

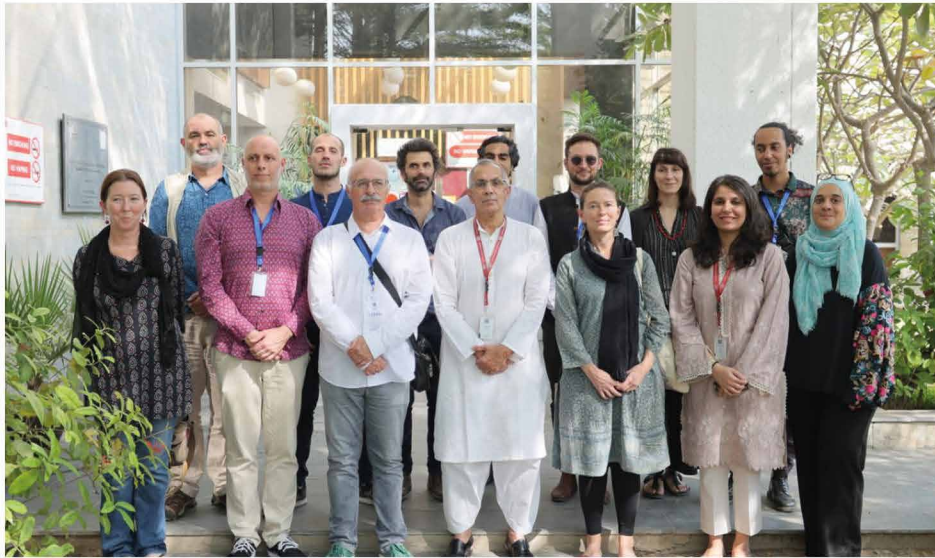


Institute of  
Business Administration  
Karachi

Leadership and Ideas for Tomorrow



# HIGHLIGHTS OF THE YEAR 2022





**IBA** Institute of  
Business Administration  
Karachi  
*Leadership and Ideas for Tomorrow*

**Main Campus**  
University Enclave, University Road,  
Karachi - 75270 Pakistan  
UAN: 111-422-422  
Fax : 92-21-99261508

**City Campus**  
Plot # 68 and 88 Garden / Kiyani Shaheed Road,  
Karachi - 74400 Pakistan  
UAN: 111-422-422  
Fax : 92-21-38103008

Follow Us     [info@iba.edu.pk](mailto:info@iba.edu.pk)  
[www.iba.edu.pk](http://www.iba.edu.pk)

## IBA marked a new strategic direction and appointed permanent Deans for its three Schools

In alignment with international practices, the IBA recently established three schools, namely the School of Business Studies (SBS), the School of Economics and Social Sciences (SESS), and the School of Mathematics and Computer Science (SMCS), each with its own permanent inaugural Dean with Dr. Abdullah Zafar Sheikh as the Dean SBS, Dr. Asma Hyder as the Dean SESS and Dr. Shakeel A. Khoja as the Dean SMCS. The Deans have established protocols for their own Schools and have actively engaged in activities and concerns related to their specific domains.



## Office of Student Affairs established at IBA with its inaugural permanent Dean

The Office of Student Affairs (OSA) was established at IBA with Ms. Maheen Ghauri as the inaugural Dean. It is dedicated to creating an engaging and diverse student experience for every student at the IBA. OSA plays an integral role in community engagement, talent and skill development, and student leadership development. OSA proactively responds and is adaptable to student-centric needs and evolving trends and priorities. Student Affairs is committed to fostering a culture of inclusion, mutual respect, and tolerance with respect to diversity.



## Several international delegations and dignitaries visited IBA

A major focus for the IBA has been international linkages, international conferences and several MoUs and visits from many universities. IBA Karachi signed MoUs with several leading international institutions for academic collaboration.

While numerous ambassadors and dignitaries visited the IBA as did delegations from foreign universities, in 2022, the IBA-Berkeley Centre for Muslim Societies' collaborative initiative was inaugurated. IBA's first Social Sciences Winter School, jointly organized by IBA, and the Centre for South Asian Studies in Paris (CEIAS, CNRS-EHESS) was also a high point on the Academic Calendar. The theme of the first Winter School was Cities, Urban Change and Heritage Management through Geotechnologies and Digital Humanities. Fifteen scholars from France interacted with Faculty and students from the IBA.

