

IBA Celebrates Outstanding Graduates at Alumni Excellence Awards 2024

IBA Karachi proudly hosted the Alumni Excellence Awards 2024, honoring outstanding alumni for their achievements across various fields. Over 500 alumni gathered to celebrate a legacy of leadership, resilience, and nation-building. Malahat Awan, Director, Alumni Affairs, Resource Mobilization & Corporate Affairs, welcomed the audience, and Dr. S Akbar Zaidi, Executive Director, emphasized that the legacy of IBA extends far beyond the classroom, urging alumni to remain connected and fostering a deep sense of community and collaboration.



The 2024 Alumni Excellence Award recipients included:

- Syed Taha (Class of 1998), MD & CEO, Pakistan State Oil
- Dr. Muhammad Imran (Class of 1998), Group Head, Islamic Banking, Bank Alfalah
- Farrukh Sabzwari (Class of 1992), CEO, Pakistan Stock Exchange
- Tabarak Rehman (Class of 2018)
- Hamza Abdul Rauf (Class of 2020), CEO, Telemart
- Azima Dhanjee (Class of 2020), Co-founder, ConnectHear

The IBA Distinction Award recipients included:

- Tariq Kirmani (Class of 1968), Chairman, Gas & Oil Pakistan Ltd. & Pakistan Refinery Ltd.
- Nassir Salim (Class of 1986), President & CEO, HBL



Among the distinguished attendees were past honorees, including Muhammad Zubair, Politician; Tabish Hashmi, Comedian & Host; Sardar Abdul Rahim, Owner, Bar B.Q. Tonight; Asif Peer, CEO, Systems Limited; Ruhail Muhammad, CEO, Lucky Electric Power Company; Shabbir Diwan, CEO, Gatron; and Amir Paracha, CEO, Unilever Pakistan. Also present were prominent industry and community leaders such as Mushtaq Chhapra, Founder, The Citizen's Foundation; Aqeel Karim Dhedhi, Chairman, AKD Group; Mian Abdullah, Chairman, Sapphire Group; Saeed Allawala, Chairman, Atco Laboratories; Atif Bajwa, CEO, Bank Alfalah; and Aamir Altaf Qureshi, Managing Director, Hilton Pharma. Representing IBA were Dr. Abdullah Zafar Sheikh, Dean, IBA-SBS, alongside senior faculty, staff, and members of the IBA Board of Governors.

The evening served as a testament to the enduring spirit and influence of IBA Karachi's graduates, inspiring the next generation to continue the tradition of excellence.

IBA Executive Director Receives Prestigious CEO Award for Excellence in Education

Dr. S Akbar Zaidi, Executive Director, IBA, was honored with the Prestigious CEO Award at the CEO Summit in Islamabad, hosted by the CEO Club Pakistan and the World CEO Forum. The award recognizes his visionary leadership and transformative impact on higher education in Pakistan. Under Dr. Zaidi's guidance, IBA achieved AACSB Accreditation, joining the top 6% of global business schools. This accolade underscores his dedication to transforming IBA into a world-class institution renowned for innovation, inclusivity, diversity, and international competitiveness.





IBA IN THE MEDIA

From Karachi to Global Leadership: IBA's Next Chapter in Business Education

Dr. Abdullah Zafar Sheikh, Dean IBA-SBS, was recently featured in Synergyzer Magazine, reflecting on IBA's 70-year legacy and expanding global reach. He highlighted the AACSB accreditation, the revamped Executive MBA program, which is aligned with international standards, as well as initiatives such as the Global Immersion Module and the partnership with the Stanford Life Design Lab. Dr. Sheikh reaffirmed SBS's mission to develop innovative, ethical, and globally competitive business leaders.



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synergyzer

Dr. Abdullah Sheikh

Professor & Dean

School of Business Studies (SBS) – IBA Karachi



Executive MBA Takes Off at IBA with Top Global Faculty



IBA marked a significant milestone with the launch of its Executive MBA (EMBA) program, which commenced with an inaugural block delivered by Dr. Brian Chabowski, a distinguished expert in marketing and international business who traveled from King Fahd University of Petroleum and Minerals in Saudi Arabia specifically for this intensive teaching session.

