXPERT FACULTY

Led by highly qualified faculty, the program offers a strong blend of theoretical depth and practical application. Students engage in critical discussions, applied assignments, and evidence-based learning experiences.

### PSYCHOLOGICAL TOOLS & LAB ACCESS

Students gain exposure to cutting-edge psychological tools through the Psychology Research and Testing Lab, enhancing their analytical and observational skills in real-world settings.

### RESEARCH PRESENTATION & ACADEMIC EXPOSURE

Students are encouraged to present their work at IBA's Brown Bag Series and participate in local and international academic conferences, fostering research confidence and professional development.



## CAREER OPPORTUNITIES

Graduates of the MS General Psychology program are equipped for diverse roles across mental health, education, research, and emerging tech-driven fields, including:

- Health care sector: mental health research & policy development
- Behavioral Research Analyst
- Consumer-based research in the public & private sectors
- Social work and NGOs: research, community engagement, and mental health education
- Academic or Researcher in Psychology
- HR, corporate sector: researcher, mental well-being specialist

## ELIGIBILITY CRITERIA

- Minimum 16 years of education with the last 4 years from an HEC-recognized institution, and a minimum CGPA of 2.5 (out of 4.0) or 60% marks in the last degree.
- Open to all academic backgrounds; prior knowledge of social sciences or psychology is beneficial. Work experience is not mandatory.

### APTITUDE TEST EXEMPTION

Minimum score of 600 on the GMAT, or a GRE score of 160 in quantitative and 150 in verbal.



FOR MORE INFORMATION



<https://mspsychology.iba.edu.pk/>

### Main Campus

University Enclave, University Road,  
Karachi - 75270 Pakistan  
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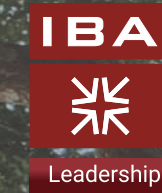
[www.iba.edu.pk](http://www.iba.edu.pk)

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### City Campus

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# MS - GENERAL PSYCHOLOGY

MIND · BEHAVIOR · INSIGHT

GRADUATE PROGRAM