



# Have a Business Plan? Come make a Real Impact

# **Chance to Win \$50,000**

## About the Competition:-

In all there will be three rounds. In the first round teams from will be submitting their B-Plan to ISB by 8<sup>th</sup> December.

Top 10 teams across South Asia & Africa will be invited to ISB for the regional round in January, 2016.

Top 2 teams from regional round will qualify for the Final Global round to be held in Thailand in April, 2016.

#### Round 1 Deliverables:-

- Executive Summary (3 pages)
- Stakeholder Interview Summary (Summary of 10+ Stakeholder Interviews)
- Team Bios/Resumes

### Rules:-

- ❖ A team cannot enter the competition more than twice.
- ❖ Teams that have competed at the Global Finals may not enter more than once.
- ❖ Your entry must include a financial analysis as well as a Social Impact Assessment (SIA), including the Social Value Proposition and Social Indicators.
- ❖ Submitted ventures should aim to be financially sustainable or profitable; whether it is a for-profit, non-profit, or hybrid business model, your venture must aim to be self-sufficient on earned revenue.
- Submitted ventures must have a quantifiable social and/or environmental bottom line incorporated into their mission and practices.
- ❖ Submitted ventures must be less than 2 years old (with the start of the venture marked by incorporation or first income, whichever occurred first) as of December 31, 2015.
- Submitted ventures may not be a wholly owned subsidiary of an existing entity (of either a for-profit or non-profit entity).
- ❖ Submitted ventures must not have received more than \$250,000 in funding from venture capital, private investors, grants (government or foundation), loans, or other funding sources. Lifetime revenue should not exceed \$500,000 as of December 31, 2015.
- ❖ Your team must include a graduate student (current or within two years of graduation as of December 31, 2015) from any masters-level or post-graduate higher education program in any area of study in the world; the student must be actively involved in the venture.

#### **Please Note:**

- Round 1 Deadline is 8<sup>th</sup> Dec,2015 (11:59 PM)
- Submission link will soon be active and notified via e-mail.

To know more about the competition visit:-

http://www.isb.edu/gsvc-2016

For further queries write to:-

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