Over a focused weekend, the intensive sessions combined global business theory with local market relevance. Dr. Chabowski praised the cohort's quality and the hospitality of the IBA community, while students appreciated his engaging style and real-world insights.

The EMBA's weekend format allows working professionals to gain high-impact education without weekday disruption. The program is globally benchmarked, bringing international faculty and advanced learning methods to Pakistan. With its first block completed, IBA's EMBA is poised to redefine executive education, developing senior leaders equipped for a global, sustainability-focused economy.

Strengthening Academic Ties: IBA Hosts Malaysian University Delegation

IBA, through IBA-CDC, welcomed a delegation of 11 leading Malaysian universities, under the Education Malaysia Global Services (EMGS) initiative, led by Mr. Shahril Bin Sabrudin, Acting COO, EMGS.

The group was received by IBA leadership, including Dr. Shakeel Khoja, Dean, IBA-SMCS, Dr. Abdullah Zafar, Dean, IBA-SBS, Syed Atif Murtaza Qaiser, Head, IBA-CDC, and Dr. Irum Saba, Director, IBA-CEIF, alongside senior faculty.

Discussions focused on academic collaboration, scholarships, exchange programs, and institutional partnerships, thereby strengthening IBA's international engagement. The visit concluded with a campus tour highlighting IBA's academic and infrastructural excellence.



Behind the Desk

IBA's success is powered by its people. In this section, we spotlight our leadership team — their roles, their journeys, and their perspectives. Get to know the leaders driving IBA's mission forward.



**DR. M. ASAD
ILYAS**

Registrar, IBA Karachi



How would you define your role as Registrar at IBA, and what key areas fall under your supervision?

As IBA's Registrar, I oversee the student lifecycle from admissions to graduation and beyond. The Office of the Registrar ensures the implementation of academic policies and manages key areas, including enrollment, classrooms, sports, hostels, transportation, and transcripts. We also coordinate convocation and maintain alumni records and verification, supporting students at every stage of their journey.



What are the main functions of the Office of the Registrar, in terms of student facilitation and support?

The Office of the Registrar plays a central role in facilitating and supporting students, with the Program Office at its core. It ensures that students remain aligned with the academic guidelines set by the Academic Board. Supporting departments such as transport, hostels, general administration, and sports provide additional services that enhance the overall student experience outside the classroom.



How does IBA ensure transparency and integrity in its academic policies and administrative functions?

IBA has implemented digital systems that enforce standardized processes and significantly enhance monitoring. These systems minimize manual intervention, with exceptions tightly controlled and logged. While cultural change remains an ongoing effort, the availability of digital tools has already led to a noticeable decline in exceptions. Currently, 95% of enrollments are completed directly by students; we aim to increase this to 100%.



In what ways is the Office of the Registrar contributing to IBA's journey toward becoming a more digitally integrated and future-ready institution?

In 2024, we fully digitized the issuance of transcripts and degrees, capturing the entire academic records cycle within the system and eliminating manual entry. A significant challenge was digitizing over 2,000 courses across various program structures, an effort that initially seemed impossible. Despite the complexity, the team completed it. IBA now stands among the few public sector universities with a fully digitized academic process, marking a significant step toward digital integration and future-readiness.



How are student concerns heard and addressed at the institutional level?

IBA has fully institutionalized multiple channels for student support, including the Office of Student Affairs (OSA), Program Directors, Registrar's Office, Deans' Offices, CDC, CED, and others. Leadership across these units follows an open-door policy, ensuring students are heard. Now more than ever, student concerns are actively acknowledged and addressed at all levels.

Behind the Desk



Q

What qualities do you believe future leaders in academic administration must develop to lead institutions like IBA?

Future leaders must cultivate patience and avoid taking anything for granted. It's essential to build teams based on merit, and once the right people are in place, trust them to do their jobs without micromanagement. Effective leadership involves setting a solid foundation and enabling capable individuals to thrive.



Q

What significant challenges have you faced as a Registrar, and what are your key learnings that have shaped your approach?

While people at IBA are well-intentioned, personal interests and biases can influence decisions. One of the key challenges has been ensuring that institutional matters are approached professionally and objectively. I've learned the importance of surrounding myself with competent professionals and minimizing personal biases so that decisions are guided by institutional priorities rather than individual preferences.

