

IBA NEWS

CAMPUS BULLETIN

AUGUST 2026



TOP NEWS

A Landmark Milestone for IBA Karachi

IBA Karachi and DHAI-R marked the groundbreaking of the IBA Karachi - Islamabad Campus, representing a significant step forward in expanding IBA's academic presence to the capital.



Hum Sab Ka Pakistan - Independence Day Celebration

IBA Karachi concluded the celebrations with "Hum Sab Ka Pakistan"



O'Gala 2026 | Where New Journeys Begin

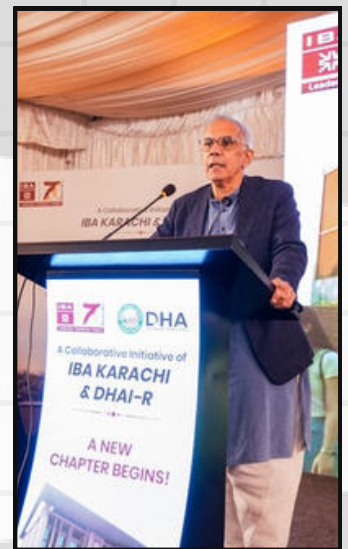
IBA welcomed its newest students through two engaging days of O'Gala 2026.

A New Chapter of Excellence Begins in Islamabad

IBA marked a landmark milestone with the groundbreaking of the IBA Karachi - Islamabad Campus, in collaboration with DHA Islamabad-Rawalpindi, extending IBA's 70-year legacy of Leadership, Excellence and Impact to Pakistan's capital.

Spanning 12.5 acres in DHA Phase V, Islamabad, the future-ready campus is envisioned as an integrated ecosystem for education, innovation, research, entrepreneurship, professional development and campus life. It will feature academic facilities for 3,000+ students, an Innovation Block with advanced research labs and 250+ innovation and corporate engagement spaces, Olympic-standard sports facilities, residential accommodation for 1,000+ students, and a 500-seat auditorium and multi-floor library.

More than a new campus, this marks the beginning of a new ecosystem for learning, innovation, and impact.



A Landmark Milestone for IBA Karachi

IBA Karachi and DHA Islamabad–Rawalpindi marked the groundbreaking of the IBA Karachi – Islamabad Campus, representing a significant step forward in expanding IBA's academic presence to the capital.

The MoU was signed by Dr. S Akbar Zaidi, Executive Director – IBA, and Brig. (Retd.) Khurram Javed, Secretary, DHAI-R, formalizing this significant milestone.

The campus is envisioned as a future-ready ecosystem that brings together education, research, innovation, entrepreneurship, and professional development, creating new possibilities for learning and impact.



O'Gala 2026 | Where New Journeys Begin

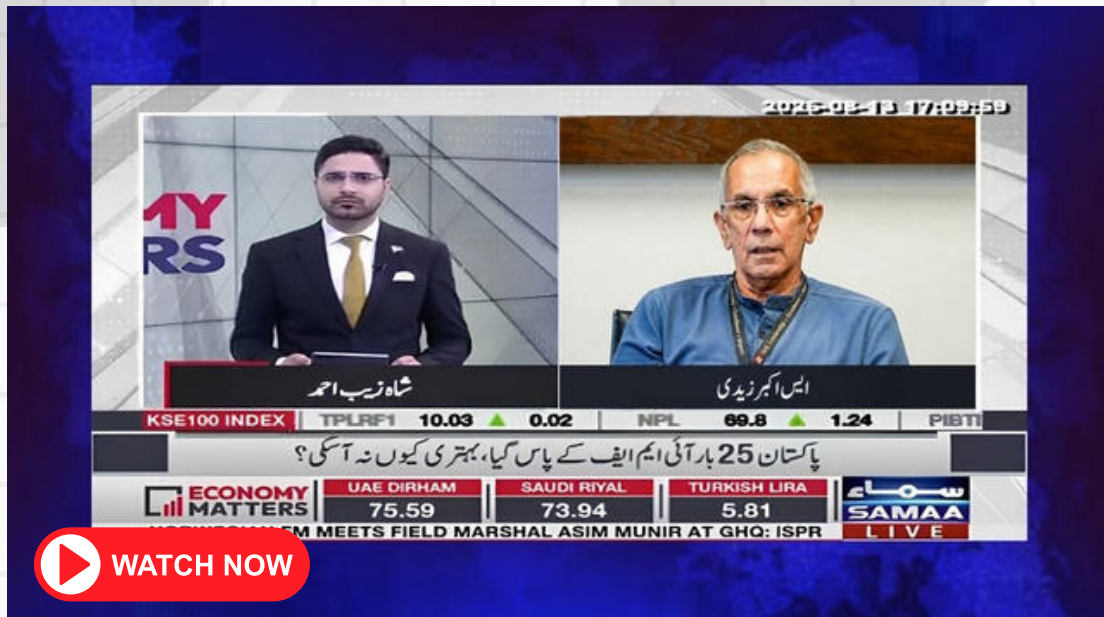
IBA welcomed its newest students through two engaging days of O'Gala 2026, creating opportunities to connect, participate, and experience the spirit of the IBA.