Delegations and dignitaries included Consul General of the United States, Consul General of Italy, World Bank's Chief Economist for South Asia, and delegations from the International Monetary Fund team, Embassy of France, USAID, EU and UNIDO.



## IBA launched new innovative programs

IBA is one of the best multidisciplinary institutes of higher learning in the country and has expanded its programs to 21, launching innovative programs including BS Mathematics and MS Marketing.



## Financial assistance for students

IBA signed MoUs with renowned organizations for providing financial support to students, including Abdullah Foundation, Habib Metropolitan Bank, Bank Alfalah, Tapal, ASA Microfinance Bank (Pakistan) Ltd, National Clearing Company of Pakistan Limited, Systems Limited, Sumitomo Corporation, Oraan Tech (Pvt) Ltd, Al Kauser and Salaam Takaful Limited.



## IBA is moving towards solar energy

Reducing the carbon footprint is one of the leading priorities at the IBA. Staying true to the commitment, work on IBA's Solar Project is near completion. This Solar Project will generate clean energy for the campus and will have an output capacity of 802 kilowatts of renewable energy.



## GDG Kolachi and IBA organized 'DevFest Karachi 2022'

**December 24, 2022:** Google Developer Groups (GDG) Kolachi and IBA brought together an action-packed event where tech enthusiasts and practitioners came together to learn and connect as a community exploring how to use Google technologies to accelerate economic impact. DevFest Karachi 2022 featured numerous tracks on AI/ML, Mobile Track, Cloud Workshop Track and Web Workshop Track, along with bootcamps on Machine Learning, JETPACK Compose for Android, and sessions on 'How to become the next machine learning Google Developer Expert', and an exclusive workshop for IBA students on 'Imaginary meeting of a project discussion'.



## 'Regional Stability in a World of Economic Uncertainty – A view from the International Monetary Fund'

**December 07, 2022:** The Department of Economics, School of Economics and Social Sciences, IBA hosted Ms. Esther Pérez Ruiz, IMF's Resident Representative in Pakistan at the Main Campus. Ms. Esther's talk revolved around the regional economic outlook.



## IBA hosted a two-day Higher Education System Strengthening Activity (HESSA) training session

**December 07-08, 2022:** As a partner university of the HESSA project, IBA held a training session at the Main Campus. Fifteen Heads of Departments from five universities including IBA, Balochistan University of Information Technology Engineering & Management Sciences, Fatima Jinnah Women University, National University of Sciences and Technology, and University of Engineering and Technology, Lahore were guided in developing their vision for long-term sustainability, faculty improvement and student success.

HESSA trainers included Dr. Delores Robinson, University of Alabama; Dr. Sajjad Ahmad, University of Nevada; Dr. Michael Barber, University of Utah; and Dr. Stacy Harwood, University of Utah.

A HESSA partner universities' Vice Chancellors (VC) meeting was held on the second day of the training where Dr. Aslam Chaudhry, Chief of Party, HESSA, together with the VCs discussed future HESSA interventions.





### Executive Director IBA and Ambassador of Spain signed an MoU to introduce Spanish courses at IBA

**December 05, 2022:** Dr. S Akbar Zaidi, Executive Director, IBA and Mr. José Antonio de Ory, Ambassador of Spain in Pakistan, signed an MoU under which an instructor from Spain, in collaboration with the Embassy of Spain in Pakistan, will teach courses on Spanish language and culture at the IBA.

### IBA Karachi awarded 2067 degrees in Convocation 2021 and 2022 First cohort of MS Data Science and MS Management graduated

**December 03, 2022:** IBA held its biggest convocation for the Class of 2021 and 2022 at the Main Campus to award degrees to 2067 graduates. The graduating batch included 988 graduates from the Class of 2021 and 1079 graduates from the Class of 2022; and 1496 undergraduate students from six programs, 564 postgraduate students from nine programs and seven PhD scholars from three programs.



Minister for Universities and Boards Department, Environment, Climate Change and Coastal Development, Government of Sindh, Mr. Muhammad Ismail Rahoo was the Chief Guest. President, Aga Khan University, Dr. Sulaiman Shahabuddin, an IBA alum, was the Guest of Honor.

