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# IBA IN THE MEDIA

APRIL 28 - MAY 11, 2025

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# **IBA KARACHI JOINED HANDS WITH PNSC TO SUPPORT FUTURE LEADERS**

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# PRINT-DIGITAL MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	May 03, 2025	Publication	Frontier Post	IBA Karachi joined hands with PNSC	English	<a href="#">IBA Karachi joined hands with PNSC</a>	Positive
02	May 03, 2025	Publication	Awami Awaz	IBA Karachi joined hands with PNSC	Sindhi	<a href="#">Scholarship fund established by IBA via PNSC</a>	Positive
03	May 03, 2025	Digital	Academia Mag	IBA Karachi joined hands with PNSC	English	<a href="#">IBA Partners with PNSC to Launch PKR 10 Million Scholarship</a>	Positive
04	May 03, 2025	Digital	Daily The AZB	IBA Karachi joined hands with PNSC	English	<a href="#">IBA KARACHI Has Joined Hands With PNSC To Support Future Leaders Through Scholarship Endowment</a>	Positive
05	May 03, 2025	Digital	UTM	IBA Karachi joined hands with PNSC	English	<a href="#">IBA Karachi Has Joined Hands With PNSC</a>	Positive
06	May 04, 2025	Publication	Pakistan Observer	IBA Karachi joined hands with PNSC	English	<a href="#">IBA, PNSC launch scholarship endowment</a>	Positive
07	May 04, 2025	Digital	Business Recorder	IBA Karachi joined hands with PNSC	English	<a href="#">IBA Karachi, PNSC to support future leaders through scholarship endowment</a>	Positive

## BUSINESS RECORDER

### IBA Karachi, PNSC to support future leaders through scholarship endowment

KARACHI: In a significant step toward strengthening access to quality higher education, IBA Karachi has joined hands with Pakistan National Shipping Corporation (PNSC) to support future leaders through scholarship endowment. PNSC has contributed Rs 10 million to IBA for the establishment of a perpetual scholarship endowment.

The cheque handover ceremony was held at Main Campus, IBA Karachi, in which Sultan A. Chawla, Chairman, PNSC, presented the contribution to Dr S Akbar Zaidi, Executive Director, IBA Karachi. This partnership marks the beginning of a long-term collaboration between two institutions committed to building capacity and creating pathways for underserved communities.—PR

## Pakistan OBSERVER

### IBA, PNSC launch scholarship endowment



#### STAFF REPORTER

IBA Karachi has partnered with Pakistan National Shipping Corporation (PNSC) to establish a perpetual scholarship endowment worth Rs 10 million. The contribution was formally presented by PNSC Chairman Mr. Sultan A. Chawla to Dr. S Akbar Zaidi, Executive Director of IBA Karachi, during a

cheque handover ceremony held at IBA's Main Campus.

The endowment aims to support deserving students from underserved communities and aligns with IBA's mission of fostering inclusive academic excellence.

Dr. Zaidi expressed gratitude for PNSC's contribution, emphasizing its long-term impact on the educational landscape in Pak-

istan. Key PNSC representatives at the event included Executive Director (Finance) Syed Jarar Haider Kazmi, Executive Director (Commercial) Capt. Mustafa Kizilbash, and CSR Convenor Mustafa Bilal Kazi. From IBA, the ceremony was attended by Ms. Malahat Awan (Director ARC), Moeid Sulan (Director Finance), and Irfan Qamar (Director IIR).

## The Frontier Post

### To support future leadership through scholarships IBA Karachi join hands with PNSC



#### F.P. Report

KARACHI: In a significant step toward strengthening access to quality higher education, IBA Karachi has joined hands with Pakistan National Shipping Corporation (PNSC) to support future leaders through scholarship endowment. PNSC has contributed PKR 10 million to IBA for the establishment of a perpetual scholarship endowment. The cheque handover ceremony was held at Main Campus, IBA Karachi, in which Mr. Sultan A.

Chawla, Chairman, PNSC, presented the contribution to Dr. S Akbar Zaidi, Executive Director, IBA Karachi. This partnership marks the beginning of a long-term collaboration between two institutions committed to building capacity and creating pathways for underserved communities.

Dr. Zaidi expressed deep appreciation for PNSC's generous gesture, noting that the scholarship endowment directly supports IBA's mission of providing need-sensitive opportunities

to students from all corners of Pakistan. Other prominent attendees included Mr. Syed Jarar Haider Kazmi, Executive Director (Finance), PNSC; Capt. Mustafa Kizilbash, Executive Director (Commercial), PNSC; and Mr. Mustafa Bilal Kazi, Convenor CSR, PNSC. IBA Karachi was represented by Ms. Malahat Awan, Director ARC, Mr. Moeid Sulan, Director Finance, and Mr. Irfan Qamar, Director IIR.

