



IBA IN THE MEDIA

DECEMBER 02-08, 2024



IBA CONVOCATION 2024



TV MEDIA SECTION

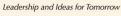
#	DATE	MEDIUM	CHANNEL	KEYWORDS	LANGUAGE	TIME	DURATION	SYNOPSIS	SENTIMENTS
01	Dec 7, 2024	TV	PTV News	IBA Convocation 2024	Urdu	16:12	199	Over 1350 graduates awarded degrees at IBA convocation	Positive
02	Dec 7, 2024	TV	PTV World	IBA Convocation 2024	Urdu	16:06	396	Over 1350 graduates awarded degrees at IBA convocation	Positive
03	Dec 7, 2024	TV	ARY News	IBA Convocation 2024	Urdu	16:10	198	Over 1350 graduates awarded degrees at IBA convocation	Positive
04	Dec 7, 2024	TV	Dunya News	IBA Convocation 2024	Urdu	16:08	290	Over 1350 graduates awarded degrees at IBA convocation	Positive
05	Dec 7, 2024	TV	Samaa TV	IBA Convocation 2024	Urdu	16:06	396	Over 1350 graduates awarded degrees at IBA convocation	Positive
06	Dec 7, 2024	TV	Bol News	IBA Convocation 2024	Urdu	16:07	730	Over 1350 graduates awarded degrees at IBA convocation	Positive
07	Dec 7, 2024	TV	Express News	IBA Convocation 2024	Urdu	16:12	126	Over 1350 graduates awarded degrees at IBA convocation	Positive
08	Dec 7, 2024	TV	Capital TV	IBA Convocation 2024	Urdu	16:11	212	Over 1350 graduates awarded degrees at IBA convocation	Positive
19	Dec 7, 2024	TV	Public TV	IBA Convocation 2024	Urdu	16:10	197	Over 1350 graduates awarded degrees at IBA convocation	Positive
10	Dec 7, 2024	TV	GNN	IBA Convocation 2024	Urdu	16:10	143	Over 1350 graduates awarded degrees at IBA convocation	Positive
11	Dec 7, 2024	TV	News 1	IBA Convocation 2024	Urdu	16:30	18	Over 1350 graduates awarded degrees at IBA convocation	Positive
12	Dec 7, 2024	TV	Metro 1	IBA Convocation 2024	Urdu	16:11	300	Over 1350 graduates awarded degrees at IBA convocation	Positive



TV MEDIA SECTION

#	DATE	MEDIUM	CHANNEL	KEYWORDS	LANGUAGE	TIME	DURATION	SYNOPSIS	SENTIMENTS
13	Dec 8, 2024	TV	Aaj News	IBA Convocation 2024	Urdu	00:47	41	Over 1350 graduates awarded degrees at IBA convocation	Positive
14	Dec 8, 2024	TV	Neo News	IBA Convocation 2024	Urdu	17:04	164	Over 1350 graduates awarded degrees at IBA convocation	Positive
15	Dec 8, 2024	TV	365 News	IBA Convocation 2024	Urdu	16:12	124	Over 1350 graduates awarded degrees at IBA convocation	Positive
16	Dec 8, 2024	TV	ABN News	IBA Convocation 2024	Urdu	00:34	66	Over 1350 graduates awarded degrees at IBA convocation	Positive
17	Dec 8, 2024	TV	City 21	IBA Convocation 2024	Urdu	21:05	17	Over 1350 graduates awarded degrees at IBA convocation	Positive

















