

Press Release

**IBA Karachi, NCSW and UNFPA launch
Second Media Fellowship to counter gender-
based violence and child marriages.**

Date : September 07th 2023.



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September 07th, 2023

News Link :

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Social norms, not religion, real barriers to women empowerment, moot told

By Waqas Ali

KARACHI: Social norms, not religion, are the real barriers in women empowerment and it is the responsibility of the media to change people's mindset on this through sensitised and effective reporting of the problems being faced by women in Pakistan so that a fair and secure environment could be created for them.

These views were expressed by the speakers at the launch of the Second National Media Fellowship at the Centre of Excellence in Journalism, the Institute of Business Management (CEJIBA) in collaboration with the National Commission on the Status of Women (NCSW) and United Nations Population Fund (UNFPA), which aims at training newsmen and providing them a platform for sensitised reporting on gender-based violence and child marriages.

The fellowship also focuses on training media persons in exploring the complexities, root causes and potential solutions to

the problems being faced by women and transforming peoples' perceptions about such issues.

Caretaker Federal Minister for Human Rights Khalil George attended the ceremony as chief guest. The keynote speakers on the occasion were NCSW chairperson Nilofar Bakhtiar, UNFPA Country Representative Dr Luay Shabaneh and Sindh Commission on the Status of Women (SCSW) chairperson Nuzhat Shirin.

Mr George congratulated the NCSW, UNFPA and CEJIBA for making efforts to curb violence against women and create awareness on the issue of child marriages.

Ms Bakhtiar said it was the first initiative by the government to sensitise the media on gender-related issues and inequality for women in Pakistan. She said journalists were the watchdogs of society and had a very important role in highlighting such issues in a powerful manner as there was a high number of cases related to physical torture and domestic

violence committed against women.

She said child marriage was a deep-rooted problem in the country, which took away a child's right to a safe and healthy childhood, quality education and fair economic opportunities.

UNFPA representative Dr Shabaneh said: "Journalists have a noble mission ahead of them as their portrayal of the such crucial issues would shape the country's future." He said Pakistan was lagging behind other countries in terms of women empowerment, gender equality and safety, and provision of justice to women.

"It is the social norms, not religion, that is the real barrier in women empowerment and to address this problem, it is necessary to change people's mindset," Dr Shabaneh said, adding that the international media reflected what was shown on the national media which ultimately shaped the country's global image. Therefore, he said, responsible and effective reporting on gender-based violence, child marriages and other such

issues being faced by women was very important.

SCSW chairperson Ms Shirin said it was not that the media lacked sensitivity and responsibility, but rather it was an effort to make it focus more on those issues. She said that a few years ago many investigative reports were made on issues that women faced but there had been a decline in those in recent years.

She said investigative reporting was important particularly on government institutions that were established to protect and facilitate women in the country, like shelter homes, basic health units and complaints cells etc. She added that in many remote areas, most of those facilities either did not exist or were not completed after inaugurations.

The speakers said journalists were an important pillar in the present-day society and particularly in a democratic government, and by training them for effective and responsible reporting, a secure and safer environment could be created for women.

INTERNATIONAL THE NEWS

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September 07th, 2023

News Link : <https://e.thenews.com.pk/detail?id=235841>

Fellowship launched to train journalists in covering gender-based violence

Second National Media Fellowship
made possible through collaboration
of CEJ-IBA with NCSW and UNFPA

By our correspondent

child marriage.

The second National Media Fellowship (NMF) — a move aimed at addressing and raising awareness about the pressing issues of gender-based violence (GBV) and child marriages in society — was officially launched on Wednesday.

The fellowship, which is a collaborative effort made by the Centre for Excellence in Journalism at the Institute of Business Administration (CEJ-IBA), National Commission on the Status of Women (NCSW) and United Nations Population Fund (UNFPA), has been set to make a significant impact on the discourse surrounding these critical issues.

Caretaker Federal Minister for Human Rights Khalil George attended the launch at the IBA as the chief guest. He congratulated the NCSW, UNFPA and CEJ for making efforts to curb violence against women and create awareness on the issue of

He added that the media's role was crucial and incredible as a watchdog and it was carrying the sensitive responsibility to portray these issues of our society.

