

Press Release

Centre for Excellence in Journalism (CEJ) at IBA Karachi and Bank Alfalah announce scholarships for Journalism and Capacity Building in Financial Literacy

Date: August 22, 2024.

August 23rd 2024

News Links:

Newspaper:

<https://www.dawn.com/news/1854062/iba-students-to-get-five-journalism-scholarships#:~:text=According%20to%20their%20Memorandum%20of,creators%20focused%20on%20financial%20literacy>

Web:

<https://www.dawn.com/news/1853993/cej-bank-alfalah-announce-scholarships-for-journalism-capacity-building-in-financial-literacy>

IBA students to get five journalism scholarships

Dawn Report

KARACHI: Five Masters scholarships were announced for the students of journalism at the Centre for Excellence in Journalism (CEJ), Institute of Business Administration (IBA) Karachi along with workshops for content creators, aimed at enhancing financial literacy.

According to their Memorandum of Agreement, Bank Alfalah will fund scholarships for five Master of Science in Journalism (MSJ) students at IBA for the academic year 2024-25 and offer workshops to twelve content creators focused on financial literacy.

The initiative seeks to develop a new generation of journalists with expertise in financial reporting while empowering content creators to raise awareness about financial issues.

Dr Asma Hyder, Dean of the School of Economics and Social Sciences at IBA, highlighted the program's importance, noting that the MSJ degree equips students with the necessary skills in reporting, investigation, fact-checking, and ethics. "We are proud of our faculty and renowned visiting journalists who help students produce accurate and engaging content supporting a vibrant, democratic society," she said.

Taimoor Ahmed, acting head of CEJ said that the program would help aspiring journalists realise their potential and play a pivotal role in promoting financial literacy. The workshops for content creators will focus on equipping participants with the skills needed to create public awareness campaigns centred on responsible financial practices.

CEJ, Bank Alfalah announce scholarships for journalism, capacity building in financial literacy

Dawn.com | Published August 22, 2024 | Updated about 15 hours ago



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The Centre for Excellence in Journalism (CEJ) at the Institute of Business Administration (IBA) and Bank Alfalah on Thursday announced scholarships for a journalism degree programme and capacity building of online content creators in financial literacy.



August 23rd 2024

News Link:

<https://theazb.com/centre-for-excellence-in-journalism-cej-at-iba-karachi-and-bank-alfalah-announce-scholarships-for-journalism-and-capacity-building-in-financial-literacy/>

Centre for Excellence in Journalism (CEJ) at IBA Karachi and Bank Alfalah announce scholarships for Journalism and Capacity Building in Financial Literacy.



Syed Uzair Shah Gillani · August 23, 2024 · 0



August 22nd 2024

News Link:

Web:

<https://academiamag.com/cej-iba-and-bank-alfalah-launch-scholarships/>

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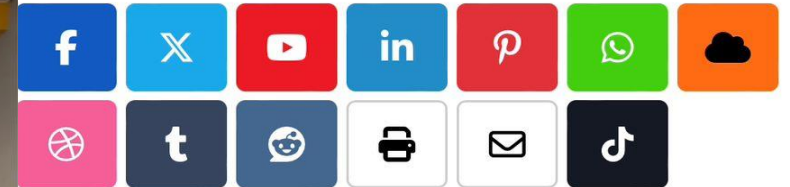
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NEWS

CEJ-IBA and Bank Alfalah Launch Scholarships

BY ACADEMIA MAG AUGUST 22, 2024

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Web:

<https://propakistani.pk/2024/08/22/centre-for-excellence-in-journalism-cej-at-iba-and-bank-alfalah-announced-scholarships-for-journalism-and-capacity-building-in-financial-literacy/>

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https://www.facebook.com/ProPakistani/photos/bank-alfalah-and-the-centre-for-excellence-in-journalism-cej-at-the-iba-institut/914755734021752/?paipv=0&eav=AFZ_uHRSpNLAD3WwFStPyMlzVAIn4dA165CF4qiHFvVhngogv3GauucxdafM3vmq5oc&_rdr

Centre for Excellence in Journalism (CEJ) at IBA and Bank Alfalah Announced Scholarships for Journalism and Capacity Building in Financial Literacy

By [Press Release](#)

Published Aug 22, 2024 | 4:32 pm



Centre for Excellence in Journalism (CEJ) at IBA and Bank Alfalah Announced Scholarships for Journalism and Capacity Building in Financial Literacy

www.propakistani.pk



Get Alerts Ifalah, a leading commercial Bank of Pakistan and The Centre for Excellence in Journalism (CEJ) at the Institute of Business Administration (IBA) Karachi, announced scholarships for journalism degree program and capacity building in financial literacy.