With interactive activities, games, creative experiences, and a Qawwali evening, O'Gala marked the beginning of new connections and new academic journeys at IBA.





Media Integrations



**PRODUCT OVERHANG:
THE GAP SUALEH ASIF
AND CURSOR FOUND IN AI**

**HEC'S NEW RULES
ON STUDENT AI
USE WON'T WORK**

DR. SHAFIULLAH

Assistant Professor,
Business Analytics

**FEATURED IN
DAWN**



IBA Icons: Leaders, Mentors & Rising Stars

#IAMIBA

MarComms celebrates the spirit of excellence at IBA by highlighting inspiring leaders, dedicated faculty, and exceptional students. Through exclusive communication, we honor their impact, achievements, and lasting contributions to the IBA community and beyond.

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School of Economics and Social Sciences
Leadership • Excellence • Impact

FACULTY ACHIEVEMENT

HAJRAH RAHMAN

Lecturer - Social Sciences & Liberal Arts

Congratulations
on authored a paper on the

Therapeutic Frame and Relationality within Pakistan's Socio-cultural Context

Published in the British Journal of Psychotherapy

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FACULTY PROFILE

DR. FAIZ UR REHMAN

Professor & Program Director, MS and PhD Economics - SESS

Dr. Faiz Ur Rehman is a Professor of Economics of IBA. He holds a PhD in Economics through the Erasmus Mundus European Doctorate in Law and Economics (SELE). His research focuses on applied economics, with particular interests in political economy and the economics of conflict.

He is an invited Researcher at J-PAL, a Fellow of the Econometric Society, and a Country Expert for the Varieties of Democracy (V-Dem) project. His work employs natural and field experiments to examine how conflict, political institutions, and historical factors shape economic and political development.

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FACULTY ACHIEVEMENT

DR. GHAMZ SIYAL

Assistant Professor - SESS

Congratulations
on being the first author of the paper

Valuing Neighbourhood Soundscapes in Urban Housing Markets: Evidence from Karachi

Featured in Pakistan Development Review

PIOE
Pakistani Institute of Professional Economics

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KNOW YOUR ALUMNI

SHAZER BAIG

MBA - Class of 2010

has transitioned to the role of

**GENERAL MANAGER
L'ORÉAL VIETNAM**

**L'ORÉAL
DERMATOLOGICAL
BEAUTY**

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OUR LEGACY**

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ALUMNI ACHIEVEMENT

MUHAMMAD ALI MALIK

MBA - Class of 1989

has been appointed as

DEPUTY GOVERNOR

**STATE BANK OF
PAKISTAN (SBP)**

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IBA SMCS
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FACULTY PROFILE

DR. IMRAN KHAN

Assistant Professor - SMCS

Dr. Imran Khan is an Assistant Professor, SMCS. An award-winning researcher, entrepreneur, and founder of five startups, his work focuses on Artificial Intelligence, Digital Twins, Intelligent Systems, and Entrepreneurship.

