

TAP INTO **THE CURRENT** AT IBA

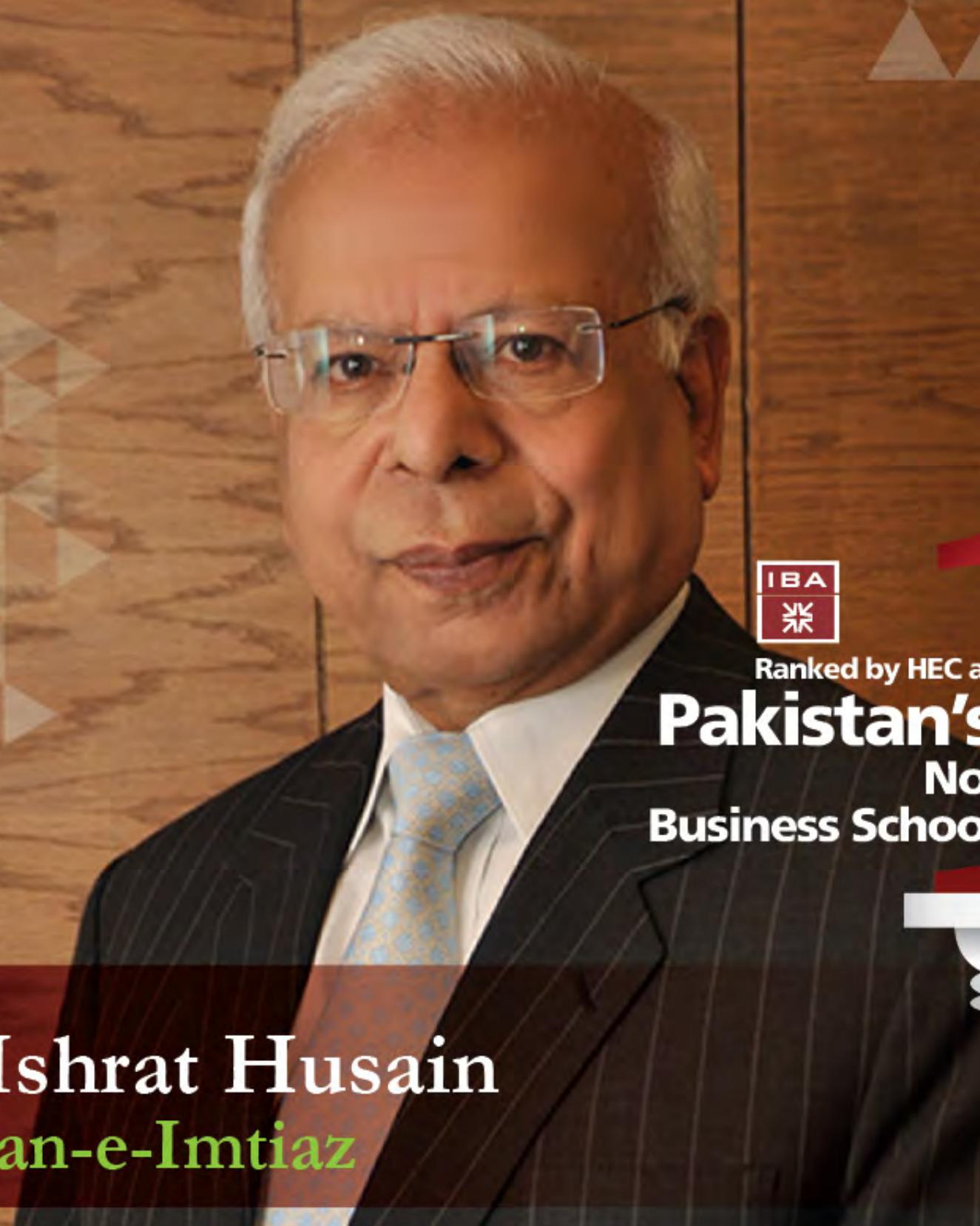
May - August, 2015

Issue 17



Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow



Ranked by HEC as
Pakistan's
No.
Business School



Dr. Ishrat Husain
Nishan-e-Imtiaz

May - August, 2015

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A part of IBA's ongoing 60th Year Celebrations

CHIEF GUESTS



Sartaj Aziz



Hina Rabbani Khar



Khurshid Mehmood Kasuri

September 12, 2015



JS Auditorium

An evening of
Poetry & Paintings



Sadequain
in
Koochaiye Khayyam

5 pm, Sunday, 4th October, 2015
JS Auditorium and Aman Tower,
IBA City Campus, Karachi.

Speakers:

Dr. Ishrat Husain
Dr. Nomanul Haq
Fakir Syed Aijazuddin
Niilofur Farrukh
Sibtain Naqvi

Rubaiye Recitations by
Talat Hussain

IBA Institute of
Business Administration
Karachi
Leadership and Ideas for Tomorrow



Chronicling
Excellence:
A History of IBA

by:
Sibtain Naqvi



IBA Institute of
Business Administration
Karachi

Leadership and Ideas for Tomorrow

Dean's Message



I would like to commend the entire IBA team—the faculty, students, management, staff, alumni and the Board members—for the excellent team work which has resulted in HEC ranking IBA as the Top Business School in Pakistan. We are grateful to Almighty Allah (swt) for showering His blessings upon us. While it is quite right to celebrate this achievement we should not become complacent and rest upon our laurels. We have to redouble our efforts to reach the next milestone i.e. the AACSB accreditation. This requires intensive coordination between the Program Directors, Chairpersons, Faculty Members, QEC and the Associate Deans. Students have to play their part by altering their behavior of chasing grades and the sole preoccupation of passing examinations. They must learn at IBA how to learn. This is the skill they would need throughout their life. Staff have to be responsive, courteous and helpful to their clients. Faculty has to devote time and attention towards the students who are not doing so well and need extra help. Management including myself has to adopt a problem solving attitude rather than a passive and reactive mode of doing things.

We have to roll up our sleeves, forget about ranks and seniority, avoid blame game and passing on the buck tendency and get on with the job ahead of us. Patience, Perseverance and Commitment are the elements which can assure success. I am confident that the best tribute we can pay to our achieving the number one rank is to move on the upward incline in a determined manner. I am sure we can do it.

Ishrat Husain

From the Editorial Desk

By: Burhan Allah Saiyed

WHAT'S NEW THIS TIME AROUND!

The Current is being revitalized! We are the voice of IBA and bring together the various departments to offer our readership, students, faculty and the world, a look into what life is like at IBA! To further this cause we are proud to announce some new sections which will become staple for our readers.

Firstly, Let us all celebrate IBA's recognition as the No.1 Business School in Pakistan! Based on its country wide study, IBA has placed the prime spot thanks to its development in student infrastructure, employment & teacher assistance towards pursuing PhDs and then also thanks to the gargantuan effort by Dr. Ishrat Husain which has rightly enabled him the Nishan-e-Imtiaz of Pakistan!

Secondly, we are proud to include the KNOW YOUR CLUB section in The Current! Every issue will highlight clubs and societies in IBA which are active, have contributed in becoming the face of the institute and are bringing about meaningful change in the system. This issue we will take a look at the IBA Marketing Club! It's patron Mr. Jami Moiz is highlighted and he will share his personal journey and experiences which contribute to the success of the club.

Another area we would like to showcase is Faculty contributed articles and publications across various mediums. This section will share information about what makes our faculty the best in the region thanks to their in-depth analysis and understanding of their subjects which makes them the market leaders!

We hope to build communication with IBA students and faculty to get their voices heard via the ample opportunity of the publication becoming a loud and vibrant voice to be heard across the nation and world through online mediums.

Acknowledgements:

We would like to thank our readers for their frequent contribution and feedback. To provide feedback please email us at: thecurrent@iba.edu.pk

We thank members of faculty, students and administrative departments for their continuous cooperation. In particular, we would like to thank the following for their contributions & photos:

- Registrar Capt. (retd.) Ahmed Zaheer and the Administration Department
- Alumni Department
- HR Department
- The Center for Entrepreneurial Development (CED)
- The Center for Excellence in Journalism (CEJ)
- The Center for Executive Education (CEE)
- NTHP/ SFP Program
- IBA Student Societies
- IBA Alumni
- Al-Rashid Studios
- Thumb Impression Photography

Here's to a new vision and aspiration and we hope to continue to bringing you the highlights of the news, views and experiences of what it means to be a part of the IBA Family!



Burhan Allah Saiyed



Maryam Touheed



Syed Imtiaz Ali



M. Ayub Ghouri

Message from Huma Baqai

Hi!

Welcome to our latest edition of The Current dedicated to another benchmark achieved by IBA. You all must have noticed the new vibrancy of "The Current" and I hope you all enjoy it. I want to appreciate the efforts of my team for taking out expanded issues of The Current, largely because so much is happening at IBA! We always try our level best to capture it, which is why I would certainly appreciate your feedback and support.

It gives me great pleasure and immense sense of pride to congratulate the IBA family on the achievement of yet another milestone. HEC ranks IBA as the Top Business School of Pakistan, they say when a benchmark is achieved, the subtle erosion called entitlement begins its consuming grind. The team regards the greatness as a trait and a right. We at IBA never take our trait of excellence for granted and constantly work to maintain it and make it our right. At IBA, constant hard work and innovation is our motto because for us the journey has just begun. Our vision is to become one of the Top Business Schools of the world InshaAllah. What makes us more proud is that Our Dean and Director Dr. Ishrat Hussain was awarded with Nishan-e-Imtiaz, the highest civilian award offered in Pakistan for his contribution towards the public sector and also including the turnaround he stirred at IBA. We all completely understand the fact that we cannot take this stature for granted and must aim to reach even higher but right now IBA is in celebration mood!