Q

In what ways do IBA's solar energy projects and sustainability initiatives contribute to achieving the United Nations' Sustainable Development Goals (SDGs), particularly SDG 7 (Affordable and Clean Energy) and SDG 13 (Climate Action)?

IBA's solar energy initiatives create a green cycle, reducing electricity costs that are redirected into institutional savings and used to support student financial assistance, now exceeding one billion rupees. Similarly, efforts to recycle water and reduce the use of bottled water reflect a broader push for sustainability. This mindset is becoming an integral part of IBA's culture, reinforcing its long-term commitment to the SDGs.



Q

Does IBA offer residential facilities to its faculty and staff? If so, what are the allocation criteria, and how do these exclusive facilities influence recruitment and retention?

Yes, IBA offers extensive on-campus residential facilities, housing over 1,000 individuals—a significant yet often underappreciated aspect of the institution. This includes more than 850 students, around 150 faculty and staff members, and their families. Support systems, including security, transportation, dining, and backup energy, are entirely in place to ensure a comfortable living environment. A well-defined allotment policy governs housing distribution, and demand remains consistently high. These residential facilities play a vital role in attracting and retaining high-quality faculty and staff by enhancing convenience and overall quality of life.

Behind the Desk



Q

How do you ensure that IBA's procurement processes are fully transparent and aligned with the Sindh Government's rules and regulations?

IBA follows a rigorous procurement process in line with Sindh Government regulations. The Procurement Department ensures procedural compliance. Budgets are approved by the Board of Governors (BoG) through the Audit & Finance Committee (A&FC). An independent Procurement Committee, including faculty and external members, approves the BoQ, authorizes tender publication, evaluates bids, and awards contracts. Contracts exceeding a set threshold require approval from the A&FC of the BoG.

The Office of the Registrar oversees implementation as per the BoQ, while the Finance Department performs independent checks at the payment stage. Internal, external, and government audits further strengthen oversight and help identify and address any gaps in the system.

Q

How does your office approach Resource Optimization to maximize effectiveness and efficiency within administrative operations and campus management?

Resource optimization at IBA centers on energy conservation, resulting in annual savings of 3–5% of the total budget through the use of solar power, efficient scheduling, and strategic planning. Underutilized facilities are activated via community engagement, generating revenue and strengthening public ties. Expanding on-campus residences and maintaining near-full occupancy also ensures optimal use of space while integrating a diverse, nationwide community into IBA.



Q

How does IBA implement its policies on drug use, smoking, and vaping to maintain a safe and healthy campus environment?

IBA, through the Office of Student Affairs (OSA) and campus facilitators, actively ensures a smoking-free environment. Additionally, we offer mental health support services to help students manage stress and make informed, healthy choices—contributing to a safer and more supportive campus community.

Q

How do you envision IBA evolving over the next five to ten years, and what role do you see yourself playing in that journey?

IBA has consistently raised its standards, reflected in its increasingly competitive acceptance rate. Over the next five to ten years, I envision IBA expanding its footprint within Karachi and potentially at the national level.

IBA Icons: Leaders, Mentors & Rising Stars

#IAMIBA

Team MarComms celebrates the spirit of excellence at IBA by illuminating inspiring leaders, dedicated faculty, and exceptional students. Through exclusive communication, we honor their impact, achievements, and lasting contributions to the IBA community and beyond.

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Leadership • Excellence • Impact

FACULTY PROFILE

DR. ALI GIBRAN

Assistant Professor, School of Economics and Social Sciences (SESS)

Dr. Ali Gibran Siddiqui, PhD in Central Asian and Islamic History from The Ohio State University, USA, brings his experience from Sciences Po, France, and Princeton University, USA, to IBA's history program. Leading the History Cluster, he has developed a major whose graduates have gone on to pursue advanced study and research worldwide.

His current work focuses on the Central Asian Sufi diaspora in the Mughal Empire and includes a collaborative project on Mughal daggers with The Louvre. An expert in military history and digitization, he has also advised institutions in Karachi, including the Anjuman Taraqqi-yi Urdu and the Sindh Police Museum.