This endowment will generate sustainable impact by enabling deserving students to pursue quality education at IBA for years to come.

About IBA Karachi: IBA Karachi, Pakistan's leading and most prestigious institution of higher education, has nurtured generations of trailblazers, with 20,000+ alumni driving innovation and leading organizations across the globe. Equipped with state-of-the-art infrastructure, modern learning spaces, and cutting-edge facilities, IBA offers a world-class education that empowers students to shape the future. Committed to sustainability, IBA fosters an eco-conscious campus community, continuously reducing its carbon footprint through impactful green initiatives. With a rich legacy and an unwavering pursuit of progress, IBA continues to redefine education, leadership, and responsible innovation.

## عوامي آواز

### آء بي اي ۽ پي اين ايس سي طرفان اسڪالرشپ فنڊ قائم سلطان اي چاولا ۽ ايس اڪبر زيدي طرفان چيڪ پيش ڪيو ويو پارٽنرشپ جو مقصد تعليمي سولن کي وڌائڻ ۽ محروم طبقي کي فائدو پهچائڻ آهي



ڪراچي (پ ر) آء بي اي ڪراچي ۽ پاڪستان نيشنل شپنگ ڪارپوريشن (PNSC) مستقبل جي اڳواڻن جي مدد لاء اسڪالرشپ اينڊ وومينٽ ذريعي هٿ ڪرڻ لاء ڏني وئي آهي. پي اين ايس سي پاران آء بي اي لاء 10 ڪروڙ روپن جي رقم هڪ مستقل اسڪالرشپ فنڊ قائم ڪرڻ لاء ڏني وئي آهي. چيڪ ڏيڻ واري تقريب آء بي اي ڪراچي جي ميسن ڪيمپس وٽ ٿي، جتي پي اين ايس سي چيئرمين سلطان اي چاولا، آء بي اي ڪراچي جي ايگزيڪيوٽو ڊائريڪٽر آء بي اي ڊاڪٽر ايس اڪبر زيدي کي هي رقم پيش ڪئي. هي پاڻياري بنهه ادارن

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BUSINESS RECORDER

IBA Karachi, PNSC to support future leaders through scholarship endowment

Press Release Published about 6 hours ago

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KARACHI:

In a significant step toward strengthening access to quality higher education, IBA Karachi has joined hands with Pakistan National Shipping Corporation (PNSC) to support future leaders through scholarship endowment. PNSC has contributed Rs 10 million to IBA for the establishment of a perpetual scholarship endowment.

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ACADEMIA

INTERNATIONAL PREMIER EDUCATION MAGAZINE

UNCATEGORIZED

IBA Partners with PNSC to Launch PKR 10 Million Scholarship

BY ACADEMIA MAG

MAY 2, 2025

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In a landmark move to enhance access to higher education, the Institute of Business Administration (IBA) Karachi has partnered with the Pakistan National Shipping Corporation (PNSC) to establish a scholarship endowment aimed at nurturing future leaders from underserved communities.

Academia Magazine

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by News Desk

MAY 2, 2025

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In a significant step toward strengthening access to quality higher education, IBA Karachi has joined hands with Pakistan National Shipping Corporation (PNSC) to support future leaders through scholarship endowment. PNSC has contributed PKR 10 million to IBA for the establishment of a perpetual scholarship endowment.

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# SOCIAL MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	May 03, 2025	Social Media	Facebook	IBA Karachi joined hands with PNSC	English	<a href="#">IBA KARACHI HAS JOINED HANDS WITH PNSC TO SUPPORT FUTURE LEADERS THROUGH SCHOLARSHIP ENDOWMENT</a>	Positive
02	May 03, 2025	Social Media	Facebook	IBA Karachi joined hands with PNSC	English	<a href="#">IBA Partners with PNSC to Launch PKR 10 Million Scholarship</a>	Positive
03	May 03, 2025	Social Media	Facebook	IBA Karachi joined hands with PNSC	English	<a href="#">PNSC and IBA Join Hands to Support Future Leaders through Scholarship</a>	Positive
04	May 03, 2025	Social Media	Instagram	IBA Karachi joined hands with PNSC	English	<a href="#">IBA Karachi has joined hands with PNSC to support future leaders through scholarship</a>	Positive
05	May 03, 2025	Social Media	Instagram	IBA Karachi joined hands with PNSC	English	<a href="#">IBA Partners with PNSC to Launch PKR 10 Million Scholarship</a>	Positive



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