He leads AI-driven healthcare and digital transformation projects with Aga Khan University Hospital and the Indus Hospital, contributing to IBA's research, innovation, entrepreneurial ecosystem, and student success through impactful interdisciplinary collaboration.

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FACULTY ACHIEVEMENT

DR. IRUM SABA

Congratulations
on her promotion to

PROFESSOR
School of Business Studies

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FACULTY PROFILE

DR. FAISAL IRADAT

Assistant Professor & Head, Telecommunications Research Lab

Dr. Faizal Iradat is an Assistant Professor at SMCS and Head of Telecommunications Research Lab at IBA. His research interests include wireless networks, IoT, cybersecurity, and human factors in cybersecurity.

He teaches cybersecurity, IoT, and Digital Forensics and serves on the Academic Cybersecurity Advisory Committee, Ministry of IT & Telecommunication, Government of Pakistan. He also conducts professional training in Applied AI, Generative AI, and Agentic AI for organizations across the banking, public sector, and oil and gas industries.

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FACULTY ACHIEVEMENT

DR. SHAMEEL KHAN

Assistant Professor - Social Sciences & Liberal Arts

Congratulations
on authoring a paper on

Navigating Inhibitions & Liberations Using Poetry as a Group Conductor's Compass in Pakistan

Published in the British Journal of Psychotherapy

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EMBA Meet & Greet Session with the Program Director

IBA Executive MBA (EMBA) Program hosted a Meet & Greet Session, bringing together Mr. Atif Murtaza Qaiser, Program Director - EMBA, and the new cohort of participants. The session provided an opportunity for participants to introduce themselves, share their professional experiences, and discuss their expectations, learning goals, leadership, and professional development.

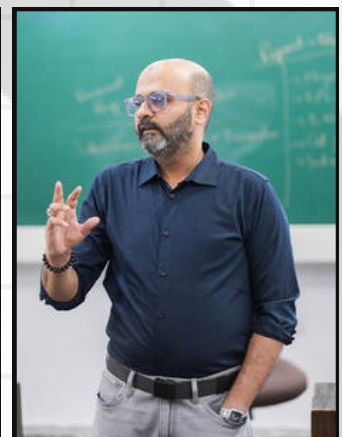
Representing diverse industries, including banking and financial services, FMCG, manufacturing, energy and power, engineering, technology, healthcare, automotive, legal affairs, and supply chain management, the cohort brings a broad range of professional perspectives to the program. Mr. Qaiser welcomed the participants and emphasized the importance of peer learning, knowledge exchange, collaboration, and continuous learning in creating a meaningful EMBA experience. The session marked a positive beginning to the cohort's academic journey and strengthened the spirit of an engaged EMBA community.



EMBA Program Marks a Memorable Leadership Transition

Executive MBA (EMBA) Program hosted a special gathering with the first cohort of the EMBA Block Teaching Model, marking an important leadership transition. Students reflected on the contributions of Dr. Muhammad Shafique, recognizing his leadership and commitment to shaping the EMBA experience and extending their appreciation and best wishes as the program bid farewell to a respected mentor and academic leader.

The session also formally introduced Mr. Syed Atif Murtaza Qaiser, Director, Executive MBA, who shared his vision for the program and engaged with participants on their experiences, aspirations, and feedback. Bringing together students, faculty, and program leadership, the gathering reinforced the collaborative spirit of the EMBA community while acknowledging past contributions and looking ahead to the program's next chapter.



IBA-CICT and Jubilee Life Explore AI for the Future of Work

Center for Information and Communication Technology (CICT) and Jubilee Life Insurance Company Limited continued their partnership through the professional workshop, "9 to 5 AI Takeover," aimed at equipping professionals with practical skills to navigate the evolving future of work.