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FACULTY PROFILE

DR. RAMEEZ KHALID

Associate Professor, School of Business Studies (SBS)

Dr. Rameez Khalid, holding a PhD and MS in Industrial Systems from France and a BE in Mechanical Engineering from NED-UT, Pakistan, is an Associate Professor at IBA Karachi with over 20 years of experience in academia, industry, and development.

Former Chair of Strategic Planning and Director of Executive Education, he founded SimulationsX.com, authored Family Business Transition, and serves on corporate boards.

Globally certified in PMP, MCIPS, and CQSSBB, he has consulted for Engro, UN-ITC, ILINK, PPL, and Fauji Foundation.

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LEADERSHIP PROFILE

IRFAN QAMAR

Director - Human Resources

Irfan Qamar holds an MBA in Human Resource Management and Marketing from IBA Karachi and brings over 30 years of multi-sectoral experience in leading transformative HR initiatives.

He has played key roles at UBL, TCS, Faysal Bank, ABN AMRO, and Bank Makramah, and was a founding member of Dubai Islamic Bank's HR team. Known for driving performance-based cultures and agile people strategies, he is a Certified Director, certified mediator (SIMI, Singapore), and trainer (ABN AMRO Academy), and currently serves on the board of Dr. Farah Essa Academy.

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LEADERSHIP PROFILE

WAJEEH ZAIDI

Associate Registrar - ICT

Syed Muhammad Wajeeh Zaidi is leading digital change by rolling out ERP systems, upgrading online tools, and expanding IT services to meet the growing needs of study and office work.

Through his efforts, cyber safety has been made stronger, governance rules improved, and digital tools widely adopted—creating a safe, modern, and future-ready space that empowers students, teachers, and researchers to achieve more.

He also works with ICT groups of universities and institutions, sharing ideas, skills, and practices to raise technology standards across the higher education sector in Pakistan.

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IBA and MAP Partner to Strengthen Industry-Academia Linkages



IBA and the Management Association of Pakistan (MAP) signed an MoU to promote collaboration between industry and academia. The partnership will enable joint training, consulting, and innovation initiatives, aiming to drive business transformation and highlight Pakistani case studies on global platforms.

IBA and Beaconhouse Sign an MoU to Advance Education and Innovation



IBA and Beaconhouse signed an MoU to foster innovative educational initiatives and enhance student learning experiences. The agreement was formalized by Ahsan Afzaal, Regional Director, Beaconhouse, and Dr. Abdullah Zafar, Dean, IBA-SBS, along with their teams. This strategic partnership aims to strengthen academic ties and promote professional growth through collaborative efforts.

IBA-CICT Launches Batch 13 of Big Data Analytics Diploma



IBA-CICT proudly welcomes Batch 13 of its Big Data Analytics Diploma, advancing its mission to train skilled professionals in this vital field. This diverse cohort will learn from expert trainers Dr. Affan Alim and Dr. Sohail Imran, mastering advanced tools and techniques to turn data into actionable insights. Committed to practical, industry-relevant training, IBA-CICT continues to develop data-driven leaders for the digital economy.

IBA-CICT at ITCN Asia: Leading the Digital Skills Movement

IBA-CICT participated in ITCN Asia 2025, one of the region's premier technology events, to spotlight its hi-tech training programs tailored for the corporate sector. The Center showcased hands-on, industry-relevant programs in Artificial Intelligence, Data Analytics, Cybersecurity, and Digital Transformation. Through its presence, IBA-CICT reinforced its role in bridging academia and industry, equipping professionals with future-ready digital skills.



Re-Branding IBA – Bringing the Legacy to Life

Team MarComms' branding initiatives celebrate IBA's journey and achievements across both campuses. In September, the team successfully executed the following campus branding initiatives:

■ 3D Cutout Branding:

As part of enhancing campus identity and engagement, 3D cut-out signs #IAMIBA and #I♥IBA are placed at key locations. These vibrant installations celebrate community pride and serve as daily reminders of the IBA spirit shared by students, alumni, and visitors alike.

■ City Campus Branding:

As part of reaffirming IBA's purpose and guiding principles, the Aman Tower Cafeteria at the City Campus has been visually branded with IBA's milestones and profile, serving as a daily reminder of the institution's values and legacy.