### SMCS in collaboration with Mindstorm Studios, Raptr Games and IGN Pakistan, hosted the IBA Game Fest

**November 26-27, 2022:** School of Mathematics and Computer Science (SMCS), IBA in collaboration with Mindstorm Studios, Raptr Games and IGN Pakistan, hosted the two-day 'IBA Game Fest' at the Main Campus. The event commenced with Dean SMCS, Dr. Shakeel Khoja's opening remarks, followed by sessions featuring speakers which included, Chairperson, Computer Science Department, Director Labs, Mindstorm Studios, CEO, Reality Forge, Co-founder, Raptr, and Chairman, PASHA.



## IBA and Engro hosted the first session for the 'Talks at Engro' series

**November 25, 2022:** IBA in collaboration with Engro hosted the first session for the 'Talks at Engro' series at the City Campus. The idea behind the series is to create a platform that brings together thought-leaders, changemakers and futurists, who will help reimagine the next 75 years of Pakistan. The 75th anniversary of Pakistan's independence is the theme of the series, #TheNext75.



The session featured renowned leaders including Asad Umer, Secretary General, Pakistan Tehreek-e-Insaf and former Federal Minister for Planning, Development, Reforms and Special Initiatives; Ramiz Raja, Chairman, Pakistan Cricket Board; Dr. S Akbar Zaidi, Executive Director, IBA; Sharmeen Obaid Chinoy, two-time Academy Award-winning filmmaker; Shehzad Ghias, stand-up comedian and digital content creator; Karishma Ali, football and social entrepreneur, and member, UN Women Asia 30 for 2030; and Ghias Khan, President, Engro Corporation. The session was hosted by Syed Muzamil Hasan Zaidi, Creator of 'Thought Behind Things' podcast.



## 'Cities, Urban Change, and Heritage Management': the first Social Sciences Winter School launched at IBA

**November 21-26, 2022:** The first Social Sciences Winter School, jointly organized by IBA and the Centre for South Asian Studies in Paris (CEIAS, CNRS-EHESS) was launched at the City Campus. The theme of the first winter school was 'Cities, urban change and heritage management through geotechnologies and digital humanities'. The school addressed issues at the

interface between cities, urban change, and heritage management focusing on scales of interpretation, theoretical questioning and methodological frameworks, and in interaction with various local and international stakeholders.

## SBS organized an insightful session on 'Why we need to change business education?'

**November 11, 2022:** School of Business Studies (SBS), IBA hosted an insightful lecture titled, 'Why we need to change business education?'. The guest speaker for the session was Dr. Alnoor Bhimani, Honorary Dean, Suleman Dawood School of Business (SDSB), Lahore University of Management Sciences (LUMS).

## Governor SBP inaugurated the Finance Lab at IBA

**November 14, 2022:** The Governor, State Bank of Pakistan (SBP), Mr. Jameel Ahmad inaugurated the Finance Lab at the IBA. He stated that this is an area where the regulators and academia can partner and bridge the gap by working towards a common goal of inclusive growth. School of Business Studies (SBS), IBA in collaboration with Alpha Capital Securities (Pvt) Ltd, has set up a Finance Lab at the Main Campus in line with its mission and as per Association to the Advance Collegiate Schools of Business (AACSB) accreditation standards of providing quality education.





---

## IBA in collaboration with Irtiqa Institute of Social Sciences organized the 21st Hamza Alavi Distinguished Lecture

**October 29, 2022:** The lecture titled 'Pakistan's Wars: An Alternative History', was delivered by Professor Dr. Tariq Rahman, Humboldt Laureate, HEC's Distinguished National Professor, and Dean and Professor, School of Education, and Seeta Majeed School of Liberal Arts and Social Sciences, Beaconhouse National University. The lecture revolved around Pakistan's eventful history of wars and how decisions made during that time affected stakeholders.

---

## IBA hosted the Annual Faculty and Staff Dinner 2022

**October 28, 2022:** IBA hosted the Annual Faculty and Staff Dinner 2022. It was a wonderful way to celebrate the faculty and staff for their commitment and dedication to serve the IBA.