August 22nd 2024

News Link:

<https://startuppakistan.com.pk/centre-for-excellence-in-journalism-cej-at-iba-and-bank-alfalah-announced-scholarships-for-journalism-and-capacity-building-in-financial-literacy/>

BUSINESS

Centre for Excellence in Journalism (CEJ) at IBA and Bank Alfalah Announced Scholarships for Journalism and Capacity Building in Financial Literacy

By Musab Malik August 22, 2024

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August 23rd 2024

News Link:

<https://epaper.thefinancialdaily.com/epaper/edition/2081/the-financial-daily-epaper-23-08-2024%09/page/2>

CEJ at IBA & BAFL announce scholarships for journalism and capacity building in fin literacy

KARACHI: Bank Alfalah, a leading commercial Bank of Pakistan and The Centre for Excellence in Journalism (CEJ) at the Institute of Business Administration (IBA) Karachi, announced scholarships for journalism degree program and capacity building of online content creators in financial literacy. Through a Memorandum of Agreement (MOA), Bank Alfalah will provide funding for scholarships to five students pursuing the Master of Science in Journalism (MSJ) degree at IBA for the year 2024-25 and workshops for twelve content creators on creating awareness about financial literacy, says a Press release.

The program aims to develop a new

generation of journalists equipped with the skills to investigate and report on financial issues while empowering individuals.

Dr. Asma Hyder, Professor and Dean, School of Economics and Social Sciences, IBA said, "Journalism is important for an informed society and for the strengthening of democracy. The masters in journalism at the School of Economics and Social Sciences, at IBA Karachi, equip the students with best practices in reporting, investigation, fact-checking, technology and ethics.

Capacity building is crucial for journalists in Pakistan's financial sector to ensure accurate, responsible, and

impactful reporting. With the increasing complexity of financial instruments and markets, journalists need specialised knowledge to effectively understand and convey financial information.

"We extend our sincere thanks to Bank Alfalah for their generous financial contribution," said Taimoor Ahmed, Acting Head, CEJ. "Their support is crucial in empowering young journalists and helping them realize their dreams. We look forward to achieving great results together."

"This collaboration aligns with Bank Alfalah's commitment to nurturing a skilled and informed workforce, while

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August 22nd 2024

News Link:

<https://tradechronicle.com/cej-at-iba-and-bank-alfalah-offer-scholarships-for-journalism/>



CEJ at IBA and Bank Alfalah offer scholarships for Journalism

👤 Siddiqi ⌚ August 22, 2024

📁 People & Events 🕒 2 mins read

Bank Alfalah, a leading commercial Bank of Pakistan and The Centre for Excellence in Journalism (CEJ) at the Institute of Business Administration (IBA) Karachi, announced scholarships for journalism degree programs and capacity building of online content creators in financial literacy. Through a Memorandum of Agreement (MOA), Bank Alfalah will provide funding for scholarships to five students pursuing the Master of Science in Journalism (MSJ) degree at IBA for the year 2024-25 and



August 23rd 2024

News Link:

<https://thefrontierpost.com/epaper-3/>

CEJ, Bank Alfalah announce scholarships



F.P. Report

KARACHI: The Centre for Excellence in Journalism (CEJ) at the Institute of Business Administration (IBA), Karachi and Bank Alfalah, announced scholarships for the journalism degree program and capacity building of online content creators in financial literacy. Through a Memorandum of Agreement (MOA), Bank Alfalah will provide funding for scholarships to five students pursuing the Master of Science in Journalism (MSJ) degree at IBA for the year 2024-25 and workshops for twelve content creators on creating awareness about financial literacy.

The program aims to develop a new generation of journalists equipped with the skills to investigate and

report on financial issues while empowering individuals.

