

# IBA NEWS

## CAMPUS BULLETIN

JANUARY 2026

### TOP NEWS

#### IBA Signs MoU with IMT Atlantique, France

Marking an important step toward expanding academic and scientific collaboration.

#### Fuel Your Future - Career Fair'26

The IBA Career Fair 2026 showcased IBA's strong commitment to meaningful academia-industry collaboration.

#### Saqafat Kay Rung 2026

Event was a reminder that culture is best celebrated together.

#### IBA-ADRIC Advancing Justice Through Mediation and Dialogue

International Mediators' Training Program at the Islamabad High Court Bar Association.



**IBA Signs MoU with IMT Atlantique, France to Strengthen Academic Collaboration**

IBA has signed a Memorandum of Understanding (MoU) with IMT Atlantique, France, marking an important step toward expanding academic and scientific collaboration.

The partnership aims to foster global academic exposure, advance knowledge, and promote meaningful cooperation in education and research through faculty and student exchanges, and joint research activities.

The MoU was signed between Executive Director IBA, Dr. S Akbar Zaidi, in the presence of Dr. Shakeel Ahmed Khoja, Dean & Professor, IBA-SMCS; Dr. Shahid Hussain, Professor & Chairperson, Department of Computer Science; and Dr. Rizwan Ahmed Khan, Professor, Department of Computer Science. Whereas, IMT Atlantique was represented by Mr. Christophe Lerouge, President, IMT Atlantique.

IMT Atlantique is recognized among the top 10 engineering institutions in France and is ranked within the top 100 globally for Computer Science (QS Rankings). The agreement aims to foster collaboration in education and research, with a particular focus on Computer Science and related disciplines.



**IBA-ADRIC Hosts Landmark International Mediators' Training at Islamabad High Court Bar Association with Prime Minister AJK, H.E. Mr. Faisal Mumtaz Rathore**

IBA-ADRIC conducted an International Mediators' Training Program at the Islamabad High Court Bar Association, bringing together judges, lawyers, professionals, government officials, and students under one roof. The initiative, attended by Faisal Mumtaz Rathore, Prime Minister, Azad Jammu Kashmir, and Justice Sardar Liaquat Shaheen Hussain, Chief Justice, High Court, Azad Jammu Kashmir, highlighted mediation as a humane, consensual, and globally aligned approach to justice reform.



## Fuel Your Future – Career Fair'26



The IBA Career Fair 2026 unfolded as a powerful reflection of IBA's commitment for purposeful collaboration between academia and industry. More than a recruitment and networking event, it was a thoughtfully curated experience with potential recruiters, mentors, organizations and deeply aligned with IBA's vision of holistic career development. Under the theme "Fuel Your Future," the fair brought together over 4,000+ students, approximately 200 organizational representations, and 10+ Students projects and mentorship lounge. The campus came alive with student energy and connection.

The proud sponsors were National Bank of Pakistan (NBP) (Gold), Pak Suzuki Motors (Silver), Meezan Bank (Bronze), and International Consumer Products Limited (ICPL) as elegance partner. Their presence at the opening symbolized strong and enduring partnerships that continue to shape meaningful opportunities for IBA students.



**Saqafat Kay Rung: Where Culture Came Alive**

If there was one place on campus where colors were brighter, smiles were wider, and the energy was contagious, it was Saqafat Kay Rung.

