

Dr. Iqbal speaks on globalization and the textile sector

January 26, 2019: The Textile Institute of Pakistan (TIP) invited ED IBA Dr. Farrukh Iqbal to deliver a speech on globalization and the textile sector at the institute's 19th convocation ceremony. Dr. Iqbal's address began by highlighting the global supply chains that have originated due to increased globalization, entailing that the stages of production for T-shirts can now be spread across several countries. This concept taken from Pietra Rivoli's book *The Travels of a T-shirt in the Global Economy: An Economist Examines the Markets, Power and Politics of World Trade* was used as an example by Dr. Iqbal to commend the textile sector on its utilization of globalisation.

Moving on to discuss the textile sector of Pakistan Dr. Iqbal said that there are two sides to the story. On one hand the country's textile industry dominates almost 60% of the total export, whereas on the other, the industry has not diversified as much into value added products compared to other countries, so our share in the global textile trade has declined in the last 30 years.

Moreover, commenting on the future prospects of the textile sector in the county, Dr. Iqbal said that there are three factors that need to be improved in order for the industry to prosper which includes cost, logistics and product diversity.



IBA and Saaya Health partner to provide mental health counselling

January 30, 2019: IBA launched its new partnership with Saaya Health. Together, they will provide online mental health counselling services to IBA's student body, staff and faculty. The institute launched its mental health counselling department over a year ago. Given the overwhelming response from students, the IBA took the step to supplement its existing services with Saaya Health's solution. Students will log in to Saaya Health's exclusive online portal for the IBA, and schedule live video counselling sessions with Saaya Health's dedicated team of mental health counsellors.

"Stress is a part of our lives. We must equip our students with the right tools to manage stress. Their well-being and their success is dependent on it," said Director Human Resources Mr. Mashooque Bhatti at the launch event held at the main campus. The event also consisted of an interactive workshop led by Saaya Health's Co-founder, Alizeh Valjee, which focused on various techniques for stress management.



CEJ Gazette

CEJ IBA

Centre for Excellence in Journalism



CEJ holds 3rd Lab Azad awards ceremony

January 15, 2019: The Centre for Excellence in Journalism (IBA-CEJ) in collaboration with the Centre for Communication Programs Pakistan, Palladium Pakistan and the Sukh Initiative of the Aman Foundation conducted the third and final round of the 3rd Lab Azad Awards 2018. The chief guest of the event was Federal Minister for Information and Broadcasting Mr. Fawad Chaudhry.

The award ceremony was held at CEJ and the jury panel included a correspondent in Southern Pakistan for Agence France Presse (AFP), Ashraf Khan, host of the current affairs program *Crosscheck* at Public TV, Owais Tohid, editor of *The News on Sunday*, Farah Zia, group editor of *Daily Express*, Ayaz Khan and deputy editor of the op-ed pages of *The News*, Zaibunissa Burki.

Awards were given for reporting on child rights, women rights and health rights in the category of Excellence in reporting for Urdu newspaper and Urdu online content, Excellence in reporting for English newspaper and English online content, Excellence in reporting for TV and radio, and Reporting for district correspondence.

QEC News Alert



HEC's Institutional Performance Evaluation Visit

January 16 - 18, 2019: Quality Enhancement Cell (QEC) at IBA conducted the HEC led Institutional Performance Review (Self-IPE) of IBA. The evaluation was performed taking into account the three parameters comprising: review of the University Portfolio Report (UPR) and annexed information; interactions with the senior management, administration, faculty and students; and visits to the IBA facilities on both campuses.

The Review Panel (RP) for the HEC-IPE included: Director IM Sciences Peshawar Dr. Mohsin Khan, Dean UMT Lahore Dr. Naveda Kitchlew, HoD LSE Lahore Dr. S. Kumail Abbas Rizvi, Director QAA-HEC Islamabad Mr. Nasir Shah, and Deputy Director QAA-HEC Islamabad Mr. Agha M. Raza. The team was also given the liberty to view relevant records and ask facilitators about queries on the spot.

