

IBA NEWS



Leadership • Excellence • Impact

ISSUE NO: 05

Global Standards Met: IBA Students Celebrate AACSB Success

IBA celebrated the AACSB Accreditation of its School of Business Studies (IBA-SBS), marking a key milestone in academic excellence and global recognition. Dr. Abdullah Zafar Sheikh, Dean IBA-SBS, highlighted IBA's commitment to international standards, while, Dr. S Akbar Zaidi, Executive Director, IBA, noted the enhanced global value of IBA degrees. The event featured a banner drop and cake-cutting, uniting students and reaffirming IBA's mission to develop future-ready leaders.



IBA Alumni Commemorate Prestigious AACSB Accreditation

Mohammed Sohail, Alumni Representative on the IBA Board of Governors, hosted an IBA Alumni Get-Together at Bank Alfalah Islamic Premier Lounge to celebrate IBA's prestigious AACSB Accreditation.

The event featured Dr. S Akbar Zaidi, Executive Director, IBA, and Dr. Ishrat Husain, Former Dean and Director, IBA, highlighting the milestone's significance.

IBA leadership and alumni gathered as Bank Alfalah generously pledged support for 10 National Talent Hunt Program students, reinforcing our commitment to excellence.



IBA Karachi Marks AACSB Accreditation with a Night of Reflection

Dr. S Akbar Zaidi, Executive Director, IBA, hosted a dinner to celebrate IBA Karachi's AACSB accreditation, placing it among the top 6% of global business schools.

The event brought together IBA alumni and industry leaders, featuring reflections from Dr. Abdullah Sheikh, Dean, IBA-SBS; Malahat Awan, Director, ARC; and notable guests including Mohammad Zubair, Former Governor of Sindh; Wasif Rizvi, President, Habib University; Amir Paracha, CEO, Unilever Pakistan; and Sultana Siddiqui, Chairperson, HUM Network, who highlighted the milestone's significance for Pakistan's business education.

The evening opened with remarks by Dr. Zaidi. It was moderated by Dr. Sahar Awan, Chairperson, Management Department, IBA-SBS, celebrating IBA's journey of excellence and its role in raising educational standards.



IBA-SBS Welcomes New Undergraduates with an Informative Meet & Greet Session

IBA-SBS's Undergraduate Office hosted an engaging Meet & Greet Session for newly admitted students and their parents to the BBA, BS Accounting & Finance, and BS Business Analytics programs. Dr. Abdullah Zafar Sheikh, Dean, IBA-SBS, congratulated attendees and highlighted the competitive admission process. Dr. Kanza Sohail Khanani, Director, Undergraduate Programs, outlined the program structure and advantages of IBA-SBS. Dr. Asad Ilyas, Registrar, IBA, detailed campus facilities, student enrollment, and UMS at IBA. Syed Atif Murtaza Qaiser, Lecturer and Head, Career Development Center, and Ammar Habib Khan, Assistant Professor of Practice (Finance), IBA-SBS, discussed career prospects. Current BBA student Kumail Alim shared his campus life experiences. A dynamic Q&A session with faculty and support units allowed families to engage directly, followed by a lively networking opportunity, fostering early connections within the IBA community and setting the stage for an exciting academic journey.



ADMISSIONS CAMPAIGN

FALL 2025

From Concept to Creation, Team MarComms produced these admissions videos in-house inviting aspiring students to apply to IBA Karachi.

MS - FINANCE

ADMISSIONS OPEN FALL 2025 APPLY NOW

MS - ISLAMIC BANKING & FINANCE

ADMISSIONS OPEN FALL 2025 APPLY NOW

MS - MANAGEMENT

ADMISSIONS OPEN FALL 2025 APPLY NOW

BS / MS / PHD IN COMPUTER SCIENCE

ADMISSIONS OPEN FALL 2025 APPLY NOW!

BS / MS / PHD IN MATHEMATICS

ADMISSIONS OPEN FALL 2025 APPLY NOW

MS - MARKETING

ADMISSIONS OPEN FALL 2025 APPLY NOW

IBA-CED and Bharucha & Co. Join Hands to Strengthen Legal Support for Startups

IBA-CED signed an MoU with Bharucha & Co., a leading Pakistani law firm, to support startups with legal advisory, intellectual property guidance, and expert-led sessions on business law. Signed by Dr. Lalarukh Ejaz, Director IBA-CED, and Mr. Abdul Aziz, Head of Patents, Bharucha & Co., the partnership marks a key step toward integrating legal literacy into the entrepreneurial journey.



