

# IBA NEWS



October 2024

Issue No: 10

## IBA Karachi Recognizes Excellence Amongst Its Distinguished Alumni



IBA Karachi proudly hosted IBA Alumni Excellence Awards, an unforgettable night honoring the remarkable contributions of our stellar alumni. With over 650 attendees representing 430+ esteemed organizations worldwide, the evening celebrated the far-reaching influence of our graduates who continue to drive change in industries, society, and the nation!



Hosted by Ms. Malahat Awan, Director of Alumni Affairs & Resource Mobilization, and joined by Alumni Representative on IBA's Board of Governors (BOG), Mr. Mohammad Sohail, this grand gathering united our distinguished alumni community.

Eminent guests included Mr. Aqeel Karim Dhedhi, Dr. Sulaiman Shahabuddin (Class of '86), Mr. Ruhail Muhammad (Class of 1986), Mr. Shabbir Diwan (Class of 1983), Mr. Mohammad Zubair (Class of 1981), Mr. Mian Mohammad Abdullah, and Mr. Mushtaq Chhapra, member IBA's BOG. Senior faculty, deans, and members of IBA staff also graced the occasion. Members of IBA's Board of Governors, including Ms. Saba Kamal and Mr. Shahzad Mahmood, were also in attendance.

This year's honorees exemplify the values of excellence, leadership, and service, setting remarkable standards in their respective fields. The awardees include:

- Mr. Ali Allawala – Championing society & philanthropy as the Founder of KDSP
- Mr. Amir Paracha – Boosting the economy and corporate excellence as CEO of Unilever Pakistan
- Mr. Tabish Hashmi – Leading the arts as a celebrated media personality
- Mr. Muhammad Ali – Shaping governance as the Special Assistant to the Prime Minister
- Ms. Farkhanda Jabeen – Promoting DEI & sports as Director of Special Olympics Pakistan

IBA Distinction Awards were awarded to exemplary senior alumni who have exhibited excellence in leadership and service to IBA and the community:

- Mr. Sardar Abdul Rahim – Excellence in leadership and business acumen
- Mr. Shahid Hashmi – Remarkable entrepreneurship & philanthropic support towards higher education in Pakistan
- Mr. Mohsin Nathani – Outstanding contributions to corporate Banking & commitment to social causes
- Ms. Hafsa Shamsie – Outstanding achievements and invaluable contributions to the industry

Dr. Abdullah Zafar Shaikh, Dean, IBA-SBS, concluded the event with inspiring remarks before an evening of dinner, networking, and cherished memories.



## Launch Ceremony of Women Leadership Forum



IBA Karachi hosted a Women Leadership Forum (WLF) launch ceremony, in collaboration with IBA-ORIC & IBA Leadership Club, at the City Campus. The event attracted participants from various industries, including NGOs, banking, finance, health, and academia.

Dedicated to empowering women, elevating leadership, and tackling the critical issues surrounding women's professional growth, WLF is a groundbreaking initiative that brings together inspiring leaders and advocates for change. Kicking off the event, Dr. Irum Saba, Associate Professor at IBA-SBS and Founder of WLF, delivered the opening remarks, followed by a warm welcome from Dr. S Akbar Zaidi, Executive Director, IBA. We were honoured to have Ms. Sultana Siddiqui, President of Hum Network, as our Special Guest, and Ms. Shazia Marri, Member of the National Assembly, as our Chief Guest.

The launch, organized by IBA ORIC, featured panel discussions on the 'Need for Women Leadership Advocacy' and 'Women Leadership: The Way Forward,' which sparked engaging conversations on the challenges and solutions in the path to leadership for women. The event ended on a high note, with a vote of thanks by Dr. Abdullah Zafar Sheikh, Dean, IBA-SBS.

## QEC Team visits AKU's Network of Quality, Teaching & Learning

IBA-QEC team visited AKU's Network of Quality, Teaching and Learning (QTL\_net), engaging in a meaningful exchange on quality assurance and best practices. With AKU President & proud IBA alum Dr. Sulaiman Shahabuddin present, the visit underscored our commitment to building strong academic alliances and advancing higher education in Pakistan.