Led by Dr. Faisal Iradat, the workshop featured interactive discussions, practical demonstrations, and hands-on activities, enabling participants to explore the integration of Artificial Intelligence (AI) into everyday workflows to enhance efficiency, productivity, and decision-making.



IBA-CICT Conducts Executive Leadership Workshop for Ministry of IT & Telecommunication

IBA Center for Information and Communication Technology (CICT) conducted a two-day professional workshop, "Command the Room: The IT Leader's Guide to Executive Presence, Influence & Impact," exclusively for the Ministry of IT & Telecommunication, Pakistan.

Led by Prof. Dr. Shakeel Khoja, Dean, School of Mathematics and Computer Science (SMCS), IBA Karachi, and Dr. Shahid Hussain, Chairperson, SMCS, the workshop engaged IT leaders in executive presence, strategic communication, influence, and leadership impact within an evolving technology landscape. The initiative aimed to strengthen leadership capabilities and equip professionals to communicate with confidence, influence effectively, and lead with greater impact.



SAP Founders Gain Insights from Bykea and BusCaro Leaders

The Sindh Acceleration Program (SAP) at IBA-CEDIR hosted Muneeb Maayr, CEO of Bykea, and Maha Shahzad, Co-Founder and CEO of BusCaro, for an engaging session on building and funding startups in Pakistan.

Muneeb shared the journey of launching Pakistan's first bike ride-hailing service, highlighting the importance of identifying underserved needs, resilience, and building solutions for the local context. Maha led a practical discussion on funding avenues, effective pitch decks, and the mindset required for fundraising. Together, the sessions provided SAP founders with valuable insights spanning the entrepreneurial journey from launching a venture to preparing for investment.



CIE 19 and CITE 2 Welcome 55 Aspiring Entrepreneurs

Centre for Entrepreneurial Development, Innovation & Research (CEDIR) welcomed 55 participants to the orientation of two entrepreneurship development programs, Certificate in Entrepreneurship (CIE), Cohort 19, and Certificate in Technology Entrepreneurship (CITE), Cohort 2. The session introduced participants to the programs' modules, learning approach, and objectives.

Bringing together individuals from diverse professional backgrounds with innovative ideas and entrepreneurial ambition, the cohorts have begun their journey from ideation to execution, with a focus on learning, experimentation, and transforming ideas into meaningful ventures.



IBA-CEJ Welcomes New MS Journalism Cohort

IBA Center for Excellence in Journalism (CEJ) hosted a meet-and-greet session for the new batch of MS in Journalism students, providing an opportunity to connect with Shahzeb Jillani, Director, CEJ, and discuss their academic and professional journeys.

The session explored students' motivations for pursuing journalism, their professional experiences, and how CEJ can support their learning, development, and professional growth throughout the program.



SAP Founders Strengthen Investor Readiness

The Sindh Acceleration Program (SAP) at IBA-CED equipped founders with practical fundraising knowledge through a Data Room Readiness workshop and a session by Mubariz Siddiqui on Deal Structures and Term Sheets.

Participants explored the organization of legal, financial, intellectual property, commercial, and HR documentation, along with valuation, cap tables, investor rights, governance, and due diligence. The sessions provided practical insights into investor readiness and prepared participants to approach investment conversations with greater clarity, structure, and confidence.



Expanding Healthcare Access for the IBA Community

IBA Karachi continues to strengthen its commitment to employee well-being and access to quality healthcare with the addition of South City Hospital to the IBA Medical Panel.

The inclusion further expands the network of trusted healthcare providers available to eligible employees and their families, offering greater choice and access to comprehensive medical services. This initiative reflects IBA Karachi's continued efforts to enhance employee support and well-being.



Trainings @ IBA – August 2026

The training calendar for the month of August 2026 was successfully executed for IBA Staff.