■ Bus Branding:

To reinforce IBA's identity beyond campus boundaries, selected IBA shuttle buses have been branded, turning everyday commutes into moving reflections of IBA's mission and legacy.

These initiatives are more than just branding—they are a tribute to our remarkable past, a celebration of our present, and a vision for an even greater future. IBA's legacy of excellence continues to grow, and this is just the beginning.



Main Campus



Main Campus



City Campus



City Campus



City Campus



Hands-On ERP Training Continues with IBA-CICT's 11th Batch



IBA-CICT welcomed Batch 11 of its ERP SAP Certificate Program, led by expert trainer, Faisal Jalal. With participants from diverse industries, the program offers hands-on training in ERP systems to build practical, workplace-ready skills. Through this initiative, IBA-CICT continues to equip professionals with the technical expertise needed to succeed in today's dynamic digital environment.

Students Gain Insights into French Grad Schools at an IBA-CDC Session



IBA-CDC organized a Grad School Info Session featuring Ali Zain, Campus France Manager (Karachi). The session provided students with key insights into graduate studies in France, covering top universities, visa processes, living costs, and application tips.

Cybersecurity in Focus: IBA and Cyber Salus Explore Future Collaborations



To explore and enhance academic-industry partnerships, Sher Baig, Founder & CEO, Cyber Salus, visited IBA Karachi and met with Dr. Shakeel Khoja, Dean, IBA-SMCS, Dr. Shahid Hussain, Chairperson, Computer Science, IBA-SMCS, and Syed Atif Murtaza, Head, IBA-CDC. The meeting focused on the evolving cybersecurity landscape and explored opportunities for collaboration, including career pathways for IBA graduates, faculty involvement in AI and cybersecurity, and joint capacity-building initiatives. Cyber Salus, a leader in healthcare cybersecurity, aims to strengthen academia-industry ties to address digital security challenges in healthcare.

Third Cohort of Parvaaz Concludes with Industry-Student Collaboration

IBA-CDC, in collaboration with IBA-SMCS, IBA-SESS, IBA-SBS, and IBA-ARC, successfully concluded the third cohort of the Parvaaz Mentorship Program. Over the course of three months, 53 students (31 from SBS, 10 from SESS, and 12 from SMCS) participated in virtual and in-person sessions with 40 mentors from diverse industries. The closing meetup included feedback and reflections.

The program continues to bridge academia and industry, equipping students with clarity, confidence, and career direction.



IBA Welcomes New Student Government for 2025–2026

IBA-OSA proudly announces the newly elected IBA Student Government (ISG) for the academic year 2025–2026. We congratulate all elected members and look forward to their contributions in enhancing student life, promoting academic and co-curricular initiatives, and upholding IBA's values of excellence and inclusion.

President

Muhammad Abdullah Abbas

Treasurer

Hussain Mujtaba Yousuf

Vice Presidents – SBS

Asharib Zafer

Ume Abeeha

Vice Presidents – SESS

Tawassul Mehdi Shah

Arpana Devi

Vice Presidents – SMCS

Zeeshan Haider

Yusra Sheraz

We look forward to collaborating with the ISG to build a stronger and vibrant IBA community.

IBA-OSA Hosts Oath-Taking Ceremony for Student Leaders 2025–26



IBA-OSA hosted the Oath-Taking ceremony for the newly elected members of the ISG, OSA committees, and student-led clubs & societies for the academic year 2025–26. Student leaders pledged to uphold the values of integrity, service, and excellence as they embark on a year of meaningful initiatives to enrich IBA's campus life and promote a dynamic and inclusive community.



IBA-CEE Celebrates Graduation of 144 Participants Across Seven Diverse Programs

IBA-CEE celebrated the successful closing of its diploma programs, honoring 144 graduates across seven diverse programs. The evening began with a welcome note from Kamran Bilgrami, Director, IBA-CEE, followed by a Fireside Chat titled "Rhetoric to Rigor in Management Practices" featuring renowned author Javaid Ahmed, moderated by Adeel Shahid.

The thought-provoking discussion was followed by a certificate distribution ceremony recognizing the achievements of the diploma holders. Lubna Malik, Managing Director, NIBAF, delivered an inspiring keynote address. The event concluded with a warm networking session over Hi-Tea.