## IBA Karachi & Himmel Pharma Join Hands to Champion Breast Cancer Awareness



IBA-HR, in collaboration with Himmel Pharmaceuticals Pvt Ltd, celebrated 'PINKtober' to mark the Global Breast Cancer Awareness month to raise awareness of breast cancer, a disease affecting 1 in 8 women in Pakistan. The theme of the event was 'No One Should Face Breast Cancer Alone.'

The session featured an engaging and informative talk by Dr. Naila A. Zahid, Head of the Oncology Department at Liaquat National Hospital. Dr. Naila shared essential insights into breast cancer, covering key statistics, the critical importance of early detection, and the risks of recurrence. She provided invaluable information on available treatments, support networks, and lifestyle adjustments that may help reduce recurrence risk. Her presentation underscored the vital role of community and family support, reminding everyone that no one should face this journey alone.

The event concluded with an interactive Q&A session, giving participants the chance to ask questions from Dr. Naila. Attendees also received thoughtful giveaways as a token of appreciation for their active engagement in this awareness initiative.

In his closing remarks, Mr. Irfan Qamar, Director HR, thanked Dr. Naila and the Himmel Pharmaceuticals team for their meaningful partnership with IBA. He reflected on the profound impact a cancer diagnosis has on families, highlighting the importance of support groups in helping both patients and their loved ones navigate this challenging journey. He highlighted the importance of counselling and the mental well-being of primary caregivers.



### IBA welcomes the Vice-Consul of the Islamic Republic of Iran in Karachi

IBA Karachi was honoured to host Mr. Gholam Abbas Zaboli, Vice-Consul of the Islamic Republic of Iran in Karachi, and Dr. Saeid Talebinia, Director General of Khana e Farhang, at the Main Campus.

Dr. S Akbar Zaidi, Executive Director, IBA and Ms. Seher Ali Shah, Language Coordinator, warmly welcomed them, celebrating the launch of Persian language courses at IBA.



Dr. S Akbar Zaidi, Executive Director, IBA, and Mr. Kamran Bilgrami, Director, IBA-CEE, engaged in discussions with Mr. Lander and Mr. Beg. Together, they explored joint initiatives in student support, School Leadership, and Teacher Development Programs led by IBA-CEE, all aimed at empowering educators and fostering a progressive educational environment.



### KGS Principal visits IBA

IBA Karachi had the pleasure of hosting Mr. Carl P. Lander, the new Principal of Karachi Grammar School (KGS), and Mr. Salman Beg, President of the Old Grammarians' Society (OGS), at the Main Campus to explore collaborative opportunities.

### IBA-SMCS Fosters Innovative Learning Through an Outcome-Based Education Workshop

IBA-SMCS hosted a workshop on Outcome-Based Education (OBE), led by Dr. Salman Zaffar, a seasoned OBE Coordinator! In the workshop, participants explored how to craft impactful Program Educational Objectives (PEOs), Program Learning Outcomes (PLOs), and Course Learning Outcomes (CLOs) – offering practical strategies for applying OBE in real-world teaching. Faculty from other leading universities joined hands in this collaborative effort to improve education standards across Pakistan.

Dr. Shakeel Khoja, Dean, IBA-SMCS, and Dr. Shahid Hussain, Chairperson CS, praised the participants' enthusiasm and encouraged continued collaboration to improve education in Pakistan.



### IBA-SMCS Hosts an Engaging Workshop on 'Educational Mobility & Didactics of E-Learning'

IBA-SMCS recently hosted an insightful seminar and workshop on 'Educational Mobility & Didactics of E-Learning' as part of the Erasmus+ RAPID project.

Led by Mr. Waseem Arain, the session introduced fresh approaches to virtual andragogy, with contributions from Mr. Behraj Khan, Lecturer, DCS-SMCS, on programming didactics. Faculty across Karachi attended the seminar, including from the NED University of Engineering and Technology, the University of Karachi, the Institute of Business Management, the Karachi Institute of Economics & Technology, Hamdard University, Salim Habib University, and Mohammad Ali Jinnah University.

Dr. Shahid Hussain, Chairperson DCS-SMCS, commended the participation of all universities and extended invitations for future capacity-building initiatives at IBA.



### IBA-SMCS Hosts a Workshop on 'The Art of Cyber Security Defense: Protecting Your Digital Assets'

IBA-SMCS hosted an insightful workshop, 'The Art of Cyber Security Defense: Protecting Your Digital Assets,' bringing together top industry experts & cybersecurity enthusiasts.