IBA and Binance Pakistan Forge Strategic Partnership to Foster Blockchain Innovation



IBA Karachi and Binance Pakistan have signed an MoU, marking the beginning of a strategic collaboration to advance education and innovation in blockchain and fintech. The partnership will introduce an innovation cohort for SBS students, support the joint development of blockchain-focused courses, and offer internship and mentorship opportunities. It will also launch the Binance Student Ambassador Program, provide access to industry-aligned certification programs, and facilitate the use of blockchain data through the SBS Accounting Lab. The MoU was signed by Nader Khaqan Abbasi and Humza Usama Khan from Binance, and Dr. Abdullah Zafar Sheikh, Dean, IBA-SBS, along with Dr. Sharjeel Hasnie, Chairperson, Accounting & Law Department, IBA. The signing ceremony was attended by senior IBA officials, including Dr. Mohammad Asad Ilyas, Dr. Sana Tauseef, Dr. Kanza Sohail, Dr. Muhammad Asif Jaffer, and Shah Munir Khan, highlighting a shared commitment to empowering students and driving forward-thinking innovation.

IBA and HMBL Sign an MoU to Champion Education

IBA hosted the MoU Signing Ceremony with Habib Metropolitan Bank Limited (HMBL), marking a meaningful step in their continued support for education. Dr. S Akbar Zaidi, Executive Director, IBA, and Mr. Khurram Shahzad Khan, President & CEO, HMBL, signed the MoU. Having previously supported IBA students annually, HMBL has now committed to establishing an endowment fund, demonstrating its long-term investment in student success and institutional growth.



IBA and AKESP Partner to Foster Quality Education and Institutional Collaboration



IBA hosted the MoU Signing Ceremony with Aga Khan Education Service, Pakistan (AKESP). The MoU was signed by Dr. S Akbar Zaidi, Executive Director, IBA, and Moez Narsi, Chairman, AKESP. This partnership reflects a mutual commitment to promoting academic excellence, capacity building, and inclusive educational development across Pakistan.

IBA and AKESP aim to empower future generations through knowledge-sharing, innovation, and sustainable impact in the education sector.

IBA-CBER Organizes an Insightful Seminar on 'Pakistan Economic Outlook for Budget 2025-2026'

IBA-CBER organized a pre-budget seminar titled 'Pakistan Economic Outlook for Budget 2025-2026.' Moderated by Dr. S Akbar Zaidi, Executive Director, IBA, the session featured insightful contributions from Dr. Miftah Ismail, Former Finance Minister; Dr. Zehra Farooq, Secretary, Income Tax Policy, FBR; Khurram Husain, Business & Economy Journalist; and Nadia J. Seth, General Manager, SMEDA, Ministry of Industries & Production.

The seminar explored pressing issues such as IMF conditions, post-Trump tariffs, climate vulnerabilities, and Pakistan's fiscal autonomy.



IBA-SESS Hosts Seminar on 'Trade, Fascism & the Future of Democracy: Unpacking the Global Order'

IBA-SESS hosted the seminar 'Trade, Fascism & the Future of Democracy: Unpacking the Global Order,' featuring an engaging dialogue on the complex intersections of trade policy, political power, and rising authoritarianism. The session brought together critical voices to examine how shifting global economic strategies can shape and challenge democratic institutions.



Re-Branding IBA – Bringing the Legacy to Life

Team MarComms' branding campaign celebrates IBA's journey and achievements across both campuses. In May, the team successfully executed the following rebranding initiatives:

- **Branded Entrance at the Faysal Bank Academic Center, City Campus:** A striking representation of IBA's transformation and progress, seamlessly blending tradition with innovation.
- **JS Auditorium Branding, City Campus:** Showcases 70 years of IBA's milestones in a bold, visual tribute, bringing the IBA legacy to life—celebrating evolution and the journey of excellence.

These initiatives are more than just branding—they are a tribute to our remarkable past, a celebration of our present, and a vision for an even greater future.



IBA-SESS Hosts Final Year Project Symposium

Department of Economics, IBA-SESS, hosted the Final Year Project (FYP) Symposium for undergraduate Economics and Economics & Mathematics students. The event highlighted the research and analytical strength of the graduating batch. Faculty, peers, and industry guests explored projects across various economics subfields, appreciating students' academic excellence.



IBA Launches First-Ever DesignerZ Cohort Through Innovative DYZ Program

IBA introduced the first-ever cohort of DesignerZ through its Designing Your Zindagi (DYZ) program. This transformative experience encouraged students to redefine success, reflect on their life journey, and apply design-thinking tools to create purpose-driven futures, organized by the IBA Life Design Lab.



IBA Karachi Hosts Policy Roundtable on Indus Water Treaty

IBA-CBER hosted a policy roundtable titled 'Indus Water Treaty in Perspective,' bringing together legal experts, diplomats, and academics to discuss India's suspension of the treaty and Pakistan's institutional gaps in response. Key speakers included Shahab Usto, Advocate, Supreme Court; Muhammad Ehsan ul Haq Laghari, Member Sindh, IRSA; and Syed Jaffar Ahmed, Member, IBA BoG. Moderated by Dr. Lubna Naz, Director IBA-CBER, the discussion highlighted climate risks, internal water mismanagement, and the pressing need to modernize the treaty under international water law. Participants emphasized forming a national working group for coordinated and actionable reforms.