IBA-CEE thanks all participants, faculty, and distinguished guests for making the celebration a memorable one. Here's to shaping the leaders of tomorrow!



IBA Hosts Seminar on the Life and Teachings of the Holy Prophet (PBUH)

IBA hosted a seminar titled "Life of the Holy Prophet (Peace Be Upon Him and His Family) – Seerat-e-Tayyaba," offering profound insights into the Prophet's timeless teachings. The session inspired the IBA community with lessons on compassion, integrity, and leadership, emphasizing values that remain relevant today.



IBA-CEE Welcomes New Cohort Across Ten Diploma Programs



IBA-CEE launched its 2025 Diploma Programs with an engaging orientation ceremony. Kamran Bilgrami, Director, IBA-CEE, welcomed 143 participants and shared insights into the programs' vision and impact of the diploma offerings. Rohail Imtiaz, Trainer, led an interactive session to foster collaboration among attendees.

The diverse offerings for 2025 include Diplomas in Corporate Law, Strategic Real Estate Management, Strategic Marketing, Taxation, Employment Law & Industrial Relations, ESG (Environmental, Social, and Governance), Aviation Leadership & Management, International Trade, Management Consulting, and Logistics, Transportation & Warehouse Management. The cohort is set to embark on an enriching experience focused on growth and skill development.



IBA-CEE and Telenor Pakistan Host CODE to LEAD Tech Leadership Bootcamp



IBA-CEE, in partnership with Telenor Pakistan, conducted the Tech Leadership Bootcamp, CODE to LEAD. The program was inaugurated by Awais Naseem Vohra, the Chief Technology Officer, and attended by 30 participants.

Designed to enhance leadership skills and collaboration, the bootcamp equipped participants to navigate the evolving tech landscape. The closing ceremony featured distinguished guests, including Fridtjof Rusten, CEO; Areej Khan, Chief People Officer; and Tahira Amin Khattak, VP of HRBP & People Strategy.

Facilitated by Salman Shahzad and Dr. Khurram Sharif, the sessions were dynamic and impactful, delivering a rich learning experience.



IBA-CED Partners with Mountain View Technology Park to Support Startups in Quetta



IBA-CED signed an MoU with Mountain View Technology Park, Quetta, to boost entrepreneurial capacity in Baluchistan and beyond.

Signed by Dr. Lalarukh Ejaz, Director IBA-CED, and Raheel Javed, CEO, Mountain View Technology Park, the agreement offers startups incubation, mentorship, and broader networking opportunities. This partnership aligns with IBA-CED's mission to foster innovation and empower entrepreneurs across the nation.

Transforming Mental Health Care: IBA-CED and Synapse Launch Innovation Hub



IBA-CED and Synapse Pakistan Neuroscience Institute have partnered to launch the Hub for Mental Health Innovation. Co-signed by Dr. Lalarukh Ejaz, Director, IBA-CED, and Dr. Ayesha Mian, the collaboration builds on initiatives like the Crucial Conversations Series and Mental Health Hackathon 2025.

The Hub aims to transform clinical insights into scalable solutions, merging entrepreneurship, clinical expertise, and social impact to address Pakistan's mental health challenges.

Entrepreneurship in Action: I-Venture Returns to Support IBA Startups



The seventh edition of I-Venture highlighted IBA Karachi students' entrepreneurial talent and ambition. Featuring startups founded and led by IBA students, the event highlighted their creativity and real-world impact. I-Venture demonstrated that entrepreneurship at IBA goes beyond the classroom; it's driven by passion, innovation, and practical action.

IBA-CED Hosts Live Informative Session on Invent for the Greater Good Challenge 2025



IBA-CED hosted a live session on the Invent for the Greater Good Challenge 2025 — a global competition empowering students, alumni, and innovators to create socially impactful entrepreneurial solutions.

Speakers included Dr. Lalarukh Ejaz, Director IBA-CED, Korhan Deniz Beba, Executive Director, Beba Foundation, and Fariha Parvaiz, Senior Consultant, August Leadership. The session covered eligibility, application details, participant benefits, and Pakistan's connection to the global entrepreneurial network. It was streamed live on LinkedIn.

