



IBA IN THE MEDIA

DECEMBER 09-15, 2024

IBA KARACHI: POWERING THE FUTURE WITH GREEN

PRINT MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	Dec 14, 2024	Publication	Jehan Pakistan	IBA Karachi	Urdu	Launch of Electric Shuttle at IBA Main Campus	Positive
02	Dec 14, 2024	Publication	Awami Awaz	IBA Karachi	Sindhi	Launch of Electric Shuttle at IBA Main Campus	Positive
03	Dec 14, 2024	Publication	The Spokesman	IBA Karachi	English	IBA Karachi powering the future with Green	Positive
04	Dec 16, 2024	Publication	The News	IBA Karachi	English	IBA launches electric shuttles at main campus	Positive
05	Dec 16, 2024	Publication	Pakistan Observer	IBA Karachi	English	IBA's sustainability pioneer with Green Campus initiatives	Positive

INTERNATIONAL
THE NEWS

IBA launches electric shuttles at main campus

News Desk

The Institute of Business Administration (IBA) Karachi is taking bold strides toward environmental sustainability through a series of innovative green projects. These initiatives aim to reduce the institution's carbon footprint while promoting renewable energy across its campuses and hostels.

A standout achievement is the introduction of solar-powered electric shuttles at the institute.

The IBA has introduced several groundbreaking projects aimed at reducing its carbon footprint. One of the key highlights is the launch of electric-powered shuttles at the IBA's main campus. These eco-friendly vehicles, powered by the solar plant at the campus, offer a green transportation solution for students, faculty and staff.

Newspaper Clipping

Pakistan OBSERVER

IBA pioneers' sustainability with green campus initiatives

STAFF REPORTER

The Institute of Business Administration (IBA) Karachi is taking bold strides toward environmental sustainability through a series of innovative green projects. These initiatives aim to reduce the institution's carbon footprint while promoting renewable energy across its campuses and hostels.

A standout achievement is the introduction of solar-powered electric shuttles at the institute.

the IBA Main Campus. These eco-friendly vehicles, fueled by the campus's solar plant, provide a sustainable transportation option for students, faculty, and staff. This initiative not only aligns with IBA's commitment to sustainability but also represents a transformative shift away from fossil fuels, fostering a cleaner and healthier environment. Adding to its green portfolio, IBA has installed a combined solar energy capacity of 926 kWp across its facilities. This includes an 826 kWp system at the Main Campus and recently completed solar projects of 200 kWp at the Boys Hostel and 100 kWp at the Girls Hostel. Collectively, these systems produce 1.235 million kWh of clean energy annually, cutting energy costs by 33% and significantly reducing carbon emissions.

Notably, the savings from these projects are reinvested in student scholarships, underlining IBA's

dual focus on environmental stewardship and community well-being. With these groundbreaking efforts, IBA Karachi is not only fostering a greener campus but also setting a national benchmark for educational institutions.

By championing renewable energy and innovative green practices, the institution is reinforcing its commitment to sustainability and paving the way for a cleaner, more sustainable future for Pakistan.

Newspaper Clipping

A Leading National Daily
 ABC Certified

قرمان رسول
 روزنامه ملی پاکستان
 راولپنڈی

Daily The Spokesman

RAWALPINDI



President Zardari details objections to Madrasah Bill

President Asif Ali Zardari has vetoed a bill mandating the registration of madrasahs (religious schools), expressing concerns about potential negative consequences for Pakistan's international standing and internal stability.



JUI-F responds to President Zardari's objections on Seminary bill

According to JUI-F spokesperson, the President's objections were not submitted within the timeframe stipulated by the constitution. The spokesperson further stated that the objections were not accompanied by any proposed amendments or solutions, which is a requirement for such objections. Moreover, the objections were not sent to the Speaker of the National Assembly, as is the standard procedure.

Simultaneously published from Islamabad, Lahore and Multan

"IBA Karachi: Powering the Future with Green"

City Desk

KARACHI: IBA is lead-



ing the charge toward a sustainable future with its ambitious green initiatives. As part of its ongoing commitment to environmental stewardship, IBA has introduced several groundbreaking projects aimed at reducing its carbon footprint and promoting renewable energy across its campuses & hostels.

IBA has successfully installed a total solar capacity of 926 kWp across its campuses. The solar infrastructure includes an 826 kWp system at the Main Campus, along with newly commissioned projects of 200 kWp at the Boys Hostel and 100 kWp at the Girls Hostel. Together, these installations generate an impressive 1.235 million kWh of clean energy annually, resulting in a 33% reduction in energy costs and significant cuts in carbon emissions. The savings from these projects are further being reinvested into student scholarships, demonstrating IBA's dedication to both sustainability and community impact.