The event featured Mr. Muzzamil Hussain, AVP Digital Information Assurance, NBP, and Mr. Saif-ur-Rehman, Senior Consultant, Ecovis, Saudi Arabia, who shared their expertise on Indicators of Compromise (IOCs), Security Operations Centers (SOCs), and Security Information & Event Management (SIEM) tools. The session included a hands-on lab for participants to gain practical experience with SIEM. It featured insights from Mr. Mustafa Kashif, Cyber Security Solutions Engineer, Trillium Information Security Systems, on database security, highlighting how to protect against data threats and attacks.



### IBA-SMCS & Drox Labs organize seminar & workshop on 'Breaking into Web3 as a Dev'

IBA-SMCS and the Data Science Society hosted 'Breaking Into Web3 as a Dev,' an exciting seminar and workshop in collaboration with Drox Labs.

Mr. Danial Ansari, Founder of Drox Labs, started with a glimpse into the Web3 market's limitless potential, followed by insights from Mr. M. Waleed, Co-founder and Full Stack Engineer at Drox Labs, on the shift from Web2 to Web3.

The seminar featured a workshop by Mr. Abdul Qadir, Senior Full Stack Engineer at Drox Labs who introduced the participants to blockchain technology, discussing the basics of decentralized ledgers and distributed networks, followed by an overview of Ethereum. Attendees then participated in a hands-on lab session on Solidity coding, gaining practical experience in Web3 development.



### Directors' Training Program



IBA-CEE successfully concluded its renowned Directors' Training Program (DTP) in Karachi. This distinguished program is recognized by the Chartered Management Institute (CMI), UK, and approved by the Securities and Exchange Commission of Pakistan (SECP), making it a key initiative for senior leaders seeking to enhance their governance and leadership acumen.

The program attracted board members and senior leaders from both the private and public sectors who participated in a series of interactive sessions designed to refine essential

governance skills. Under the guidance of a team of experienced trainers and industry experts, participants engaged in comprehensive learning modules on effective board leadership, corporate governance, fiscal management, and legal responsibilities.

Led by Ms. Mahreen Nazar, Mr. Abdul Rahim Suriya FCA FCMA, Dr. Shakeel Khoja, Ms. Nausheen Ahmed, Mr. Amar Naseer, Mr. Fahim ul Hasan, Barrister Mahreen Khan, and Dr. Ishrat Husain, the program covered key aspects of governance and strategic decision-making.

Adding further value to the experience, guest speakers Mr. Mohsin Chandna, DG Debt, Government of Pakistan, and Mr. Ahmed Qadir, Registrar CCP, shared their insights on the evolving regulatory and economic landscape of Pakistan.

### Soch Phir Post – a podcast series by CEJ-IBA & UNDP Pakistan

CEJ-IBA & UNDP Pakistan bring the first episode of Soch Phir Post - a podcast series that dives deep into the realities of misinformation, responsible journalism, and the challenges we face in today's media landscape. In the premiere episode, host Shahzeb Ahmed Hashim sits down with renowned journalist Zarrar Khuhro whose unique insights will make you rethink how you consume and share news in the digital age.



Watch it here:

<https://youtu.be/y0X--uqfX7w?si=zTwNKyaVcaxN5Q5H>



In Episode 2 of the podcast, digital rights advocate Fariha Aziz unpacks the pressing issues shaping our online world today. From the importance of digital rights and the gaps in Pakistan's cybercrime laws to combating misinformation and promoting digital safety, Fariha shares critical insights. Tune in for an eye-opening discussion on balancing freedom of expression with the need to regulate harmful content and learn practical steps to stay safe online.

Here is the link to full episode:

<https://www.youtube.com/watch?v=8PYg93BvtYs>

### 'Tapal Leadership Excellence Program – LEAP'

IBA Karachi's ORIC successfully concluded the three-day 'Tapal Leadership Excellence Program - LEAP' in collaboration with Tapal Tea this week. Led by IBA Faculty Mr. Atif Murtaza and Dr. Nyla Aleem Ansari, the program empowered 28 participants, including top leadership and management from Tapal. The CEO of Tapal, Mr. Samar Hayat Khan, delivered an inspiring keynote, while IBA Registrar, Dr. Asad Ilyas, delivered the closing remarks.



