



IBA Karachi Hosts Impactful Fundraiser at Mr. Aqeel Karim Dhedhi's Residence



IBA Karachi recently hosted a meaningful fundraiser at the residence of Mr. Aqeel Karim Dhedhi, uniting industrialists, philanthropists, and business leaders in support of financially deserving students at IBA.

The event highlighted IBA's unwavering commitment to accessible education, with over 35% of its students currently receiving financial aid. As a public, not-for-profit institution, IBA prioritizes merit-based admissions alongside need-based financial assistance, ensuring every capable student can excel regardless of financial constraints.

Dr. S Akbar Zaidi, Executive Director, IBA, emphasized the importance of fostering a nurturing learning environment, while Ms. Malahat Awan, Director, Alumni Affairs, Resource Mobilization, and Corporate Relations, expressed heartfelt gratitude to the host committee and attendees for championing the cause of education.

The evening was a testament to the collective commitment of IBA's supporters, as contributions from the event will play a pivotal role in empowering students to realize their academic aspirations. Guests were deeply moved by students and alumni who shared inspiring stories of how IBA's support transformed their lives.



'Questioning Society Through Image, Film and Sound': Third Edition of the Social Sciences Winter School

The Third Edition of the Social Sciences Winter School, jointly organized by IBA Karachi and the Centre for South Asian and Himalayan Studies in Paris, brought together academics and creatives to question and interpret society through image, film, and sound.

The opening ceremony featured plenary sessions by esteemed speakers, including Professor Christopher Pinney, Anthropologist, University College London, Ms. Saima Zaidi, Communication Designer and Founder and Director, Numaish-Karachi, and Dr. Nicolas Puig, Anthropologist, URMIS, IRD, Université Paris Cité, delving into the intersections of photography, visual memory, and sonic anthropology.

At the opening ceremony of the Winter School, Dr. S Akbar Zaidi, Executive Director, IBA Karachi and member of the Winter School Steering Committee, thanked all those who made the School possible for the third consecutive year. He highlighted the value of collaborating with scholars from diverse fields in the study of image, film, and sound, emphasizing how these partnerships foster cultural exchange and collaborative learning.

Dr. Rémy Delage, Research Scholar of CESA (CNRS-EHESS) and member of the Steering Committee of the Winter School, discussed how the Winter School is a unique training setup that brings together scholars and participants from various backgrounds and cultures to address multiple societal challenges in a collaborative manner and through the lens of the social sciences.

Dr. Michel Boivin, another prominent Research Scholar of CESA (CNRS-EHESS), highlighted the ongoing academic collaboration between France and Pakistan, noting its role in facilitating Pakistani students' pursuit of PhDs in France.

Over five days, participants were involved in intensive training sessions that sparked creativity and critical thinking.

IBA-CEJ Hosts Australian High Commissioner to Pakistan Mr. Neil Hawkins

IBA-CEJ had the pleasure of hosting the Australian High Commissioner to Pakistan, Mr. Neil Hawkins, alongside Political Secretary, Mr. Charles Lyons Jones. Mr. Hawkins delivered an insightful talk on Australia's Strategic Environment and Relations with Pakistan. An engaging Q&A session followed, allowing students to explore the intersection of journalism and global affairs.

This visit offered our IBA students a unique learning experience in International Relations and Diplomacy!



IBA Karachi and Middlesex University Dubai Partner for Technological Excellence

IBA Karachi has partnered with Middlesex University Dubai to launch joint training programs in Cybersecurity, Data Science and Business Intelligence. This collaboration, spearheaded by IBA-CICT, bridges academia and industry, empowering students and professionals with future-ready skills.

The MoU, signed by Dr. Cedwyn Fernandes, Pro Vice-Chancellor and Director, Middlesex University Dubai and Dr. Fahmida Hussain, Deputy Director Engagement and Student Experience, marks a commitment to transformative research, Faculty/Student exchanges and Co-Designed Curricula to shape the next generation of Tech Leaders.



IBA Karachi and Wilkes University sign an MoU

IBA Karachi and Wilkes University have signed an MoU that focuses on advancing Sports Marketing Education and Research. This partnership, led by Dr. Nida Aslam Khan, Chairperson, Marketing Department, SBS, sets the stage for students, faculty, and industry leaders to collaborate, innovate, and excel in the Global Sports Industry.

