

IBA IN THE MEDIA

MARCH 17-26, 2025





IBA KARACHI HOSTED AN INAUGURAL CEREMONY OF Net practice cricket pitches



TV MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	Mar 21, 2025	TV	ARY News	IBA Karachi	Urdu	Asad Shafiq, Inaugural Ceremony of the Net Practice Cricket Pitches at IBA Karachi	Neutral
02	Mar 21, 2025	TV	Dunya News	IBA Karachi	Urdu	Asad Shafiq, Inaugural Ceremony of the Net Practice Cricket Pitches at IBA Karachi	Neutral
03	Mar 26, 2025	TV	City 21 News	IBA Karachi	Urdu	IBA University took steps for the promotion of cricket	Positive



ARY News

Dunya News



City 21 News



PRINT & DIGITAL MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	Mar 22, 2025	Publication	Jahan e Pakistan	IBA hosted net practice	English	IBA Karachi Hosted an Inaugural Ceremony of the New Net Practice Cricket Pitches	Positive
02	Mar 21, 2025	Digital	The AZB	IBA hosted net practice	English	<u>IBA Karachi Hosted an Inaugural Ceremony of the</u> <u>New Net Practice Cricket Pitches</u>	Positive
03	Mar 21, 2025	Digital	PPI News Agency	IBA hosted net practice	English	<u>PCB Selector Asad Shafiq Inaugurates Net Practice</u> <u>Cricket Pitches At IBA Karachi Main Campus</u>	Positive
04	Mar 21, 2025	Digital	News Update Time	IBA hosted net practice	English	<u>"IBA Karachi Hosted an Inaugural Ceremony of the New Net Practice Cricket Pitches"</u>	Positive
05	Mar 24, 2025	Digital	Academia Mag	IBA hosted net practice	English	IBA Inaugurates New Net Practice Cricket Pitches	Positive
06	Mar 25, 2025	Digital	Awami Awaz	IBA hosted net practice	English	Inauguration ceremony of net practice cricket pitches at IBA Karachi	Positive
07	Mar 26, 2025	Publication	Awami Awaz	IBA hosted net practice	English	Inauguration ceremony of net practice cricket pitches at IBA Karachi	Positive





الیان، BA رجساراد، قواد اے میدی، بید، الك فد باديد المرى الد رجوان ريمور آفياويان، او بعد معلى غير قبتى في 1BA كى اليكن استواك كرك في المجدر في ان تراه تصر الم الله ان ترطور IBA كرك كرالا، عن يمين على الى كرماته مود فيد كى، جداد الدر فى بالد في بالد في كم مد مرد والى كر الد الله ع

موقع فرابهم كبار ال تقريب يمي داكلوتك امد

العيرتني فيتركيم ... ترقى الدر بالتداري كى علامت تے تعلیاں کے بنیادی احاقے کو معہوط بناتے الرادر باكتان كرك إدا (فرى ف) معافران الول داول كى يدرق كا المحامة دیے کی ایجن پرزدوج ہے IBA کی



ل سليكن تحق كدكن المدهلي في فركت كماء التويت في فتريب فطلوه كاركت كالمكن المحطون كالمطل كالمعالم بديات بحات فراجم الموال فال موال كالفاط الما المر المد الحديات ويت كرف اور قاعد الحاف كا

Clipping Link



روزاني عوامي آواز (3) اربع 26 مارچ 2025ع

َءِ بي اي ڪراچي پاران نيٽ_ پريڪٽس ڪرڪيٽ پچ جي تياري ليڪشن ڪميٽي چيئرمين اسد شفيق پچ جو افتتاح ک نقريب ۾ ناميارين شخصيتن. اڳوڻن ڪرڪيٽرن ۽ رانديگرن جي شرڪت



ٽيم سان ڪجھہ ڊليوري بال پڻ تقريب ۾ ڊاڪٽر محمد اسد اليا بي آي رُجُسٽرار فواد اي مهدي، هيڊ مارڪيٽنگ ۽ ڪميونيڪيشن فهد جاويد, ايسوسيئيٽ رجسٽرار, ريسورس پٽمائيزيشن جمشيد عيسي اسپورٽس پڻ شرڪت ڪئي. آءِ بي اي ۾ ڪرڪيٽ جي ترقيءَ لاءِ کشن کمیٹی میمبر اسد | تجویزون ۽ رايا پيش کيا ويا، راندين جي

ڪراچي(پ ر) آئي بي اي مين بس جي اءِ بي اي ڪرڪيٽ لين تيار ڪيل نيٽ گ و شاگردن شرکت کئی ستان ڪرڪيٽ بورڊ (پي سي بي) شَفَيق پَچ جوافتتاح كَيو انهيءَ موقعي دانچي كي بَهتر بنائڻ لاءِ خيالن جو تي اسد شفيق آءِبي اي جي ڪرڪيٽ اظهار كيوويو

Clipping Link



IBA Karachi Hosted an Inaugural Ceremony of the New Net Practice **Cricket Pitches**

by Syed Turab Shah - March 21, 2025



Online Clipping



Karachi March 20, 2025: IBA held an inaugural ceremony for the newly curated net practice cricket pitches at the IBA Cricket Ground, Main Campus. The event was graced by Test Cricketer and Pakistan Cricket Board's (PCB)



PCB Selector Asad Shafiq Inaugurates Net Practice Cricket Pitches At IBA Karachi Main Campus

March 21, 2025

241301(213)310

LLUBS/ Pressed

Test cricketer and Pakistan Cricket Board (PCB) selection committee member Asad Shafiq inaugurated newly developed net practice cricket pitches at the IBA Cricket Ground, Main Campus, during a ceremony held to mark the launch of the facility

Shafiq interacted with IBA's official student cricket team, bowled a few deliveries, and shared cricketing insights drawn from his professional experience. As part of the event, he also planted a tree at the ground, aligning the moment with themes of growth and sustainability.

The event was attended by IBA Registrar Dr. Mohammad Asad Ilyas, along with Fuad A. Mehdi, Head of Marketing and Communications; Fahad Jawed, Associate Registrar, Resource Optimization; and Jamsheed Issa, Manager Sports.

Souvenirs were presented to Shafiq in appreciation of his participation. Discussions during the ceremony focused on strengthening sports infrastructure and promoting student involvement in cricket.

Participants also explored potential collaboration with PCB to offer aspiring student cricketers professional-level training and greater exposure, in line with IBA's broader goals of fostering holistic student development







Online Clipping



"IBA Karachi Hosted an Inaugural Ceremony of the New Net Practice Cricket Pitches"

BY YASIR - MARCH 21, 2025 ONO COMMENTS



IBA held an inaugural ceremony for the newly curated net practice cricket pitches at the IBA Cricket Ground, Main Campus. The event was graced by Test Cricketer and Pakistan Cricket Board's (PCB) Selection Committee member, Mr. Asad Shafiq, who officially inaugurated the

Online Clipping