### AI & Journalism: The Future of News

CEJ-IBA and U.S. Consulate General Karachi's wrapped up a 4-day workshop on 'AI & Journalism: The Future of News', led by Douglas Ng and Abdul Sattar Abbasi. Over four days, journalists came together to explore the evolving world of artificial intelligence in news production. The trainers shared insights into the latest AI tools and their role in shaping the future of journalism. From hands-on sessions to in-depth discussions, participants learned how AI can enhance storytelling, improve fact-checking, and streamline news production.



### AI & Future of Journalism

CEJ-IBA & U.S. Consulate General Karachi's conducted a two-day workshop on 'AI & Future of Journalism' led by Douglas Ng & Abdul Sattar Abbasi. From insightful discussions on how AI is reshaping news production to hands-on sessions with the latest AI tools, the participants dived deep into the future of journalism.



### AI & Digital Transformation in Media: Reimagining Traditional Journalism Models

In the media world where artificial intelligence is reshaping newsrooms and reinventing storytelling, this session was a collaborative initiative of CEJ & U.S. Consulate General Karachi, where Douglas Ng, the trainer, discussed the key trends and shifts AI brings to journalism.



### Paint Your Canvas

The Paint Your Canvas activity organized by the Office of Student Affairs (OSA) brought together students ready to express their creativity in a warm and inspiring environment. Held in the SC Foyer, the event provided a platform for students to unleash their artistic sides, engaging in painting sessions that allowed each participant to bring their vision to life. From mixing colors to experimenting with different styles, the event encouraged students to unwind and explore art freely, surrounded by peers and a supportive community.



### Trainings @ IBA – October 2024

The training calendar for October 2024 was successfully executed by training 35 participants of IBA Staff in programs as per their training needs.

Course Name	Participants	Trainer
MS Excel (Advance Level)	17	Mr. Syed Aftab Ahmed
Operational Excellence:Enhancing Processes with Design Thinking	18	Dr. Muhammad Kamran Mumtaz
Grand Total	35	

### National Climate Change Literacy Program

OSA in collaboration with Shell Tameer and ECOSOL, conducted the National Climate Change Literacy Program at the Main Campus. Ms. Maliha Abbas Zaidi, CEO ECOSOL, shared crucial insights about the pressing issue of climate change in Pakistan and across the globe. Different mitigation and adaptation strategies were discussed. She emphasized how our students can play a pivotal role in climate safety adaptation practices. She encouraged our young learners to search for ecopreneurship opportunities and create sustainable businesses, for a positive environment for our future generations.



## Welcome 2024

IBA Masquerade Gala for the Batch of 2028 was an evening steeped in mystery and elegance. This unforgettable night welcomed the Batch of 2028 into the IBA family, marking the start of their journey with warmth, camaraderie, and memories that will last a lifetime.



## Graduate Program Review

IBA Karachi's commitment to excellence was on display during a comprehensive Graduate Program Review led by the Quality Enhancement Cell to ensure the highest standards in graduate offerings and alignment with HEC standards. With esteemed reviewers Dr. Muhammad Kashif from IoBM and Dr. Muhammad Atif Tahir from FAST-NUCES, the review explored strengths, gathered invaluable feedback from students and faculty, and identified areas for growth.

## Meet & Greet Session of Shortlisted Students for the Semester Exchange Program

The International Resource Center (IRC) under OSA organized an engaging meet-and-greet session for the students selected for the Semester Exchange Program for Spring 2025. IBA Students are going to SILC Business School, Shanghai University; Sapienza University of Rome; Bilkent University; KOC University; Aix Marseille University for the Semester Exchange Program.



## Patrons Meet & Greet: Financial Guidelines and Q&A

The Patrons Meet & Greet brought together students and valued patrons at IBA for an insightful session on financial guidelines. It allowed attendees to learn about IBA's club and society guidelines, available resources, and future initiatives designed to enhance student engagement.

### Grad School Info Session

OSA organized a 'Post Your Thoughts' activity where students engaged and enjoyed sharing what they love about IBA. It was a fun and engaging session, filled with positive vibes as students reflected on their experiences. The top three things that stood out were the library, the cricket ground, and the friendships they have made along the way. It was a reminder of what makes IBA special.