Climate Dialogue at IBA Highlights Population Vulnerability and Policy Gaps

As part of its Climate Dialogue Series, IBA-PRC, in collaboration with Karachi Urban Lab (KUL), hosted a session on "Climate, Health, and Population Vulnerability". Dr. Khadija Bari, Director IBA-PRC, opened the session, followed by a key presentation from Mohammad Toheed, Acting Director, KUL. Experts, including Yasir Hussain, Founder, Climate Action Center, and Dr. Mehtab Karim, President, Population Association of Pakistan, emphasized the urgent need for inclusive, data-driven policies to address the intersecting challenges of climate change and public health in urban contexts.



Future Islamic Finance Leaders Shine at Student Innovation Showcase

IBA-CEIF hosted a Student Innovation Showcase, led by Dr. Irum Saba, Director, IBA-CEIF. The event featured 36 student groups and around 200 participants presenting Shariah-compliant solutions to real-world financial challenges.

Esteemed industry judges included Ali Ahsan, Bank Alfalah; Shahzad Kasumbi, IGI Life; Khurram Jamshed, Bank Alfalah; Ahsan Ali, UBL Ameen; Mufti Abu Bakr, Dubai Islamic Bank; and Zia Khalid, IBA-CEIF.

The top three teams were awarded for their innovative ideas, reflecting IBA-CEIF's mission to foster future leaders in Islamic finance.



IBA-CICT Hosts Certificate Distribution Ceremony

IBA-CICT held a Certificate Distribution Ceremony to celebrate graduates of various diploma and certificate programs, including Digital Marketing, Big Data Analytics, Cybersecurity, Business Intelligence, ERP, and more. Participants from the NAVTTC PMYSDP – Summer of Code in Full Stack Development and Big Data Analytics were also recognized. Dr. Shakeel Khoja, Dean IBA-SMCS & Head CICT, program managers, associates, and trainers attended the event. Certificates were awarded to the graduates, highlighting IBA-CICT's commitment to building Pakistan's IT ecosystem and preparing skilled professionals to lead the country's digital transformation.



Excellence and Sportsmanship Triumph at Annual Sports Gala & Athletics Championship 2025

IBA concluded its Annual Sports Gala & Athletics Championship 2025 with a vibrant closing ceremony. With over 500 students participating across disciplines, the event celebrated athletic excellence, teamwork, and sportsmanship.

AF Strikers secured the General Trophy in the Men's Category with 6 Gold, 5 Silver, and 7 Bronze medals, while BBA Falcons led the Women's Category with 6 Gold, 10 Silver, and 7 Bronze medals. The championship featured eight sports, including Archery, Badminton, Cricket, Football, Tennis, Table Tennis, Volleyball, and Athletics. Shayan Arif (AF Strikers) and Syeda Rameen Raqvi were honored as Best Athletes of the Year for their outstanding performances.



Anti-Drug Awareness Session

IBA organized an Anti-Drug Awareness Session in collaboration with the Regional Directorate, ANF Sindh, as part of its commitment to fostering a safe, informed, and responsible campus environment. The session featured Nida Memon, Assistant Director, ANF Sindh, who shared key insights on prevention, awareness, and the role of youth in combating drug abuse.



IBA Students Gain Real-World Insights on Inaugural Inter-city Industry Visit

IBA-CDC organized its inaugural inter-city industry exposure visit for third- and final-year students. Over three days, students engaged with leading organizations in Islamabad and Bagh, AJ&K, bridging academia and industry. Highlights included sessions with Teach for Pakistan, Jazz, S&P Global, Systems Limited, Bagh Grammar School, and CareCloud. The trip offered hands-on insights into education, tech, finance, and healthcare, emphasizing future-ready skills, strengthening IBA's commitment to career development.



IBA Icons: Leaders, Mentors & Rising Stars

#IAMIBA

marketing campaign was launched by Team MarComms to spotlight the strength of our leadership, the excellence of our faculty, and the pride of our students.

Team MarComms celebrates the spirit of excellence at IBA by illuminating inspiring leaders, dedicated faculty, and exceptional students. Through exclusive communication, we honor their impact, achievements, and lasting contributions to the IBA community and beyond.

LEADERSHIP PROFILE

DR. SHAKEEL KHOJA

Professor and Dean, School of Mathematics and Computer Science (SMCS)

Dr. Shakeel Khaja is a PhD and postdoctoral research from the University of Southampton, United Kingdom. He is the pioneering leading SMCS with over 10 years of experience. He has a track record of cutting-edge research and is shaping the next generation of tech leaders.

Under his leadership, IBA-SMCS is a hub of AI, Big Data, Robotics, and Web Science, making students with the love for their digital transformation. His expertise in e-learning, frameworks, digital strategy, and innovation culture has led to groundbreaking research collaborations with global institutions.

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OUR STRENGTH**

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LEADERSHIP PROFILE

DR. ABDULLAH SHEIKH

Professor & Dean, School of Business Studies (SBS)

Dr. Abdullah Zuhair Sheikh is the driving force behind the transformation of the School of Business Studies (SBS). With a PhD from the University of Nottingham, extensive global experience, and pioneering research in Human Resource Management and Organizational Behavior, he is redefining the future of business education at IBA.