Newspaper Clipping

جهان پاكستان

IBA مين ڪيمپس ميں بجلی سے چلنے والی مشین کا اجرا

مشین پائنت سے چلنے والی ماحول دوست گاڑیاں لیے بہتر نقل و حمل کا عمل پیش کرتی ہیں

آئی بی اے ڪيمپس ميں 926 kW کی کل شمسی صلاحیت کو کامیابی سے نصب کر دیا گیا

ڪراچي (سٹی ڈیسک) آئی بی اے نے ماحول دوست گاڑیاں ملانی، اساتذہ اور عملے کے لیے بہتر نقل و حمل کا عمل پیش کرتی ہیں۔ یہ اقدام اپنے پوزیشنز کے ساتھ ایک پائیدار

اور گریڈ ہاسٹل میں 100 kW سے شروع کیے گئے پروجیکٹس کے ساتھ مل کر، یہ تصویبات سالانہ 1.235 ملین kWb صاف توانائی پیدا کرتی ہیں، جس کے نتیجے میں توانائی کے اخراجات میں 33 فیصد کمی اور کاربن کے اخراج میں نمایاں کمی واقع ہوتی ہے۔ ان پراجیکٹس سے حاصل ہونے والی پختوں کو مزید طلباء کے



مستقبل کی قیادت کر رہا ہے۔ اعلیٰ پائیداری کے IBA کے پائیداری کے اہداف سے ہم آہنگ اور جیوشم ایجنٹوں پر انحصار کو کم کرنے، صاف اور صحت مند ماحول کو یقینی بنانے کی طرف ایک اہم قدم کی نمائندگی کرتا ہے۔ مزید برآں، IBA نے اپنے ڪيمپس ميں 926 kW کی کل شمسی صلاحیت کو کامیابی سے نصب کیا ہے۔ سول انفراسٹرکچر میں مین ڪيمپس ميں 826 kW کا سسٹم شامل ہے، یو ایس ہاسٹل میں 200 kW طاقت کا مظاہرہ کر رہا ہے۔

وفاقت میں دوبارہ لگا جا رہا ہے، جو پائیداری اور کیونٹی کے اثرات دونوں کے لیے IBA کی تگم کو ظاہر کرتا ہے۔ ان کوششوں کے ذریعے، IBA ڪراچي نہ صرف ایک سبز ڪيمپس کی وکانت کر رہا ہے بلکہ ملک بھر کے تعلیمی اداروں کے لیے ایک مثال قائم کر رہا ہے، جو ایک پائیدار مستقبل کو فروغ دینے میں قابل تجدید توانائی کی طاقت کا مظاہرہ کر رہا ہے۔

Newspaper Clipping

عوامی آواز

آئی بی اے ڪراچي طرفان ماحولیاتی پرچار سان لاڳاپیل مختلف پراجیکٹس لانچ

آئی بی اے ایڈمرسٹریٹو ۽ اسٹاڈن لاءِ ایڪسٹرنل سٹوڈنٹس ۽ ماحول دوست گاڏیوں هلائڻ جو آغاز

پراجیکٹس جو مقصد ٻارن (فوسل فیئرل) بدران صاف ۽ صحتمند ماحول فراهم ڪرڻ آهي



ڪراچي (پ ر) سارھڪ ۽ حنا دار مستقبل جي اڳواڻي ڪندي آءِ بي اے جي ماحولياتي پرچار سان وابستگي سبب تازو مختلف پراجيڪٽس لانچ ڪيا آهن جنهن جو مقصد ڪنارن جي پيدائش ۽ رينيوئبل توانائي کي هٿي ڏيڻ آهي. ان جي پهرين پيڙهه پ ر آءِ بي اے اندر ايڪسٽرنل سٽوڊنٽس پيا هلائڻ وڃن آهي. ماحول دوست گاڏيون شاگردن، اسٽاڊن ۽ اسٽاف لاءِ پڻ ڪارٽيون آهن. ان پهرين قدر سان آءِ بي اے پنهنجي مقصد نه ٻارن (فوسل فيئرل) تي پاڙڻ ڪرڻ بند ڪيو وڃي، جنهن سان صاف ۽ صحتمند ماحول فراهم ڪري سگهجي. ڪيمپس

پ ر سولر ڪيپيٽيٽي ڪي ڊي پي 926 پڻ لڳائي وئي آهي. جڏهن تہ مڪ ڪيمپس پ ر ڪي ڊي پي 829 انسٽال ڪيو ويو آهي. چوڪرن جي ڪيمپس پ ر ڪي ڊي پي 200 ۽ چوڪرن جي ڪيمپس پ ر ڪي ڊي پي 100 جي موجودگي سان سموري بجلي 1.235 ملين ڪي ڊي پي پيدا ٿي، جيڪا صاف توانائي آهي. ان سان ٽينڊر 33 سيڪڙو توانائي خرچ جي بچت وڌيڪ شاگردن جي انسٽاليشن پ ر ڪٽنب انڊي پڻ وڃي، جيڪو آءِ بي اے جي مڪ مقصد جو پورا ڪري ٿو ته سماجي پالسي لاءِ حنا دار مڪر ڪجي.

Newspaper Clipping

DIGITAL MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	Dec 14, 2024	Digital	UTN	IBA Karachi	English	IBA Karachi: Powering the Future with Green	Positive
02	Dec 14, 2024	Digital	The AZB	IBA Karachi	English	IBA Karachi: Powering the Future with Green	Positive
03	Dec 15, 2024	Digital	Media Post	IBA Karachi	English	IBA Karachi: Powering the Future with Green	Positive



"IBA Karachi: Powering the Future with Green"

BY YASIR - DECEMBER 14, 2024 NO COMMENTS



[Online Clipping](#)



IBA Karachi: Powering the Future with Green



Karachi December 13, 2024: IBA is leading the charge toward a sustainable future with its ambitious green initiatives. As part of its ongoing commitment to environmental stewardship, IBA has introduced several groundbreaking projects aimed at reducing its

[Online Clipping](#)



IBA Karachi: Powering the Future with Green

Published 10 mins ago on December 15, 2024
By mpost



[Online Clipping](#)

THANK YOU.