Huma



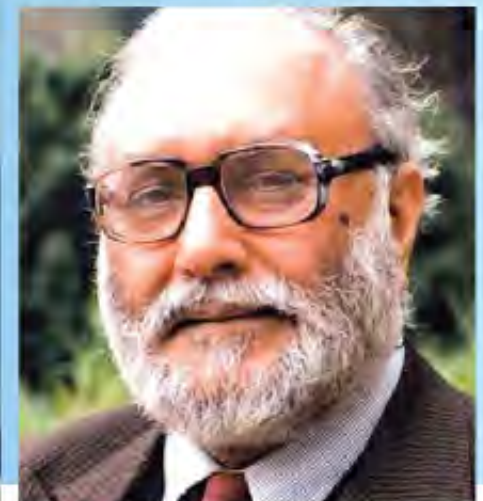
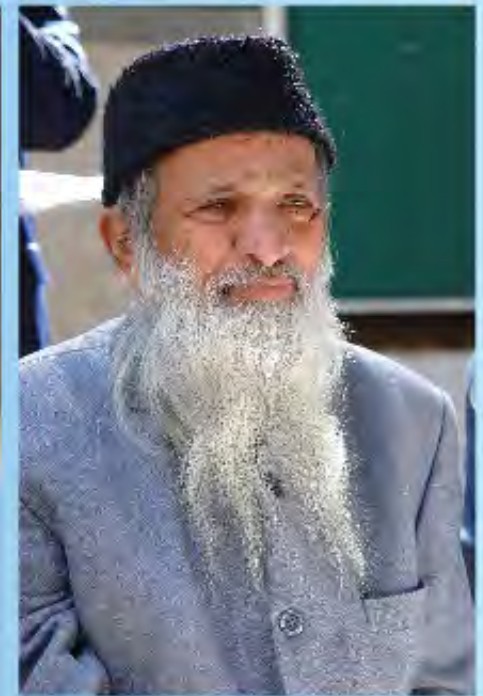
Dr. Ishrat Husain Conferred Nishan-e-Imtiaz

This 14th of August, IBA had much to celebrate. The President of Pakistan, His Honorable Mamnoon Hussain, conferred the highest civilian award to our respected Dean & Director Dr. Ishrat Husain for his contributions and services to the public sector of Pakistan.

Over the past years, Dr. Ishrat Husain has greatly improved the image of Pakistan in the global arena through his immense contribution and energy towards presenting the economic upturn and potential of Pakistan on international forums and also through his publications in recognized economic magazines and newspapers. His expert views are widely acknowledged and all across the world, Dr. Ishrat has presented an image of Pakistan contrary to what the media would have you believe. He has been optimistic, informative and has through his work showcased the potential that Pakistan and its people can bring to global projects and endeavors.

It is due to Dr. Ishrat's tireless effort that he has been recognized as a bastion of Pakistani intellect and has been honored with the Nishan-e-Imtiaz, the highest award that can be bestowed on a Pakistani citizen by its government. The Nishan-e-Imtiaz is presented to individuals who have shown greatness in their work by going the extra mile and doing above and beyond of what was expected of them. The Government of Pakistan makes the decision to identify Pakistanis, honoring their excellence in their chosen path and rewarding them through the medal. Previous recipients have hailed from all manner of fields which have included: literature, arts, sports, science & medicine.

Dr. Ishrat's contribution has been far reaching. He has enabled a public institution to stand apart as the benchmark for private institutions, unlike the rest of the world, and has created an organization which is truly different than the impression of a government body. By realizing the needs for world-class infrastructure, Dr. Ishrat has invested heavily in facelifting IBA's buildings through endowment funds and sponsoring partners from the corporate world, he initiated new programs such as Social Studies and Liberal Arts, Economics & Mathematics and a Bachelors in Accounting and Finance to help Pakistan with specialized students who can contribute to the growth of the nation. Dr. Ishrat has helped IBA acquire South Asian Accreditation (SAQS) which is an achievement in itself, and has set the aims for international Accreditation, so that IBA graduates are recognized worldwide, a service that will yield its benefits for generations to come and instil pride in alumni all over the world. Dr. Ishrat has helped IBA, and for his dedication and viewing firsthand the changes brought on by his administration, we salute him and congratulate him for this honor!



Previous recipients of the Nishan-e-Imtiaz have included:

- Mehdi Hassan – 2012 recipient
- Faiz Ahmed Faiz – 1990 recipient
- Abdul Sattar Edhi (won the award 1989 & 2012)
- Dr. Abdus Salam – 1979 recipient
- Dr. Abdul Qadeer Khan (won the award 1996 & 1999)

IBA as the No.1 Business University

in Pakistan for 2015!

HEC is tasked with identifying the universities which are contributing the most towards the education of the nation and to best be able to highlight the performance of universities against each other and to determine the long-term vision and direction of these universities, they have begun ranking them based on key indicators which universities must pursue to highlight their dedication to quality education. The key indicators which were used to measure the ranking of universities for the year 2014 were:

Components	Scores of the year 2014
A) Quality Assurance	15
B) Teaching Quality	30
C) Research	41
D) Finance & Facilities	10
E) Social Integration/Community Development	4
Total	100

IBA has worked hard to exceed in all the requirements, by hiring qualified professionals with PhDs and having experience from around the world, or by investing in its infrastructure to improve student activities offering them clean, comfortable surroundings to enjoy their educational experiences. The university has over the years, under Dr. Ishrat Husain's initiative, helped to improve the student experience at IBA by providing them with opportunities to better learn and grow on their interests in the field of educational studies as well as personal growth.

It comes as no surprise, that IBA is home to over 25 student societies and clubs, with students not only using the opportunities to present their skills within the university, but also to compete in national and international campaigns bringing honor and prestige to themselves and their institute. IBA prides itself on the quality and performance of its students and strives to offer them opportunities to spread their wings to achieve more!

Hiring the right people has had a very positive effect in IBA. IBA Faculty is increasingly becoming visible in the international and national education circuit having published numerous papers and defending their studies in conferences around the world.

We hope that in the following years, IBA continues to maintain its number 1 position locally and as per Dr. Ishrat's vision of the institute we receive the AACSB accreditation and get ranked at a global level. Through our students and faculty's efforts and with the support of our management staff, IBA has the potential and expertise to become the world's leading business school!

HEC Subject-Wise Rankings (Business)

1. Institute of Business Administration (IBA), Karachi
2. Lahore School of Economics, Lahore
3. SZABIST, Karachi
4. IBA Sukkur
5. Institute of Management Sciences (IMS), Peshawar

THIRD JANG FORUM SESSION AT IBA: Higher Education in Pakistan



A Jang Forum was conducted for the third time at IBA City Campus by IBA Karachi in collaboration with Jang Group of Newspapers on May 13th 2015. The panel members for this forum included Dr. Ishrat Hussain, Dean and Director, IBA, Ms. Shehnaz Wazir Ali, Acting President, SZABIST, Dr. Huma Baqai, Faculty Member and Director Communication and Public Affairs, IBA and Mr. Akram (Jang Group) who discussed the current situation of "Higher Education in Pakistan".

Mr. Akram Khan started the discussion by thanking IBA for hosting Jang Forums and giving everyone a platform to participate in reflective discussions. Mr. Anwar said that Pakistan is faced with problems such as poverty, illiteracy and a lack of opportunities. These problems have been on going and remain unresolved. Afterwards, Mr. Anwar opened the floor for other panel members.

Dr. Huma Baqai commenced the discussion by sharing her opinion on the bus attack that took place earlier that morning where a minority in Pakistan was

brutally attacked. She reflected upon this heinous attack and asked the panelists whether there is a lack of education among those who brutally kill people? Are the institutions in Pakistan really providing education or just distributing degrees to students? And is the education system of Pakistan formed in such a way that everyone has an easy access to quality education?

Ms. Shehnaz continued the discussion and said that both public and private sectors play a crucial role in providing higher education to Pakistani students. However, private institutions must meet the requirements of HEC, Pakistan as there are some universities that issue bogus degrees. This is unfair to those who work hard and earn their achievements but yet, remain unemployed. Ms. Shehnaz also added that best institutions have a high fee and not everyone can afford this tuition fee. Thus, for every hard working student, the doors for institutions must be open irrespective of whether they can afford the tuition fee of that institute or not.



Dr. Ishrat, on the other hand contradicted and said that there are many universities that have high tuition fees but they also provide financial assistance to deserving students and IBA, LUMS, Szabist, AKU, NUST, FAST and many others are an example of such institutions which accommodate the underprivileged in getting a quality education at these esteemed institutions. He further added that the institution gets successful when it is able to retain its faculty and for this, they have to provide incentives to its faculty. Public universities must increase their fees and invest that amount in retaining faculty and encouraging developments.

The forum was then open to the audience for a question & answer session. The students and faculty engaged in a lively debate regarding how education system works currently.

Mr. Akram Khan concluded the discussion by thanking the audience for being active listeners and participants. The details of the Jang forum will appear in the Daily Jang on Monday 18th May.



FOURTH JANG FORUM SESSION AT IBA: Karachi & the Heat Wave



IBA hosted its fourth Jang Forum last Thursday (July 02nd 2015) at the Center for Executive Education in its City Campus. The event was held in collaboration with the Jang Group of Newspapers which bring interesting topics to the forefront and conduct panel discussions to educate and inform people through its print media about pressing issues that Pakistan and its citizens should be aware of. The Jang Forum topic for this event hit close to home as the topic was “What Has the Sindh Government Done for Karachi”.

The panelists for the event included Mr. Zubair Tufail (CEO of Tufail Chemicals), Dr. Huma Baqai (Faculty Member and Director of Communications at IBA), Dr. Izhar Hussain (Faculty & Director of Center for Executive Education at IBA), Dr. Minhaj Qidwai (Faculty and Director of the Health Management Program at IBA) and Mr. Zahid Farooq (Associated with Akbar Resource Center URC). Each panelist brought their unique viewpoint based off of their experiences and exposure to the governing bodies.

Dr. Huma Baqai initiated the proceedings by mentioning that Karachi is a city which is self-reliant where individuals rise to take care of their own problems by creating their own community guards, handling smaller problems and helping out each other but over the last 7 years the governmental neglect we’ve witnessed has been the worst compared to any other province. She also stated that the recent deaths (over 1600 officially reported) in the heat wave could have been totally avoided if the sleeping government had taken any preventive measures. The saviors of the city are Karachiites themselves with businessmen, doctors, NGOs and philanthropists stepping up to watch out for their fellow citizens. She also mentioned one interesting aspect that in comparison to KPK or Balochistan, Karachi and Sindh fare much worse because at least in those developing regions the will to do better exists while the Sindh Government is merely complacent on getting by without taking care of its constituents.



Mr. Zubair continued the discussion providing a business viewpoint to the proceedings. He mentioned the deteriorating situation that was being created in Karachi for businesses as they were less secure thanks to kidnappings, bhatta and parchi and inconsistencies in regulations and oversight. He was grateful for the actions of the Rangers which have brought some measure of safety and security to the populace but he stated there was still a lot of problems afflicting the city. Two problems he identified were the pollution in the city and the water shortage. Mr. Zubair noted that the Sindh Government was to blame as water was being siphoned away from the people and sold back to them through water tankers which were owned by politicians and other agencies.