Under his visionary leadership, SBS has earned the prestigious AACSB Accreditation – a distinction awarded to less than 1% of business schools worldwide. This milestone elevates SBS's international reputation and reaffirms its unwavering commitment to academic excellence.

The school's flagship MBA and EMBA programs have been strategically revamped to meet evolving global standards and industry demands, preparing students to lead in a rapidly changing world.

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LEADERSHIP PROFILE

MAHEEN GHOURI

Dean Student Affairs and International Student Exchange

Maheen Ghauri is the driving force behind student engagement at IBA Karachi. An IBA alumna with an MBA and a Fellowship in Entrepreneurship, she brings over 25 years of expertise in student development, training, and mentorships.

Over 15 years at IBA, she has launched career events, pioneered DEI initiatives, led four departments, and developed training programs across South Asia, the USA, and Australia. As Dean of Student Affairs, she enhances the student experience through international partnerships and life development programs, inspiring students for success beyond graduation.

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FACULTY PROFILE

DR. SHABANA NISAR

Professor, School of Mathematics & Computer Science (SMCS)

Renowned for her expertise in science and education, Dr. Shabana Nisar is shaping the future of STEM at IBA Karachi and beyond. With a PhD in Particle Physics from Syracuse University and research in high-energy physics and quantum field theory, she is a recognized global leader in her field.

Her groundbreaking work in high-energy physics continues to inspire the next generation of scientists. As a member of IBA's Global Council, she utilizes her interdisciplinary skills to foster innovation. Her impact was recently honored by the Institute of Engineers Pakistan with the 3rd Award for Change Makers & Trailblazers of Tomorrow, an International Women's Day 2024, and she received the IBSA Outstanding Academic Achievement Award – recognizing her legacy in innovation, integrity, and empowerment.

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LEADERSHIP PROFILE

DR. ASAD ILYAS

Registrar – IBA Karachi

Dr. Asad Ilyas is a key figure behind institutional transformation at IBA Karachi. As the Registrar, he has led the institution's evolution from a traditional university to a digital, student-centric, and globally competitive institution, ensuring robust regulatory compliance and shaping a future-ready IBA. His leadership has introduced global best practices, from upgrading IT infrastructure to expanding student and faculty mobility, while fostering a vibrant and inclusive campus community.

With a decade of experience in Higher Education Management and extensive global exposure across the USA, UK, Canada, and Pakistan, Dr. Asad Ilyas has implemented forward-thinking initiatives, including the expansion of sports facilities, campus revitalization, sustainability efforts, and digitization of records, reflecting his commitment to innovation and holistic development, ensuring IBA continues to thrive as a hub of excellence.

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LEADERSHIP PROFILE

MOEID SULTAN

Director Finance – IBA Karachi

A Fellow Chartered Accountant and a member of the Royal Institute of Chartered Accountants (RICA), Moeid Sultan has led IBA's financial transformation for over two decades. His wealth of experience in management, financial, and risk management has enabled him to establish robust budgeting and financial systems for the institution. Under his leadership, IBA has achieved a successful financial transformation.

He actively contributes to national capacity building through HEC courses and university finance boards, supporting academic and administrative leadership. With a proven track record in international higher education and strategic finance practices, Moeid continues to position IBA for global research, long-term sustainability, and financial resilience.

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FACULTY PROFILE

DR. NIDA KHAN

Assistant Professor & Chairperson, Marketing Department, School of Business Studies (IBA-SBS)

Dr. Nida Khan leads economic and strategic initiatives that strengthen marketing education and research. She also spearheads the Institute's Smart Knowledge Cluster – an interdisciplinary platform dedicated to enhancing quality marketing, research, and industry collaboration in Pakistan.

Dr. Khan is committed to bringing students with practical, real-world learning and driving thought leadership. Her work reflects a deep dedication to strengthening IBA's role as a center of innovation and excellence in marketing education. She derives immense satisfaction from contributing to the institution's future and the growth of IBA students.

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FACULTY PROFILE

DR. NADYA MUJAHID

Associate Professor, School of Economics and Social Sciences (IBA-SESS)

Dr. Nadya Chahyale-Mujahid holds a BA from Bryn Mawr College, an MA in Teaching from Trinity College, and an MPhil from IBA Karachi. She has over 10 years of teaching experience and currently teaches English and Creative Writing at IBA. Her research interests include literary monographs, book reviews, short stories, and poetry. She has authored over 100 book reviews for journals of which have been authored for IBA.

Her research interests include the intersection of Postmodernism, literary studies, and English literature. She has taught at university and college level in the USA, Canada, Egypt, and Pakistan.

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STUDENT ACHIEVEMENT

MUHAMMAD SALMAN

Student – SBS Mathematics (IBA-SMCS)

Amis Mohammed is a student of IBA Karachi, under the supervision of Dr. Asad Ilyas, Assistant Professor, IBA-SMCS, he has achieved a gold medal in the International Mathematics Olympiad at the IMAIS Foundation in Abu Dhabi.