The MoU was signed by Dr. Abdullah Z. Sheikh, Dean, SBS and Dr. Woojun Lee, Director, Graduate Programs, Sidhu School of Business, Wilkes University. This MoU signing marks a dynamic step toward cross-border knowledge exchange and skill development.



IBA Karachi and Pakistan Stock Exchange Sign an MoU



IBA Karachi is proud to announce an impactful collaboration with Pakistan Stock Exchange Limited, formalized through a Memorandum of Understanding (MoU). This partnership underscores our shared vision of advancing financial education and market research and fostering innovation in Pakistan's financial sector.

The MoU was signed at a ceremony held at the IBA Main Campus by Dr. S Akbar Zaidi, Executive Director, IBA Karachi, and Mr. Farrukh H. Sabzwari, Managing Director and CEO, Pakistan Stock Exchange.

This collaboration is part of an Accounting Lab initiative by the Accounting and Law Department at IBA-SBS, furthering our mission to create meaningful academic and professional growth opportunities.

IBA Karachi and Pakistan Stock Exchange aims to strengthen capacity building, promote data sharing, and open new horizons for our students, researchers, and professionals in the financial domain.



IBA-SMCS and Fast Cables Sign MoA to Promote Educational Excellence & Sustainability in Pakistan



IBA-SMCS and Fast Cables signed a Memorandum of Agreement (MOA) to promote educational excellence and sustainability in Pakistan. This collaboration introduces the FAST Sustainability Award for Final Year BS Computer Science students at SMCS, addressing core sustainability issues, and the FAST Excellence Award for students with the highest GPA in STEM fields. These awards aim to foster innovation and recognize academic excellence.

The MoA was signed by Dr. Zaidi and Mr. Mian, with Dr. Shakeel A. Khoja, Dean SMCS, and Mr. Awais Nadeem, RBM South Region Fast Cables, serving as witnesses. This agreement marks a significant milestone in strengthening ties between industry and academia.



Diplomacy in the 21st Century



IBA Karachi hosted an engaging session featuring Ambassador Muhammad Usman Iqbal Jadoon, Deputy Permanent Representative of Pakistan's Mission to the United Nations in New York on 'Diplomacy in the 21st Century,' hosted by the Department of Social Sciences and Liberal Arts at IBA-SESS.

Ambassador Jadoon offered invaluable insights into the evolving dynamics and challenges of Global Diplomacy. The session also included an engaging Q&A, where students and faculty posed thought-provoking questions, providing a unique opportunity for our academic community to gain firsthand perspectives on the complexities of modern diplomacy.



'Global Entrepreneurship Week 2024': IBA Karachi Celebrated a Week of Innovation, Resilience and Inclusivity

IBA-CED held four events to mark Global Entrepreneurship Week 2024. Events under the GEW 2024 included E-Connect, I-Bazaar, INVENT, and an interactive session with the Shark Tank Pakistan team. Dr. S Akbar Zaidi, Executive Director, IBA Karachi, delivered the opening remarks where he appreciated IBA-CED for becoming a hub for entrepreneurial expertise. Dr. Lalarukh Ejaz, Director, IBA-CED, in her welcome address, said, "Entrepreneurship is a state of mind, and it is all about out-of-the-box thinking." The first day's flagship event, E-Connect, featured two panel discussions, a fireside chat, and the launch

of Pakistan's first university-based angel investor network. I-BAZAAR, a marketplace for 36 innovative student startups, showcased products in various categories. Featuring four categories - Innovative Solutions, Green Ventures, Crafts and Beyond, and Taste Treasures, the event also saw E-Connect panelists interacting with young entrepreneurs at their stalls and providing valuable feedback on the products showcased.

On the second day, an interactive Session with the Shark Tank Pakistan team took place. The Sharks - Mr. Rabeel Warraich and Mr. Karim Teli, with the Executive Producer, Shark Tank Pakistan, Mr. Muhammad Rizwan Siddiqui, were the guests. The session allowed enthusiastic IBA students to engage with the Sharks. The third day featured INVENT2024, Pakistan's pioneering university-based business plan competition. The top 10 shortlisted startups from across Pakistan, selected after a rigorous evaluation process, competed for cash prizes and one-year incubation services at IBA-CED. YumKin Foods Pvt Ltd (Faisalabad) secured first place with PKR 300,000, Carbo Tech Dynamics (Lahore) came in second with PKR 200,000, and NanoDrop (Islamabad) took third place, winning PKR 100,000.



