

IBA NEWS

CAMPUS BULLETIN

MARCH 2026

TOP NEWS



International Women's Day 2026

IBA commemorated International Women's Day under the inspiring theme, "Give to Gain".



CDC X BridgED "My Vision for Higher Education - a dialogue for change"

BridgED, a first-of-its-kind consortium connecting academia and industry.



Empowering Career Growth

IBA organized a formal ceremony to present appointment letters to successful employees who advanced through internal vacancies.



Pehchan Awards 2026

IBA proudly hosted the Quarterly Pehchan Awards Ceremony on Thursday, March 26.

International Women's Day 2026

IBA commemorated International Women's Day under the inspiring theme, "Give to Gain" organized by Team HR. The event served as a vibrant platform to celebrate the achievements and contributions of women, while reinforcing the values of empowerment, reflection, and community solidarity. The event was enriched by an insightful address from Director HR, Mr. Irfan Qamar, who emphasized the significance of International Women's Day and highlighted the importance of women's empowerment in building a progressive and inclusive society.



The celebration witnessed enthusiastic participation from female faculty members, staff, and students, who engaged in a range of meaningful activities designed to promote both personal growth and collective advancement. Among these, the Pledge Wall stood out as an interactive initiative where participants reflected on their accomplishments since the previous year and shared their aspirations for the year ahead.

In alignment with the spirit of "Give to Gain," a successful donation drive was also organized, encouraging the community to contribute new and preloved essential items. As a gesture of appreciation, donors were recognized with special coupons, further reinforcing the value of giving back and strengthening the sense of community.



Celebrating Strength and Appreciation – International Women’s Day 2026

IBA proudly celebrated International Women’s Day 2026 organized by Office of Student Affairs (OSA), recognizing the achievements, resilience, and contributions of women across our community. To mark the occasion and show appreciation, OSA distributed small giveaways to the wonderful women on campus as a token of gratitude for their dedication, hard work, and positive impact within the IBA community. It was a simple gesture to acknowledge and celebrate the important role women play in shaping our campus environment. International Women’s Day serves as an important reminder to celebrate progress toward equality while continuing to support and uplift one another. We are proud to be part of a community where women continue to lead, inspire, and make meaningful contributions every day.



CDC X BridgED “My Vision for Higher Education – a dialogue for change”

BridgED, a first-of-its-kind consortium connecting academia and industry, aims to strengthen industry-academia linkages, enhance employability, and align academic programs with evolving market needs through sustained dialogue and collaboration.

Under this initiative, “My Vision for Higher Education – A Dialogue for Change” was hosted by IBA Karachi’s Career Development Center (CDC), bringing together ~200 participants. The discussion addressed pressing challenges including employability, talent retention and climate vulnerability, emphasizing the role of universities in innovation and sustainable development.



Structured around four key perspectives, key panelists were

Students: Ayesha Siddiqi (IBA Karachi), Zoya Alvi (IBA Karachi), M. Faheem Bozdar (Dawood University of Engineering & Technology – DUET), Muhammad Saad Khan (Hamdard University).

Employers: Kashif Hafeez (Cybernet – Lakson Group), Sunaira M. (National Foods Limited), Niran Rehman (Neem Paymenow), Shar Bano (HBL).

Academic Leadership: Malik Ahmad Jalal (Cordoba Care Institute), Dr. Ahmed Salman Abbasi (Textile Institute of Pakistan), Dr. Sana Tauseef (IBA Karachi), Dr. Shehla Najib Sidiki (Ziauddin University).

Faculty: Sanam Naseer (Karachi University Business School – KUBS), Dr. Shabana Nisar - Professor (SMCS), Dr. Nazim Aman (Aga Khan University – AKU-IED), Dr. Saqib Sharif (IBA Karachi).

Moderated by Syed Atif Murtaza Qaiser and Madiha Yasin (IBA Karachi), the dialogue explored the purpose of higher education, need for future-ready graduates, and curriculum relevance. Across all groups, shared priorities emerged: employability, adaptability, interdisciplinary learning, and stronger collaboration between academia, industry, and policymakers, including the need to engage regulatory bodies for long-term impact.