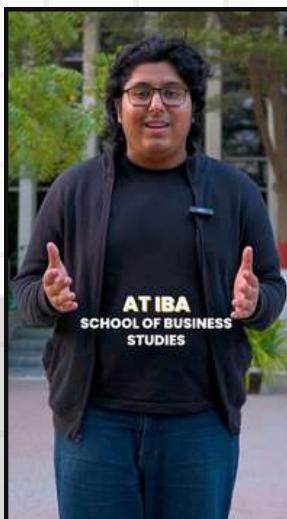
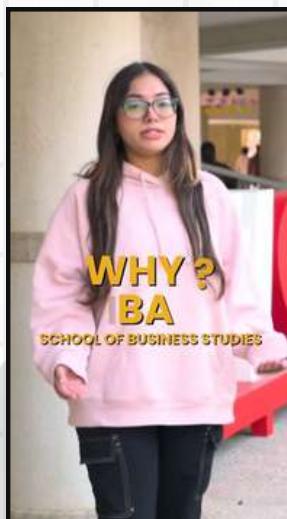
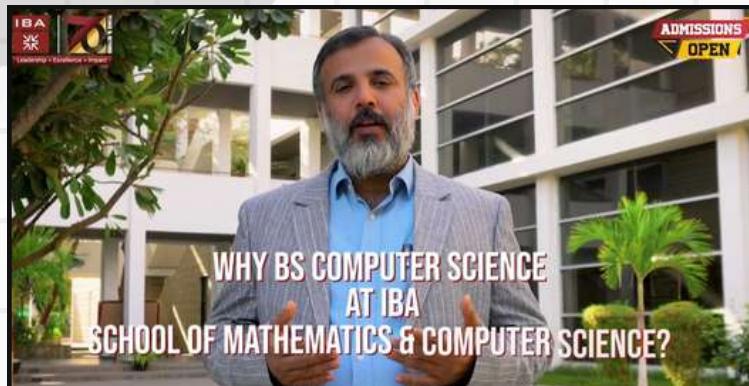
The event turned IBA into a lively cultural hub, filled with traditional outfits, music that made you stop and listen, performances that drew cheers, and stalls that felt like a walk-through different region, all in one evening. Students did not just attend, they showed up with pride, creativity, and a whole lot of heart.

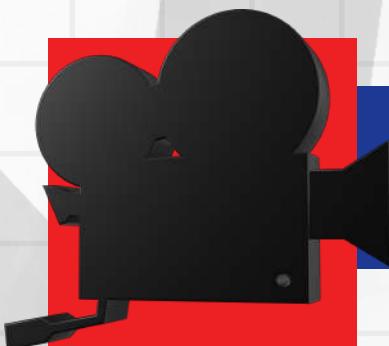
From dance and music to art, food, and shared laughter, Saqafat Kay Rung was a reminder that culture is best celebrated together. It was about reconnecting with our roots, learning about each other, and enjoying the beautiful diversity that makes our community so special.

More than an event, it felt like a celebration of belonging, where everyone had a place, a story, and a reason to smile. Saqafat Kay Rung was not just seen or heard; it was felt.



## IBA Admissions Campaign 2026 – Strategic Rollout by MarComms

**ADMISSIONS  
OPEN**



# IBA IN MEDIA

## Dr. S Akbar Zaidi on SAMAA TV Program 'SAMAA Special': Insights on Pakistan's Job Crisis

Dr. S Akbar Zaidi, Executive Director, IBA Karachi, appeared on SAMAA TV Program 'SAMAA Special', to discuss Pakistan's Job Crisis and the broader Political and Economic Challenges confronting the country.

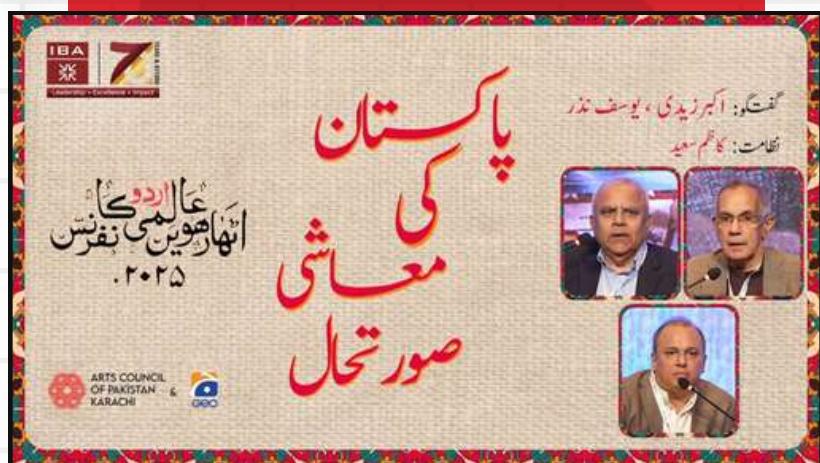
In this candid conversation, Dr. Zaidi highlighted the severity of unemployment, the growing trend of skilled individuals leaving Pakistan, and how the country has fallen behind economically. He emphasized that persistent joblessness, weak economic growth, and unresolved political-economic constraints are deeply interconnected and continue to limit opportunities for young people and the workforce at large.

**Watch Now**

## Talk at the 18th Aalmi Urdu Conference 2025, Arts Council of Pakistan

Executive Director, Dr. S Akbar Zaidi, participated as one of the two panelists at the 18<sup>th</sup> Aalmi Urdu Conference 2025, organized by the Arts Council of Pakistan. The session was titled, "Pakistan Ki Muashi Surat-e-Haal."