ARY News

Dunya News

Hum News

Express News

Bol News

<u>Aaj News</u>











PTV World

Samaa News

365 News

Metro 1

PTV News













ABN News

GNN News

<u>Capital TV</u>

<u>Public News</u>

Neo News

<u>City 21</u>



PRINT MEDIA SECTION

#	DATE	MEDIUMS	NAME	NAME KEYWORDS		SYNOPSIS	SENTIMENTS
01	Dec 08, 2024	Publication	Daily Dawn	IBA Convocation 2024	English	Over 1350 graduates awarded degree at IBA Convocation	Positive
02	Dec 08, 2024	Publication	The News	IBA Convocation 2024	English	Murad advises IBA graduates to lead with empathy, integrity, social responsibility	Positive
03	Dec 08, 2024	Publication	Express Tribune	IBA Convocation 2024	English	Murad Ali Shah at the IBA Convocation	Positive
04	Dec 08, 2024	Publication	Daily 92	IBA Convocation 2024	Urdu	Murad advises IBA graduates to lead with empathy, integrity, social responsibility	Positive
05	Dec 08, 2024	Publication	Jehan Pakistan	IBA Convocation 2024	Urdu	Convocation of IBA Karachi, conferment of degrees to 1353 graduates	Positive
06	Dec 08, 2024	Publication	Daily Ausaf	IBA Convocation 2024	Urdu	Convocation of IBA Karachi, conferment of degrees to 1353 graduates	Positive
07	Dec 08, 2024	Publication	Daily Express	IBA Convocation 2024	Urdu	Murad advises IBA graduates to lead with empathy, integrity, social responsibility	Positive



#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
08	Dec 08, 2024	Publication	Daily Jang	IBA Convocation 2024	Urdu	Chief Minister Addressing the convocation of IBA Karachi	Positive
09	Dec 08, 2024	Publication	Pakistan Observer	IBA Convocation 2024	English	IBA holds convocation, celebrates legacy of excellence	Positive
10	Dec 08, 2024	Publication	Awami Awaz	IBA Convocation 2024	Sindhi	IBA Karachi hold annual convocation 2024	Positive
11	Dec 08, 2024	Publication	The Nation	IBA Convocation 2024	English	CM Murad advises graduates to lead with empathy, integrity, social responsibility	Positive
12	Dec 08, 2024	Publication	The Nation	IBA Convocation 2024	English	IBA Karachi awards 1,353 degrees at its convocation	Positive
13	Dec 08, 2024	Publication	Business Recorder	IBA Convocation 2024	English	Sindh CM explains what actually constitutes true leadership	Positive
14	Dec 08, 2024	Publication	Daily Times	IBA Convocation 2024	English	Sindh CM advises graduates to lead with empathy, integrity	Positive



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DAWN

Over 1,350 graduates awarded degrees at IBA convocation

Dawn Report

KARACHI: As many as 1,353 graduates were awarded degrees in several disciplines in the annual convocation of the Institute of Business Administration (IBA) Sindh Chief Minister Syed Murad Ali Shah, who is the patron of the IBA, presided over the convocation as the chief guest. Hum Network president Sultana Squeet of honour court.

our.

The graduating batch included 990 graduates from six undergraduate programmes, 362 from 11 postgraduate programmes and one PhD candidate.

The convocation ceremony fea-The convocation ceremony lea-tured the position holders in vari-ous degree programmes, who were awarded medals, shields and merit certificates.



IBA Executive Director presents a shield to CM Murad Ali Shah, on Saturday.—Dawn

THENEWS

Murad advises IBA graduates to lead with empathy, integrity, social responsibility

1,353 graduates awarded degrees in several disciplines; recipients include 990 graduates from six undergraduate programmes, 362 graduates from 11 postgraduate programmes, and one PhD

Sindh Chief minister Sved ing the achievements of the Class of 2024.

Addressing the gathering, he said true leadership ex-tends beyond personal suc-cess. Shah congratulated the

cess. Stan congratuated the graduating class and com-mended their hard work, re-silience, and dedication. Today, we celebrate your academic accomplishments and the perseverance that brought you here and this mo-



brought you here and this mo-ment is a hestimated to your takest and the support of your families. It bested, or families. The state of the support of your families. The state of the state of the support of your families. The state of the state of the support of your families. T

convocation robe, the chief iders. He applauded the gradu

ating students on achieving this remarkable milestone which is a testament to their dedication and perseverance. Dr Zaidi stated, "Today is par-Dr Zash stated, Today is par-ticularly special as we cele-brate the langest graduating class in IBA's history." He added, 'This day also marks the beginning of a momen-tous year as we look forward to celebrating IBA's 70th An-phonoment, to ersary-a testament to our legacy of excellence and transformation." At the convocation held at

TRIBUNE

'Technological ecosystem holds immense potential'

Ali Shah has stressed the critical role of educational institutions in shaping the nation's future.