---

## IBA and Tapal hosted a session to strengthen industry-academia linkages

**October 27, 2022:** IBA and Tapal hosted their first session of a series called 'Tum, main aur aik cup chai'. To strengthen industry-academia linkages both institutions have agreed to set up these sessions regularly. The event encapsulated discussions with three guests who represented the FMCG and Tech industries. The guests included Mr. Samar Hayat, CEO Tapal Tea, Mr. Ali Ahmed Khan, MD Friesland Campina, and Ms. Ammara Masood, President & CEO NdcTech.

---

## SESS organized a symposium on 'Mental Health: Why is it a Global Priority?'

**October 26, 2022:** The Department of Social Sciences and Liberal Arts, SESS, IBA organized a mental health symposium titled 'Mental health: Why is it a Global Priority?'.  






### Oath Taking Ceremony of the IBA Student Government, Student Societies and Clubs

**October 17, 2022:** Dean Office of Student Affairs, Ms. Maheen Ghauri along with the Executive Director, Dr. S Akbar Zaidi, and Registrar, Dr. Mohammad Asad Ilyas congratulated students and encouraged them to become the voice of students and perform their duty with responsibility.

### IBA and UNDP Pakistan reimaged resilience through an international urban conference

**October 12, 2022:** IBA in collaboration with UNDP Pakistan and the Government of Sindh hosted an International Urban Resilience Conference entitled, 'Reimagining Resilience: The Transition to Sustainable Cities'. The conference facilitated expert discussion and policy recommendations for Pakistan to effectively respond to urban resilience and development challenges.

### IBA and PAFLA signed an MoU to facilitate freelancing and entrepreneurship in Pakistan

**October 01, 2022:** IBA-CED and Pakistan Freelancers Association (PAFLA) signed an MoU to facilitate the culture of freelancing and entrepreneurship across Pakistan.

### SMCS and GDG Kolachi hosted a globally recognized event 'Flutter Flash'

**September 24-25, 2022:** IBA's Google Developer Student Club partnered with GDG Kolachi to host the globally recognized event, 'Flutter Flash'. Visiting faculty, Mr. Waleed Arshad, SMCS, led the event. The event consisted of speaker sessions offering key insights on app development using Flutter technologies and lessons by industry professionals leading the Flutter community.



### IBA established a flood relief camp to provide medical aid

**September 10, 2022:** IBA established a flood relief medical camp in collaboration with Pakistan Navy and HANDS Pakistan in the village of Qaisar Khan Rajar, Mirpur Khas, Sindh. A team of 13 doctors along with 30 IBA students and staff, served 500 patients at the free medical camp.

---

## Karachi Urban Lab (KUL) hosted a seminar

**September 08, 2022:** KUL hosted a seminar on 'Extreme Heat and Urban Vulnerability: Intersections of Governance, Health and Urban Planning in Karachi', where researchers presented findings from their scoping study titled, 'Designed to Fail: Heat Governance in Urban South Asia: The Case of Karachi'.



---

## IBA organized a CEO Forum on 'Startup Landscape in Pakistan – Tales of Failures and Successes'

**September 08, 2022:** IBA organized a discourse on 'Startup Landscape in Pakistan – Tales of Failures and Successes'. Speakers included Mr. Ehsan Saya, Managing Director, Daraz, Ms. Halima Iqbal, CEO and Co- Founder, Oraan, Mr. Hamza Rauf, Co-Founder and Director, Telemart, and Mr. Ahmed Ayub, Co-Founder, Airlift.

---

## IBA hosted a Jang Forum on 'IMF: Problem or Solution?'

**September 06, 2022:** IBA hosted a Jang Forum titled 'IMF: Problem or Solution?', organized by Daily Jang. The speakers included Dr. S Akbar Zaidi, ED IBA; Syed M. Shabbar Zaidi, Former Chairman, Federal Board of Revenue; and Mr. Arif Habib, Chairman, Arif Habib Limited.