Competing with global talent in quantum technology, his team presented "Qubit – A Quantum Leap in Cryptography," a quantum-inspired solution designed to enhance cybersecurity. This groundbreaking achievement, recognized by the International Quantum Olympiad (IQO), the project aimed to revolutionize quantum computing by leveraging quantum entanglement for secure communication.

This achievement highlights both the innovative spirit of IBA students and the high-quality education and research at IBA Karachi.

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Maverick Mentorship Program 2025

The Maverick Mentorship Program 2025 introduced a school-wise format, connecting SBS, SESS, and SMCS students with mentors from 20+ companies. Over two days, participants received tailored guidance and industry insights, setting a new standard for career development at IBA.



Exclusive Career Guidance Session for MBA Students

IBA-CDC hosted a focused session for first-year MBA students, led by Syed Atif Murtaza Qaiser, Lecturer and Head, Career Development Center. He shared strategic insights on building a purposeful career, maximizing the MBA experience, and navigating opportunities in a dynamic job market.



IBA-SESS & SEZMC Sign an MoU to Drive Collaboration and Economic Progress

IBA-SESS signed a strategic MoU with the Sindh Economic Zones Management Company (SEZMC), Government of Sindh, to foster collaborative research, student engagement, and national economic development. IBA-CDC hosted the ceremony, highlighting internship opportunities, industry-driven learning, and curriculum enhancement. Attended by, Dr. S Akbar Zaidi, Executive Director, IBA, and Special Assistant to Syed Qasim Naveed Qamar, CM Sindh, the partnership marks a significant move toward strengthening academia-industry ties and driving sustainable economic progress.



IBA-CDC x HBL Speed Mentorship 2025

IBA students selected for Round 1 of the HBL Speed Mentorship Program engaged with senior HBL leaders from consumer products, retail banking, diversity, robotics, and product management. The session offered focused career guidance and firsthand insights into innovation and leadership at one of Pakistan's top banks.



IBA-CDC Hosts Executive Director, USEFP to Enhance Global Academic Partnerships

IBA-CDC welcomed Dr. Peter K. Moran, Executive Director, United States Educational Foundation in Pakistan (USEFP), to discuss strategic collaboration. The meeting focused on graduate placements, faculty development, scholarships, and expanding global opportunities for IBA students. IBA representatives included Dr. Abdullah Sheikh, Dean, SBS; Dr. Asad Ilyas, Registrar; and Syed Atif Murtaza Qaiser, Lecturer and Head, CDC. The visit underscored IBA's commitment to international academic partnerships.



Bridging Theory and Practice: IBA Students Visit J. for Retail Immersion

Students from Global Marketing Management and Advanced Qualitative Research courses visited J., a leading fashion and lifestyle retail chain, for a field study led by Dr. Amber Gul Rashid, Assistant Professor, IBA-SBS, and organized by IBA-CDC. The visit provided real-world exposure to global market dynamics, retail operations, and research applications, enhancing experiential learning and student development.



IBA Library Hosts Delegation from Aga Khan University



IBA Library welcomed a distinguished delegation from Aga Khan University (AKU), including representatives from East Africa and Karachi campuses. The visit aimed to foster institutional collaboration and share best practices in academic librarianship.

The delegation included senior librarians from AKU Kenya, Tanzania, Uganda, and Karachi. They toured the IBA Library's key facilities and engaged in enriching discussions on digital services, user engagement, and research support. Both teams expressed strong interest in future collaboration, particularly in digital and knowledge exchange initiatives.

IBA and OGDCL Launch Leadership Academy to Advance Energy Sector Innovation



IBA and OGDCL have jointly launched the OGDCL x IBA-CEE Leadership Academy, a first-of-its-kind initiative to develop leadership capacity and drive institutional reform in Pakistan's energy sector. Centered on four pillars—Alternative Dispute Resolution (ADR), Capacity Building, Transformation Office, and Research—the Academy also introduces Pakistan's first public-sector ADR Desk, promoting modern dispute resolution practices within the public sector.

The partnership was formalized by Mr. Ahmed Hayat Lak, MD/CEO, OGDCL, and Dr. S Akbar Zaidi, Executive Director, IBA, marking a significant step towards leadership excellence, innovation, and sustainable development in the energy industry.

IBA-CEE Empowers Public Sector Leaders Through Directors' Training Program

IBA-CEE concluded its Directors' Training Program for State-Owned Enterprises to strengthen strategic leadership, governance, and compliance in the public sector.

Esteemed trainers—including Abdul Rahim Suriya, Haroon Tabraze, Dr. Usman Nazir, Fahim ul Hasan, Javaid Iqbal, and Nattasha Jehangir Khan—delivered insights on board dynamics, financial oversight, risk management, and legal frameworks.

Ms. Khan also led the closing session, presenting certificates to participants to recognize their dedication to professional growth.

This initiative reflects IBA-CEE's commitment to advancing leadership and governance standards across Pakistan's public institutions.



IBA-CEE Conducts High-Impact Design Thinking Workshops for K-Electric

IBA-CEE conducted a tailored series of Design Thinking workshops for K-Electric to strengthen innovation, collaboration, and problem-solving across all managerial tiers.