Celebrating Japanese Cinema: IBA Hosts Annual Film Festival

IBA hosted the annual Japanese Film Festival, a flagship event co-organized by the Consulate-General of Japan in Karachi and the Japan Foundation, and IBA Library. Horie Kengo, Vice Consul, celebrated the richness of Japanese cinema and culture, offering audiences a memorable cinematic experience.



IBA Hosts Fifth Cohort of 'Designing Your Zindagi'

IBA hosted Designing Your Zindagi – Cohort 5, where participants explored purpose, redefined success, and realigned their personal and professional goals. The program offered practical tools for intentional life design, empowering students to move forward with greater clarity and confidence.



Pehchan Awards

IBA Karachi hosted the 5th Pehchan Awards Ceremony, organized by the HR Department, to recognize exceptional staff members who have consistently demonstrated dedication, excellence, and commitment in their roles.



Award Winners

- **Syeda Areej Ahmed**, Assistant Manager Program Office, standardized academic documentation and program announcements, reduced delays in academic processes by digitizing the grade replacement form, optimized costs, and shortened processing times. She also supported female students through the helpdesk, promoted inclusivity, and liaised with the Admissions Team to improve the applicant process and enhance enrolment satisfaction.
- **Syed Ahmed Imam**, Assistant Manager Legal Affairs, introduced a TAT protocol and work segmentation system to ensure the timely resolution of legal matters. He developed a centralized legal database to enhance accuracy and knowledge retention, reviewed contracts proactively, handled litigation in-house to reduce costs, and coordinated effectively with external counsel to achieve optimal litigation outcomes.
- **Syed Faizan Ahmed**, Senior Executive Human Resources, supported the AACSB accreditation project by managing HR data and analytics and ensuring smooth communication. He also managed faculty photography projects, coordinated faculty and C-Suite, and ensured the timely publication of activities while reinforcing IBA's HR standards of excellence.

Letters of Appreciation were also presented to Anusha Samad Khan, Manager Media and Marketing Services, and Muhammad Danish Qureshi, Senior Executive Secretary, SMCS, for their valuable contributions to IBA.



Trainings @ IBA – September 2025

The training calendar for September 2025 was successfully executed for the IBA Staff.

Course Name	Participants	Trainers
Data Analytics Essentials	13	Sohail Imran
Introduction to Generative AI	20	Dr. Faisal Iradat
Creative Problem Solving & Decision Making	21	Shakeel Mapara
Grand Total	54	

Creative Problem Solving & Decision Making



The HR Department organized a one-day training session on “Creative Problem Solving & Decision Making” for IBA staff, facilitated by Shakeel Mapara, OD Advisor at Packages, with over 30 years of experience in leadership and change management.

The session provided practical tools for tackling workplace challenges, utilizing techniques such as root-cause analysis, Fishbone Diagrams, and bias reduction strategies. Participants explored the role of emotional intelligence and cultural awareness in collaboration, negotiation, and conflict-free decision-making.

The workshop empowered staff with innovative approaches to problem-solving and equipped them to make effective, strategic decisions for improved organizational outcomes.

Introduction to Generative AI



The HR Department, in collaboration with IBA-CICT, hosted a one-day workshop on “Introduction to Generative AI,” led by Dr. Faisal Iradat, Assistant Professor at IBA-SMCS. The session equipped participants with practical strategies for effective GenAI use, including prompt optimization, no-code automations, and template creation for communications, FAQs, and checklists.

Dr. Iradat demonstrated how GenAI can enhance productivity and innovation in the workplace, while also emphasizing the importance of safe and sustainable practices. The workshop aimed to empower employees with future-ready digital skills and encourage a culture of tech-driven growth.

Data Analytics Essentials



The HR Department, in collaboration with IBA-CICT, conducted a three-day workshop on “Data Analytics Essentials” for the IBA staff, led by Sohail Imran, a Big Data and Machine Learning expert with over 18 years of experience.

The training covered data analytics fundamentals, data cleansing, validation, dashboard creation, advanced formulas, and data storytelling. Through hands-on exercises, participants acquired practical skills to analyze and visualize data, enabling them to make better decisions and drive institutional growth.

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