IBA-SMCS Partners with Career Pakistan to Host a Session on Digital Banking



IBA-SMCS in collaboration with Career Pakistan organized an insightful guest speaker session titled 'Digital Banking and Digital Payments with AI, Machine Learning, and RPA'. The event featured Mr. Yahya Khan, Chief Digital Officer, Bank Alfalah, who shared his expertise on the evolving dynamics of digital banking. The session attracted a vibrant audience of students, alumni, and industry professionals.



IBA-SBS Hosts an Insightful Session on Ipsos Global Trends: In Search of a New Consensus

IBA-SBS hosted an insightful session on Ipsos Global Trends: In Search of a New Consensus, featuring key insights from the Ipsos Global Trends (IGT) study. The session featured Mr. Abdul Sattar Babar, CEO of Ipsos Pakistan, and Mr. Simon Atkinson, Ipsos Global Chief Knowledge Officer, as the guest speakers. The session explored key insights from Ipsos' global study, highlighting the 23 core human values shaping public opinion and behaviour across 50 countries, including Pakistan. Ipsos Global Trends is a powerful tool for anyone seeking to understand the complex interplay of social, economic, and cultural forces shaping our world today.

From 5 million data points and an analysis of Macro Forces and Signals we generated 9 Trends, and 23 underlying Values



IBA-SMCS Hosts a Conversation on 'Era of Artificial Intelligence | Microsoft as the Market Leader'



IBA-SMCS hosted Mr. Jibran Jamshed, Country Principal Officer - Pakistan and Education Lead South Asian markets, Microsoft, for an insightful discussion with Dr. Shakeel A. Khoja, Dean SMCS, on the topic 'Era of Artificial Intelligence: Microsoft as the Leader in the Market'. The session was attended by industry representatives, alumni, faculty, staff, and undergraduate and graduate IBA students.

The discussion apprised the attendees about the possible changes that AI would bring to the future employment and business markets. Mr. Jamshed stressed that Microsoft has been, and continues to be, the leader of AI innovation worldwide and spoke about the initiatives the company has undertaken in partnership with HEC to assist in readiness and skilling levels in Pakistan. He shed light on the possibilities for students of IBA and other higher educational institutions regarding the Microsoft ecosystem.



IBA-SBS Hosts Faculty Engagement Session Fostering Collaboration towards Longstanding Aspirations



IBA-SBS hosted an impactful Faculty Engagement Session organized by the AACSB Review and Execution Committee (AREC). The event, themed 'Strategic Roots,' provided a platform for faculty to review the School's strategic performance over the past year and discuss its future strategic direction. The session aimed to enhance faculty engagement with the School's mission, vision, and priorities while fostering collaboration and alignment with its long-term goals.

Dr. Abdullah Zafar Sheikh, Professor and Dean IBA-SBS, and Dr. Sana Tauseef, Associate Professor and Chair, AREC, provided an update on the progress of the current strategic plan as it approaches its conclusion and outlined key highlights of the next strategic plan, setting the tone for the School's future trajectory.

The session was an engaging and pivotal initiative, ensuring that faculty remain actively involved in and aligned with the strategic developments of the IBA-SBS. Through curated activities, the faculty could connect with the broader strategic goals and future direction and collectively reflect on how their roles contribute to the School's ongoing journey toward excellence and global recognition.



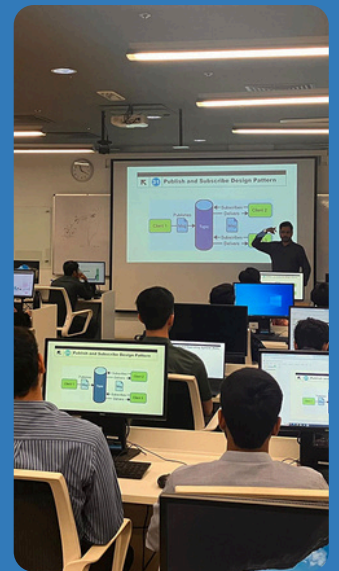
IBA-SMCS Organizes 'Exploring Robotics: Concepts, Challenges, and Hands-on Experience' Workshop

IBA-SMCS hosted an exciting 'Exploring Robotics: Concepts, Challenges, and Hands-on Experience' workshop. It was led by Dr. Syed Ali Raza, Assistant Professor, CS Department, SMCS. Attendees included industry representatives, as well as IBA and other HEI students.