Dr. Asma Hyder, Professor and Dean, School of Economics and Social Sciences (SESS), IBA said, "Journalism is important for an informed society and the strengthening of democracy. The Masters in Journalism at the SESS, IBA Karachi, equips the students with best practices in reporting, investigation, fact-checking, technology and ethics. We are proud of our competent faculty, visiting world-renowned local and international journalists, who guide students in producing well-rounded, accurate, and engaging content that informs the public and supports a vibrant, democratic society. Our alumni are successfully positioned in their careers, upholding IBA's high stan-

dards in the professional world."

Capacity building is crucial for journalists in Pakistan's financial sector to ensure accurate, responsible, and impactful reporting. With the increasing complexity of financial instruments and markets, journalists need specialized knowledge to effectively understand and convey financial information. The program will sponsor five students pursuing the Master of Science in Journalism (MSJ) degree at IBA, providing them with financial assistance to complete their studies. By enhancing their skills, journalists can contribute to financial literacy, promote transparency, and hold stakeholders accountable, ultimately fostering a healthier financial ecosystem in Pakistan.



August 22nd 2024

News Link:

<https://ppinewsagency.com/ibas-centre-for-excellence-in-journalism-bank-alfalah-announce-scholarships-for-journalism/>

IBA's Centre for Excellence in Journalism, Bank Alfalah announce scholarships for journalism

Home

IBA's Centre for Excellence in Journalism, Bank Alfalah announce scholarships for journalism

August 22, 2024

KARACHI: Bank Alfalah, a leading commercial Bank of Pakistan and The Centre for Excellence in Journalism (CEJ) at the Institute of Business Administration (IBA) Karachi, today announced scholarships for journalism degree program and capacity building of online content creators in financial literacy.

August 24th 2024

News Link:

<https://leadpakistan.com.pk/news/cej-bank-alfalah-announce-scholarships-for-journalism-capacity-building-in-financial-literacy/>

Business

CEJ, Bank Alfalah announce scholarships for journalism, capacity building in financial literacy

By **Web Desk** - August 24, 2024

7 0



Karachi

Bank Alfalah, a leading commercial Bank of Pakistan and The Centre for Excellence in Journalism (CEJ) at the Institute of Business Administration (IBA) Karachi, announced scholarships for journalism degree program and capacity building of online content creators in financial literacy. Through a Memorandum of Agreement (MOA), Bank Alfalah will provide funding for scholarships to five students pursuing the Master of Science in Journalism (MSJ) degree at IBA for the year 2024-25 and workshops for twelve content creators on creating awareness about financial literacy.

August 22nd 2024

News Link:

<https://technbiz.com.pk/news/cej-at-iba-and-bank-alfalah-launch-journalism-scholarships-and-financial-literacy-initiative/>

CEJ at IBA and Bank Alfalah Launch Journalism Scholarships and Financial Literacy Initiative

by TechnBiz | 22 8, 24 | 0 comments



Bank Alfalah, a leading commercial Bank of Pakistan and The Centre for Excellence in Journalism (CEJ) at the Institute of Business Administration (IBA) Karachi, announced scholarships for journalism degree program and capacity building of online content creators in financial literacy. Through a Memorandum of Agreement (MOA), Bank Alfalah will provide funding for scholarships to five students pursuing the Master of Science in Journalism



August 23rd 2024

News Link:

<https://imrozepakistan.com/national/education/bank-al-falah-and-iba-partner-to-boost-journalism-education/>

EDUCATION

Bank Al-Falah and IBA Partner to Boost Journalism Education

August 23, 2024 / admin

Bank Al-Falah will provide scholarships and conduct workshops to support students of Master of Science in Journalism at IBA and content creators

Mazhar Ali Raza

Karachi: Bank Al-Falah and the Institute of Business Administration (IBA) **Karachi** have announced a collaborative initiative aimed at empowering online content creators and enhancing financial literacy. Under this partnership, **Bank Al-Falah** will provide



August 22nd 2024

News Link:

<https://www.telecoalert.com/2024/08/23/scholarships-announced-for-journalism-and-capacity-building-in-financial-literacy/>

Scholarships announced for Journalism and Capacity Building in Financial Literacy

