



IBA IN THE MEDIA

JAN 27 - FEB 02, 2025

IBA KARACHI HOSTED AMBASSADOR OF SPAIN IN PAKISTAN AND IE BUSINESS SCHOOL LEADERSHIP FOR STRATEGIC DIALOGUE

PRINT MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	Jan 31, 2025	Publication	Pakistan Observer	IBA Karachi Hosted Ambassador of Spain & IE Business School Leadership	English	IBA hosts Spanish ambassador, IE BS leadership for strategic dialogue	Positive
02	Jan 31, 2025	Publication	Jehan Pakistan	IBA Karachi Hosted Ambassador of Spain & IE Business School Leadership	Urdu	IBA Karachi: Ambassador of Spain to Pakistan and leadership of IE Business School hosted the Strategic Dialogue	Positive
03	Jan 31, 2025	Publication	Daily Aaj Peshawar	IBA Karachi Hosted Ambassador of Spain & IE Business School Leadership	Urdu	IBA hosts Spanish ambassador, IE BS leadership for strategic dialogue	Positive
04	Feb 01, 2025	Publication	Awami Awaz	IBA Karachi Hosted Ambassador of Spain & IE Business School Leadership	Sindhi	IBA hosts Spanish ambassador, IE BS leadership for strategic dialogue	Positive

Pakistan OBSERVER

IBA hosts Spanish ambassador, IE BS leadership for strategic dialogue



STAFF REPORTER
 The Institute of Business Administration (IBA) Karachi recently hosted José Antonio de Ory, Ambassador of Spain in Pakistan, alongside Dr. Lucia Egea, Vice Dean of Execu-

and Dr. Abdullah Zafar Sheikh, Dean of IBA-SBS, welcomed the guests, with various department chairs and professors also participating in the discussions. Dr. Egea shared valuable insights into IE Business School's innovative

The conversation also ventured into the realm of undergraduate business education, where Dr. Egea exchanged best practices and explored avenues to further enhance experiential learning at IBA. Ambassador Antonio de Ory

emphasized Spain's ongoing commitment to strengthening educational and cultural relations with Pakistan, pointing out the importance of such collaborations in nurturing global academic and professional exchanges.

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جہان پاکستان

IBA گراہچی: پاکستان میں اسپین کے سفیر اور IE بزنس اسکول کی قیادت پر اسٹریٹجک ڈائیلاگ کی میزبانی



اسٹریٹجک ڈائیلاگ کی میزبانی پر اسپین کے سفیر اور IE بزنس اسکول کی قیادت پر اسٹریٹجک ڈائیلاگ کی میزبانی

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روزنامہ

پاکستان کے مابین جدید برقیہ کا بار بار بین الاقوامی تعلیم کے حوالے سے مواقع پر چار چال کیا گئیں اور ایچ ای و مشیروں نے ہاتھ ملایے



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DIGITAL MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	Jan 30, 2025	Digital	The AZB	IBA Karachi Hosted Ambassador of Spain & IE Business School Leadership	English	IBA Karachi Hosted Ambassador of Spain in Pakistan and IE Business School Leadership for Strategic Dialogue	Positive
02	Jan 31, 2025	Digital	Pakistan Observer	IBA Karachi Hosted Ambassador of Spain & IE Business School Leadership	English	IBA hosts Spanish ambassador, IE BS leadership for strategic dialogue	Positive
03	Feb 02, 2025	Digital	Academia Mag	IBA Karachi Hosted Ambassador of Spain & IE Business School Leadership	English	IBA Karachi Hosts Spanish Ambassador for Strategic Dialogue	Positive



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