The workshop explored cutting-edge robotics trends, showcasing top robots for personal and industrial use. Dr. Raza addressed real-world challenges, including automating fulfillment centers, and separated fact from hype in AI and robotics. Participants learned about robotics fundamentals, including actuators and sensors, and how to design purpose-driven systems while exploring core modules like perception, localization, cognition, and locomotion, with examples such as TurtleBot and NAO robots.

Attendees gained hands-on experience with the Robot Operating System (ROS), navigating a TurtleBot3 in the Gazebo simulator. A live Sim-to-Real demo demonstrated an obstacle avoidance application on a real TurtleBot2.

The event concluded with an insightful talk by Mr. M. Adeel from the National Aerospace Center, discussing real-world robotics applications. Overall, the event provided a valuable blend of theory and hands-on experience, enriching participants' understanding of robotics and its industry potential.



IBA Karachi Men's Table Tennis Team wins BIG!



Congratulations to the IBA Karachi Men's Table Tennis team for a stellar performance, clinching both Singles and Doubles titles at the HEC Intersarsity Table Tennis Championship 2024 (Zone-M). This win has secured their spot in the All-Pakistan Intersarsity Championship for the first time ever.



Making IBA proud

Ramsha Imran, an IBA-SESS student performed exceptionally well at the HEC All Pakistan Intersarsity Swimming Championship (PM Youth Olympiad 2024) winning 2 Golds, 2 Silvers, and 1 Bronze Medal.



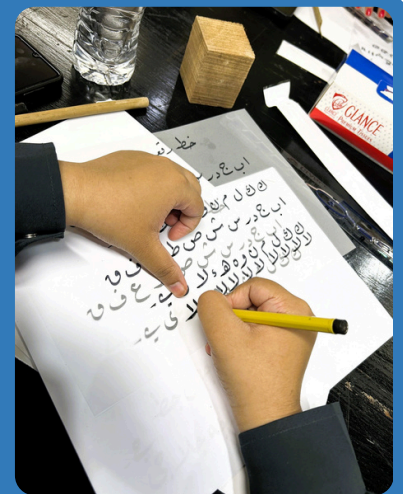
Pause and Prosper: Challenging the Fast-Track Mindset

IBA Karachi recently hosted the fourth season of the Tapal Tea series, organized by the Alumni Affairs and Resource Mobilization Department. The session explored whether hustle culture is essential for success or if slowing down benefits mental well-being. The panelists shared valuable insights on balancing ambition, productivity, and mental peace in today's fast-paced world.



Arabic Calligraphy Workshop

IBA Karachi recently hosted an Arabic Calligraphy Workshop by the renowned Ustaad Amir Asghar. At the workshop, organized by the Ardeshir Cowasjee Centre for Writing, the participants were introduced to the rich history of Arabic culture. They learned foundational techniques, focusing on the elegant Ru'qah script. The participants learnt to write their names and practice the script at the advanced level, engaging with the interplay of calligraphy's intricacy and artistic style.



'Yield Carvers' Win the Inflation Forecasting Competition 2024

IBA Karachi is proud to share the Inflation Forecasting Competition 2024 results, organized by the Economic Growth and Forecasting Lab at IBA-SESS. Team "Yield Carvers", comprising Sufyan Khan, Shaheryar Ali, and Nibras Azeem, emerged as the winners of this competition. Their outstanding skills in Econometric and Machine Learning Modelling sets them apart.



Consultation Session on UNESCO Digital Platform Governance Guidelines

IBA-CEJ organized a consultation session on UNESCO Digital Platform Governance Guidelines in collaboration with IRADA and UNESCO. The session brought together journalists, legal experts, digital specialists, and academics to discuss fostering transparency and accountability in the governance of digital platforms in Pakistan. The event concluded with a thought-provoking panel featuring Ms. Lubna Jerar, Ms. Amber Shamsi, and Ms. Fariha Aziz, presenting recommendations and a way forward for ethical digital practices.



Dialogue on the Distinction between Activism and Journalism



IBA Karachi, was honoured to host Ms. Margaret MacLeod, Hindustani Spokesperson at the London International Media Hub, and Ms. Reva Gupta, Public Diplomacy Officer at the U.S. Consulate General Karachi, along with their team.