"As graduates, you must embrace advancements in artificial intelligence, data science, and digital transformation," said Murad while speaking at the Institute of (IBA) Karachi convocation on on Saturday, Photo: EXPRESS Saturday. The chief minister

cal ecosystem holds immense your talent and the support dedication and vision of IBA's potential to contribute mean- of your families," he added. faculty, administration, and



Business Administration Sindh Chief Minister Murad Ali Shah at the IBA convocation

is also the Patron of the IBA. and the perseverance that legacy few institutions can Pakistan's vibrant youth brought you here and this claim," he said, adding that and its growing technologi- moment is a testament to this milestone reflected the

ingfully on the global stage, The CM also spoke about a students. The commitment he said and congratulated the milestone that IBA Karachi of IBA Karachi to academic passing out graduates of 2024 will achieve next year, mark-excellence was a focal point

batch and commended their ing 70 years of excellence of the event. With 67 per hard work, resilience, and in education, leadership, cent of its faculty holding and innovation. "Seventy PhD degrees, the institute "Today, we celebrate your years of nurturing talent continues to foster a rigoracademic accomplishments and shaping leaders is a ous academic environment.

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BUSINESS RECORDER

Sindh CM explains what actually constitutes true leadership

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IBA Karachi awards 1,353 degrees at its convocation

OUR STAFF REPORTER

IBA Karachi on Saturday held its con- achieving this remarkable milestone vocation for the Class of 2024 at the which is a testament to their dedica Main Campus. It marked a Momen- tion and perseverance. Dr Zaidi stated, tous Occasion as 1.353 graduates "Today is particularly special as we celwere conferred degrees in several ebrate the largest graduating class in disciplines. According to IBA infor- IBA's history." He added, "This day also mation, the graduating batch includ- marks the beginning of a momentous ed 990 graduates from 6 undergrad- year as we look forward to celebrating uate programmes, 362 graduates IBA's 70th Anniversary—a testament from 11 postgraduate programmes, to our legacy of excellence and transand 1 PhD graduate. The chief guest formation." Ms Siddiqui applauded of the ceremony was the Hon'ble the graduates and recognized IBA for Chief Minister of Sindh and Patron its academic excellence and societal IBA, Syed Murad Ali Shah. Ms Sultana impact and the remarkable achieve-Siddiqui, President of Hum Network ments of its graduates who continue and Founder of Moomal Productions to make their alma mater proud. She attended as a Guest of Honour.

serving as an inspiration to all.

special significance as IBA prepares ing Champion, Syeda Manahil Hussain to celebrate its 70th Anniversary next (Class of 2024), was awarded the Exyear-Legacy of Leadership, Excel- cellence in Sports Award.

lence and Impact" The Executive Director, IBA Karachi, Dr S Akbar Zaidi, applauded the graduating students on stated, "IBA graduates should believe Patron IBA, Murad Shah, praised in their abilities, dream big, and hold IBA for building a Legacy of Lead- firmly to the values of integrity and ership, Excellence and Impact, sup-honesty as true success goes beyond ported by World Class Faculty, 67 personal achievements." The convopercent of whom hold PhD degrees cation ceremony featured the posifrom Leading Global Institutions, tion holders in various degree programmes who were awarded Medals, He stated, "This convocation holds Shields, and Merit Certificates. Row

Pakistan **OBSERVER**

IBA holds convocation, celebrates legacy of excellence



Founder of Moomal Productions, attending as the hat this year's convection of Control of Honor. Patron marked the largest graduation of 2004 at the hat this year's convection of 2004 at its Asian Came. Back graduation of the hat t





KARACHI: Sindh Chief Minister (CM) and Patron of IBA Karachi Syed Murad Ali Shah attends IBA convocation ceremony as chief guest.-Staff photo

Newspaper Clipping

CM Murad advises graduates to lead with empathy, integrity, social responsibility

Daily Times

Sindh CM advises graduates to lead with empathy, integrity

Indh Chief Minister (CM) Syed Murad Ali Shah, Parton of IBA Karachi, presided over its convocation ceremony, celebrating the achievements of the Class of 2024.