To address the state of the medical crisis that had transpired in Karachi, Dr. Minhaj was quick to identify that the common man has to blame himself for the current state of the government. We, as a people, have not taken good actions to resolve their issues. He called Karachi a city of multiple problems (a syndrome to borrow medical terms). He said the cure for some of the problems of the city would be to hire a technocrat to oversee the government and become a voice for the common man. There has to be some advisory board and a Consumer Protection Agency to protect the consumers of this populous city.

Dr. Izhar Hussain was quick to identify the poor transport situation in Karachi. He reminded the panelists of the history of Karachi's mass transit infrastructure which has trams, circular railways and a comprehensive bus network. He stated that the situation is regressing with each new mode as we have resorted to travelling on motorcycles (from having mass transit to travelling in qingqis). He stated that the rural areas of Sindh are in such deplorable state that Karachi seems like heaven to these unemployed people. Kacchi abadis are set up overnight and the police has no knowledge of such instances. Our government has

become reactive rather than proactive and the media only is interested in spicy news items which have freshness while no follow through takes place.

Other topics were also brought to the forefront which included K-Electrics profit maximizing approach where they only produced or bought electricity which would yield them higher profit margins (Solution: Government should regulate the body as a national asset cannot be completely privatized), Corruption (how Sindh is notoriously corrupt in comparison to any of the other provinces), the exodus of the Sindh Government officials when the Rangers began their operations in the province against corruption, the need for local governance and municipal governments.

The event covered a wide range of topics which the subject experts discussed in depth and the complete story can be found in Monday (July 06' 2015) newspaper edition of the Jang Newspaper. The event closed with the panelists agreeing that there was still hope for the governing body as they could convince people of their worth if they woke up now and took actions to rectify their past mistakes (however the feeling did not seem optimistic for such measures or realization to occur).

You can find the whole story in the Jang Newspaper edition on Monday the 6th of July 2015.



Post Budget Panel Discussion

with IBA Alumni

The Alumni of IBA were invited to the IBA Main Campus on June 15 to witness a panel discussion with leading economists and experts to better understand the implications of the recently announced Sindh Provincial Budget and its effects on the common man and businesses. The panel included Dr. Ishrat Husain (Dean & Director IBA, Ex-Governor State Bank of Pakistan), Mr. Saleem Raza (Ex-Governor State Bank of Pakistan), Mr. Shabbar Zaidi (Tax Accountant and subject expert) and Dr. Qazi Masood Ahmed (Senior Faculty IBA). The event was attended by over 50 alumni and the panel was moderated by Dr. Huma Baqai (Chairperson & Associate Professor IBA Department of Social Sciences).

With such notable personalities present on the panel, each expert educated the audience of the underlying importance of the provincial budget and quickly summarized areas of importance to enlighten members with thoughts that everyone must understand to better grasp the importance of the budget. The event kicked off with Dr. Ishrat Husain emphasizing the importance of the Sindh Provincial Budget in light of the Federal Budget. He stressed about how the Federal Budget has to address macro level economic issues such as infrastructure and military spending however, the Provincial budgets will be responsible for alleviating problems in our Health, Education, Sewerage, Waste Management and Drinking Water problems. The arguments that military spending takes away the major cut of the budget while health and education are minor are "fallacious" and shirk responsibility off the provinces onto the federal body of government.

Dr. Ishrat also talked lightly about the importance of having a program based budget as budgets should identify projects and then complete them in time rather than announce new major projects which continue for an indefinite period of time and cost millions before they are completed. He also mentioned that the maintenance and upgrading of existing infrastructure should take precedence over the introduction of new projects.

Following Dr. Ishrat, Mr. Shabbar Zaidi talked briefly about the inability of the provincial level to identify and generate revenues from taxation. His chief complaint resided in the fact that this was the most important budget of the government which could have brought about any radical change in taxation, however, the country will see an estimated Rs.100 Million in unrealized revenues slip through their fingers into the void. He cleared up a misconception regarding the Rs.50,000 tax on transactions as they were a means of identifying ghost accounts in Banks and would not be a nuisance to those individuals or entities which file their taxes.

Mr. Saleem Raza brought his wisdom to light highlighting various bottlenecks in the government, which are hemorrhaging money. He identified the major cause of energy shortages as not being a lack of production but wastages in the distribution channels. Our budgets fail to address those and even with doubling the amount of energy production, it logically would relate to twice the amount of losses in distribution. He also stressed on the importance of research and how the private sector is showing a modicum of interest in acquiring new technologies in the agriculture sector, while the government is failing miserably to improve production while satisfying itself with subsidies.



Dr. Qazi closed the panel discussion by talking briefly about how Pakistan's economic outlook seems positive to the outside world while Pakistanis hold a pessimistic view. He mentioned that the monitoring of the economy has taken strides which has in turn improved the ranking of Pakistan in S&P and Moody, however he also clarified that the Real Economy is the one that people are exposed to and that is truly worrisome for the populace of the country.

The session was followed by a question and answer dialogue where the panelists were asked subject specific questions by the deeply involved audience. Many of the questions addressed fears and concerns of businesses and the panelists believed that there was immense room for growth and highlighted how most areas under the government could yield better results with a committed and honest planning and enforcement committee.



IBA

in the Media

August 10, 2015 – ‘Mujahid Live’ with Mujahid Barelvi

Dr. Ishrat Husain, Dean and Director of Institute of Business Administration, Karachi, appeared on an exclusive episode of ‘Mujahid Live’, Channel 24, while giving a tour of the IBA Campus to highlight the infrastructural development of the Main Campus. Students were also featured in the episode and were asked questions about their experiences on studying and having fun at the improved campus and IBA Experience.

August 08, 2015 – ‘Insight with Sidra Iqbal’

Dr. Ishrat Husain appeared on ‘Insight with Sidra Iqbal’, a Currents Affairs program on PTV on the 8th of August with fellow guests Shabbar Zaidi and Shahnaz Wazir Ali. The topic covered the economic conditions of Pakistan and the exodus of professionals from the country to work abroad.

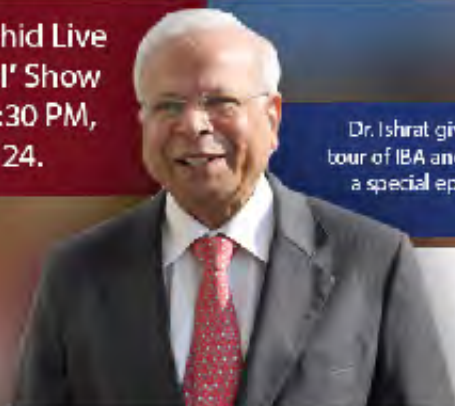
April 25, 2015 - “The Boss” by Ms. Mahin Khan

Dr. Ishrat Husain was interviewed on TV Show “The Boss” by Ms. Mahin Khan. This interview was live on April 25th 2015 at 8 pm on channel ‘Business Plus’. Dr. Ishrat gave a candid interview; according to Dr. Ishrat, “There is a difference between getting a degree and acquiring knowledge. IBA believes in giving Knowledge, Attitude and Skills to its students. Therefore, it develops student’s holistic personality and offers its students a platform for curricular, co-curricular, extra-curricular activities; experiential learning programs, social internship and corporate internship; enhancing students thinking ability and critical analysis skills.”

Dr. Ishrat concluded his discussion by giving a lesson to his viewers that they should never be of a view that they have achieved enough. There is always a chance for continuous improvement and thinking one has achieved enough would only lead to a waste of human resource.



Watch Mujahid Live
‘IBA Special’ Show
tonight at 6:30 PM,
on Channel 24.



Dr. Ishrat gives Mujahid Barelvi a tour of IBA and shares his views on a special episode, exclusively on Channel 24.

Catch the repeat telecast at:

12:30 am Tonight
10:30 am, August 11
1:30 pm, August 11



Session Dr. Nafisa Shah

Dr. Nafisa Shah, MNA Khairpur, came to IBA on May 14th 2015, to talk about the politics of Left in Pakistan. The title of her talk was "Is there anything Left to say?"

According to Dr. Nafisa, whether one agrees with the program and solutions put forth by the left for organizing society or not, there is no denying that the existence of a credible left wing in a country's politics is essential for a political balance in national discourse. Even otherwise it is the left wing in any country that produces its intellectual and cultural voices and creates that very important space for dissent and alternative points of view. The absence of the left not only deprives a country of people's movements in the long run but also has profound effects in terms of art, music, culture and other forms of expression. A country that cannibalizes the left, as we did in the late 1970s and the 1980s, sees a narrowing of the secular space and erosion of reason. This is because the left intellectual is — unlike the right wing ideologue — always ready to engage in dialectics to resolve a question or a dispute. There was a strong tradition of the left from the beginning in Pakistan. In the early years after the creation of Pakistan, Pakistani politics began to undergo the inevitable process of realignment. Many leaders formed their own parties with different mottos. i.e.: some went for secular and some for pro-west, which created many conflicts in leading a newly founded country.

After then, Zulfikar Ali Bhutto formed the Pakistan People's Party (PPP) in 1967 after having rejected the option of joining the NAP (National Awami Party). At the time, NAP had gone through a major split between the pro-Maoists led by Bhashani and pro-Soviets led by Wali Khan over the issue of Fatima Jinnah's bid for the presidency. Wali Khan had chosen to support Fatima Jinnah while Bhashani had de facto sided with Ayub Khan. With the coming of the PPP, most progressives switched from NAP to PPP, leaving the NAP-Wali Khan group an exclusively Pashtun nationalist party that today continues in the form of the ANP. Through the 1970s, the NAP-PPP conflict further eroded the left's political space that was all but crushed by General Zia's regime in the 1980s. We need not go over the permutations of the 1990s but, needless to say, even the politics of the 1990s further damaged the left's ideological base in Pakistan while politicians played politics at the national level.