### Strategic MeetUp

IBA-CDC team met with the Habib University team to discuss collaborative pathways for enhancing student growth and development.

### USEFP session – How to apply to U.S Universities?

The USEFP session on 'How to Apply to U.S. Universities' conducted by IBA-CDC provided students with essential tools and insights for their application journey.



### IBA Karachi & SAP Launch Dual Study Program Partnership

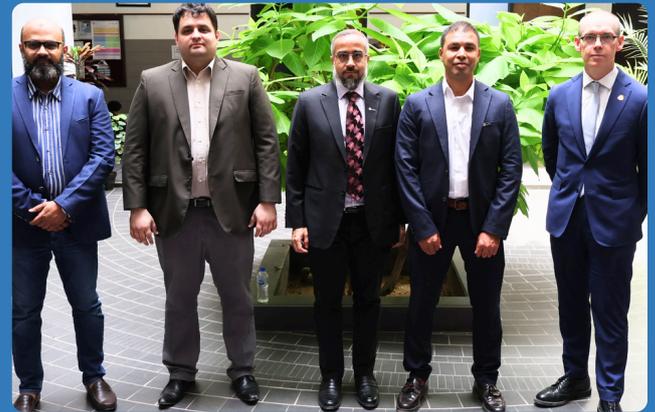
IBA-SBS and SAP Partner for Innovation! An MoU was signed by Dean, IBA-SBS, Dr. Abdullah Zafar Sheikh, and SAP Managing Director, Mr. Saquib Ahmad, marking the launch

of the SAP Dual Study Program. This partnership fosters collaboration in Consultancy, Automation, innovation, and sponsored courses for our students.



### Session on Careers in Actuarial Science

IBA-CDC with Badri hosted an inspiring session that empowered students to pursue careers as associate actuaries, by delving into the actuarial world and the pathways to becoming an associate actuary, while creating valuable networking opportunities with experts like Paul Sweeting and Hatim Maskawala.



### Discovering Opportunities: IBA-CDC Hosts Irish Government & University Delegates

IBA-CDC hosted an informative session and Meet & Greet session with delegates from the Irish Government and universities. Participants learned about Ireland's prestigious educational institutions, exciting research opportunities, and vibrant student life. It was a fantastic opportunity to explore the rich cultural experiences that Ireland has to offer.



## Building Bridges: French Delegation Explores Academic Collaborations at IBA

A French delegation visited IBA to meet with the Executive Director and Deans, exploring academic collaborations and global opportunities. Organized by IBA-CDC, the discussions promoted mutual understanding and laid the groundwork for future partnerships, further strengthening IBA's international reach.



financial backgrounds by equipping them with key financial and accounting insights crucial for making informed business decisions.

Through interactive sessions, participants gained a strong understanding of financial statement analysis, trend identification, and competitor assessment, learning how to interpret financial data to drive strategic decisions within their organizations.



## Customized Workshop Management Development Program for FFBL & FPCL

IBA-CEE recently concluded a customized five-day workshop tailored for professionals from Fauji Fertilizer Bin Qasim Limited (FFBL) and Fauji Power Company Limited (FPCL). This intensive program was designed to address the specific needs of participants in the areas of finance, leadership, innovation, and decision-making.

The workshop offered a balanced mix of expert-led sessions and hands-on projects, enabling participants to apply new concepts in financial analysis, crisis communication, and team leadership. Through interactive activities and real-world applications, attendees were equipped with practical skills to enhance their performance and strategic impact within their organizations.



## Building Team Excellence



Leaders from diverse organizations came together at IBA-CEE to participate in an intensive Building Team Excellence workshop. This program was designed to equip leaders with essential tools and strategies for unlocking their teams' full potential. The workshop, facilitated by Dr. Irum Saba, Associate Professor at IBA Karachi, guided participants through cutting-edge practices in communication, collaboration, and motivation. Leaders were introduced to practical methods that foster a positive and productive work environment, empowering them to drive impactful results within their organizations.

## Finance for Non-Finance Executives Workshop

IBA-CEE wrapped up a successful two-day workshop on Finance for Non-Finance Executives, led by Mr. Abdul Rahim Suriya. The workshop focused on empowering professionals with limited

### Breakfast Session on Financial Wellbeing in HR

IBA-CEE, in collaboration with the Pakistan Human Capital Forum (PHCF) Mehran Chapter, hosted an engaging breakfast session titled "Financial Wellbeing in HR." The event brought together HR professionals from diverse sectors to explore the intersection of financial wellness and HR strategy.