Organized by IBA-CEJ and led by Acting Head, IBA-CEJ, Mr. Taimoor Ahmed, the visit included a tour of IBA-CEJ's state-of-the-art facilities and a thought-provoking discussion with MS Journalism faculty and students. The dialogue explored the crucial distinction between activism and journalism, reaffirming IBA-CEJ as the premier choice for aspiring journalists.

Beyond the Firewall: Industry Insights on Cybersecurity and Compliance



IBA-CICT hosted an engaging session as part of the Beyond the Firewall initiative, featuring two highly respected experts: Mr. Sanjeev Gathani, a Singapore-based authority on data privacy, anti-bribery, business ethics, AML, and cybersecurity, and Mr. Hussein Hassanali, Managing Partner at StrataG Consulting. Their dialogue centered on the critical role of cybersecurity compliance within the corporate world, stressing how common sense and business acumen are as essential as technical measures in managing cybersecurity risks.

The speakers emphasized the 5Cs framework—Competency, Collaboration, Communication, Capability, and Commitment—as pillars for building effective security practices across all levels of an organization. They also explored the key 5W and 1H questions essential for any corporate cybersecurity strategy: understanding where cybersecurity fits, what the main risks are, who is responsible, whom to protect, why it matters, and how to implement these measures efficiently.

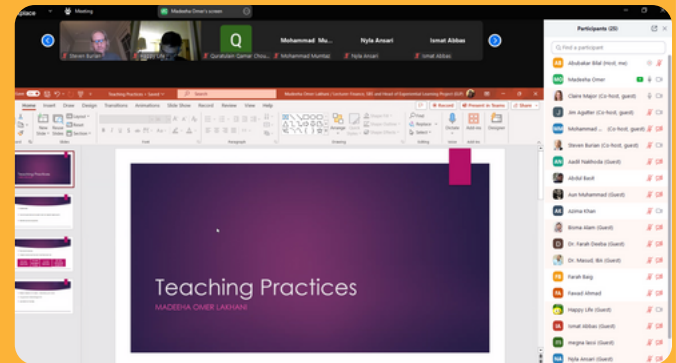
Workshop on Canva and AI Design Essentials



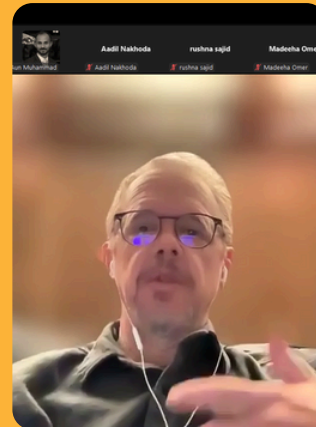
IBA-CICT's workshop on Canva and AI Design Essentials provided hands-on experience in creating stunning visuals with ease. Participants learned to leverage AI tools to enhance their designs and streamline their creative process. From branding to social media content, the workshop perfectly blended technology and creativity, empowering participants to unlock their full design potential.



From the Classroom: A Discussion on Teaching Practices at IBA



IBA-CILET hosted an online session in collaboration with the USAID-HESSA team. Educators and professionals from IBA and beyond came together to share, learn, and discuss innovative teaching practices.



Thinking Differently about Digital Transformation

IBA-CILET organized a guest speaker session on 'Thinking Differently about Digital Transformation' featuring Mohammad J Sear, MENA Digital Government and Public Sector Leader at EY, as the keynote speaker. The event featured Mohammad J Sear, MENA Digital Government and Public Sector Leader at EY, as the keynote speaker. The discussion centered around the transformative potential of digital technologies, focusing on AI's ability to replicate human intelligence and the concept of one-click business setups. The session highlighted how the digital era is reshaping communication, work, and commerce while stressing the urgency for Pakistan to strengthen its digital economy to remain competitive in the global landscape.



Art and Politics of the Professors Group: Left Visual Culture in 1970s Lahore



The Department of Social Sciences and Liberal Arts at IBA-SESS organized an insightful session with Dr. Kristin Plys, Associate Professor of Sociology and History at the University of Toronto, on "Art and Politics of the Professors Group: Left Visual Culture in 1970s Lahore". The talk explored the poster art created by the Professors Group, its visual culture, and its role during a key period in Pakistani leftist politics.