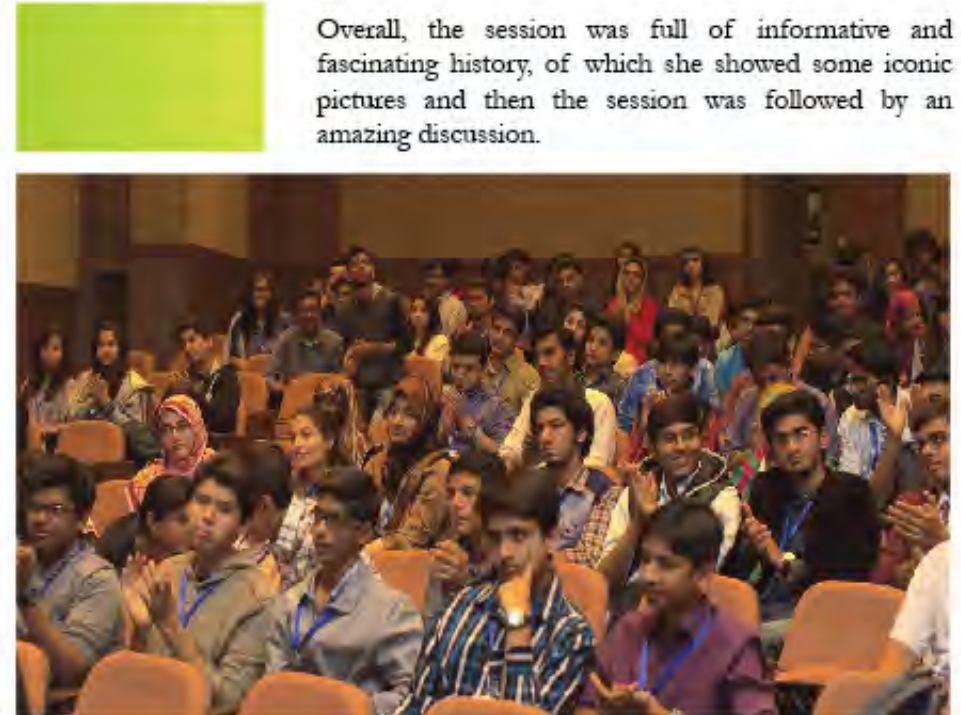
This trend continued in the 2013 elections where, owing to the Tehreek-e-Taliban's (TTP's) involvement, the centre-right PML-N and right wing parties like the PTI control politics, with the PPP, much like the NAP of the 1970s, being reduced to a regional ethnic party instead of the national federal party it was. This is a disturbing trend and requires the PPP to reinvent itself as a national big tent left party, which is easier said than done. While it is a very difficult task, it is not an impossible one. Religious



extremism is the number one issue that faces Pakistan today. It is this one point thing that will resonate with the left and liberal groups in this country.

Therefore, the most important thing, according to my opinion, is that "there has to be a broad-based agenda that unites not just the left but liberals as well on one platform. The revival of the left benefits not just those who agree with the politics of the left but also all those who want to see Pakistan a progressive and peaceful society based on reason. Saving the secular space and voices of dissent in Pakistan has to be the common point between these varied groups that otherwise may share no commonalities in goals, methods or ideologies. If the left and the liberals do not rise above mutual pettiness, they may well become extinct in the coming future".

Overall, the session was full of informative and fascinating history, of which she showed some iconic pictures and then the session was followed by an amazing discussion.



A TALK WITH Ms. Sharmeen Obaid Chinoy



Oscar and Emmy winning documentary filmmaker Ms. Sharmeen Obaid Chinoy conducted a session on Monday, May 11th 2015 at IBA Main Campus, Karachi. Ms. Chinoy's major talk was about her recent film which is also Pakistan's first animated feature film called "3 Bahadur". This film will launch nationwide on May 22nd.

Over the past fifteen years, Ms. Chinoy has made over a dozen award winning films. These include Saving Face, Transgender: Pakistan's Open Secret, Pakistan's Taliban Generation, and a recent film, Song of Lahore. Ms. Chinoy began writing investigative pieces at the age of 14 as a way to contribute to critical conversation in Pakistan. She was always interested in telling stories of marginalized communities; people whose voices were never heard and whose compelling stories needed to be shared.

"3 Bahadur", her upcoming movie is the story of three extraordinary children, who rise from the unlikeliest and unfortunate places to save their town from the evils that plague it. Eleven years old Amna, Saadi and Kamil, equipped with courage and super powers, battle against the odds and stand up to injustice in order to restore peace and harmony in their once thriving neighborhood. According to Ms. Chinoy "3 Bahadur" is made because Pakistan needs its own national super heroes who would safeguard the future of Pakistan.

Ms. Chinoy said she wants to bring animation to the Pakistani Film industry because animated movies capture interest of its audience. Also, movies are one of the best ways to convey any message and the government should implement some policies that support this industry.

Since all her films capture social issues, "3 Bahadur" too is focused on the stance that "change can come" and children can create better community. She also showed her film cast and official trailer of the movie through videos to IBA Students. As an answer to many students' questions regarding her motivation behind her success, Ms. Chinoy replied that risk taking and believing in yourself are the two elements of achieving success. According to Ms. Chinoy, one must never be afraid of criticism. We should believe in our dreams and pursue them because dreams are easy to achieve, we only have to believe in ourselves and keep knocking on doors and eventually a door of opportunity will open for us.





AAP

Annual Event

held at IBA City Campus on 11 July 2015:

Chief Guest

Anwar Maqsood

This past Saturday, IBA hosted AAP's Annual Event where students participating in the summer program presented various plays, songs, poems and performances for the parents, fellow students and guests in attendance. The Chief Guest for the event was esteemed playwright, author, comedian and song writer Mr. Anwar Maqsood. The children represented TCF Pakistan's various campuses.

This event showcased the children's talents as they performed well thought out plays with various themes which included: The Right To Education, Peer Pressure and Hoping for a Better Tomorrow. One performance caught the attention of the spectators as the children presented an interpretive dance to the song "Who Am I" by Casting Crows. Students presented speeches on topics of high concern such as "Women's Rights in Pakistan" and "Beauty or Intelligence". Rounding up the student's performance was a final Spelling Bee Competition where 20 students competed in an intense elimination contest to see who was the best spelling wiz!

To close the ceremony, Mr. Anwar Maqsood encouraged the students to continue to study and work hard, while also offering his blessings to the Trainers and Mentors who spent time with the children and were hoping to train them to build a better Pakistan. He awarded certificates to the Learning Coaches with exemplary performances who went above and beyond of their tasks.





CEJ-IBA Hosts ICFJ Alumni Training & Networking Summit in Karachi



Karachi: The Centre for Excellence in Journalism (CEJ-IBA), in partnership with the U.S. Department of State and the International Center for Journalists (ICFJ), organized a training seminar for 150 alumni of the U.S.-Pakistan Professional Partnership in Journalism program in Karachi from July 23 to 26. The training was held in the new Aman Tower at the Institute for Business Administration's City Campus; the first event held in the state of the art building.

The summit kicked off with a lavish reception dinner for the ICFJ's exchange alumni. Officials from the U.S. Consulate, ICFJ, PUAN, CEJ and IBA were on hand to welcome the participants.

U.S. Consul General Karachi, Brian Heath inaugurated the three-day event which featured international trainers, panelists, and keynote speakers covering issues related to journalism ethics, digital media, and investigative reporting.

"Programs like the U.S.-Pakistan Professional Partnership in Journalism create understanding and build bridges between our two countries. They enable Pakistani journalists to see how their American counterparts cover the news. When they return home, the exchange visitors can use the skills they have learned to further develop Pakistan's vibrant media," said Consul General Brian Heath.

Participants of the ICFJ Alumni Summit had the opportunity to attend six training sessions over the course of the conference, in addition to daily lectures, keynote speeches, dinners, and breakout sessions. Attending alumni were also given the opportunity to participate in a reporting completion following the summit. Journalists will produce published stories in the areas of health, education, or gender issues, with cash prizes of \$1000 and \$500 for first and second place respectively.

"The training summit was a complete package for the striving journalists as it enhanced my skills while reporting on the field", said one of the participants, Shahid Wafa, who works at Pakistan Television (PTV) as reporter.

Other participants also said that each session addressed different areas that provided them the opportunity to learn major things ranging from investigative journalism to social media. The trainings helped them enhanced their skills not only in professional capacity, but personally as well.

Dubbing it as a fantastic experience, Patrick Butler, who is the Vice President Programs at ICFJ and was also one of the trainers at the summit, said, "It was a great training and great opportunity for networking in Pakistan".



Another instructor, Wajahat Ali, who co-hosts “The Stream” at Al-Jazeera America and taught “Social Media for Journalists” during the summit, said that engaging with the Pakistani journalists was an amazing opportunity for him, and it made him realize that despite considerable risks to their lives and challenges, Pakistani journalists are still striving to tell a story and do good work.

International Managing Editor at Bloomberg, Ethan Bronner was the keynote speaker at the summit. Expressing his respect for the Pakistani journalists, Ethan said that journalism is a hard job anywhere in the world and it's even harder in Pakistan. “Journalists asked questions that made us realize that practicing journalism is not the same in Pakistan as it is in the U.S.”, he added.

Other trainers included Azmat Khan, investigative journalist at BuzzFeed News; Sadaf Baig, program director with media rights NGO Media Matters for Democracy; Shaheryar Popalzai, ICFJ Knight Fellow; and Lam Thuy Vo, interactive editor at Al-Jazeera America.

The three-day seminar is the first major public event hosted by the CEJ, a U.S.-funded institute dedicated to providing professional, interactive courses on cutting-edge media innovations for Pakistani journalists.

Currently, CEJ is accepting applications for its upcoming course, Basics of News Reporting and Writing for Print. The classes will commence from August 10-21, 2015 and will be taught by James Miller, instructor at the Medill School of Journalism; and Naveen Mangi, a freelance writer and former Pakistan Bureau Chief for Bloomberg News.

The other training courses at CEJ include the following:

TV News Writing, Reporting and Production; Special Feature- Interviewing Techniques from September 7-18, 2015

Feature Writing from October 10-20, 2015

Media Law and Ethics from November 2-13, 2015

Editing for Print from December 7-18, 2015

To learn more about the CEJ, visit: cej.iba.edu.pk. More about the Centre's activities and updates can also be found at www.facebook.com/CEJatIBA or @CEJatIBA.



CEJ-IBA Hosts PAKISTAN'S FIRST EVER Data Journalism event in Karachi

The Centre for Excellence in Journalism (CEJ) organized Pakistan's first data journalism event in the month of May from 7th to 9th at the IBA City Campus, Karachi. The 3-day FREE data bootcamp, d|Bootcamp Karachi, aimed at exploring and accessing government and civic data and the ways this information can be presented for public consumption. CEJ offered this groundbreaking workshop in conjunction with Hacks/Hackers Pakistan and the ICFK Knight Fellow.

The workshop was open to journalists, coders/ developers, designers, and civic activists from across Pakistan and was conducted jointly by a team of esteemed international and local trainers.

d|Bootcamp was designed to instruct trainees on how to make sense of large government datasets and then translate that complex information into useful tools for citizens. The intensive 3-day workshop taught the participants to work together in multidisciplinary teams, pooling together their skillsets to produce data driven stories, maps, visualization and run civic engagement campaigns that can improve citizens' access to information and services. Additionally, the training introduced participants to like-minded people from the media, civil society and technology spaces who are interested in cross-sector collaboration.