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Centre for Excellence in Journalism (CEJ) at IBA and Bank Alfalah Announced Scholarships for Journalism and Capacity Building in Financial Literacy

LAHORE (WEB NEWS)

Bank Alfalah, a leading commercial Bank of



August 22nd 2024

News Link:

<https://newsupdatetimes.com/cej-at-iba-karachi-and-bank-alfalah-announce-scholarships-for-journalism-and-capacity-building-in-financial-literacy/>

Business

(CEJ) at IBA Karachi and Bank Alfalah announce scholarships for Journalism and Capacity Building in Financial Literacy

By **admin** - August 22, 2024



Karachi (Muhammad Yasir)

August 23rd 2024

News Link:

https://jehanpakistan.com/epaper/detail_news.php?news=%2Fepaper%2Fepaper%2Fkarachi%2F230824%2FP2-05.jpg

بینک الفلاح اور سی ای جے، آئی بی اے کا صحافت اور مالی خواندگی میں صلاحیتوں کے فروغ کیلئے اسکالرشپس کا اعلان

کراچی (سٹاف رپورٹر) بینک الفلاح انسٹی ٹیوٹ آف بزنس اینڈ منسٹریشن (آئی بی اے) کراچی میں سینئر فار آپسیلینس ان جرنلزم (سی ای جے) نے جرنلزم ڈگری پروگرام اور مالی خواندگی میں آن لائن کانسٹیٹ تخلیق کرنے والوں کی صلاحیتوں میں اضافے کیلئے اسکالرشپس کا اعلان کیا ہے۔ باہمی معاہدے کے مطابق بینک الفلاح سال 2024-25 کیلئے آئی بی اے میں ماسٹر آف سائنس ان جرنلزم (ایم ایس جے) کی ڈگری حاصل کرنے والے پانچ طلباء کو اسکالرشپ کیلئے فنڈ فراہم کرے گا، اور مالی خواندگی سے متعلق آگاہی کیلئے بارہ کانسٹیٹ تخلیق کاروں کیلئے ورکشاپس کا انعقاد کرے گا۔ اس پروگرام کا مقصد

صحافیوں کی ایک نئی نسل تیار کرنا ہے جو با اختیار ہونے کے ساتھ ساتھ مالیاتی امور کی تحقیقات اور رپورٹنگ کی مہارت سے لیس ہوں۔ اسکول آف



اکنامکس اینڈ سوشل سائنسز، آئی بی اے کی پروفیسر ڈین ڈاکٹر عاصمہ حیدر نے اس موقع پر کہا کہ ”آئی بی اے کراچی کے اسکول آف اکنامکس اینڈ سوشل سائنسز میں جرنلزم میں ماسٹرز کے طلباء کو رپورٹنگ، تحقیقات، حقائق کی جانچ، اور ٹیکنالوجی و اخلاقیات کے بہترین اطوار سے آراستہ کیا جاتا ہے۔ اس پروگرام کے ذریعے آئی بی اے میں ماسٹر آف سائنس ان جرنلزم (ایم ایس جے) کی ڈگری حاصل کرنے والے پانچ طلباء کو اسکالرشپ کیلئے فنڈ فراہم کرے گا، اور مالی خواندگی سے متعلق آگاہی کیلئے بارہ کانسٹیٹ تخلیق کاروں کیلئے ورکشاپس کا انعقاد کرے گا۔ اس پروگرام کا مقصد

جے کے قائم مقام سربراہ تیمور احمد نے بینک الفلاح کا شکریہ ادا کرتے ہوئے کہا کہ ”نوجوان صحافیوں کو با اختیار بنانے اور ان کے خوابوں کو پورا کرنے میں ان کی مدد کرنا انتہائی اہم ہے اور ہم سب اس اقدام کے بہترین نتائج کیلئے پرامید ہیں۔“ بینک الفلاح کی ہیڈ آف کارپوریٹ کمیونیکیشن مدیجہ جاوید قریشی کا کہنا تھا کہ ”یہ تعاون ایک ہنرمند اور با خبر افرادی قوت کے فروغ کے ساتھ ساتھ ملک کی مالی بہبود میں اپنا کردار ادا کرنے کے بینک الفلاح کے عزم کے عین مطابق ہے۔“