During the discussion, Dr. Zaidi shared informed perspectives on key Economic challenges, Structural issues, and the broader Socio-Economic context shaping Pakistan's Economy in present times.

**Watch Now**

## IBA-SMCS Advances STEM Education Through Winter School

SMCS, in collaboration with STEMx – The STEM School for the World, organized a Winter STEM School, offering students an immersive academic and residential learning experience focused on advanced scientific thinking, interdisciplinary exploration, and research. The programme opened with orientation and reflective sessions led by Dr. Athar Osama, Founder, STEMx, followed by a session on Quantum Computing by Dr. Jibran Rashid, Assistant Professor, Department of Computer Science.

Students further explored Artificial Intelligence and Computer Vision with Dr. Atif Tahir, Professor, Department of Computer Science; gravity and time with Dr. Babar Qureshi, Professor, Department of Mathematics; Topology with Dr. Danish Ali, Assistant Professor, Department of Mathematics; Computational Neuroscience with Dr. Adeel Razi, and Cybersecurity with Dr. Faisal Iradat, Assistant Professor, Department of Computer Science. The programme also featured Dr. Haroon, a physicist from CERN (European Organization for Nuclear Research).

The Winter STEM School concluded with student-led projects across Quantum Computing, Neuroscience, Cybersecurity, General Relativity, and Topology, fostering critical thinking, collaboration, and purpose-driven learning



## IBA-CEE Conducts Directors' Training Program



Conducted from January 19–23, 2026, the program brought together senior professionals from organizations such as MCB Bank Limited, Soorty Enterprises Pvt. Ltd., Dynamic World Wide Logistics Group, Pakistan LNG Limited (PLL), PMIU – PESRP, School Education Department, Government, Sindh Social Protection Authority, Government of Sindh, Chief Commissionerate for Afghan Refugees, Islamabad, and the National Productivity Organization, fostering a dynamic, cross-sector exchange of perspectives.

The program was led by esteemed faculty and experts, including Dr. Shakeel Ahmed Khoja, Haroon Tabrez, Abdul Basit Khalid, Abdul Rahim Suriya, Mahreen Nazar, Asad Chandna, Dr. Usman Nazir, and further enriched by a panel discussion featuring Dr. Irum Saba, Salman Beg, Raymond Kotwal and Najeeb Agrawalla.

A compelling learning experience that reinforced strategic thinking, governance, and leadership excellence.

## IBA-SMCS Hosts MS Poster Presentation 2026 Demonstrating Research Excellence and Innovation

SMCS successfully organized the MS Poster Presentation 2026 at IBA Main Campus. The event provided a vibrant platform that brought together academia and industry to promote innovation, applied research, and student-led problem solving.

Students from the MS Computer Science and MS Data Science programs showcased a diverse range of research-driven projects addressing real-world challenges across artificial intelligence, data science, healthcare, DevOps, manufacturing, supply chain management, education, and enterprise analytics. Through interactive poster presentations, students effectively articulated their research objectives, methodologies, and outcomes, while engaging in meaningful discussions and receiving constructive feedback from domain experts.

A key highlight of the event was the strong industry participation, with professionals from Astera Software, VentureDive, Afiniti, Folio3, and Tafsol Technologies serving as project evaluators. Their feedback emphasized technical depth, scalability, and market relevance, enabling students to better align their academic research with evolving industry expectations and professional standards.

The showcased projects reflected the depth and diversity of research at SMCS, featuring AI-based healthcare solutions, autonomous AI agents, intelligent hiring and interview platforms, advanced anomaly detection systems for manufacturing, data migration using large language models (LLMs), and digital twin applications leveraging wearable data.



## IBA-CEJ Hosts Report Launch Event: Can Facts Survive AI? Fighting Misinformation Together



The iVerify Pakistan report was launched at IBA-CEJ Karachi, bringing together voices from media, academia, and industry to discuss the challenges of misinformation and the role of fact-checking.

Supported by UNDP through its partnership with IBA-CEJ as part of its mission to strengthen democratic governance in Pakistan, the event featured speakers from IBA, Geo News, Dawn News, UNDP Pakistan, senior journalists, and media studies faculty from universities in Karachi and Punjab. Federal Information Minister, Attaullah Tarar, also joined the conversation via a video message, calling for stronger collaboration between the government and organizations such as IBA-CEJ.