Ms. Nadia Zaffar, Director of the Centre for Excellence in Journalism (CEJ), formally inaugurated the data journalism workshop. She welcomed the trainers and participants of the event and reiterated that the Centre is committed to bridge the gaps that exist in the Pakistani journalism industry and will continue to provide a platform for improving journalistic practices.

Trainers from Code for Africa, International Centre for Journalists' Knight Fellow, and the Technology for People Initiative (TPI) at LUMS collaborated with aspiring Pakistani data journalists working in tandem with technologists and digital designers on team projects. The training emphasized hands-on learning and personal consultations with the trainers and several prominent Pakistani mentors.

The session's main leaders from Code for Africa included Justin Arenstein, and Serah Njambi-Rono while Friedrich Lindenberg and Rahma M. Mian are ICFK Knight Fellows.

Justin Arenstein, during one of his sessions, discussed the power of open data and why one should care about data journalism. He also focused on building teams that have all the skills to create award-winning projects. Later, he carried out an extremely insightful session on building tools that citizens really use.

Friedrich Lindenberg and Serah Njambi-Rono conducted sessions on data scraping during which the participants learned about tools used to extract data without learning to program. The tools included Tabula, Comet Docs, Scraper Wiki, Import.io, Chrome Scraper plugin, among others.

Fahad Sultan and Hamza Humayan represented TPI-LUMS and reviewed the data portals on Pakistan, ranging from budget and developmental infra-structure, to economic and demographic information. They also conducted a hands-on session on mapping geographic information using Google Maps and several other tools.

The occasion also included prominent mentors and guests who touched upon important related issues in their areas of expertise. One of such guests was Mr. Zahid Abdullah, Program Manager at the Centre for Peace and Development Initiatives (CPDI), who spoke on how to utilize the Right to Information (RTI) law. Another guest speaker, Amna Iqbal, Creative Head at Dawn Media Group, presented examples of visualizing information to tell a story and offered useful tips on how to accomplish that goal. Shaheryar Popalzai from Hacks/Hackers Pakistan gave an overview of data journalism practices in Pakistan and discussed ways of improving them.



Centre for Excellence in Journalism
d|Bootcamp Karachi
7th May - 9th May 2015



d|Bootcamp concluded with a public panel discussion on 'Challenges and Possibilities of Working with Data in Pakistan'. The discussion aimed to capstone the course with an energetic panel talk followed by open Q&A session on work being done around data in Pakistan.

The discussion was moderated by Khurram Husain, Assistant Editor at Dawn Newspaper. The panelists included Asif Saeed Memon, Associate Fellow at Sustainable Development Policy Institute (SDPI); Saman Naz, Data and Evidence Campaign Manager at Alif Ailaan; Buxhan Rasool, Director Software Engineering at Punjab Information Technology Board (PITB), Govt. of Punjab; and Fahim Zaman, Dawn GIS and former administrator Karachi.

The panel discussion was followed by final presentations of prototypes developed by the workshop groups. Teams competed for seed funding and technical support to continue to build their projects into working public apps or services. In the end, five groups were voted as winners for their brilliant ideas.

Dr. Ishrat Husain, Dean & Director IBA, and Nadia Zaffar, Director CEJ, gave the closing remarks and later distributed certificates among the winning participants.

d|Bootcamp created a lot of excitement in the media and technology circles, even appearing as a trending topic on Pakistani Twitter. Many of the discussions surrounding the training and the topics offered can be viewed on the d|Bootcamp Storify archive, <https://goo.gl/aRFxOC>.

CEJ is an initiative for the professional development, training and networking of Pakistani journalists and media professionals. It is a collaboration between the International Center for Journalists (ICJ), the Institute of Business Administration (IBA), and the Medill School of Journalism at Northwestern University.

For more information and updates regarding the training modules, follow CEJ on Twitter @CEJatIBA and Facebook www.facebook.com/CEJatIBA or email at cej@iba.edu.pk



EMBA Networking Lunch

Due to quality efforts of our team of EMBA- CRs the Networking Lunch was held on May 24, 2015. It was a great success. The main purpose of the event was to provide an opportunity of interaction between different batches thereby knowing each other in a relaxed environment. The attendance in the event was very high and the Participants took keen interest throughout the event. We are particularly thankful to Mr. Yaseen Ahmed Meenai, Faculty Member IBA who facilitated this event and engaged all the participants in a very interesting activity.

Further, we sincerely thank and appreciate the cooperation of Ms. Fatima Attarwalla, CR of EMBA – 4 (Sec. I), Mr. Irfan Iqbal, CR of EMBA – 6 and Mr. Fahahd Subswani CR of EMBA – 2 for their efforts to communicate and motivate the participants of their respective batches to attend the event.



EMBA Celebrating Eid-ul-Fitr



On Sunday July 26, 2015, the Executive MBA participants gathered at Alumni Student Centre to celebrate Eid-ul-Fitr and to have breakfast arranged by the Executive MBA Program Office.

The event was attended by more than 200 participants, faculty and staff members. The participants enjoyed the gathering and exchanged their view in a candid environment.

Mr. Muhammad Saleem Umer, Program Director and Team Executive MBA greeted the participants. The participants, who reached early, were awarded Early Bird Gift hampers. From faculty side, we are thankful to Mr. Samir Amir, Dr. Muhammad Wasif, Mr. Faisal Jalal, Mr. Moiz Ahmed, Dr. Faisal Nazir and Mr. Farhan Haroon to join us. All the faculty enjoyed the gathering of vibrant professionals of Executive MBA Program.

The event was scheduled from 8:00am – 10:00am. However, it was further extended during the break so that maximum participants could enjoy the event.

Special thanks to our following sponsors:

- Alfa Resources (Pvt) Limited
- Dawn Food
- Mehran Bottlers (Pvt.) Ltd.



EMBA

Social Drive – 2015



On Sunday June 28, 2015, the Executive MBA participants in the presence of Mr. Yaseen Ahmed Meenai, IBA Faculty Member, CRs of Executive MBA classes and Mr. Muhammad Munawar, Senior Executive EMBA Program office distributed food packs among outsourced lower staff which includes Security Guards, Housekeeping staff, canteen workers etc.

The idea was initiated by CRs of Executive MBA Program and Mr. Yaseen Ahmed Meenai. Mr. Muhammad Saleem Umer, Director EMBA fully supported the idea. The Fund raising campaign was started two weeks before Ramadan and selection of the vendor plus procurement of the Rashin-Packs was done by Mr. Munawar and Mr. Yaseen by the end of first Ashra of Ramadan.

Alhamdulillah, the distribution of Ramazan packages (amounting to Rs. 219,640) to 138 outsourced labor class employees of IBA was completed in the first week of Holy Month.



WomenX Final Presentations

by participants of IBA's Women Entrepreneurship Program

IBA's Women Entrepreneurship Program (Womenx- the World Bank funded initiative) - cohort 2 group A and B super talented participants gathered at IBA AMAN CED on 9th and 30th May, respectively for their final presentations. IBA AMAN CED was filled with colors as the participants were dressed to the nines for their big day. Their zeal and passion towards their respective businesses was displayed brilliantly as they enthusiastically presented their business action growth plans to the esteemed panelist present on the occasion.

All participants, although nervous in the beginning, did a remarkable job and left the audience in awe of their businesses and the incorporation of the new learning they had just extracted from the WomenX program. The final presentations were thoroughly enjoyed and appreciated by the IBA faculty, Womenx Alumni, Enclude Pakistan Team, Minding Her Business Team and the World Bank Team, who were present at the occasion to witness the brilliance of our participants. The presence of the esteemed panelists provided much needed encouragement to these women entrepreneurs as they move towards implementing their action plans to take their businesses to the next level.

The day ended for this batch on an emotional note, as they realized that their four month course was now complete and they would not be reuniting with their colleagues as a class for IBA classes anymore.



Workshop Kaizen and 5S Applications

Aman-Center for Entrepreneurial Development (Aman-CED) in continuum of its vision of promoting entrepreneurship and innovation in Pakistan, conducted a "Workshop on Kaizen and 5-S Application" on 8th June 2015 at IBA Main Campus. The instructor for this workshop was Mr. Hussain Haider, Director, Akhuwat Institute of Social Enterprise and Management (AISEM) and Project Director of Akhuwat University.

Mr. Haider has been working as a management and legal consultant for the past 18 years with various private and public sector organizations. He has been a management consultant with the Government of the Punjab since 14 years and has been extensively involved with reengineering and restructuring organizational processes in more than 9 Government Departments. Currently he is a visiting faculty at LUMS.

The workshop started with the recitation of Holy Verses of Quran and Naat followed by the welcome address by Dr. Shahid Qureshi (Program Director CED). Dr. Shahid Qureshi stressed the importance of Kaizen based change management in Pakistan. After Dr. Qureshi's address the session was taken over by Mr. Haider who further elaborated the concept and its applications in Pakistani context. This workshop remained very interactive as different activities were carried out and participants discussed Kaizen and its applications from different angles.

After lunch Mr. Hussain Haider discussed 5-S (Sorting, Systematic Arrangements, Shining, Standardization and Sustaining) and their relevance to Kaizen. Session was concluded at 05:00 PM with certificate distribution ceremony.

30 participants attended this workshop. Participants included Entrepreneurs, Incubatees, IBA Staff and Family Business.



IBA Student Munira Ahmed Shines at MUNTR 2015

"I am a product of my institution", never had I felt prouder in saying these words, this was my involuntary response to the NATO representative's question, who had very inquisitively inquired about my eloquence and command over the UN language, and the diplomatic skills that I apparently possessed.

You know you are at the right place, the right institute, when everyone from your Associate Dean to your colleagues appreciate your potential, embrace your failures and celebrate your success, as if one's own – such is IBA. It is only when you step out into the real world, you realize that this institutes' name becomes your skin and its reputation your attire and only when you taste success, you realize the subliminal yet critical role it has played in shaping you.

I recently had a chance to represent IBA at the Model United Nations Conference Turkey – MUNTR 2015. Two days before the conference my committee and country allotment was changed and I was allocated Future North Atlantic Treaty Organization – the most advanced, open agenda/ crisis committee at MUNTR this year requiring me to discuss issues that were to take place in the year 2049. My country was Lithuania; a country that in the real world is not a part of the NATO. They claimed "Anything is possible in FNATO" and it was true, the impossible did actually happen.

Not only did I win the Outstanding Diplomat Award given the odds but I also had the profound privilege to discuss my future prospects with regards to policy making and also my suggested policies with the actual NATO representative Ms. Barbora Marankora, in a private meeting.