Outreach Initiatives by IBA-CDC and OSA



The IBA-CDC and Office of Student Affairs (OSA) teams visited Sukkur IBA University, Aror University of Art, Architecture, Design and Heritage, Sindh, and the University of Sindh, Jamshoro as part of their outreach initiative underscoring IBA's commitment to empowering students and strengthening educational partnerships. The visits centered on an exchange of ideas to address challenges faced by students, and explore strategies to enhance growth and collaboration. Discussions emphasized enhancing opportunities for student development and strengthening mutual progress between the institutions.



Recruitment Drive

IBA-CDC in collaboration with McKinsey & Company hosted an engaging recruitment drive at IBA Karachi. Senior Partner Mr. Jawad Khan and Engagement Manager Mr. Imran Tayyab shared insights on McKinsey's problem-solving approach and how students can position themselves for opportunities at the firm. The session was inspiring and interactive, providing valuable guidance for students interested in global consulting careers. IBA Alumni at McKinsey, Ms. Simrun Khan, Ms. Noor Dada, and Mr. Aurangzaib Siddiqui, also offered one-on-one mentorship to students, helping them navigate careers in consulting.



Train the Trainer Workshop

IBA-CEE conducted a highly engaging two-day workshop focused on enhancing and polishing training skills. The workshop was designed with a multi-layered approach and blended delivery method to elevate participants' coaching and teaching expertise through intellectual, practical, and experiential learning. Faculty members engaged in interactive sessions, including role-plays, educational games, LEGO Serious Play, individual assessments, team activities, and group presentations. Participants collaborated in teams, fostering a knowledge-sharing environment, while continuous feedback from facilitators and peers helped refine their skills.



Fulbright Scholarship Information Session



IBA-CDC, in collaboration with the USEFP, hosted a Fulbright Scholarship Information Session for students and members of the IBA community interested in pursuing Masters and PhD Programs in the U.S. Mr. Ali Malik, Senior Programs Officer, and Ms. Shiza Toor, Educational Advisers from USEFP, provided comprehensive insights into the scholarship's structure and application process, offering valuable guidance for students and faculty.

Mastering Project Management Workshop

IBA-CEE concluded a comprehensive four-day workshop on project management, equipping participants with structured knowledge and practical skills applicable across industrial sectors. Designed to provide deep insights into project management frameworks, the workshop introduced participants to agile project management, project risk management, public procurement, and large-scale projects. Led by Dr. Rameez Khalid, Associate Professor at IBA Karachi, and Mr. Mujtaba Shaikh, Visiting Faculty at IBA Karachi, the workshop offered hands-on training, including live exercises and case studies, to help attendees effectively manage projects in complex and uncertain environments. Special sessions on MS Project software provided technical expertise, while discussions on PMI's PMBoK and ISO-21500 ensured participants were aligned with global standards.





Negotiation and Conflict Resolution Skills Workshop

IBA-CEE hosted a two-day workshop on Negotiation and Conflict Resolution Skills, focusing on enhancing relationship management skills essential for commercial success. The workshop explored key negotiation theory and practice concepts, emphasizing the importance of effective communication and conflict resolution in today's dynamic business landscape. Led by Ms. Nausheen Ahmad (Independent Consultant) and Mr. Atif Rahim Khan (Adjunct Faculty Member at LUMS), the program equipped participants with the necessary tools, strategies, and frameworks to navigate a variety of negotiation scenarios. Whether closing a deal, resolving conflicts, or fostering strong relationships, the workshop provided hands-on techniques to manage negotiations confidently and professionally.

Finance for Non-Finance Executives Workshop



IBA-CEE successfully conducted a customized two-day workshop on Finance for Non-Finance Executives for IFFCO. Designed to enhance financial literacy and strategic decision-making skills, the workshop was led by esteemed trainer Mr. Abdul Rahim Suriya, an expert in financial management and corporate training. A diverse group of 25 participants representing various key functions across IFFCO actively engaged in the interactive sessions. The program provided practical insights into financial concepts, empowering participants to make informed decisions that align with organizational goals and drive business success.