Mr. Kamran Bilgrami, Director, IBA-CEE, warmly welcomed attendees, sharing the Center's commitment to fostering growth for both individuals and organizations.

In the first panel discussion, "Financial Wellbeing for HR: Practical Insights and Tools," panelists discussed actionable strategies on enhancing financial wellness within organizations, underscoring HR's pivotal role in this domain. The second panel discussion on "Mastering Compensation Strategies in an Inflationary Economy," provided insights into tackling compensation challenges amidst inflation, equipping HR leaders with strategies to manage compensation effectively in a fluctuating economic environment.



### EU-funded internationalization of Pakistani HEIs

IBA Karachi hosted a seminar on the EU-funded internationalization of Pakistani HEIs, organized by the School of Business Studies - IBA. Dr. Javed Ahmed and Dr. Sher Muhammad Daudpota from Sukkur IBA University shared insights on the Erasmus+ program, covering grant applications and the EU project criteria.

Faculty and students from IBA Karachi engaged in enriching discussions on opportunities like Erasmus+ International Credit Mobility (ICM), Jean Monnet, Erasmus Mundus Joint Masters (EMJM), and Capacity Building in Higher Education (CBHE).



### QEC Director meets President of the ISG to gather Student Feedback

The Director of the Quality Enhancement Cell (QEC) met with the President of IBA Student Governance (ISG) along with other members to discuss academic concerns and gather student feedback. During the discussion, ISG representatives highlighted both the strengths and challenges faced by the students in their academic journey. The meeting concluded with a commitment from the QEC to address these concerns and collaborate with the ISG to continuously enhance the academic experience for all students.



### Report launch of "The State of Pakistan's Economy 2024-25 – Tapping the Economic Potential: Strategies for Productivity and Growth"

IBA-SESS in collaboration with IBA-CBER launched its report "The State of Pakistan's Economy 2024-25 – Tapping the Economic Potential: Strategies for Productivity and Growth".

The report presents a comprehensive analysis of Pakistan's economic challenges and proposes actionable strategies for sustainable growth.

Renowned economists Dr. Farooq Pasha, Ms. Shereen Narejo, and Dr. Mehmood Khalid discussed the key findings and recommendations of the report, providing valuable insights into Pakistan's economic landscape.

The session was moderated by Dr. Heman Das Lohano.



## Book launch of 'Teaching & Teacher Education in Pakistan' by Prof. Anjum Halai

IBA Karachi hosted an insightful book launch for 'Teaching & Teacher Education in Pakistan' by Prof. Anjum Halai from Aga Khan University Institute for Educational Development, Pakistan, & moderated by Dr. Asma Hyder, Dean, IBA-SESS. The book launch included great discussions on the challenges shaping Pakistan's education system.



## Beyond the Firewall: Learn, Secure & Defend

IBA-CICT kicked off its Cyber Year initiative with a 'Beyond the Firewall' seminar, uniting top industry experts to tackle today's most significant cyber challenges! Under the guidance of Dr. Shakeel Khoja, Dean, IBA-SMCS, along with the CICT team, Ms. Mahwish Ahmed and Mr. Kanwar Muhammad Zarar, the event featured panel discussions on emerging threats, cyber resilience, and the future of tech defences.

The seminar, organized by IBA-CICT in collaboration with Titanium and sponsored by Meezan Bank Limited, emphasized collaborative defence strategies and the need for skilled human capital in cybersecurity.



## Intra-IBA Futsal Tournament

IBA's Sports & Community Engagement (SP@CE) in collaboration with Leisure Leagues hosted a thrilling Intra-IBA Futsal Tournament, showcasing incredible talent and sportsmanship.

The tournament saw an impressive turnout, with 42 men's and 3 women's teams fiercely competing for the title.

**Women's Champions:** Ronaldo FC, led by Rida Fatima

**Runner-up:** Smooth Operators

**Men's Champions:** City FC, captained by Muhammad Ansari

**Runner-up:** Humble FC



## IBA Faculty & Staff Badminton & Table Tennis Tournament

With a Fantastic turnout of 96 participants, this year's IBA Faculty and Staff Badminton & Table Tennis Tournament was nothing short of Thrilling! The Tournament was organized by IBA's Department of Sports & Community Engagement (SP@CE).