Since the country allotted to me, is not a part of NATO in the real world, and since Lithuania had very little effect or influence on NATO's actions, it meant that I had to devise strategies of my own from scratch. This gave me room to develop my own policy set and mould Lithuania's stance in whatever way I liked. I came up with frameworks of the likes of International Intelligence Investigative Collaboration- IIIC more commonly referred to as the triple I C. This policy in particular paved my way to victory, the mindset which it propagated spread like wild fire and even though I did not draft a single communiqué, working paper or draft resolution, this policy was endorsed by each and every document that was

brought to the floor. This goes a long way in terms of indicating its acceptance by the entire international community present.

It was this exacting policy amongst the many that I suggested that caught Ms. Marankora's attention. She had come from Hague to give a key note address on day one of the conference and the following two days she had reserved to observe the progress of FNATO. By the end of the third day of the conference I got a note saying that the NATO Representative would like to meet me in private to discuss my future prospects with regards to NATO.

As intimidating as the setting of the meeting was, so were her questions. It was interesting how she questioned me about my policies, which to her seemed, relatively too liberal and yet collective, being in stark contrast to my Pakistani origin. She appreciated my candidness to her somewhat direct questions. I explained to her when inquired, the feelings that Pakistanis have regarding NATO as an organization. I took the liberty to explain to her that a better picture of the organization indeed needs to be painted and that we as a nation are more democratically alive then perceived by the world. We are not a nation of goons, I jokingly added. To which she said that after seeing the performance of many Pakistani delegates at the conference in different committees, she is sure we are anything, but

She honored me by inviting me to the NATO headquarters. She also expressed her regret as to how she could not offer me a job at the NATO itself since only member states' citizens can work for the organization but encouraged me to join the UN body in any capacity possible and that she would be happy to write me a letter of recommendation. And that to me meant a lot. It meant that I had done something right, it felt like I did justice to my country, my institute and to all those who were praying for me back home.

I won, before I had formally won.

This trip was a first of many things, my first International MUN, my first crisis committee, my first outstanding diplomat award, most importantly my first encounter with a person of such high international standing and something tells me it was the first of many great things to come.



Interview

Dr. Zeenat Ismail



Dr. Zeenat Ismail is herself an institution at IBA. She is simultaneously managing the Foreign Languages Department while also running the National Talent Hunt Program and serving as a Professor of Social Sciences. With so many hats to wear, it's amazing that the NTHP has grown from a fledgling project in 2004 to such a widely respected program in 2015 and speaks of the passion and determination behind its manager and creator. We talked with Dr. Zeenat to identify her aspirations and visions of the NTHP and what the program has accomplished over this period.

She spoke candidly, sharing numerous stories and lessons she taught as well as learned through this journey and the good that she hopes will last from the lives that have been affected by the program. It is an uplifting journey and she credits the success to Dr. Ishrat who made resources available and to Rizwan Bukhari, Senior Executive for the NTHP who ensures students get guidance and supervision to navigate the process.

THE CURRENT: PLEASE SHARE YOUR HISTORY WITH THE NTHP?

Zeenat Ismail (ZI) : The NTHP or National Talent Hunt Program, started in 2004, was started when Dr. Danishmand was the Dean of the Institute. This idea came to me when I visited LUMS and witnessed their NOP program. They were doing it at a very high and professional level. The main idea was that kids from the Cambridge system could get into IBA

without any difficulty, because their English is good and their Mathematics is good and they come from circumstances, which makes it much easier for them to get into the university. But the question arose "what about the students from the Intermediate system?"

I found that the Intermediate students had strength in Mathematics. But lacked in English & Communication Skills. Mostly all those students who came from the rural areas, with small towns and villages. They are talented but they lack privileges and resources to get opportunities. Also, they face financial constraints to live and study in Karachi. Keeping in mind their situation, I forwarded the idea to Dr. Danishmand to start a program to help these students overcome the barrier and also as a CSR initiative. As IBA already strives to give back to the community, why not consider this new initiative?

From 2004-2007, during Dr. Danishmand's era, I was tasked with this new role and we were running it at a very low level due to limited financing. The program for me would last a couple of months (from February to April). After the test the program would end. But the problem was that sometimes we would have 1 or 2 children at time. Secondly, the financing was becoming a major issue. I would have to fight for the children every time or find sponsors by myself.

THE CURRENT: HOW IS THE PROGRAM STRUCTURED?

ZI: The program teaches 3 different courses English (Grammar and Composition), Mathematics and Communication Skills. This decision was made due to the timing of the Intermediate examinations and IBA Admission test as the results haven't come out for the Intermediate examinations by the time the test occurs and it is difficult to keep the students for extended periods of time in the hostel.

For every subject, we have IBA faculty as teachers as they are top notch professionals. The teachers are also assisted by mentors, who act as a bridge between the students and the teachers. The teachers teach the core curriculum and the mentors assist with understanding and after class learning.

The program also takes students for site visits such as Karachi Stock Exchange and State Bank of Pakistan. Dr. Ishrat would insist we don't want to just teach these students... we want an overall grooming of these children. We also have sports and take them to Port Grand. All these activities help groom them as well as educate and prepare them for the IBA test and life at IBA, if they succeed in passing the test.

In 2011 Dr. Ishrat implemented testing for the students, which is conducted by the Testing Department. To make this program transparent, Dr. Nasir Touheed and Dr. Ishrat set the cut-off for the students who proceed to the interviewing stage. Interviews are conducted by the teachers all over Pakistan. Since it is difficult to send teachers all over the country, we ask Mezan Bank's representatives from the region to interview the children. The selected candidates are then invited to Karachi to live and study here. The timing of the program is such that as soon as their preparatory classes end, it is time for the IBA Admission Test. That way students don't have to make repeat visits to appear for examinations.

THE CURRENT: WHAT WAS THE MOTIVATION BEHIND THE PROGRAM AND ANY SUCCESS STORY YOU WOULD LIKE TO SHARE?

ZI: I used to teach the course CSR during 2007-8 while the program was maturing. I believe that we have to ensure that talented people (you cannot just help those who lack the aptitude or will to do better) who are financially deprived get equal opportunities as those who are blessed at birth. This program was a way to help them out.

I personally feel this is CSR and Sadqa-e-Jariya. If one child is educated he can lift his family from poverty and lead a better life than those before him from his circumstances. I personally come from a privileged background so the problems these children face are alien to me. During the first year, when we were able to get 1 student through the program into IBA; a young boy from Larkana, whose father had passed away and his mother was a schoolteacher and he ran a tea shop during



the evenings, we saw a humbling success story. After graduating from IBA's BBA Program (the NTHP Program is only for Undergraduate studies), he joined a Bank and is currently working for Philip Morris as a Manager. He and his mother are still in contact and are very grateful to IBA for changing their life. Educating just one person from an underprivileged family, uplifts the whole family and in turn uplifts the society too.

THE CURRENT: WHAT IS THE PASSING PERCENTAGE FOR YOUR STUDENTS, WHO GO THROUGH THE PROGRAM?

ZI: The passing rate for students appearing in the IBA examination is somewhere between 7-8% of approximately 4000 students who appear for the test. However, my students have a passing rate of 48%! There are 2 reasons for this, firstly the number of programs have increased at IBA, which means that students can opt for Social Sciences, Accounting and Finance and Computer Science on their application forms.

THE CURRENT: WHO ARE YOUR PARTNERS IN THE PROGRAM?

ZI: Until 2008, I would make my two ends meet by personally finding sponsors, arranging funds from IBA and gathering resources. But 2008 proved a turning point as we did not do the program that year due to lack of funds. It was also the year when Dr. Ishrat Husain joined the university. He encouraged the program to proceed and guaranteed the availability of resources and funds. We were able to establish a contract with Mezan Bank for the NTHP. Mezan Bank has an intermediary called Ihsan Trust, who initially crafted a contract that for 8 children they would sponsor the orientation program. Currently Ihsan Trust has accommodated arrangements for 50 students to participate in the NTHP.

We have another huge sponsor, Amin Tai. He is renowned in the Stock Exchange and Financial circuit. He was very accommodating sponsoring 8 students.

THE CURRENT: WHAT KIND OF ISSUES DO STUDENTS FACE?

ZI: Since most of the kids come from rural areas we have issues with their behavior on campus and in the hostel. Sometimes they are reprimanded for wearing slippers in the University or of more personal nature. Me, and Rizwan, have to be on the clock all the time to address these issues to be responsible for our students. You can't blame these children hence we have to work a lot on grooming. To teach them etiquettes for hostel living or dressing and grooming or even eating in public. Rizwan is very hands on when dealing with students always helping them learn new skills and behavior. But I am proud that our students have the same living as any other student, they get the same food as the other hostilities and take part in the same activities as any other student of IBA.

One issue that the program has recently started facing is we are seeing a higher dropout rate amongst students. The students of the NTHP receive stipend throughout their educational term, their tuition, residence, photocopies – all are taken care of.

THE CURRENT: DO YOU RECALL ANY INTERESTING EXPERIENCE FROM THE PROGRAM?

ZI: I take the students to an event in Punjab every year. PEAFF (Punjab Educational Endowment Fund) has a guest house in Mukree run by the Chief Minister of Punjab Mr. Shahbaz Sharif. They conduct 3 day workshops built around communication skills. Me and Rizwan visited the venue and their CEO Kamran Shams offered to conduct the workshops for free. Taking 40 children via airplanes is unfeasible economically. Dr. Ishrat proposed taking an IBA bus and travelling via road to Mukree. The trip takes 48 hours each way. We go there in January when the temperature is bearable. This trip is very educational and fun for the students, as they study till 12 and then they go out to play in the snow. It's an immense responsibility handling so many students and ensuring nothing happens but then it's also an experience for the students.

This time around, there was black ice hidden under the snow and I slipped. I broke my arm and had to be flown back to Karachi. But I love this program and it helps me spiritually as well.

THE CURRENT: WHERE, IF ANY, SPECIFIC GEOGRAPHIC REGION WOULD YOU LIKE TO FOCUS ON AS A HIGH POTENTIAL REGION?

ZI: We had a good experience this past year as we concentrated on the Gilgit/Baltistan area. We had 15 students from the region. The coming year we are thinking to concentrate in Quetta.

IBA has introduced new programs to their curriculum and is looking to increase the student population over the years. It is amazing to see the school also increasing its CSR efforts and returning back to the community, building a culture of giving and improvement which uplifts students from underprivileged areas.

Through the efforts of Dr. Zeenat Ismail, Rizwan Bukhari with the facilitation and guidance of Dr. Ishrat Husain, the NTHP may become the benchmark for universities all across the country to improve the conditions of numerous families in Pakistan through quality preparation and education to get into the best universities in Pakistan and abroad.