Emotional Intelligence Workshop for SPRINT Oil and Gas



IBA-CEE conducted a bespoke workshop on Emotional Intelligence for SPRINT in Islamabad. Facilitated by the renowned Barrister Mahreen Khan, the program focused on enhancing emotional intelligence to foster better leadership and team collaboration. Professionals from diverse functions attended the workshop, including Senior IT Specialists, HR Coordinators, Supply Chain Supervisors, Maintenance Managers, and QHSE Advisors. Through interactive sessions and practical tools, participants gained valuable insights into leveraging emotional intelligence to navigate workplace challenges effectively, enhancing individual and organizational performance.

Supply Chain Management Workshop for Ordnance College, Malir Cantt

IBA-CEE organized a customized workshop on Supply Chain Management for the Ordnance College, Malir Cantt. Led by expert trainers Dr. Rameez Khalid and Mr. Faisal Jalal, the program provided an in-depth understanding of supply chain principles, strategic sourcing, and operational excellence. Exclusively attended by senior military personnel, including Brigadiers, Colonels, Majors, and Captains, the workshop featured key sessions on foundational supply chain concepts, strategic alignment, demand management, and logistics. Hands-on exercises and simulations enriched the learning experience, making it both practical and impactful.

Karachi Say Kalachi Tak 3.0

For the third year, IBA Karachi's Office of Diversity, Accessibility, and Inclusion (ODAI) organized an exciting and fun-filled Karachi tour, offering students an unforgettable journey through the city's rich history, vibrant culture, and incredible experiences.

The adventure started with a scrumptious breakfast at Boat Basin, setting the tone for a day filled with exploration. Students delved into the heart of old Kalachi, visiting iconic landmarks such as the Quaid-e-Azam House Museum, Empress Market, Mohatta Palace, Frere Hall, and Katrak Bandstand.

This year's tour had a unique twist, concluding with a surprise for the students – a serene boat ride on the Arabian Sea and a delicious dinner at Kemari, which included a variety of seafood. This special ending showcased Karachi's versatile diversity, leaving participants with lasting memories of its coastal charm.

The tour offered the perfect mix of cultural immersion, historical insights, and amazing company, reminding all participants of the beauty and depth of Karachi.



Time and Stress Management Workshop for SPRINT Oil and Gas



IBA-CEE successfully conducted a customized workshop on Time and Stress Management for SPRINT Oil and Gas in Islamabad. Led by the dynamic Mr. Salman Shahzad, the program focused on equipping participants with practical tools to manage time effectively and cope with workplace stress to enhance productivity. Attended by professionals from diverse roles, including Senior IT Specialists, HR Coordinators, Supply Chain Supervisors, and Maintenance Managers, the workshop featured interactive sessions on task prioritization, maintaining focus under pressure, and creating a balanced, stress-free work environment.

NOWInclusive Tour



A group of IBA students, along with the ODAI team, recently had the opportunity to visit NOWPDP, an organization dedicated to empowering PWDs and advocating for inclusive workplaces.

During their time at NOWPDP, students understood the challenges faced by individuals with disabilities and the importance of creating inclusive environments where everyone can thrive.

Students not only enjoyed their visit but were also moved by the impactful work being done at NOWPDP. They met PWDs employed by the organization, allowing them to live an independent and respectful life. They learned valuable lessons about empathy, diversity, and the power of inclusion.

International Men's Day

IBA-OSA proudly celebrated International Men's Day, honouring the invaluable contributions of men to society. The event highlighted the importance of resilience, mental health, and the positive influence of male role models in shaping a better world. To make the day even more special, OSA distributed goodies to celebrate and appreciate the male students at IBA, creating a sense of joy and recognition across the campus.



Tabeer Finale



The closing ceremony of Tabeer was held at the IBA Main Campus to celebrate the dedication, compassion, and leadership of students who worked tirelessly on projects to bring meaningful change to the IBA community.

Under the mentorship of IBA faculty and staff, students successfully executed four distinctive projects, fostering a culture of empathy, effective communication, and innovative leadership.

Tabeer, a collaborative initiative between IBA and Synapse, Pakistan Neuroscience Institute, represents a significant step toward creating a more inclusive and engaging environment at IBA.



Diwali Celebrations

IBA-HR organized a lively and colourful Diwali celebration to mark the Festival of Lights. The event began with a spectacular Rangoli competition, where employees showcased their creativity through the vibrant use of colours.

Mr. Irfan Qamar, Director, HR warmly welcomed all employees on behalf of Dr. S Akbar Zaidi, Executive Director, IBA, emphasizing the importance IBA places on diversity and respect for all communities living in Pakistan. The joyous festivities continued with sweets distribution, allowing everyone to share the joy of the occasion. Employees had a wonderful time participating in the Diwali event.