## IBA-CEJ Hosts Report Launch Event: Truth Denied: How Pakistani Authorities Built an Unsolvable Case

At least 98 journalists have been killed in Pakistan since 1992, with justice remaining largely elusive. At IBA-CEJ, the event, *Truth Denied: How Pakistani Authorities Built an Unsolvable Case*, examined serious flaws in murder investigations through the case of journalist, Zakir Hussain Dhar. The audience included journalists from leading regional, national, and international organizations, as well as representatives from academia, civil society, and union leaders. Speakers including Dr. S Akbar Zaidi, Barrister Salahuddin Ahmed, Salahuddin Panhwar, Shahzeb Jillani, and Shahzeb Ahmed, emphasized the need for accountability, remembrance, and stronger protection for journalists.



# IBA Icons: Leaders, Mentors & Rising Stars

## #IAMIBA

Team MarComms celebrates the spirit of excellence at IBA by illuminating inspiring leaders, dedicated faculty, and exceptional students. Through exclusive communication, we honor their impact, achievements, and lasting contributions to the IBA community and beyond.



### FACULTY ACHIEVEMENT

## DR. FAISAL IRADAT

Assistant Professor, Computer Science (IBA-SMCS)



Dr. S.M. Faisal Iradat, has been appointed as a Member of the Academic Cybersecurity Advisory Committee by the Ministry of Information Technology & Telecommunication, Government of Pakistan.

The Committee has been constituted to strengthen Pakistan's cybersecurity ecosystem by leveraging academic expertise to inform policy guidance, advance research, and support national capacity-building initiatives.

We congratulate Dr. Faisal Iradat on this prestigious appointment and wish him continued success in contributing to national cybersecurity initiatives.

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### FACULTY ACHIEVEMENT

## DR. RIZWAN AHMED

Professor, Computer Science, School of Mathematics & Computer Science (SMCS)



He continues to strengthen IBA's global academic standing through sustained international engagement and research excellence. He was selected as an invited professor for the fourth consecutive year at Université Jean Monnet, France, contributing to the Erasmus Mundus Joint Master's program through teaching and mentoring.

His recent Q1 journal publication on explainable AI in breast cancer, along with invited keynote talks on AI in medical education and trustworthy medical imaging, reflects his leadership in impactful, interdisciplinary AI research and global collaboration.

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## IBA-CEE Diploma Awarding Ceremony

A memorable Saturday at IBA-CEE as we celebrated the achievements of 140+ diploma holders across 10 specialized diploma programs at the Diploma Awarding Ceremony on Saturday, 24 January 2026.

The ceremony commenced with opening remarks by Mr. Kamran Bilgrami, Director, IBA-CEE, who also announced the launch of 16 diploma programs for the upcoming cycle, with registrations now open. Syed Ali Hasan Naqvi, Executive Director, Management Association Of Pakistan (MAP), also graced the event and delivered an insightful talk on "The Art of Storytelling in Business," highlighting the power of narrative in leadership and decision-making.

The evening was further enriched by the keynote address and best wishes from our Chief Guest, Mr. Waqar Hyder, Director, Sidat Hyder, whose words inspired our diploma holders as they step into the next phase of their professional journeys. The ceremony concluded on a high note with an engaging trivia quiz, followed by gift distribution for the winners, adding an element of celebration and camaraderie to the evening.



## IBA-CEE Opens Registrations for Diploma Programs 2026

IBA-CEE has announced the opening of registrations for its Diploma Programs 2026, offering a comprehensive portfolio of 16 diploma programs spanning leadership and industry-focused domains.

Designed for working professionals, the diploma portfolio aims to strengthen strategic thinking, leadership capability, and sector-specific expertise, enabling participants to select learning pathways aligned with their professional growth and career progression.

The programs are delivered with outreach support from the Management Association of Pakistan (MAP) and in collaboration with leading industry and professional institutions, including CIM | The Chartered Institute of Marketing, Civil Aviation Training Institute (CATI), Textile Institute of Pakistan, Sidat Hyder Morshed Associates, Pakistan Tax Bar Association, Employers' Federation of Pakistan, PIFFA Training Institute, and Pakistan Single Window (PSW). This multi-institutional collaboration ensures strong academic grounding combined with practical, real-world application.

Admissions are now open, with limited seats available.