The program began with Managers and progressed to Deputy Directors and Directors, and most recently engaged Deputy General Managers and General Managers. Nine out of fourteen sessions have been completed, with forty participants per session.

Sessions were led by a team of experienced IBA faculty and trainers, including Dr. Mohammad Azam Ali, Atif Murtaza, Dr. Kamran Mumtaz, Dr. Mujeeb-u-Rehman Bhayo, Dr. Faisal Iradat, Tahira Jaffery, Dr. Sana Tauseef, Dr. Aitzaz Ahsan Alias Sarang, Dr. Mohsin Patel, Dr. Nyla Aleem Ansari, and Dr. Irum Saba.

This collaboration reflects IBA-CEE's ongoing mission to deliver industry-relevant training programs that build agile, future-ready teams.



PGD Healthcare Cohort Gains Research Insights in Expert-Led Session

IBA-CEE organized a guest speaker session for students of PGD Healthcare Management on the 'Application of Research Methods'.

The session was led by Dr. Haider Ali, Associate Professor, NED University, and an accomplished academic with over 100 published research papers. He provided in-depth insights into effective research methodologies, particularly emphasizing their application in Capstone Projects.

The interactive session, coordinated by Dr. Ali Zulfarnain, was met with strong engagement and significantly enhanced students' understanding of applied research in the healthcare context.



IBA-CEE Empowers EO Lahore with Strategic Executive Training

IBA-CEE conducted a comprehensive Directors' Training Program for Entrepreneurs' Organization (EO) Lahore, featuring a stellar lineup of industry leaders and academic experts.

Spanning corporate governance, finance, leadership strategy, and ethics, the program included impactful on-site and online sessions by Haroon Tabraze, Abdul Rahim Suriya, Dr. Usman Nazir, Dr. Irum Saba, Javaid Iqbal, Waqar Ahmed Malik, Syed Bulent Sohail, and Amir Naseer.

Through these initiatives, IBA-CEE strengthens executive capacity and drives meaningful change across business communities.



Orientation Ceremony Marks the Start of Diploma Program 2025

IBA-CEE launched the Diploma Program 2025 with a dynamic orientation, welcoming 153 professionals across diverse fields.

This year's diplomas include Corporate Law, Strategic Real Estate Management, Strategic Marketing, Taxation, Employment Law & Industrial Relations, Aviation Leadership & Management, and International Trade—designed to deliver practical, industry-relevant skills.

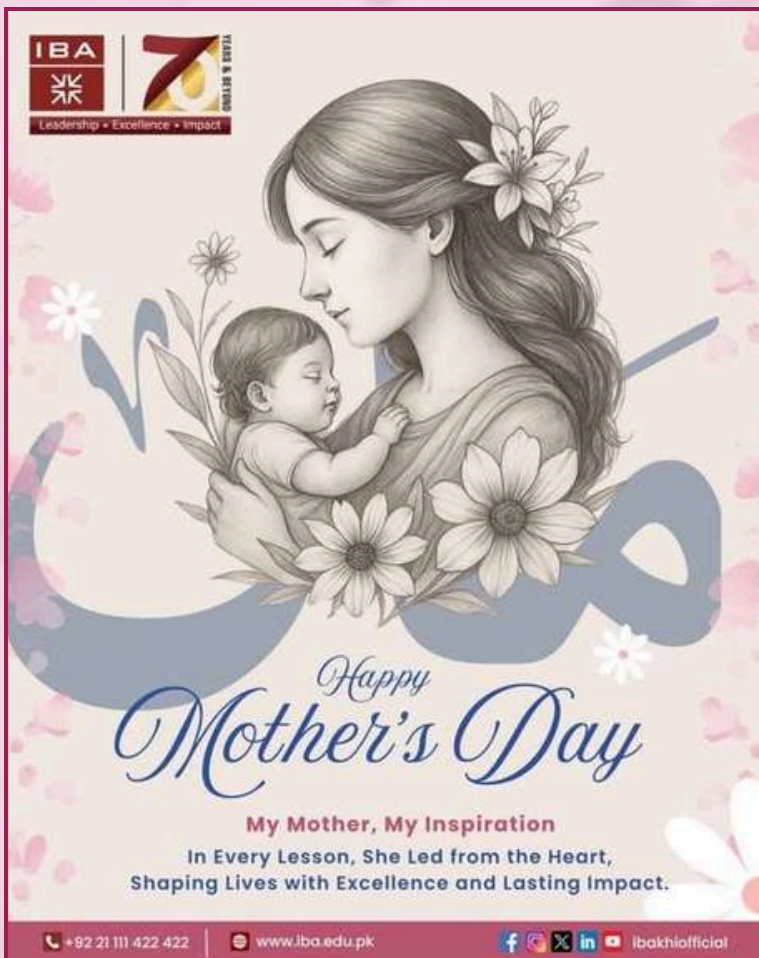
An interactive session led by skilled trainer and facilitator, Maisam Thariani, fostered collaboration and purpose as participants began their professional and personal growth journey.