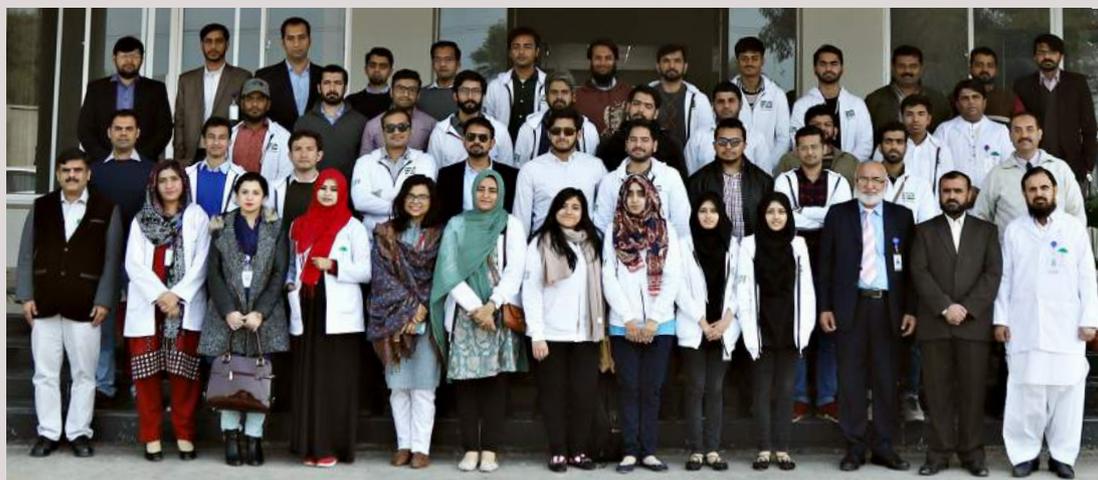
Acknowledgment Ceremony of the IBA Job Portal

January 22, 2019: IBA, Karachi hosted a special ceremony to acknowledge the efforts of all staff members of the Center for Information & Communication Technology (CICT), Career Development Center (CDC) and the Alumni Affairs department who were involved in the successful launch of the IBA Job Portal. ED Dr. Farrukh Iqbal graced the occasion as the chief guest and distributed the shields among the contributors. Dr. Iqbal congratulated all the members who made this possible and stated, "I am glad that the IT group and user group is connected in this wonderful fashion. The IBA Job Portal should serve as a model in collaborating with other institutes."



Career Excursion to Fatima Fertilizer Company

January 7-9, 2019: The Career Development Center (CDC) organized a three-day career excursion to the Fatima Fertilizer Company Limited's (FFCL) Sadiqabad plant. This was a fully sponsored educational trip for the MBA class of 2019 and a part of the Fatima Group's *Empower to Lead (E2L) Management Trainee Program* which included around 25 MBA students. The students toured the plant and other facilities. This excursion did not only enrich the knowledge of the students but also offered an amazing learning exposure to all the visitors.



CICT Happenings



IBA-CICT launches diploma in Information Security



January 20, 2019: IBA-CICT launched a 4-month diploma program in Information Security. The diploma program includes courses on Ethical Hacking and Countermeasures, Security Policies and Implementation Issues, System Forensics, Investigation and Response, and Network Security, Firewalls and VPNs. The main objective of the courses is to enhance the understanding of implementation of strategies and utilization of various tools to secure data.

IBA-BBSYDP orientation



January 7, 2019: The orientation of the Sindh government's Benazir Bhutto Shaheed Youth Development Program (BBSYDP) Phase XI was conducted at the IBA, city campus. The main objective of this program was to shape the skills of youth for the job market.

Team of BBSYDP headed by Chairman Technical Committee, Dr. Islam Hamid, visited IBA, city campus to review the execution of the program. The other members included Provincial Coordinator and Director (Training), Mr. Najabuddin Sahito; Regional Coordinator, Mr. Taimoor Ali Sial; Program Officer, Syed Amir Akhtar; and District Monitoring Coordinator, Ms. Samreen Hamid.