Staff Orientation



IBA-HR conducted a staff orientation session for the new joiners. During the session, employees were briefed on company policies, procedures, and key practices to help them integrate seamlessly into the organization. In addition, the new employees received welcome packs and refreshments, ensuring they felt valued and supported as they continue their journey with us.



Hajj Balloting Session



IBA-HR organized a Hajj balloting event at the G&T Auditorium, IBA Main Campus. Through a lucky draw, five employees, three males and two females, were selected for the prestigious Hajj journey:

- Ahmad Ali, Wellness Counselor from IBA-OSA
- Muhammad Zahid, Assistant Manager from the Office of the Dean, IBA-SBS
- Talib Hussain, Gardener from Admin
- Adina Muhammad Yousuf, Executive in Quality Control and Databank Management from Testing Services
- Shehreena Amin, Senior Manager in Quality Assurance, Industry Projects, and Research Support from IBA-CEE



Trainings @ IBA November 2024

The training calendar for the month of November 2024 was successfully executed by training 36 participants of IBA Staff in programs as per their training needs.

| Course Name | Participants | Trainer |
|--|--------------|-----------------|
| Canva and AI Design Essentials: Intermediate Level | 19 | Muhammad Hammad |
| Managerial Development Bootcamp | 17 | Mr. Irfan Qamar |
| Grand Total | 36 | |

Pehchan Awards



IBA-HR conducted the 2nd Pehchan Awards Ceremony to recognize employees for their exceptional performance. The employees were awarded rewards worth Rs. 50,000 to acknowledge their hard work and dedication. The following employees were recognized for their outstanding efforts:



Nimra Kamran has received the Pehchan Award for her outstanding work in developing and launching the IBA-CED Incubation Program. Nimra successfully designed a comprehensive proposal, secured funding through strategic meetings, and aligned key stakeholders to ensure the program's success. The program's launch will foster a supportive ecosystem for startups, create jobs, attract investments, and contribute to economic growth.

Azhar Hussain Larik has received the Pehchan Award for his exceptional work in UMS Deployment, Implementation, and Support. His efforts, recognized by the Board of Governors (BoG), significantly improved operational efficiency by replacing outdated systems, reducing turnaround time, and providing a single-window solution for all academic services.



Muhammad Rehman Mansoori has received the Pehchan Award for his exceptional work in simplifying and automating the BSSS program in UMS. By streamlining the process of tracking minors, courses, and student progress, he has significantly improved efficiency for program directors, examination staff, and relevant officials. This automation has replaced the manual process and eliminated the need for students to define their majors and course categories.

Muhammad Waqas has received the Pehchan Award for his initiative in switching to a more efficient banking medium for student fee payments. This change has resulted in major annual savings.



In addition, **Saadia Nizar** and **Zohaib Hassan** received letters of appreciation for their outstanding contributions to the department.

Managerial Development Boot Camp

IBA-HR organized a Managerial Development Boot Camp training session led by Director HR, Mr. Irfan Qamar. The session offered valuable insights into effective leadership and creating a high-performance culture. Key highlights included the application of Sun Tzu’s principles of success, as well as an exploration of essential leadership qualities such as vision, integrity, and emotional intelligence to improve leadership effectiveness. Participants also gained a deeper understanding of various leadership styles and how to apply them to optimize team performance and adaptability.

The session further emphasized the significance of effective communication, conflict resolution and team-building strategies in managing and motivating high-performing teams. Additionally, it provided strategies to avoid common leadership pitfalls, such as preventing burnout, reducing micromanagement, and prioritizing self-care. The session was highly appreciated by attendees, who left with practical tools and knowledge to enhance their leadership abilities and foster team success.



Student Town Hall



In collaboration with the Office of Student Affairs (OSA), IBA-QEC successfully organized the Student Town Hall with Dr. S Akbar Zaidi, Executive Director, IBA.

During the session, Dr. Zaidi provided an update on the follow-up actions to address student concerns raised in the inaugural town hall held in September 2024. This transparent dialogue reinforced IBAs commitment to addressing students' feedback and enhancing their academic and campus experience.

The town hall and its activities underline IBA's dedication to continuous improvement and student engagement.

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