No. of Students applied for the National Talent Hunt Program



NTHP SUCCESSFUL ENROLLMENT AFTER IBA APTITUDE TEST



NTHP Open House Session – 2015 Gilgit Baltistan

In coordination with IBA Alumni, Aga Khan Education Service, Pakistan Gilgit-Baltistan, Karakoram Area Development Organization (KADO), Baltistan Culture and Development Foundation-BCDF, and Public School & College -Skardu -we arranged the NTHP OPEN HOUSE SESSION -2015 in Gilgit Baltistan, Hunza and Skardu for the first time to promote the IBA National Talent Hunt Program – Batch 2015, in the rural areas of Gilgit Baltistan. The objective was to create awareness among the talented and deserving students of Matric, HSSC Level-I and HSSC Level-II, residing in Gilgit Baltistan to apply for the IBA National Talent Hunt Program batch 2015. Team member, Syed Rizwan Ali Bukhazai gave a brief introduction about the IBA and the National Talent Hunt Program with focus on how to enroll at the IBA through the NTHP Program –Batch 2015. During the session in Gilgit, Hunza & Skardu, our IBA alumni Mr. Jamil Uddin (Regional Programme Manager AKRSP Gilgit region), Mr. Mubeen Muhammad (CEO- Karakoram Area Development Organization -KADO Hunza) and Mr. Waqar Abbas (Regional Program Manager –USAID Pakistan Reading Project, Skardu) also shared their success stories to encourage the talented youth with their experiences. The feedback from the students was very positive and they have shown keen interest in the NTHP Program –Batch 2015. During our Open House Sessions, we had tremendous support from the IBA Alumni Members, AKESP- Gilgit, KADO- Hunza and Public

School & College, Skardu, BCDF-Skardu and the local support staff. The logistics, management of the sessions and coordination of the program was carried out exceptionally well by the whole team. Without their zeal and support for our cause and their help in the execution of the program, we would not have been able to reach so many of our target audience and had the chance to offer meaningful opportunities to the very talented youth of this country. May we all continue to work towards creating such impact in our society, especially in the domain of education.



Orientation Session NTHP Batch 2015



IBA Karachi welcomes 11th Batch of National Talent Hunt Program and organized orientation session for the selected students belonging to the underprivileged areas of Pakistan on 13th June 2015 at JS Auditorium City Campus. Dean & Director Dr. Ishrat Husain, Registrar Capt. (R) Ahmed Zaheer, Coordinator NTHP/SFP Dr. Zeenat Ismail, Respectable Donors from Ihsan Trust, Mr. Ahmed Ali Siddiqui, Mr. Fayyaz ur Rehman and Mr. Amin Issa Tai graced the occasion with their presence.

Dr. Zeenat Ismail delivered welcoming address to the students and encouraged them to strive hard in order to be a part of leading business institute IBA Karachi. Our very respectable donor Mr. Amin Issa Tai emphasized on the importance of education and realizing the success of this program, he announced to double his generous contributions for deserving students of NTHP. Representative of Ihsan Trust (Meezan Bank) - The principal donor of NTHP Program, Mr. Fayyaz ur Rehman also congratulated students who made it into this program and highlighted their program of providing Interest free loans by Ihsan Trust which are widely available in different other universities. Moreover, NTHP Alumni Lareb Hussain Halepoto, Hafiz Muhammad Umair and STHP scholar Muhammad Zia Muneer shared their success stories and benefits of being part of the National Talent Hunt Program and motivated them to utilize the human and technical resources of this program in the best manner in order to excel.

Dean & Director Dr. Ishrat Husain was pleased to see NTHP students from diverse backgrounds, representing entire Pakistan. He emphasized that one must have a desire of learning and it is essential to be sincere with oneself in order to be successful in life. He further motivated students that it is hard work, dedication and continuous thirst of knowledge that makes your life a successful one. Dr. Zeenat Ismail introduced the teachers and mentors who will be teaching these students in this one month training program. Registrar Capt. (Retd.) Ahmed Zaheer and Dr. Zaheeruddin Asif also addressed the students. Asra Saeed hosted the entire orientation program.



Session on Leadership & Motivational Skills

organized by NTHP Program Office

The NTHP Program office have organized a guest speaker session on LEADERSHIP & MOTIVATIONAL SKILLS on June 15, 2015 for the students of NTHP Program-Batch 2015.

The guest speaker Syed Hussain Haider, have a long list of achievements. A united nations Alumni, an M.Phil in Corporate Governance, Masters in Public Policy, M.B.A in political sciences, LLB and PGD's in HRM, Labor Laws, Intellectual property rights Laws and International Leadership. He has been working as a management and legal consultant for the past 15 years with various private and public sector organizations. He is also a management consultant with Government of Pakistan since 12 years and has been involved with reengineering and restructuring organizational processes in more than 9 government Departments. He is as Associate Professor of management and law, teaching M.Phil, MBA and M.Com at University of Central Punjab. He is associated with Imperial College Lahore, principle coordinator for Punjab Development forums, worked with Punjab resource Management program, capacity building and training expert with Asian Development Bank, Manila, Philippines and numerous other international financial institutes. He is a Consultant for the ASP-LUMS program at Lahore University of Management Sciences and is involved in their Executive trainings. Mr. Syed Hussain Haider has been pivotal in the establishment of the Center of Leadership Excellence Lahore and Youth Development Centre, Punjab House, Muree. He is engaged in numerous developmental activities and is board member of different NGO's and CSO's along with being the deputy Counsel General of Pakistan institute of Human Rights.


The session started with a brief introduction of the guest speaker given by Syed Rizwan Ali Bukhari. In the next three hours the seminar room echoed with the voice of the speaker. In his lecture on Motivational Leadership he talked on all the aspects of a true leadership motivating the future leaders. He believes that the destiny of Pakistan can only be changed when its youth realize their true potential and start following the values of humanity. He considers the human resource the most vital, the fear of the cruel is and now people are aware of their rights. He gave small examples from our daily lives, for he believes one should find positivity around him to have motivation and inspiration resulting in giving hopes to others. In the end of session he said, 'the best source to learn is to learn from the good people around you, your parents, teachers, friends and fellows and avail the opportunities like IBA have given to them in the form National Talent Hunt Program'.



Our Identity

A Trip to Karachi Foods for Iftar & Dinner

July 3, 2015

 Institute of Business Administration
Karachi

Leadership and Ideas for Tomorrow

On 7th May 2015 IBA IQRA society presented a talk titled "Our Identity" by Mr. Khizar Khalid in IBA main campus.

In this session Mr. Khalid explained what the true identity of a good Muslim is. He said in this ever evolving globalized world, the word Identity has taken on a whole new meaning. This structure is changing with the globalization of the world; and more and more people are grappling with the concept of personal identity when Allah revealed the following words in the Quran, He knew what paradigms we would be dealing with.

This day have I perfected your religion for you, completed My favor upon you, and have chosen for you Islam as your religion. (Surah Ma'idah: 3)

Allah sent His Messenger Muhammad SAW with a message that is complete in its entirety; any issues we are dealing with can be solved by extracting messages from the Qur'an, teachings of the Prophet, and the teachings of the righteous predecessors. If we can't find the answers, then we either haven't been seeking sincerely or are just looking at the wrong places.

The claim that Islam has the cure for all of the social ills is not baseless.

Once a person embraces Islam, his or her true identity is a Muslim; besides Islamic brotherhood all the rest of the affiliations are superficial and unimportant.

Today the major problem of our society is our weak state of EMAN. It's due to our approach towards life. We are in state of ghaflah (ignorance). We are more into worldly matters. And our declining interest to the spirituality is the basis of all the problems in our life. The problem with us is we don't try to become a kamil Muslim the reason behind is we have identity crisis. We introduce ourselves by our professions and by many other things but our real identity is we are faqeer of ALLAH. We are his worshipers. He says in Quran that he has created humans and jins for His worship.

Mr. Khalid told described are 3 components of a true identity

- 1) We should realize that we are totally dependent on Allah
- 2) We have been created for worshipping Him and we are His possession.
- 3) We are not spiritual orphans; we are the children of His messenger.

ALLAH says to Muslims in Quran that He has bought our will and freedom against janah and other rewards. The true charm (mazah) and beauty is in listening, believing and admitting. Instead of thinking and questioning His will.

Finally there is a way out. ALLAH loves those who commit mistakes and sins and repent on them and say tauba for their wrong doings. May ALLAH help us in realizing our identity and do a true tauba from the sinful life



On July 3, 2015, Dr. Shahid Qureshi –Program Director CED & Assistant Professor –Management Department have invited Syed Mahmood Ali – Director Operations (Karachi Foods) as a guest speaker in his workshop for the NTHP students of Batch 2015. Mr. Syed Mahmood Ali had a very impressive and a touching story. He gave us his account of success in life and told us that we should never quit and work hard not matter how tough are the circumstances. We [NTHP scholars] listened to him with profound concentration. We absorbed every word of wisdom he shared with us. At the end of his presentation he invited us all to have an Iftar & Dinner with him in his very own restaurant located at the Shahra-e-Faisal.

Syed Rizwan Ali Bukhari took the responsibility for our travel. His efforts enabled us to have one of the best dinner of our lives. The food was scrumptious. The delicious Haleem and the savory Biryani is worth a million words of appreciation. We enjoyed ourselves and added happy moments to our timelines. We also had a group photo with the host and then one of our peers, M. Hamza Khattak, on our behalf thanked Mr. Syed Mahmood Ali for being such a gracious host.

We thank the National Talent Hunt Program [NTHP] officials for their best effort in making our stay comfortable and memorable.



Alumni Events



Movie Screening

May 02, 2015 & June 13, 2015 – Continuing the tradition of organizing engaging and fun social activities for the IBA community, a movie screening of “Avengers: Age of Ultron” was arranged on May 02 at Nueplex Cinema with tickets being available at a subsidized rate. Alumni and faculty members were invited.

To celebrate IBA being chosen as the “best business school in Pakistan” and to allow another socializing opportunity to the Alumni, another movie screening of “Jurassic World” was arranged on June 13 at Nueplex Cinema with tickets being available at a subsidized rate again. After the movie, alumni showed enthusiasm for upcoming events. These social events help strengthen the association between alumni and their alma mater and most members are enjoying this renewal of community solidarity. Mr Shahid Shafiq, alumni representative on the IBA Board of Governors, is responsible for organizing these highly appreciated movie screenings.