Special Shout-out to our Winners:

- **Table Tennis Singles (Women):** Dr. Sahar Awan
- **Table Tennis Singles (Men):** Dr. Amir Bashir
- **Badminton Singles (Women):** Dr. Sahar Awan
- **Badminton Singles (Men):** Dr. Danish Ali
- **Badminton Doubles (Women):** Dr. Sahar Awan & Ms. Nageen Jawaid
- **Badminton Doubles (Men):** Dr. Danish Ali & Dr. Imtiaz
- **Badminton Mixed Doubles:** Dr. Danish Ali & Ms. Iffat



**PCB HEC Intersarsity Cricket Tournament 2024 Zone-M**

IBA Karachi, in collaboration with Higher Education Commission, Pakistan and PCB, successfully hosted the PCB HEC Intersarsity Cricket Tournament 2024 Zone-M, which brought together 12 universities, showcasing raw talent, passion, and true sportsmanship.

In an exhilarating final, Indus University Karachi triumphed over DHA Suffa University with an astounding 191-run victory.

Congratulations to Ahzan Yousaf of Indus University, who was named both Player of the Match and Player of the Tournament for his stellar performance!

Mr. Syed Rahat Ali Shah, PCB Coordinator, was the Chief Guest at the awards ceremony, joined by Mr. Jamshed Issa, Manager of Sports at IBA.



**Best batsman:** Dr. Touqeer Hashmi (256 runs)  
**Best Fielder:** Mr. Nadir Baloch (10 dismissals)

Congrats to all the participants and winners!



**Finance United wins the 10th IBA Faculty & Staff Cricket Tournament**

A huge round of applause for Finance United, who clinched the championship for the third consecutive year, beating IBA Faculty by 7 wickets in a thrilling final of the 10th IBA Faculty & Staff Cricket Tournament organized by IBA's Department of Sports & Community Engagement (SP@CE). ED XI secured third place with a close 4-run victory over CEE Legends.

The Chief Guest of the closing ceremony was Mr. Faheem Siddiqui, Senior Journalist, and guests of honour included: Mr. Asim Butt, Senior Vice President & Area Manager Sader Zone, Meezan Bank Limited; Mr. Naseem Rajput, Senior Sports Journalist & Analyst; Mr. Fahad Jawed, Associate Registrar, Resource Optimization; and Mr. Noman Ali, Senior Officer, Meezan Bank Limited.

**Player of the Tournament (Dedicated to Late Syed Ali Akber Moosvi):** Ammad (215 runs, 7 wickets, 6 catches)

**Man of the Match:** Mr. Sami, Finance United

**Best Bowler:** Mr. Sami (10 wickets)

**INVITE IBA Session at Standard Chartered Pakistan Explores the Future of Retail Banking & Economic Recovery**

Standard Chartered Pakistan hosted an INVITE IBA session at their Head Office in Karachi, fostering meaningful dialogue on "The Future of Retail Banking and Economic Recovery Post-Crisis." Moderated by IBA alumna Ramsha Shadab, the session featured IBA Executive Director Dr. S Akbar Zaidi and alumna Saadya Riaz, Managing Director and Head of Wealth and Retail Banking at Standard Chartered.



Dr. Zaidi highlighted key economic stabilizers and the role of banks, while Riaz discussed the impact of digitalization and efforts to expand financial access. The event, attended by over 100 participants, concluded with a Q&A and remarks from Malahat Awan, Director of Alumni Affairs, emphasizing alumni involvement in supporting IBA.

## Your Manuscript on the Editor's Desk – How to increase your chances of acceptance

IBA Karachi hosted a talk on “Your Manuscript on the Editor's Desk - How to increase your chances of acceptance” by Dr. Ghazal Mir Zulfiqar, Associate Professor, Suleman Dawood School of Business, LUMS. IBA-SBS organized the session. Dr. Ghazal shared valuable tips on crafting original, well-structured manuscripts, avoiding common mistakes, and navigating the review process. She also highlighted the importance of networking and submitting to prestigious journals.



## Spark Start Entrepreneurship Program

IBA Karachi and Saylani Welfare International Trust launched the ‘Spark Start Entrepreneurship Program’ with an orientation ceremony at the City Campus, organized by IBA-CED.