Recruitment Drive – Mondelēz International

Mondelēz International, in collaboration with Career Development Center (CDC), conducted a virtual recruitment drive. The session introduced students to the Finance Early Career Program, covering career pathways, application processes, and opportunities in finance. The initiative reinforced industry-academia collaboration, helping students make informed career choices.



IBA ADMISSIONS CAMPAIGN 2026

STRATEGIC ROLLOUT BY MARCOMMS

ADMISSIONS OPEN



DR. RIZWAN AHMED
Professor - SMCS

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PROBLEM SOLVERS NOT TOOL US

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DR. ASHAR SALEEM
ASSISTANT PROFESSOR & DIRECTOR GRADUATE PROGRAMS - SBS

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WHY MS PROGRAMS ? AT IBA SESS

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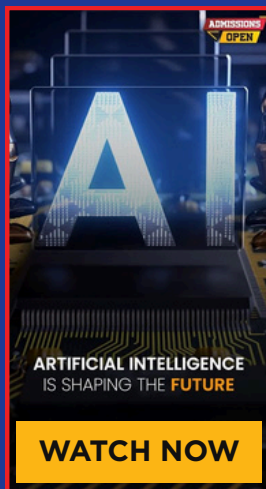
DR. RIZWAN AHMED
Professor - SMCS

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WHY BS SSLA AT IBA SESS

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ARTIFICIAL INTELLIGENCE IS SHAPING THE FUTURE

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MS CS IN 60 SECONDS

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DR. SHABANA NISAR
PROFESSOR - MATHEMATICS - SMCS

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THIS IS WHY MS PROGRAMS AT IBA SESS

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Crafting a Winning Fulbright Application

IBA's Career Development Center (CDC) hosted a focused session led by Dr. Salman Khalid, Assistant Professor, IBA Karachi. Students gained practical insights on writing strong personal statements, structuring study objectives, and building competitive Fulbright applications, followed by an interactive Q&A to address key queries.



Empowering Career Growth

Team Human Resources organized a formal ceremony to present appointment letters to successful employees who advanced through internal vacancies. This initiative reflects IBA Karachi's commitment to providing structured career pathways for its faculty and staff. Talented and high-potential employees are encouraged to apply for internal positions, allowing them to take ownership of their professional growth and career progression through a rigorous selection process that includes a series of interviews.


During the ceremony, Director HR, Mr. Irfan Qamar, formally handed over the appointment letters to the deserving candidates. The appointees include Dr. Aitzaz Ahsan Alias Sarang, Associate Professor, Finance, IBA-SBS; Dr. Fawad Ahmad, Associate Professor, Finance, IBA-SBS; Shah Munir Khan, Associate Registrar, Program Office & Admissions; Syed Bilal Ahmed, Manager Business Development, IBA-CEE; Anusha Samad Khan, Manager, Communications; Kehkashan Mazhar, Manager, IBA-CEIF; and Tehreem Noman, Assistant Manager, IBA-CDC.




IBA Icons: Leaders, Mentors & Rising Stars

#IAMIBA

Team MarComms celebrates the spirit of excellence at IBA by highlighting inspiring leaders, dedicated faculty, and exceptional students. Through exclusive communication, we honor their impact, achievements, and lasting contributions to the IBA community and beyond.



Leadership • Excellence • Impact




STUDENT ACHIEVEMENT

HASSAN ALAM

Student - Bachelor of Business Administration (SBS)


IBA proudly celebrates Hassan Alam, a BBA student at IBA-SBS, for being selected to attend the prestigious Harvard College Project for Asian and International Relations (HPAIR) Conference 2026. With an acceptance rate of approximately 2%, HPAIR is among the world's most competitive student platforms.

Representing Pakistan as one of only three delegates, Hassan engaged with global leaders and peers from across Asia and beyond, reflecting IBA's commitment to developing globally competitive leaders.



**OUR STUDENTS
OUR PRIDE**

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STUDENT ACHIEVEMENT

MADIHA YASIN

Student - BS in Accounting and Finance (SBS)

IBA is proud to announce that Madiha Yasin, an 8th-semester ACF student at IBA-SBS, was selected from a highly competitive pool to attend the Harvard College Project for Asian and International Relations (HPAIR 2026) at Harvard University.

Joining 150 global delegates, she engaged in discussions on key economic, political, and social issues shaping the Asia-Pacific region. Founded in 1991, HPAIR is a prestigious platform connecting future leaders worldwide.