He added, "Journalists are very important segment in recent societies and particularly for democratic governments. By sensitising and training them on these issue, we can create a more respectful and enabling environment for women and girls of Pakistan."

The NCSW in collaboration with the UNFPA and CEJ initiated the media fellowship in 2022 to sensitise and train journalists to report gender-related issues with a gender lens. In the first cycle of the NMF, 37 journalists were trained and they produced 162 stories in addition to two documentaries related to GBV, child marriages and impact of climate on women, which was

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News Link <https://tribune.com.pk/epaper/news/Karachi/2023-09-07/OWQzZjA1YWUyODg0OWUzN2I3OWNjNjhMGNhNDBINjluanBlZw%3D%3D>

Media fellowship on GBV, child marriage opens

OUR CORRESPONDENT
KARACHI

The official launch of the second National Media Fellowship (NMF), an innovative step aimed at addressing and raising awareness about the pressing issues of gender-based violence (GBV) and child marriages in society, was held on Wednesday.

At least 40 mid-career and senior journalists from different parts of the country have been selected out of 554 applicants. "They will receive training on the issue and will go in the field for the stories," briefed Kamal Siddiqi, renowned senior journalist and the technical lead of the fellowship.

The fellowship is a collaborative effort made by the Centre for Excellence in Journalism at the Institute of Business Administration (CEJ-IBA), the National Commission on the Status



AWARENESS: A speaker expresses her views at the launch of the second National Media Fellowship for gender-based violence and child marriages at IBA-CEJ. PHOTO: EXPRESS

of Women (NCSW) and the United Nations Population Fund (UNFPA), and it is set to make a significant impact on the discourse surrounding these critical issues.

NCSW Chairperson Nilofar Bakhtiar referring to the documents of the UNFPA, said that 70 per cent of married women in Pakistan experienced violence at least once in life.

UNFPA representative Dr Luay Shabaneh said politicians keep their eyes on newspapers and social media. "So you [journalists] are important to play your role."

CEJ Director Amber Rahim Shamsi said the fellowship is a remarkable opportunity to learn and unlearn, delve deep into the systems and structures underpinning GBV.

PAKISTAN TODAY

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News Link:

https://www.pakistantoday.com.pk/2023/09/08/epaper_23-09-08-khi/

the legal parameters. **PR**

IBA Karachi, NCSW and UNFPA launch second National Media Fellowship to counter gender-based violence and child marriages



The Centre for Excellence in Journalism (CEJ-IBA) at the Institute of Business Administration, Karachi; the National Commission on the Status of Women (NCSW); and the United Nations Population Fund (UNFPA) collaboratively launched the second National Media Fellowship (NMF). This official launch is an innovative step aimed at addressing and raising awareness about the pressing issues of gender-based violence (GBV) and child marriages in the society. This fellowship is set to make a significant impact on the discourse surrounding these critical issues. **PR**



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September 07th , 2023.

News Link:

<https://dailytimes.com.pk/assets/uploads/2023/09/a34-Copy-2.jpg>

National Media Fellowship aims to combat gender-based violence

The official launch of the second National Media Fellowship (NMF) - an innovative step aimed at addressing and raising awareness about the pressing issues of gender-based violence (GBV) and child marriages in the society - held on Wednesday.

The fellowship a collaborative effort made by the Centre for Excellence in Journalism at the Institute of Business Administration (CEJ-IBA), the National Commission on the Status of Women (NCSW) and the United Nations Population Fund (UNFPA), and it is set to make a significant impact on the discourse surrounding these critical issues.

The Caretaker Federal Minister for Human Rights Mr. Khalil George, attended the launch as the chief guest for the evening. He congratulated NCSW-UNFPA and CEJ-IBA for making efforts to curb the violence against women and to create awareness on the issue of child marriage. He further said that Media's role is very crucial and incredible as a watchdog that is carrying sensitive responsibility to portray these issues in our society.

He added "journalists are very important segment in recent societies and particularly for democratic government. By sensitizing and training them on these issue we can create a more respectful and enabling environment for women and girls of Pakistan, said the federal minister".

National Commission on the Status of Women (NCSW) in collaboration with UNFPA & CEJ-IBA initiated a media fellowship in 2022 to sensitize & train the journalists to report gender related issues with a gender lens. In the first cycle of NMF, 37 journalists were trained on the theme and they produced 162 stories in addition to 2 documentaries related to GBV, Child marriages and impact of climate on women which was published in the leading media houses across the country. The second cycle of the same will train & sensitize 40 Journalists across the country.