The CM congradulated the graduating class and commended their hard work, resilience, and dedication. The comparability of the perseverance that broughly use here and this memoria is a testament to your talent and the support of your families, "he stated plasted as a legistry like the process of the Class of the Class of the Class of the Class of 2024.

He highlighted a historic mileatone that IBA Karachi. The comparability of the process of the class of the comparability of the class of th

milestone reflected the dedication and vision of IBAs faculty, administration, and students are found in the commitment of IBA Karacki as academic exclusive was a focal paint of the event. With 60 per cent to foster a figorous academic environment and produce graduates perpent to navigate the challenges of an evolving global landscape.

Murad Shah emphasised the critical role of institutions like IBA Karachi in sharping the nations future. As graduates, you must entherce advancements.

Executive Director IBA, Dr Akbar Zaidi, thanked the future As graduates, you must entherce advancements and the control of the con











کرا پی: وزیرا کل سنده مراویل شاه آئی بی اے کے کانو دکیشن سے خطاب کرد ہے ہیں



اراچی: وزیراعلی مرادعلی شاه کا آئی بی اے بیں ڈاکٹر اکبرزیدی اور دیگر کے ساتھ گروپ فوٹو

راعلی سنده مرادعی شاه اور بهم نیف ورک کی صدر سلطانه صدیقی کی ابطور مہمان خصوصی شرکت میراث کا ثبوت ہے بحتر مدمعدیتی نے کر بجویور کرایی (رون بر به اله 18 کری کی این 18 کرون کی بیش ی سے 26% کر توجی کا 18 کی توجی کا 18 کی توجی کا 18 کی توجی ک میری میری کے 18 کی توجی کا کی تعداد کا میرون مانی اداروں کی افزائی کی دکریاں کو ب و ایک ایم موقی کا میکند 1353 کے دی جو سے کے لیان کری ہے۔ کو ب ایک ایم موقی کا میکند 1353 کے دی جو سے کے لیان کری ہے۔

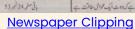
دی مرجعیت شان هسته برب سیسی این است مرایی دادر استان اجروی هستان سازه می اجوان استان استان به اجوان استان استان می اجوان می اجوان استان می اجوان می اجوان استان می اجوان می استان می استان می اجوان می اجوان استان می اجوان می اجوان استان می اجوان می اجوان استان می اجوان استان می اجوان می اجوان استان می اجوان می اجوان استان می اجوان م

NEWS



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Leadership and Ideas for Tomorrow







تقريب ۾ خصوصي مهمان طور سنڌ جو وڏو وزير مراد علي شاھ شريڪ ٿيو]

ختلف شعبن سان واستو ركندڙ 1353 شاگردن ۾ ڊگريون ورهايون ويون



الكريكيود والريكتر اكبر زيدي الكريكيود والريكتر اكبر زيدي مكن والي كالم يوري والي كالويكيون كي ساراهيدي چيود هي واي كالويكيون مختل كالويكيون مختل المحتل مختل كالويكيون مختل كالويكيون مختل كالويكيون ومختل المحتل المحتل

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DIGITAL MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
01	Dec 07, 2024	Digital	Associate Press of Pakistan	IBA Convocation 2024	English	CM Murad advises graduates to lead with empathy, integrity, social responsibility	Positive
02	Dec 07, 2024	Digital	Urdu Point	IBA Convocation 2024	English	CM Murad Advises Graduates To Lead With Empathy, Integrity, Social Responsibility	Positive
03	Dec 07, 2024	Digital	Baghi TV	IBA Convocation 2024	Urdu	Positive change can be brought in the society with knowledge and skills, Chief Minister Sindh	Positive
04	Dec 07, 2024	Digital	PPI	IBA Convocation 2024	English	IBA Karachi awards 1353 degrees at its Convocation	Positive
05	Dec 07, 2024	Digital	News Update Time	IBA Convocation 2024	English	IBA Karachi awards 1353 degrees at Convocation 2024	Positive
06	Dec 08, 2024	Digital	Roznama Pakistan	IBA Convocation 2024	Urdu	Positive change can be brought in the society with knowledge and skills: Sindh Chief Minister	Positive
07	Dec 08, 2024	Digital	Bol News	IBA Convocation 2024	Urdu	Sindh Government is working for the improvement of education sector, Sindh Chief Minister	Positive
08	Dec 08, 2024	Digital	The AZB	IBA Convocation 2024	English	IBA Karachi awards 1353 degrees at Convocation 2024	Positive