Chosen from over 1,000 applicants, 50 aspiring entrepreneurs will embark on this six-week journey to develop essential business skills and foster an entrepreneurial mindset.

Dr. Lalarukh Ejaz, Director of IBA-CED, highlighted the program's mission to empower youth toward self-reliance and job creation and mentioned that this is an exciting opportunity for IBA-CED to team up with an NGO doing such amazing work in Pakistan.

The event was graced by Saylani's Chairman, Mr. Bashir Farooqi, and esteemed board members, who shared their insights on entrepreneurship as a driver of sustainable growth. Following the inspiring addresses, Mr. Azad Ahmed, IBA-CED Manager, outlined a hands-on curriculum to enhance business modelling, financial literacy, and design thinking skills.

The ceremony ended with a motivational talk by Mr. Farooqi, whose message of resilience and positivity set the perfect tone for the journey ahead.



## ‘Let's Talk About This’ with Dean, Student Affairs

Catch the latest episode of Dawn English podcast 'Let's Talk About This' featuring Ms. Maheen Ghauri, IBA Karachi's Dean, OSA.

She talks about the gender gap in higher education, breaking career stereotypes, and navigating the path to leadership!

Get ready for insights, inspiration, and real talk on what it takes to shatter boundaries.

Watch the podcast here:

<https://www.youtube.com/watch?v=v6ODZFstqFE>

**Admissions Open for Spring 2025 at IBA's School of Mathematics & Computer Science (IBA-SMCS)**

**IBA** Institute of Business Administration Karachi  
*Leadership and Ideas for Tomorrow*

**IBA SMCS** School of Mathematics and Computer Science

**GRADUATE PROGRAM**  
**ADMISSIONS OPEN**  
SPRING 2025

**MS - MATHEMATICS**

IBA provides ample Financial Aid & Loans to all deserving students

**Form Submission Deadline**  
**22 NOVEMBER 2024**

**APPLY NOW!**  
For Further Information:  
☎ +92 21 111 422 422  
🌐 [www.iba.edu.pk](http://www.iba.edu.pk)

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**IBA** Institute of Business Administration Karachi  
*Leadership and Ideas for Tomorrow*

**IBA SMCS** School of Mathematics and Computer Science

**GRADUATE PROGRAM**  
**ADMISSIONS OPEN**  
SPRING 2025

**MS - COMPUTER SCIENCE**

IBA provides ample Financial Aid & Loans to all deserving students

**Form Submission Deadline**  
**22 NOVEMBER 2024**

**APPLY NOW!**  
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**IBA** Institute of Business Administration Karachi  
*Leadership and Ideas for Tomorrow*

**IBA SMCS** School of Mathematics and Computer Science

**GRADUATE PROGRAM**  
**ADMISSIONS OPEN**  
SPRING 2025

**MS - DATA SCIENCE (CS STREAM)**

IBA provides ample Financial Aid & Loans to all deserving students

**Form Submission Deadline**  
**22 NOVEMBER 2024**

**APPLY NOW!**  
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**IBA** Institute of Business Administration Karachi  
*Leadership and Ideas for Tomorrow*

**IBA SMCS** School of Mathematics and Computer Science

**POSTGRADUATE PROGRAM**  
**ADMISSIONS OPEN**  
SPRING 2025

**PHD - COMPUTER SCIENCE**

IBA provides ample Financial Aid & Loans to all deserving students

**Form Submission Deadline**  
**22 NOVEMBER 2024**

**APPLY NOW!**  
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### IBA MarComms Signs MoU with MediaTrack

IBA Marketing & Communications (MarComms) Department has recently signed an MoU with MediaTrack, officially bringing them on board as our media monitoring partner. This partnership is a strategic step to ensure that all IBA-related news and information are comprehensively tracked and analyzed across Electronic, Print, Digital, and Social Media Platforms. By collaborating with MediaTrack, MarComms aims to enhance IBA's brand visibility and maintain a proactive understanding of our media presence.

To support this initiative, the Media Monitoring Report (MMR) will be issued every Monday, providing a weekly overview of IBA's brand presence and media coverage. This affiliation will offer IBA valuable insights and strengthen our ability to stay informed on relevant industry trends.



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