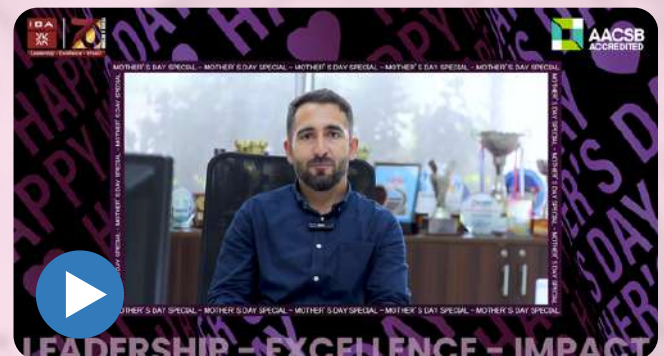
CELEBRATING MOTHER'S DAY AT IBA

Where Leadership Begins: Honoring the First Institution — Our Mother!

Crafted with care, Team MarComms developed heartfelt in-house collaterals for Mother's Day—celebrating the strength and love of mothers everywhere.



WATCH ON FACEBOOK



WHERE THE STORY OF EVERY LEADER BEGINS

Mother's Day 2025

IBA's HR Department commemorated Mother's Day by celebrating the love, strength, and care mothers bring into our lives. Faculty and staff shared heartfelt notes and photos with their mothers or children, creating a touching tribute to motherhood. These memories were featured in our internal communications as a gesture of appreciation for mothers' invaluable role in shaping our families and communities.



Empowering Entrepreneurs: IBA-CED Launches Customized Learning Sessions

IBA-CED organized customized sessions for I-Incubate and Certificate in Entrepreneurship (CIE) participants, focused on building core entrepreneurial capabilities.

Owais Zaidi conducted a hands-on session on team building and hiring for startups. Dr. Kanza Sohail addressed strategy and disruptive innovation, Sara Sajjad shared insights on capital raising and seed financing, Faisal Jalal covered operations and supply chain management, and Salman Tariq guided participants on crafting compelling business pitches.



From Compliance to Growth: I-Talk Session Empowers Startups



As part of the I-Talk series, Legal Practitioner, Mubzar Siddiqui, conducted an interactive session on growth strategies, legal preparedness, and risk management for startups. Drawing from his experience advising early-stage ventures, he offered actionable insights to help participants understand how to navigate legal complexities and refine their strategic approach in the tech ecosystem.

IBA-CEE Hosts Annual Trainers' Meet & Greet



IBA-CEE organized its Annual Trainers' Meet & Greet to celebrate collaboration and continuous learning. The event brought together faculty and trainers for a dynamic day featuring a World Café session on future goals, a lively trivia quiz, a warm brunch, and plant giveaways to promote sustainability.

A proud highlight was the recognition of Dr. Sana Tauseef, Associate Professor and Director QEC, and her team for their outstanding contributions to securing AACSB accreditation for IBA-SBS — an achievement marking academic excellence within the IBA community and beyond.

I-Venture: A Showcase of Passion, Startups, and Innovation

I-Venture celebrated the entrepreneurial spirit at IBA Karachi. The event highlighted the energy and drive of student founders, many of whom have already successfully launched their ventures.



Exploring Business Innovation Through Industry Visits

CIE Batch 16 participated in two industry exposure visits for real-world insight into innovation and scale. At Manto, they explored brand identity and strategic operations. At Davaam Life, the focus was on sustainable innovation, inclusive product development, and B2B growth. Both visits highlighted key lessons in building scalable, impact-driven businesses.



CIE Batch 16 Concludes with Final Pitch Presentations



The 16th batch of the CIE program concluded in May with final pitch presentations. After 12 weeks of hands-on learning and mentorship, participants presented their business ideas to a panel of evaluators. The graduation ceremony marked the end of their journey and celebrated their achievements.

IBA Beach Retreat 2025

IBA's HR Department hosted the IBA Beach Retreat 2025 at Turtle Beach, bringing faculty and staff together for a refreshing day of reflection, team spirit, and recognition. The retreat began with an inspiring icebreaker by Facilitator, Tanzeel Raza, aligning everyone with IBA's mission. Energetic team-building games—like Tug of War, Pass the Ball, and a Scavenger Hunt—sparked joy and camaraderie. A standout moment was forming a human 'IBA' on the shore, symbolizing unity. The Gratitude activity, where employees exchanged appreciation notes, added a heartfelt touch, reinforcing IBA's commitment to a supportive and appreciative workplace culture.



IBA Advances AI Integration Through Microsoft 365 Copilot Session

The HR and ICT Departments jointly hosted an introductory session on Microsoft 365 Copilot (AI) for Education Sector for IBA faculty and administrative leaders, in collaboration with Jaffer Business Systems. The session, led by Usama Mustafa and M. Danial Khan, showcased how Copilot enhances efficiency across Word, Excel, Outlook, and Teams. Participants also explored Copilot Studio for building custom workflows, Agents for automation, and Copilot Analytics for tracking usage. The session aimed to build foundational AI knowledge and encourage the adoption of intelligent tools to streamline academic and administrative processes, paving the way for deeper AI integration at IBA.