The program's objective was to provide training in Android Development, Computerized Accounting, E-Commerce with Branding and Digital Marketing, Multimedia Graphic Designing, and Web Development and Designing.

CEE – Creating Linkages



Industrial tour for participants of diploma in Family Managed Business (Batch III)



January 5, 2019: The 3rd batch of Diploma in Family Managed Business visited Indus Pencil Industries as part of an industrial tour in order to learn about sourcing, manufacturing and people management. Academic Director, Family Managed Business, Ms. Aysha Anas Iftikhar debriefed the participants about the purpose of the industrial tour and its benefits. The tour ended with a Q&A session.

Session by Family Managed Business Program



January 16, 2019: The Family Managed Business Program held a session on 'Business Opportunities for KCCI members till 2050'. Family Managed Business faculty Professor Kamil Shahbazkar conducted the session and gave a presentation that ended with an interactive Q and A session.

Faysal Bank supports CEIF

January 26, 2019: Faysal Bank Limited reflected its strong commitment towards Islamic Banking by making a significant contribution to the IBA Centre for Excellence in Islamic Finance (CEIF) for resource development of the Islamic Finance industry. The funds will be allocated for scholarship for the M.S. Islamic Banking and Finance students, as well as for capacity building of Shariah scholars.

Dr. Ishrat Husain received the cheque presented by CEO Faysal Bank Limited, Mr. Yousaf Hussain. On the occasion, Mr. Yousaf acknowledged the efforts of Dr. Husain for the Islamic Finance industry and the country in general. Dr. Husain extended gratitude to Faysal Bank's management and applauded the team for its efforts in supporting the centre.



The CED Bulletin



Faculty Development Workshop in Faisalabad

January 10-11, 2019: Two batches of Faculty Development Workshops were conducted in Faisalabad by IBA-CED in collaboration with Interloop Limited. The objective of this workshop was to train faculty members in the latest course material, pedagogy and experiential learning techniques so that they can teach entrepreneurship in their respective universities. The workshop was led by Dr. Shahid Qureshi and the CED team. Moreover, IBA-CED has partnered with GC Women University Faisalabad to execute a project titled, Women Entrepreneurship Program (WEP) as well.

Graduation Ceremony of Youth Employment Project



January 17, 2019: IBA-CED organized a graduation ceremony for the students of Youth Employment Project (YEP). IBA-CED and UNDP collaborated for this project and trained up to 500 students (300 males and 200 females) in entrepreneurship and life skills over the course of two months. Students belonged to different vocational education and training institutes of Karachi, and those who successfully completed the course and initiated their entrepreneurial ventures were invited to receive their certificates during the ceremony.

NTHP – Developing Opportunities

Capacity Building Workshop



January 10-12, 2019: The students of IBA IT NTHP visited Murree for the 'Capacity Building Workshop' held at the Youth Development Centre (YDC) Punjab House, sponsored by the Punjab Educational Endowment Fund (PEEF), Ihsan Trust and IBA. The students were accompanied by the Director Talent Hunt Program Dr. Zeenat Ismail and other THP and IBA staff. The objective of the workshop was to train the NTHP students in soft skills such as leadership, team building, communications, and personality development. Speakers from diverse fields helped students attain a new direction to channelize their vision. Outdoor activities like visits to Mall Road Murree, Wild Life Park, Pindi Point were also arranged for the students.

Emergency Response Training at Girls Hostel



January 25, 2019: A Fire Safety and Emergency Response Training was conducted for the staff of IBA girls hostel at the IBA staff town. The objective of the drill was to equip the staff with emergency fire-fighting skills and familiarize them with the equipment so they are able to deal with fire emergencies before professional help arrives. Superintendent of the girls hostel Ms. Maria Hasan was present, along with Manager Security Mr. Khalid Rishi and Security Officer Mr. Muhammad Ali who conducted the training.

Forthcoming event

Event	Organizer	Date	Time
Basics of Urdu editing test	CEJ	February 25, 2019	2:00 - 4:00 pm

For more details please visit:

http://webapps.iba.edu.pk/com_event_cal/portal.php

A publication of
Marketing and Communications
Department

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