### DIPLOMA PROGRAMS 2026

OUTREACH PARTNER: MANAGEMENT ASSOCIATION OF PAKISTAN (MAP)

#### CATEGORY 1: STRATEGY, LEADERSHIP & SECTOR MANAGEMENT

- Diploma in Aviation Leadership & Management (in collaboration with Civil Aviation Training Institute)
- Diploma in Family Managed Businesses
- Diploma in Healthcare Leadership and Management
- Diploma in Management Consulting (in collaboration with Sidat Hyder Morshed Associates Pvt. Ltd.)
- Diploma in Strategic Human Resource Management
- Diploma in Strategic Marketing (in collaboration with Chartered Institute of Marketing, UK)
- Diploma in Strategic Real Estate Management
- Diploma in Strategic Sales Management
- Diploma in Textile Leadership and Management (in collaboration with Textile Institute of Pakistan)

#### CATEGORY 2: LAW, TRADE & OPERATIONS

- Diploma in Corporate Law
- Diploma in Employment Law and Industrial Relations (in collaboration with Employers' Federation of Pakistan)
- Diploma in ESG (Environmental, Social, and Governance)
- Diploma in International Trade (in collaboration with Pakistan Single Window)
- Diploma in Logistics, Transportation, and Warehouse Management (in collaboration with PIFFA Training Institute)
- Diploma in Strategic Supply Chain Management
- Diploma in Taxation (in collaboration with Pakistan Tax Bar Association Academy)

#### REGISTRATION DEADLINE:

Sunday, March 15, 2026

#### CLASSES COMMENCE:

Saturday, April 11, 2026

#### DURATION:

10 Weeks

#### CLASS SCHEDULE:

Saturday & Sunday Only

#### VENUE:

City Campus, IBA Karachi

#### INVESTMENT:

PKR 175,000 + 5% SST

#### 15% EARLY BIRD DISCOUNT:

Till Sunday, February 18, 2026

#### Register Now



diplomacee@iba.edu.pk

(02) 38804701 (ext: 1809, 1812, 1822)

cee.iba.edu.pk

## Green Journalism Workshop and Karachi Climate Week Inauguration Ceremony



IBA-CEJ, in collaboration with the Climate Action Center (CAC) and PRIED, hosted the Green Journalism Workshop as part of Karachi Climate Week 2026.

The workshop, led by Shahzeb Jillani, Director, IBA-CEJ, Badar Alam, CEO of PRIED, and Yasir Darya, Founder of CAC, created a dynamic learning space focused on climate reporting and impactful storytelling. It brought together practicing and aspiring journalists from diverse backgrounds to develop skills for reporting stories that matter.

IBA-CEJ also hosted the inauguration ceremony of Karachi Climate Week, attended by representatives from over 50 partner organizations, members of the media, activists, civil society, and the public, demonstrating its ongoing support for initiatives that promote climate awareness and action.

## IBA-CEJ Conducts Media Training for HBL

IBA-CEJ conducted a media training workshop for HBL Microfinance Bank, attended by the bank's executive and senior leadership, including Amir Khan, President and CEO; Ali Raza Anjum, Chief Operating Officer; Rizwan Maqsood, Chief Financial Officer; Junaed Rayaz, Chief Risk Officer; and other senior officials.

The workshop featured a session on interviewing skills, delivered by Shahzeb Jillani, and a presentation on the evolving media landscape by journalist and IBA faculty member Shahzeb Ahmed.

Participants also engaged in practical mock interview exercises, allowing the HBL Microfinance teams to apply their learning in real-time scenarios.



## IBA-CEJ Conducts a Workshop: Climate & Conflict Displacement Reporting

IBA-CEJ, in collaboration with TheDisplacement.com, hosted a workshop on Climate and Conflict Displacement Reporting, addressing the urgent need to document the stories of people forcibly uprooted by conflict, violence, and climate-related disasters.

The session was designed for climate journalists and content creators and was led by Maria Patel, Founder of TheDisplacement.com, alongside Fatima Zaidi from Nukta and Sidrah Dar from Soch Media. Participants explored approaches to reporting on displacement, gaining practical insights to better cover this critical global challenge.



## USEFP Fulbright Scholarship Information Session



IBA-CDC in collaboration with USEFP, held a Fulbright scholarship session for students aiming for master's and PhD studies in the U.S.

USEFP's Mr. Saleem Razaque shared tips on applications, GRE, and personal statements, while alumni Fulbright Scholars Tazmeen Fatima and Abiha Anjum shared their experiences. The session also included discussions with IBA faculty on academic exchange and collaboration opportunities.