DIGITAL MEDIA SECTION

#	DATE	MEDIUMS	NAME	KEYWORDS	LANGUAGE	SYNOPSIS	SENTIMENTS
09	Dec 08, 2024	Digital	Roznama Dunya	IBA Convocation 2024	Urdu	Students should master AI and DT, Murad Ali Shah	Positive
10	Dec 08, 2024	Digital	The Ville News	IBA Convocation 2024	English	Sindh CM Urges IBA Graduates to Lead with Empathy, Integrity, Social Responsibility	Positive
11	Dec 08, 2024	Digital	Balochistan Times	IBA Convocation 2024	English	CM Murad advises graduates to lead with empathy, integrity, social responsibility	Positive
12	Dec 08, 2024	Digital	Daily Jasarat	IBA Convocation 2024	English	Vote is the source of people's power, Syed Murad Ali Shah	Positive
13	Dec 09, 2024	Digital	Economist	IBA Convocation 2024	English	IBA Karachi awards 1353 degrees at Convocation 2024	Positive
14	Dec 09, 2024	Digital	Academia	IBA Convocation 2024	English	IBA Convocation 2024: A Testament to Leadership and Legacy	Positive



Economis

IBA Karechi held its Convocation for the Class of 2024 at the Main Congus. It marked a Momentous Occasion as 1953 Graduates were conferred degrees in several disciplines. The Graduating Batch included 950 Graduates from 5 Undergraduate programs, 362 Graduates from 11 Peotspraduate programs, and IPPD graduate.





IBA Karachi awards 1353 degrees at Convocation 2024





IBA Karachi awards 1353 degrees at Convocation 2024



Karachi December 07, 2024: IBA Karachi held its Convocation for the Class of 2024 at the Main Campus. It marked a Momentous Occasion as 1353 Graduates were conferred degrees in several disciplines. The Graduating Batch included 990 Graduates from 6



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IBA Karachi awards 1353 degrees at its Convocation

December 7, 2024

IBA Karachi today held its Convocation for the Class of 2024 at the Main Campus. It marked a Momentous Occasion as 1353 Graduates were conferred degrees in several disciplines.

According to IBA information, the Graduating Batch included 990 Graduates from 6 Undergraduate programs, Graduates from 11 Postgraduate programs, and 1 PhD graduate.

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CM Murad advises graduates to lead with empathy, integrity, social responsibility



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CM Murad Advises Graduates To Lead With Empathy, Integrity, Social Responsibility

Associated Published December 07, 2024 | 05:40 PM



KARACHI, (APP - UrduPoint / Pakistan Point News - 7th Dec, 2024) Sindh Chief Minister (CM) Syed Murad Ali Shah, Patron of iBA Karachi, presided over its convocation ceremony, celebrating the achievements of the Class of 2024.

The CM congratulated the graduating class and commended their hard work, resilience, and dedication. 'Today, we celebrate your academic accomplishments and the perseverance that brought you here and this moment is a testament to your talent and the support of your families,' he stated.

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BI Balochistan Times CM Murad advises graduates to lead with empathy, integrity, social responsibility

₿ 08-12-2024

APP KARACHI: Sindh Chief Minister (CM) Syed Murad Ali Shah, Patron of IBA Karachi, presided over its convocation ceremony, celebrating the achievements of the Class of 2024. The CM congratulated the graduating class and commended their hard work, resilience, and dedication. "Today, we celebrate your academic accomplishments and the perseverance that brought you here and this moment is a testament to your talent and the support of your families," he stated. He highlighted a historic milestone that IBA Karachi will achieve next year, marking 70 years of excellence in education, leadership, and innovation.

