

comes from the Middle East and 80 percent of that transported to China through the unsafe Straits of Malacca.

The analysts believe that Chinese will be keen in making investments in all weather airports, as the move will not only help improve air connectivity

to the region but it will also be a 'strategic addition' to Chinese stakes in the area that connects China's western province of Xinjiang to Pakistan. Upgradation of airports in Gilgit and Skardu may open a Kashgar-Gilgit route which will further increase Chinese presence

in the region.

China sees Gilgit-Baltistan as its strategic hinterland for carrying out its future trade and energy supply projects from energy-rich central Asia and considers Gilgit a gateway to central Asia. ■

MARTIN DOW PRESENTS IBA CAREER FAIR 2018

Martin Dow was proud to partner with one of Pakistan's leading business schools, the Institute of Business Administration (IBA), to present this year's IBA Career Fair as their title sponsor. The event which is hosted by the IBA Alumni & Placement Society in collaboration with the IBA Career Development Centre saw more than 80 leading national and multinational organizations participating to make it the largest career fair in the Institute's history.

Chairman, Martin Dow, Mr. Jawed Akhail said: "We are honored to have had the opportunity to be the title sponsor for IBA's Career Fair. This fair not only provides students with the ideal environment to interact with various national and international companies but it also helps them in better figuring out their career paths."

Representatives of various companies along with the IBA's senior management attended the event including Acting Dean Dr. Sayeed Ghani, Associate Dean Dr. Huma Baqai, Patron of Alumni and Placement Society Mr. Jami Moiz and Head Alumni Affairs, External Relations and Resource Mobilization Ms. Malahat Awan.



The IBA Career Fair also serves as the perfect avenue for prospective employers to scout for the best talent and bring on board the best employees for their organizations. Currently, over 4000 students are enrolled in various disciplines at the IBA. The core strength of the IBA, having developed over 60 years of excellence, emanates from the 13000+ alumni who have graduated from the rolls of the Institute to date.

Martin Dow also had a stall set up at the event where students could interact with the team and find out about career opportunities. Dr. Muhammad Qamarul Hassan who is a pioneer and the leading expert on "Personality Type and Personality Type Based Performance Improvement Solutions" in the region was also present at Martin Dow's stall to conduct personality tests for the students.

Having developed a state-of-the-art online portal, IBA's Career Fair was the first paperless career fair of its kind, with all students and companies interacting through the digital medium for CV/Profile access and downloading capabilities. Other sponsors for the event included HBL as the Platinum Partner, Bogo as the Bronze Sponsor and Pepsi as Beverage Partners. ●