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STUDENT ACHIEVEMENT

M. JALAL WAJID

Student - Bachelor of Business Administration (SBS)


IBA proudly shares that Muhammad Jalal Wajid, a BBA student at IBA-SBS, represented the Institute at the Seoul International Winter School (SIWS) held at the University of Seoul. Engaging with 60 students from across the globe, he explored Korean language, culture, media, and economy, including a behind-the-scenes visit to the Korean Broadcasting System (KBS).

This enriching experience fostered cross-cultural learning, global exposure, and meaningful international connections.



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Pehchan Awards Q3-Q4, 2025-2026

IBA Karachi proudly hosted the Quarterly Pehchan Awards Ceremony on Thursday, March 26, recognizing outstanding contributions for the 3rd and 4th quarters of FY 2025-2026. The event was a heartfelt celebration of the individuals whose dedication and hard work continue to keep the institution thriving.

Organized by the Team HR, the ceremony honored employees who go above and beyond in their roles, consistently demonstrating excellence, commitment, and a strong sense of purpose. The event brought together colleagues from across the institute to acknowledge achievements and reinforce a culture of appreciation and high performance at IBA Karachi.

CELEBRATING SUCCESS 6TH PEHCHAN AWARDS



IBA Karachi proudly hosted the Quarterly Pehchan Awards Ceremony, a heartfelt celebration of the people whose dedication and hard work keep the institution thriving.

Organized by the HR Department, the ceremony honored individuals who go above and beyond in their roles, consistently demonstrating excellence, commitment, and a deep sense of purpose in all that they do.




Join us in celebrating the excellence and achievements of our exceptional colleagues.

 [Read Here](#)

QUARTER 3, 2025

 <p>ANAM NOOR Assistant Manager, Dean Office, SES</p> <p>Led executive communication initiatives by launching the SES Newsletter, developing program brochures, and establishing the staff's social media presence to enhance institutional visibility and outreach.</p>	 <p>ANAM SAEED Coordinator, Student Affairs</p> <p>Initiated student skill development programs and automated club election and recruitment processes, significantly reducing processing time and improving operational efficiency.</p>	 <p>ARSHAD HUSSAIN Assistant Manager, Finance</p> <p>Completed and organized the years of financial records under tight deadlines, ensuring a controlled and secure financial compliance and improved reporting efficiency.</p>
 <p>M. BILAL FAROOQI Executive Finance, FYE Assets</p> <p>Demonstrated exceptional dedication during a high-stakes regulatory matter by working extended hours to ensure the timely and timely completion and submission of critical financial documentation.</p>	 <p>HAMZA ZIA Executive, Litigation</p> <p>Enhanced litigation management and institutional legal protection by improving case monitoring, reducing reliance on traditional counsel, and initiating proactive intellectual property safeguards.</p>	 <p>ZAHRA TARIQ Senior Executive, HR</p> <p>Led the end-to-end implementation of an employee background verification system, strengthening compliance, governance, and institutional integrity.</p>

APPRECIATION LETTERS


HAFIZA ALIYA BINT E ADIL Executive, QEC	MUHAMMAD ARSHAD Senior Executive, Internal Audit	ASIF ALI Web Developer II
MUHAMMAD KAMRAN KHAN Manager, IT Network	MUHAMMAD ABDUL REHMAN Senior Executive IBA-CEE	

QUARTER 4, 2025

 <p>SAMI ULLAH KHAN Executive Finance, Revenue</p> <p>Introduced systematic and proactive monitoring mechanisms in fee management, improving cash flow, reducing processing time, and strengthening financial controls.</p>	 <p>ASIF KHAN Library Attendant</p> <p>Played a key role in the IRD library project by efficiently managing book arrangement and supporting multiple staff operations to ensure library implementation.</p>	 <p>APPRECIATION LETTER</p> <p>IQRA WAJID Executive Event Design, AARM</p>
 <p>AZAD AHMED Acting Associate Head of Testing Operations</p> <p>Streamlined testing operations by developing SOPs, controlling testing data, and supporting major testing projects that contributed to revenue generation.</p>	 <p>MUSA ALI Manager, HR</p> <p>Led HR process optimization and digitalization of employee records, improving compliance, document accessibility, and operational efficiency.</p>	



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