## Corporate Connect with Pakistan Business Council & DWP Group

IBA-CDC engaged with DWP Group and The Pakistan Business Council to explore meaningful collaboration opportunities focused on student development. The discussions highlighted potential partnerships in areas such as internships, skill-based learning, MBA capstone projects, talent development initiatives, and open learning sessions, aimed at strengthening industry-academia linkages while promoting experiential learning, social responsibility, and community engagement beyond the classroom.



## Recruitment Drive (McKinsey & Company)

McKinsey & Company visited IBA for their recruitment drive. Organized by the IBA-CDC, the session introduced students to McKinsey's Young Leaders Program, open to candidates from all majors and focused on real-world problem solving, teamwork, and impact across sectors.



## IBA Signs MoU with PII



Memorandum of Understanding (MoU) between IBA-CEIF and the Pakistan Insurance Institute (PII) to further strengthen collaboration in education, training, and research initiatives.

The MoU was formally signed by Dr. Irum Saba, Director IBA-CEIF, and Mr. Ather Rahat Siddiqui, Executive Director, Pakistan Insurance Institute.

This successful initiative reflects the strong partnership between IBA-CEIF and the Pakistan Insurance Institute and their shared vision to promote excellence and capacity building in Islamic finance and insurance education.

## Diploma in Takaful Program Concludes Successfully

The Diploma in Takaful Program, an initiative of IBA-CEIF, in collaboration with the Pakistan Insurance Institute (PII), successfully concluded on January 24, 2026. The Certificate Distribution Ceremony was held on January 30, 2026, marking the graduation of 42 participants representing 11 organizations from across the insurance and financial services sector.

The program commenced on August 16, 2025, and comprised 22 highly engaging and interactive sessions delivered by renowned industry experts, academicians and practitioners. The sessions covered key areas including Takaful operations, Shariah principles, regulatory frameworks, product development and emerging trends in the Islamic insurance industry.

Addressing the audience, Dr. Irum Saba, Director IBA-CEIF, and Mr. Ather Rahat Siddiqui, ED, PII, highlighted the impact of the Diploma in Takaful Program and shared insights into its journey—from the initial planning phase to successful execution. They emphasized the collective efforts of both institutions and industry experts in designing a program that effectively bridges academic knowledge with practical industry needs.

The ceremony celebrated the achievements of the 42 graduates, acknowledging their dedication and commitment to professional development in the Takaful sector.



## IBA-CEIF successfully conducts a training session on Service Excellence & Building Teams for Islamic Financial Institutions



The session was led by Mr. Irfan Qamar, Director HR, IBA, who shared valuable insights on enhancing service quality and customer experience within Islamic financial institutions.

Participants actively engaged in discussions and practical learning, making the session highly interactive and impactful.

## IBA-CICT x Meezan Bank Ltd. | Shaping the Next Generation of Digital Professionals



In collaboration with Meezan Bank Ltd., IBA-CICT has officially launched the Meezan Justuju Program – Digital Marketing Cohort at IBA Karachi, bringing together enthusiastic and motivated individuals ready to transform ambition into action. The program is designed to equip participants with practical, industry-relevant digital marketing skills through hands-on learning, expert-led sessions, and exposure to real-world digital practices.

The cohort follows a structured and industry-aligned curriculum, marking an important step toward preparing participants for future-ready careers in the rapidly evolving digital landscape. This initiative reflects the shared commitment of IBA-CICT and Meezan Bank Ltd. to empowering youth and strengthening digital capabilities through quality learning experiences.

## IBA-CICT x Bank Alfalah Limited | Building Practical Generative AI Capability



IBA-CICT In collaboration with Bank Alfalah Limited, successfully concluded another in-house Generative AI training session in Karachi, led by Dr. Faisal Iradat, Assistant Professor, IBA-SMCS.

Each cohort has been thoughtfully designed to strengthen practical AI readiness, focusing on real-world applications that support informed and responsible decision-making within the banking sector. This continued engagement reflects IBA-CICT's commitment to enabling financial institutions to navigate the rapidly evolving AI landscape with confidence, competence, and strategic insight.