NCSW Chairperson Ms. Nilofar Bakhtiar on this occasion said that according to a 2022 UNFPA document, 32 per cent of women have experienced violence in Pakistan. On the other hand, resources and rehabilitation for women survivors remain scarce.

Child marriage is another deep-rooted issue across Pakistan, especially in rural areas, that takes away a child's right to a safe and healthy childhood, quality education that can lead to decent economic opportunities, and social and political empowerment. Children, especially girls, who marry at young age are at higher risk of domestic violence and abuse. Pakistan has nearly 19 million child brides, according to the UNICEF. The UN children's agency estimates that around 4.6 million girls were married before the age of 15 and 18.9 million before they turned 18.

Dr Luay Shabaneh, Representative UNFPA said "Gender-based violence, child marriage and other harmful practices are not women's issues. These are issues of the society at large as the roots of these practices lie in intrinsic belief systems and social norms which move societies to take action. UNFPA has joined hands for this media fellowship to use the power of journalism to normalize the conversation about gender-based violence and family planning at community level so the social barriers can be addressed.

CEJ Director Ms. Amber Rahim Shamsi said that the fellowship is a remarkable to opportunity to learn and unlearn, delve deep into the systems and structures underpinning GBV, polish digital and data journalism skills, and produce impactful stories as documentaries, multi-media reports and investigative pieces. For years, the CEJ has trained thousands of journalists. But this fellowship is special - it is not a workshop, it is a catalyst for change, so the media can drive conversations beyond hashtags such as #JusticeforRizwana, Fatima, Zainab and Noor. **NEWS DESK**

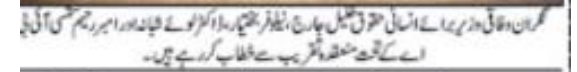


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News Link: <https://e.naibaat.pk/Pre/karachi/Page03.aspx>



https://epaper.dailykhabrain.com.pk/epaper?station_id=12&page_id=197702



2022 میں پاکستان کی 32 فیصد خواتین پر تشدد ہوا، نیلاوفر بختیا

UNFPA-NCSW اور IBA-CEJ کا تشدد کی روک تھام میں اہم کردار ہے۔

ملک میں خواتین پر تشدد اور بچپن کی شادی کے مسئلہ پر آگہی کی ضرورت ہے، ثلیل جہاں

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News Link:

https://jehanpakistan.com/epaper/detail_news.php?news=%2Fepaper%2Fepaper%2Fkarachi%2F080923%2Fp2-13.JPG



IBA کرچی NCSW اور UNFPA کا مضافی بنیاد پر تشدد اور بچوں کی شادیوں کے انسداد کے لیے دوسری مختل میڈیا فیلوشپ کے آغاز کے لیے اشتراک

کراچی (جی ڈیسک) آئی ٹی ٹی آف بزنس ایڈیٹر انچیف، کراچی میں سیٹلر فار ایکسپریس ان جرنلزم (CEJ-IBA)، خواتین کی حیثیت پر غور کیون (NCSW)، اور اقوام متحدہ کے پائپلین (UNFPA) نے باہمی تعاون سے دوسری مختل میڈیا فیلوشپ کا آغاز کرنے کی حاس ذمہ داری بھار ہے۔ اس موقع پر انہوں نے مزید کہا کہ مضافی معاشرے اور خاص طور پر بھارتی حکومت کے لیے ایک بہت اہم طبقہ تھا۔ ان مسائل کے بارے میں انہیں احساس، آگاہی اور معاہدوں کو تربیت دے کر ہم پاکستان کی خواتین اور لڑکیوں کے لیے ایک زیادہ باعزت اور بہتر ماحول تشکیل دے سکتے ہیں۔ مختل میڈیا فیلوشپ آف ویمن (NCSW) نے UNFPA اور CEJ-IBA کی تعاون سے 2022 میں ایک میڈیا فیلوشپ شروع کی تاکہ مضافیوں کو مضافی اور اک کے ساتھ منفرد جڑک سے مختلف مسائل کی رپورٹ تیار کرنے کے لیے تربیت دی جاسکے۔ NMF کی پہلی رائٹنگ کے دوران، 37 مضافیوں کو اس موضوع پر تربیت دی گئی، اور انہوں نے GBV، بچوں کی شادیوں، اور خواتین پر ماحول کے اثرات سے تعلق 2 دستاویزی فلموں کے علاوہ 162 کہانیاں تیار کیں جو ملک بھر کے معروف میڈیا بائز سے چین کی گئیں۔ اب دوسرے رائٹنگ ملک بھر کے 40