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بالرفتان تاك

يول ننيوز

سندھ حکومت تعلیمی شعبے کی بہتری کیلئے کام کررہی ہے، وزیراعلیٰ سندھ

طلبہ اے آئی اور ڈی ٹی میں مہارت حاصل کریں، مراد شاہ



انہوں نے گر بجویٹس طلبہ کو مشورہ و سے ہوئے کہاکہ آپ ہمدردی، دیا تتداری اور سماجی ذمہ داری کے ساتھ رہنائی کریں اور حقیقی قیادت ذاتی کامیابی سے بالاتر ہوتی ہے۔ انہوں نے پربات ہفتے کو آئی بی اے کراچی کے کانووکیش سے خطاب کرتے ہوئے کہی۔ وزیراعلیٰ نے کہاکہ محنت اور لگن سے کامیاب تمام

علم اور مهارت سے معاشرے میں مثبت تبدیلی لائی با سکتی ہے: وزیراعلی سندھ

کراچی (اٹاف رپورٹر) وزیراعلی سندھ سید مراد علی شاہ نے کہا ہے کہ ہارے نوبوان میں عالمی سطح پر معنی خیر کردار ادا کرنے کی بے پناہ صلا میتیں موجود میں۔ انہوں نے گر پیجیٹس طلبہ کومشورہ دیتے ہوئے کھا کہ آپ جدردی، دیا تداری اور ساجی ذمہ داری کے ساتھ رہنائی کریں اور تفیقی قیادت ذاتی کامیابی سے بالاتر ہوتی ہے۔ انہوں نے یہ بات بروز ہفتہ آئی بی اے کراچی کے کانو کیشن سے خطاب کرتے ہوئے کھی۔ وزیراعلی سدہ نے کہاکہ محنت اور لگن سے کامیاب تام گر بجویش کومبارکباد دیتا ہوں، آج ہم آپکی تعلیمی کامیابیوں اور استفامت کا جْن منارے ہیں، بوآپ کے والدین اور اساتذہ کی محنت ہے آپ کی قابلیت اباً اُر ہوئی ہے۔ وزیراعلی سندہ نے کہا کہ تعلیم، قیادت اور بدت کے 70 برس آئی فی اے کراہی انگھ سال مکل کرے گا۔ انہوں نے مزید کھاکہ 70 سالہ کی ہفر

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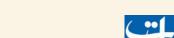
وزیراعلی سندھ سید مراد علی شاہ نے آئی ہی اے گریجوئٹس سے خطاب کرتے ہوئے کہا کہ 2024 کے گریجوئئس کومبارکباد دیتا ہوں جن کوبڑی کامیابی کے بعد آج کا دن نصیب ہوا،

سندھ حکومت تعلیمی شعبے کی بیتری کیلئے کام کررہی ہے، وزیراعلیٰ سندھ

وزیراعلیٰ سندھ سید مراد علی شاہ نے کہا ہے که سندھ حکومت تعلیمی شعبے کی بہتری

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ووٹ عوامی طاقت کا سرچشمہ سے، سید مراد علی شاہ

December 8, 2024, 2:12 AM

کراچی (آن لائن) وزیراعلی سنده سید مراد علی شاه نے کہا ہے که ووث ایک عوامی طاقت ہے اور عوام طاقت کا سرچشمہ ہے۔ یہ بات انہوں نے ووٹرز کے قومی دن کی مناسبت سے ہفتہ کے دن وزیراعلیٰ ہاؤس سے جاری اپنے ایک بیان میں کہی وزیراعلیٰ سندھ نے کہا که 7دسمبر ووٹرز کا قومی دن سندھ سمیت پاکستان پہر میں منایا جا رہا ہے۔ انہوں نے کہا کہ ووٹرز کا قومی دن منانے کا مقصد ووٹ کی طاقت اور اسمیت کواجاگر کرنا ہے۔ انہوں نے مزید کہا کہ ووٹ ایک عوامی طاقت ہے اور عوام طاقت کا سرچشمہ Online Clipping ہے۔ وزیراعلیٰ سندھ نے کہا کہ ملک میں جمہوریت اور آئین کی بالادستی کے لیئے عوام کا ووٹ دینا

Baaghi

علم اور مہارت سے معاشرے میں مثبت تبدیلی لائی جاسکتی ہے، وزیراعلی سندھ



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