

**INSTITUTE OF BUSINESS ADMINISTRATION**

**(MS Marketing)**

**Fall Semester 2024**

**DATE OF COMMENCEMENT : Monday, August 19, 2024**

**July 23, 2024**

<b>DAYS</b>	<b>C.Code</b>	<b>Course and Timings</b>	<b>ROOM</b>	<b>Course Type</b>	<b>Std</b>	<b>UMS Class#</b>	<b>INSTRUCTORS</b>
	MGT550	Intro to Process Mining Only Monday 8:30am to 11:30am	MTC-16 Tabba Building			96964	Dr. Abdul Basit Shaikh
<b>Monday &amp; Wednesday</b>	MKT562	Seminar in Marketing Theory Only Wednesday from 10:00am to 1:00pm <b>Course Will Start from Spetember 04, 2024</b>	MTS-8 Main Campus			97770	Dr. Wajid H. Rizvi
<b>Tuesday &amp; Thursday</b>	MKT560	Research Philosophies Only Tuesday from 1:00pm to 4:00pm	MTS-8			96958	Dr. Ubeduallah Khoso
	MKT588	Consumer Insights Only Thursday 1:00pm to 4:00pm	MTS-8			96960	Dr. Ubedullah Khoso
	MGT603	Organization Theory Only Thursday 6:00pm to 9:00pm	MTC-16 Tabba Building			96966	Dr. Ashar Saleem
<b>Friday &amp; Saturday</b>	MGT579	Business Consulting Lab Only Saturday 10:00am to 1:00pm	MAS-2 Adamjee			96968	Dr. Rameez Khalid

There will be a fifteen (15) minutes break for Maghrib Prayer

**CALENDAR**

<b>Fall Semester Begins:</b>	August 19, 2024 (Monday)
<b>Mid Term Examinations:</b>	October 07 to 12 (Mon - Sat)
<b>Mid-semester Break:</b>	October 14 to 19 (Mon – Sat)
<b>Faculty Evaluation:</b>	20 November to 03 December 2024
<b>Fall 2024 Classes ends:</b>	December 14, 2024
<b>Final Examination:</b>	December 16 – 31, 2024
<b>Results of Final Examinations:</b>	January 15, 2025