Course Name	Participants	Trainers
Effective Execution	16	Dr. Rameez Khalid
Fire Safety & Emergency Handling Awareness Session	39	Maj (R) Zahid Khan & Mr. Muhammad Ali
Grand Total	55	

Effective Execution: Turning Strategy into Action



HR Department organized a one-day training program on "Effective Execution," facilitated by Dr. Rameez Khalid, Associate Professor, IBA Karachi. The program focused on task prioritization, accountability, coordination, and translating strategy into effective action.

Through practical discussions and interactive activities, participants explored strategic frameworks including Pareto, SWOT, PESTEL, TOWS, VVMOST, and Porter's Model, alongside execution tools such as OKRs, Gap Analysis, RACI, Gantt Charts, PDCA, and Hoshin Kanri. Participants appreciated the practical relevance of the program and its application to their day-to-day work.

Strengthening Campus Safety and Emergency Preparedness

IBA conducted a Fire Safety & Emergency Handling Awareness Session to strengthen staff preparedness and reinforce essential safety and emergency response procedures. Participants received practical guidance on fire extinguisher use, fire response techniques, emergency evacuation procedures, and the safe handling of stretchers.

Facilitated by Maj. (R) Zahid Khan and Mr. Muhammad Ali, the session also covered weapon handling, types and specifications of weapons used by security personnel, safe handling practices, and relevant security protocols. Staff from Security, Maintenance, and Administration actively participated, reinforcing a shared commitment to maintaining a safe, prepared, and secure campus environment.



Ehad-e-Pakistan – The Pledge

IBA family came together for “Ehad-e-Pakistan – The Pledge,” reaffirming its commitment to Tameer-e-Pakistan, education, unity, and nation-building. Director HR Irfan Qamar welcomed the community, while Director Finance, Moeid Sultan, led the pledge. Green and white bangles, badges, flags, and themed sweets added to the patriotic spirit.



Sarsabz Pakistan – Plantation Drive

The “Sarsabz Pakistan – Plantation Drive” brought together Maheen Ghauri, Dean Student Affairs & International Student Engagement; Associate Registrar Syed Fahad Jawed; faculty; and staff to plant trees and promote environmental responsibility, reinforcing IBA Karachi’s commitment to a greener and healthier Pakistan.



Sehatmand IBA, Sehatmand Pakistan – Health Camp

IBA HR and IBA Clinic, in collaboration with Dr. Farah Essa Healthcare, organized a health camp for faculty, staff, and their immediate families. The initiative offered complimentary OPD consultations and health screenings, including Bone Mineral Density, Random Blood Sugar, Blood Group, and Hemoglobin tests, promoting preventive care and well-being.



Dil Se Pakistan – National Songs Competition & Kahoot-e-Pakistan

HR Department brought the IBA community together through “Dil Se Pakistan,” featuring a National Songs Competition, Kahoot-e-Pakistan Pop Quiz, and Tune & Pop Quiz. Participants received special hampers sponsored by J. Fragrances, adding to the celebratory experience.



Hum Sab Ka Pakistan – Independence Day Celebration

IBA Karachi concluded the celebrations with “Hum Sab Ka Pakistan,” bringing faculty, staff, students, and families together for flag hoisting, the National Anthem, cake cutting, and a celebratory breakfast. Irfan Qamar, Dr. Yaqoob Bangash, and Dr. Irum Saba shared reflections on education, future generations, and collective responsibility in building Pakistan.



IBA Advances HR Excellence Through ISO 9001:2015 Certification

IBA signed an MoU with SGS as a significant step toward achieving ISO 9001:2015 Certification for the HR Department, reinforcing the Institute's commitment to quality, excellence, and internationally benchmarked HR processes and systems.

The MoU was signed at the IBA Main Campus in the presence of Irfan Qamar, Director HR; Ahsan Yousuf, Senior HR Business Partner; Furqan Hameed, Senior Manager HR - Learning & Organization Development and Shahab Arsalan, Business Assurance, SGS. The initiative marks an important milestone in strengthening quality standards and advancing HR excellence at IBA Karachi.





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ibakhiofficial

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