---

## SBS hosted Mentor AACSB, Dr. Hatem Masri

**September 01-02, 2022:** SBS hosted Dr. Hatem Masri, Mentor AACSB as part of the pursuit for AACSB accreditation.



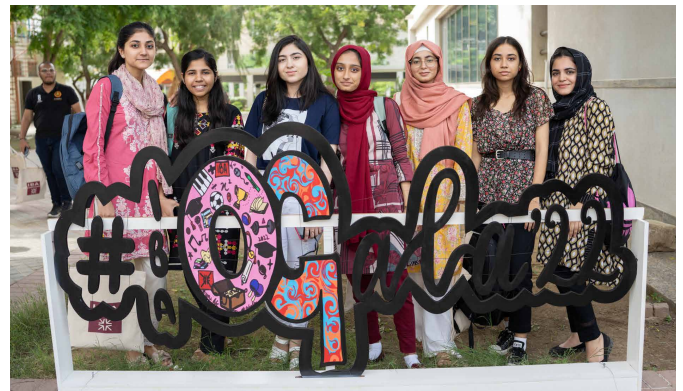
## IBA hosted Dr. Miftah Ismail for a discussion on 'The Current State of Pakistan's Economy'

**September 02, 2022:** IBA organized a discussion on 'The Current State of Pakistan's Economy' by the Federal Minister for Finance and Revenue, Dr. Miftah Ismail. Dr. Ismail focused on the current macroeconomic challenges of Pakistan, the policies and strategies that have been adopted to face these challenges, and highlighted pressing issues facing the economy.

---

## IBA Orientation Gala 2022

**August 26 & 28, 2022:** The 'IBA Orientation Gala 2022' was organized to welcome the new incoming batch of 2022 in the Fall semester. The new students engaged with the IBA community, toured the campuses, met with faculty and staff from Schools/Programs, discovered support services and resources, engaged in games and activities, and got an orientation of clubs and societies. The aim was to provide them with valuable information on resources and services available to the new students - this was all planned to help the new students acclimatize to life at IBA. On the 26th of August, students attended their school-wise presentations, and were given an overview of the courses, faculty, policies, and code of conduct at the IBA. The 28th of August was a fun and exciting day, with a number of games including a scavenger hunt and squid game activity. The day ended with a screening of the Pakistan vs India live match in the cricket ground. The new students had an engaging and diverse experience and look forward to their future at IBA.



---

## CED organized the 7th IBA International Entrepreneurship Summer School and 3rd IBA International Entrepreneurship Winter School

**January 13 & August 03 – 15, 2022:** IBA-CED organized the 7th IBA International Entrepreneurship Summer School (IESS) and the 3rd IBA International Entrepreneurship Winter School, the program was attended by around 50 participants from Pakistan and different countries namely, Germany, Somalia and Egypt. The programs imparted entrepreneurship knowledge from a South Asian perspective.



## IBA and K-Electric collaborated to host the 'Karachi Urban Resilience Roundtable' discussion

**July 07, 2022:** IBA in collaboration with K-Electric hosted the 'Karachi Urban Resilience Roundtable' discussion. The discussion addressed the root causes of the city's challenges.

## IBA established new strategic direction at the Leadership Retreat 2022



## CEJ organized a two-day conference on 'Extreme Reporting: Conflict and Peace in the Digital Age' in collaboration with the U.S. Consulate General Karachi

**June 25-26, 2022:** 'Extreme Reporting: Conflict and Peace in the Digital Age' celebrated the works of journalists who participated in the Centre for Excellence in Journalism's Peace Journalism training program but also took the opportunity to reflect on the threats to responsible journalism in the digital age.





**SBS organized 1st International Conference on 'Decision Making in a Disruptive Age'**

**June 22, 2022:** SBS organized its 1st International Conference 2022 on 'Decision Making in a Disruptive Age'. The three-day conference featured international academicians, researchers, students and speakers with topics covering 'Consumer Neuroscience' and 'Governance in Islamic Finance'.



**SBS delegation attended AACSB Accreditation Conference in Singapore**

**June 08-10, 2022:** SBS delegation attended the AACSB, Asia Pacific Accreditation conference at Singapore Management University. The delegation held a meeting with the AACSB team to discuss the progress of IBA-SBS and ways to track towards achieving the AACSB accreditation.

**IBA and USAID agreed to academic cooperation under HESSA**

**May 30, 2022:** IBA and University of Utah (UU) as a partner of USAID, signed an agreement to facilitate the implementation of capacity-building activities under the Higher Education System Strengthening Activity (HESSA) project.