## Promotions 2025 – 2026

The Promotion Ceremony was held at the IBA Main Campus, celebrating the achievements, dedication, and continued professional growth of our colleagues. The event was graced by Dr. S Akbar Zaidi, Executive Director, IBA; Mr. Irfan Qamar, Director, HR; Mr. Moeid Sultan, Director, Finance; Ms. Malahat Awan, Director, Alumni Affairs, Resource Mobilization and Corporate Relations (ARC), and Ms. Maheen Ghauri, Dean, Student Affairs and International Student Engagement. Members of the HR team were also present to mark the occasion alongside the recipients, creating a warm and encouraging atmosphere.

During the ceremony, Mr. Irfan highlighted key milestones achieved in 2025, including the digitization of HR records spanning the past 50 years, strategic collaboration with the Colleges & Universities Professional Association of Human Resources (CUPA-HR), and the implementation of background verification checks. He also shared that IBA Karachi ranked among the top 40 organizations in Pakistan's Best Place to Work survey. These initiatives underscore IBA's continued commitment to fostering a transparent, efficient, and progressive work environment.



## Faculty Orientation

The HR Department organized an Orientation Session for newly joined faculty members at IBA. The session began with welcome remarks by Mr. Irfan Qamar, Director HR, who formally welcomed the new faculty and introduced them to IBA's values, academic environment, and institutional support systems. The HR faculty team was also introduced, highlighting their role in supporting faculty with HR-related matters.

A structured orientation was conducted covering IBA's policies, procedures, organizational culture, reporting structure, and organogram, ensuring clarity on roles and institutional processes. The session encouraged active engagement, with participants sharing feedback and raising queries, all of which were adequately addressed to provide clarity and confidence.

The orientation successfully facilitated a smooth onboarding experience, supporting effective integration into the institution. The session concluded on a positive note with Mr. Irfan distributing welcome packs, adding a warm and personal touch to the event.



## Trainings @ IBA – January 2026.

The training calendar for the month of January 2026 was successfully executed for IBA Staff.

Course Name	Participants	Trainers
Generative AI	22	Dr. Faisal Iradat
Stress Smarter: Practical Workplace Stress Management	20	Mr. Usman Butt
Speak to Influence: Mastering Art of Impactful Communication	16	Mr. Junaid Khan
<b>Grand Total</b>	<b>58</b>	

## Stress Smarter: Practical Workplace Stress Management



HR Department organized a one-day soft-skills training program titled "Stress Smarter: Practical Workplace Stress Management", for IBA staff at the IBA Main Campus. The session aimed at equipping participants with practical strategies to manage workplace stress, maintain emotional balance, and improve overall well-being and effectiveness at work.

Facilitated by Mr. Usman Butt, an IBA graduate with over 24 years of professional experience and a certified NLP practitioner, the session featured interactive discussions and hands-on activities. Participants explored the root causes of stress, assessed their life balance using the Wheel of Life, and practiced techniques such as deep breathing, anxiety management, posture correction, guided meditation, and stress-relief exercises. The session also included light physical movement and nature-based activities to encourage relaxation and mindfulness.

## Generative AI



HR Department, in collaboration with IBA-ICT, conducted a one-day training program titled "Generative AI" at the IBA City Campus for IBA staff. The program was designed to introduce participants to practical Generative AI tools for enhancing workplace productivity, efficiency, and innovation.

The session was facilitated by Dr. Faisal Iradat, Assistant Professor, IBA-SMCS. Conducted as an interactive and hands-on workshop, the training enabled participants to confidently engage with Generative AI using structured prompts, develop practical templates for routine workplace tasks, and build simple no-code automations to streamline administrative and operational processes. Through interactive discussions, live demonstrations, and hands-on exercises, participants explored practical applications of Generative AI to improve workflows and decision-making.

## Speak to Influence: Mastering Art of Impactful Communication



HR Department organized a one-day soft-skills training session titled "Speak to Influence: Mastering the Art of Impactful Communication", for IBA staff at the IBA Main Campus. The session aimed to strengthen participants' communication skills by enabling them to express ideas with clarity, confidence, and influence while engaging effectively with diverse audiences.

The session was facilitated by Mr. Junaid Khan, CFA, a British Pakistani professional with over 15 years of international experience. Participants engaged in a range of hands-on exercises, including an introspective activity called "Find Your Song," where they were encouraged to write freely about themselves, reflecting on their past, present, and future. The session also featured group-based LEGO® activities, where participants assumed leadership roles and collaboratively completed tasks such as building a tree, cube, and car, reinforcing concepts of communication, leadership, and teamwork.



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