Enhancing Capacity Building | IBA Staff

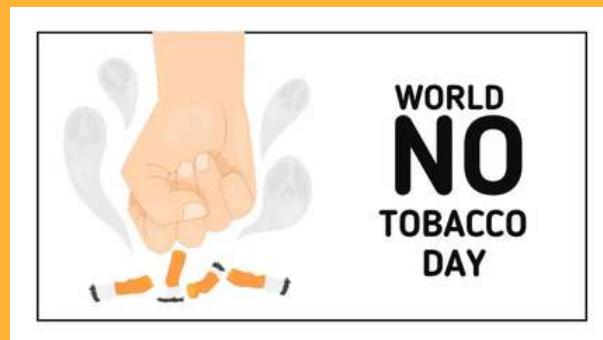
IBA's HR Department has introduced key upgrades to our training framework to ensure programs are impactful and tailored to individual needs:

- **Targeted Skill Assessment:** Pre-training interviews and diagnostics help match content to participants' current skill levels.
- **Post-Training Evaluations:** Quizzes and assignments now assess knowledge retention and real-world application.
- **Flexible Training Options:** Employees may request relevant training sessions outside their TNA, within the approved limit, by contacting the L&OD team.
- **Digital Learning Tools:** All assessments and feedback are online, supporting sustainability and digital transformation goals.
- **Supervisor Feedback Integration:** Post-training input from line managers ensures learning is applied on the job effectively.

These initiatives reflect our commitment to personalized, practical, and progressive employee development.

World No-Tobacco Day 2025

IBA Karachi joined the global community in observing 'World No Tobacco Day', supporting the WHO's campaign to highlight the dangers of tobacco use. This year's theme, 'Unmasking the Appeal,' exposed how tobacco industry targets youth through flavored products, packaging, and misleading marketing. As part of the initiative, the HR Department shared an awareness video and quiz, receiving strong engagement from faculty and staff. High-scoring participants were recognized internally for their active role in promoting the cause.



Training @ IBA- May 2025

The training calendar for May 2025 was successfully executed for the IBA Staff.

Course Name	Participants	Trainers
Serving Etiquettes for Support Staff	06	Team Avari Towers
MS Excel Intermediate Level	18	Syed Aftab Ahmed
Mastering Influencing & Negotiation Skills	16	Dr. Usman Nazir
Building Bridges Through Communication	18	Nadia Sayeed
Grand Total	58	

Serving Etiquettes for Support Staff



The HR department, in collaboration with Avari Towers, conducted a training session on Serving Etiquettes for six participants from IBA Karachi. This session built on a previous comprehensive training by the Avari team, which had significantly enhanced service standards for our support staff, including messengers and office boys. Key learning outcomes included: promptly addressing customer needs for efficient and professional service; best practices for serving meals with proper etiquette; maintaining hygiene to ensure safety and satisfaction; and appropriate manners during meetings to minimize disruptions.

Mastering Influencing & Negotiation Skills

IBA's HR department conducted a one-day workshop on 'Mastering Influencing & Negotiation Skills', facilitated by Dr. Usman Nazir. The session enhanced participants' communication through verbal, nonverbal, and active listening techniques. It deepened their understanding of ethical influence, persuasion, trust-building, organizational dynamics, negotiation models, BATNA (Best Alternative to a Negotiated Agreement), and negotiation phases. Interactive activities—including persuasion practice, problem-solving, and role-plays—enabled practical application of concepts in workplace scenarios. Pre- and post-assessments showed measurable improvement, with most participants earning certification.



MS Excel: Intermediate Level Workshop

The HR department, in collaboration with CICT, conducted a two-day Intermediate Excel workshop for IBA staff, facilitated by Syed Aftab Ahmed. The session began with a refresher on Excel basics and advanced topics such as data management, validation, and key functions, including logical, text, date, and lookup formulas—highlighting VLOOKUP, INDEX-MATCH, HLOOKUP, and XLOOKUP.

Participants practiced conditional formatting, tables, structured references, and Pivot Tables with charts and slicers. The session concluded with dashboard basics and formatting tips. Post-training assignments were evaluated on a Proficient–Developing–Emerging scale.



Building Bridges Through Communication

IBA's HR department held a one-day workshop for IBA staff, facilitated by Nadia Sayeed, focusing on effective communication skills. Topics included written structure, the 3Cs (Clear, Concise, Courteous), and overcoming barriers like fear and self-doubt. Participants explored personal communication styles, the PIE (Performance, Image, Exposure) and CAT (Context, Action, Thought) models, and practiced impactful speaking through interactive activities. The session received positive feedback for its practical relevance and engaging facilitation.



Welcoming Our New Team Members!

A warm welcome to the newest members of the IBA family who joined us in May 2025! We are thrilled to have you on board and look forward to your contributions in shaping excellence at IBA. As you embark on this exciting journey, we hope you find inspiration, collaboration, and success in your new roles. Wishing you all a fantastic start—welcome aboard!



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