**CEIF hosted the World Islamic Finance Forum 2022 in Karachi**

**May 30-31, 2022:** CEIF organized the World Islamic Finance Forum (WIFF) 2022 to promote innovation and research in the field of Islamic Finance. Attendees included the Finance Minister of Pakistan, Dr. Miftah Ismail; Acting Governor, State Bank of Pakistan, Dr. Murtaza Syed, and entrepreneurs from Pakistan and other countries including Malaysia, Qatar, UAE, USA, UK, France, Turkey and Bahrain.

## UNDP Pakistan and IBA hosted the Second Challenge Cup to Promote Innovative Urban Resilience

**May 27, 2022:** UNDP Pakistan, in collaboration with IBA initiated a pilot study on urban resilience for Karachi's informal communities of Azam Basti and Rehri Goth. As part of this study, a Challenge Cup was held in Karachi to identify innovative community solutions to urban resilience challenges.



## SMCS and Aga Khan University collaborated to facilitate research opportunities in non-communicable diseases

**May 20, 2022:** SMCS and the Department of Medicine, Aga Khan University (AKU), signed an MoU to provide a fully funded research training opportunity in Data Science and Non-communicable diseases (NCDs) to four candidates.

## SESS organized the 2nd Annual International Conference on 'Development: Discourses and Critiques'

**March 25-27, 2022:** SESS in collaboration with the Center for Business and Economic Research (CBER), hosted the 2nd Annual International Conference titled, 'Development: Discourses and Critiques'.



---

## IBA, CIMPA Research School and LUMS organized a workshop on 'Algebraic and combinatorial methods in Geometry'

**March 01 - 11, 2022:** SMCS in collaboration with the Centre International de Mathématiques Pures et Appliquées (CIMPA) and LUMS organized a 10-day workshop on 'Algebraic and combinatorial methods in Geometry'. The workshop was virtually co-hosted at IBA and LUMS with speakers from Tulane University, USA; Eberhard Karls Universität Tübingen, Germany; Aalto University, Finland; Amirkabir University of Technology, Iran; IPM, Iran and Hanoi Institute of Mathematics, Vietnam.

---

## IBA held a book launching ceremony for a biography on Dr. Ishrat Husain

**March 11, 2022:** IBA held a book launching ceremony of the biography of Dr. Ishrat Husain, Former Advisor to the Prime Minister on Institutional Reforms and Austerity, and Former Dean and Director IBA. 'Unravelling Gordian Knots – The Work and Worlds of Dr. Ishrat Husain', explores the life and times of Dr. Husain.



---

## IBA hosted a two-day workshop on 'Doing History' in Pakistan

**March 09, 2022:** SESS organized a workshop titled, 'Doing History' in Pakistan, to offer a platform for historians who are working in Pakistan as well as 'on' Pakistan and broader South Asia. The keynote address was delivered by Dr. Katherine Butler Schofield, Senior Lecturer in South Asian Music and History, King's College London, UK.



---

## IBA organized a panel discussion to commemorate International Women's Day

**March 8, 2022:** HR Department organized a panel discussion on 'Gender Equality Today for a Sustainable Tomorrow', to celebrate the International Women's Day.





### President of Pakistan delivered a compelling speech at the Model United Nations IBA Karachi

**March 05, 2022:** IBA hosted the President of Pakistan, Dr. Arif Alvi, at a panel discussion on 'Eastbound – A Talk for Culture Fostering Future', at the Model United Nations IBA Karachi (MUNIK XII).

### IBA organized its Career Fair 2022

**February 23, 2022:** The Career Fair is organized annually to help provide both corporate companies and emerging ventures an opportunity to engage with the student body. This year, over 120 companies from industries including consumer goods, banking, e-commerce, software development, textile and food participated.





### First Lady of Pakistan underscored the need for breast cancer awareness

**February 21, 2022:** The First Lady, Begum Samina Alvi, delivered an insightful address aiming to spread maximum awareness regarding breast cancer.

### SMCS signed an MoU with Mindstorm Studios to provide students with exposure in game development

**January 27, 2022:** SMCS signed an MoU with Mindstorm Studios to provide game development related exposure and opportunities to the students enrolled at SMCS.



### IBA held a Grand Alumni Reunion 2022

**January 07, 2022:** IBA held its Alumni Reunion 2022. Federal Minister for Planning, Development and Special Initiatives, Mr. Asad Umar was the Guest of Honor. The event was attended by around 700 prominent alumni from the government and corporate sector.