مختل میڈیا فیلوشپ (NMF) کا آغاز کیا۔ یہ باضابطہ آغاز ایک اختراقی قدم ہے جس کا مقصد معاشرے میں نسلی بنیاد پر تشدد (GBV) اور کم عمری کی شادیوں کے اہم مسائل کو حل کرنا اور ان کے بارے میں بھارتی پیدا کرنا ہے۔ یہ اشتراک ان اہم مسائل کی انٹرنیٹ کے لیے کیا گیا ہے۔ اس پر دو تقریب میں گرامان دفاتی وزیر برائے انسانی حقوق، نیشنل چارج نے بطور مہمان خصوصی شرکت کی۔ محترم جارج نے UNFPA، NCSW اور CEJ-IBA کو خواتین کے خلاف تشدد کو روکنے اور خواتین کی شادی کے مسئلہ پر آگاہی اور شعور پیدا کرنے کی کوششوں کی مبارکباد دی۔ انہوں نے مزید کہا کہ میڈیا کا کردار ایک آئینے کی حیثیت سے اچھا نام اور پڑا ہے جو وہار سے

مضافیوں کو تربیت دی جائے گی۔ مختل میڈیا فیلوشپ، چتر پرن، NCSW، کہا کہ UNFPA 2022 چتر پرن کے مطابق، پاکستان میں 32 لاکھ خواتین تشدد کا شکار ہوئیں۔ دوسری طرف، زبردستی اور وادی خواتین کے لیے وسائل اور ان کی مضافی معاشرتی جمالی کی کوششوں میں ابھی کافی کمی ہے۔ کم عمری میں کی شادی، پاکستان میں ایک اور بڑا مسئلہ ہے، خاص طور پر دیہی علاقوں میں، جو بچوں کے محفوظ اور صحت مند بچپن، معیاری تعلیم کے حق کو

چین لیتا ہے، جو مختل مضافی مواقع اور سوانی اور سیاسی بااختیار بنانے میں کمی کا باعث بن سکتا ہے۔ کم عمری میں شادی کرنے والے بچے خصوصاً لڑکیوں کو گھریلو تشدد اور بدسلوکی کا زیادہ خطرہ رہتا ہے۔ پیمپٹ کے مطابق، پاکستان میں تقریباً 19 ملین کم عمر بچیاں ہیں۔ اقوام متحدہ کی بچوں کے لیے بیورو کی رپورٹ کے مطابق، یہ کہ تقریباً 4.6 ملین لڑکیوں کی شادی 15 سال کی عمر سے پہلے اور 18.9 ملین لڑکیوں کی شادی 18 سال کی عمر سے پہلے ہوئی ہے۔ ڈاکٹر کوئے شانی، قائد، قائدہ، UNFPA پاکستان نے کہا، "بچہ بنیاد پر تشدد، بچوں کی شادی اور دیگر صرف خواتین کے ہی مسائل نہیں بلکہ یہ بڑے پیمانے پر معاشرے کے مسائل ہیں۔"

September 07th , 2023.

News Link:

<https://www.brecorder.com/news/40261858?ref=whatsapp>

Second National Media Fellowship officially launched

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KARACHI: The official launch of the second National Media Fellowship (NMF), an innovative step aimed at addressing and raising awareness about the pressing issues of gender-based violence (GBV) and child marriages in the society was held on Wednesday.

September 08th , 2023.

News Link:

<https://theazb.com/second-national-media-fellowship-launch-event-aims-to-combat-gender-based-violence-and-child-marriages/>

Second National Media Fellowship
Launch Event Aims to Combat Gender-
Based Violence and Child Marriages.





News Link:

<https://youtu.be/bIPLI7eZDgk?feature=shared>



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<https://youtu.be/MnY6EX2MXnE?feature=shared>



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Thank You