Islamabad Alumni Chapter Family Gala

May 14, 2015 – The IBA Alumni Department also helped arrange a Sunday brunch for alumni and their families in Islamabad. Many alumni residing in/visiting the Islamabad region attended the event. Members of the Alumni Department also travelled to Islamabad specifically for the event. Over brunch, Mr. Zaheeruddin Asif, Director Alumni Affairs, spoke on how the IBA has transformed over the years, and the efforts the institute has been making to bring IBA into the top world rankings. Discussions were held on how the alumni can assist IBA’s mission by building strong networks and helping fresh graduates find jobs easily. The lighthearted event was enjoyed by all and sundry present.

For further reading:

https://alumni.iba.edu.pk/iba_alumni_treat_to_commemorate_IBAs_60th_Anniversary.html

Interview Panel for the MBA Admissions 2015

May 09, 2015 and May 16, 2015 – In continuing the tradition of soliciting Alumni guidance for IBA’s future, senior alumni were invited to participate once again in the Admission Panel interviews scheduled in the month of May.

The MBA admissions panel interviews were conducted over two days of intense discussions and back and forth with the candidates. Held in IBA Tabba Block, Main Campus on the 9th and 16th of May, the interviews attracted applications from numerous alumni who wanted to be a part of this prestigious process. From among these, 9 alumni were initially selected to be a part of the panel ranging from graduating year of 1995 to 2005. The Alumni department coordinated with the Testing department to facilitate the alumni throughout the process.

For further reading:

https://alumni.iba.edu.pk/mba_admissions_interview_panel_spring_intake_2015.html





Dinner in Honor of Alumnus Appointed as CEO

May 25, 2015 – As is tradition, Dean and Director IBA Karachi, Dr. Ishrat Husain hosted a dinner in honor of the newly appointed Chairman, Pakistan National Shipping Corporation, Mr. Arif Ellahie, IBA Alumnus 1985 on Monday, May 25, 2015 at Sind Club, Karachi.

Mr. Ellahie assumed the charge of PNSC on March 12, 2015, moving on from his previous position as the chairman of Export Processing Zones Authority (EPZA).

To celebrate this momentous achievement, some prominent IBA Alumni and friends of Mr. Arif Ellahie were also invited.

Dr. Ishrat informed the guests about the academic and infrastructural developments at IBA and requested the Alumni to play an active role in maintenance of these newly set standards.

For further reading:

https://alumni.iba.edu.pk/dinner_in_honor_of_newly_appointed_iba_alumni_CEO.html



Post-Budget Discussion

June 15, 2015 – Alumni were invited to the IBA City Campus to witness a panel discussion with leading economists and experts who elaborated on the implications of the recently announced Sindh Provincial Budget and its effects on people and businesses.

The IBA Alumni Department was approached to facilitate communication through the IBA community and to facilitate entry and registrations. The Alumni Department provided as much assistance as possible, and a huge number of 150 people expressed interest in attending the event. The panel included Dr. Ishrat Husain (Dean & Director IBA, Ex-Governor State Bank of Pakistan), Saleem Raza (Ex-Governor State Bank of Pakistan), Shehper Hussain (Tax Accountant and subject expert) and Dr. Qazi Masood Ahmed (Senior Faculty IBA). The event was attended by over 50 alumni and the panel was moderated by Dr. Huma Baqai (Chairperson & Associate Professor IBA Department of Social Sciences).

For further reading: https://iba.edu.pk/post_budget_panel_discussion_with_IBA_alumni.php



Alumni e-Magazine

July 22, 2015 – Every quarter, the IBA Alumni Department launches an e-Magazine updating the alumni on various events that have taken place, on news related to the alumni, interesting stories, and a feature story.

This quarter's e-magazine (for the period April to June) was issued immediately after Eid; the theme was Entrepreneurship, and the magazine was filled with interviews of famous entrepreneur alumni, testimonials of the BBA entrepreneurship program by fresh graduates, statistics and data on employee owned business, and the like. The department received plenty of positive feedback from alumni who enjoyed the magazine.

View the magazine here:

https://alumni.iba.edu.pk/alumni-e-magazine-april_june/deploy/e-magazine-apr-jun-2015.html



MCB-Arif Habib Savings



Alumni Card Partnership with Popular Brands

The IBA Alumni Department networks with several brands and alumni-run businesses to create partnerships where the alumni get discounts and other benefits on the products offered by those brands and businesses. In the past months, the Alumni Department is proud to announce that several new brands have been added to our Card Partnerships, including major brands like MCB – Arif Habib Savings and Investments, our own internal brands of IBA such as IBA CEE, and student-startups like Createch.

For further reading: https://alumni.iba.edu.pk/alumni_card_benefits_details.html

IBA Communications & Public Affairs Department

A NEW FACE FOR A VIBRANT VOICE!

The Communications & Public Affairs Department at IBA is the voice of the institute where it ensures that the events, accomplishments and updates that make IBA the training ground for future CEOs, Presidents and Prime Ministers are heard throughout Pakistan and the World. The department offers 3 unique services to the institution with various activities working across departments making this department an invaluable contributor to all activities taking place:

1. Media Outreach

2. Content Creation

3. Design and Printing

Communications & Public Affairs Department



Dr. Huma Baqai
Director



Burhan Allah Saiyed
Assistant Manger
Communications & Marketing



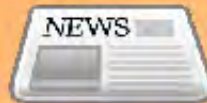
Maryam Touheed
Senior Executive



Syed Imtiaz Ali
Senior Executive



Muhammad Ayub Ghouri
Graphics Designer



1. Media Outreach

- ◆ Published 3 Supplements Celebrating IBA's 60 Year Anniversary! Media Outlets: Daily Jang, Dawn Newspaper, Business Recorder
- ◆ 3 Television Interviews with Dr. Ishrat Husain to highlight IBA's recent achievements. Media Outlets: PTV, Business Plus and Aaj TV
- ◆ Interview with Dr. Ishrat Husain & Dr. Huma Baqai published in The News
- ◆ IBA's 1st Press Conference (March 16 2015):
- ◆ For the first time in IBA's history, 2 Press Conferences were arranged with Dr. Ishrat Husain at Karachi Press Club to commemorate IBA's 60 Year Celebration
- ◆ Conducted 4 Jang Forum Panel Discussions, highlighting economic and social issues faced by Pakistan
- ◆ Conducted a National Conference "Benazir Bhutto A National Icon" in collaboration with Shaheed Mohtarma Benazir Bhutto Chair, University of Karachi at the IBA City Campus. The event commemorated the 61st birth anniversary of Pakistan's First Female Prime Minister
- ◆ Maryam provided complete coverage for the 2nd NBEAC Dean & Directors Conference in February 2014, event organized by IBA and NBEAC



2. Content Creation



NEW & IMPROVED:

◆ THE CURRENT AT IBA!

Published 3 Editions of The Current (IBA's Magazine detailing recent activities, happenings and things to watch out for) - Featured a NEW design, layout and a vibrant feel (raised the content from basic 32 pages to 60 pages of articles)

◆ IBA'S NEW PROMOTIONAL DOCUMENTARY!

Included IBA's recent milestone accomplishments; state-of-the-art infrastructure development, 60 Years Anniversary, new partnerships & accreditation, bringing IBA's achievements to the forefront of all outward marketing and promotions!



◆ COVER FEATURE: BLUE CHIP MAGAZINE

Blue Chip Magazine is Pakistan's premiere business magazine. Quarterly 119 Issue (Apr-May-Jun 2015) dedicated to IBA and its 60 Year Celebrations and accomplishments

◆ SOCIAL MEDIA MARKETING:

Responsible for updating Communications and IBA pages to ensure students and all followers are updated of recent events. Presence on Facebook, Twitter and Google+ with LinkedIn about to be launched

170,188

likes on Facebook (as of July 1, 2015)



IN THE NEWS
2014 - 2015

3. Design and Printing

113
Print
Advertisement

14
Press
Releases

In-House designer fulfilling marketing promotional needs of Publications, Communications and Public Affairs. Promotional Covers, Inserts and similar materials being created and finalized in-house at professional levels

◆ ADVERTISEMENT IN PEN MAGAZINE:

Ad was designed and published in the Pakistan Education Network (PEN) Magazine in April 2015



Projects handled by Communications Dept.

- ◆ Designed Logos for AMAN CED and IBA's 60 Year Anniversary Milestone
- ◆ Created Promotional Material for specialized IBA Programs (Brochure, Poster, Standees):
 - MS Mathematics
 - MS Economics
 - NTHP/STHP
 - IBA CDC Flyer
 - Convocation 2014
- ◆ Published IBA Annual Reports for the years:
 - 2012 - 2013
 - 2013 - 2014



IBA 60 Years Celebration Logo



NTHP/STHP Promo Material



Annual Reports



Promotional Material

The Center for Executive Education (CEE)

About CEE

The Center for Executive Education was formed in 2004 to provide opportunities to executives working at different echelons in organizations to enhance their careers by gaining knowledge and insight into state-of-the-art management techniques and technologies. Executive Education Programs consist of various training courses and workshops that are organized and conducted by the distinguished IBA faculty as well as leading Industry Professionals. Besides open enrolment programs, the Center also offers client specific training to organizations on their request, keeping in view their unique and distinct requirements. Organizations that have benefited from the Executive Education Program include private firms, small business corporations, multinationals and transnational corporations, government departments, defense and public sector organizations.

Open Enrolment Executive Programs

In July 2015, CEE launched its Executive Education calendar 2015/16. The calendar can be downloaded from: http://cee.iba.edu.pk/News/cee_calendar2016_28072015.pdf

Some salient features:

- 60+ Programs on Emerging Topics
- Global programs in Pakistan with Indian School of Business
- New programs with Madina Institute of Leadership & Entrepreneurship (MILE)
- Advanced Management & General Management Programs with leading faculty from Top B-Schools
- Family Business Management Programs in Karachi, Lahore & Gujranwala

For further details on Executive Education visit: cee.iba.edu.pk

Programs in Collaborations

Programs at CEE are designed for senior executives and high-potential managers from around the country. Intensive one-day to several day courses focused on a particular area of interest, are offered. Our portfolio of non-degree, executive education and management programs provide business professionals with a targeted and flexible means to advance their career development goals and position their organizations for future growth. CEE runs programs on emerging topics with joint collaboration with some of the leading institutes including:

- 1) Indian School of Business (ISB)
- 2) Madinah Institute of Leadership & Entrepreneurship (MILE)
- 3) Tertiary Education Support Program (TESP) under HEC Pakistan
- 4) Managing Family Business Series (leading faculty from India)

1. Programs with ISB (Indian school of Business):

With an aim to offer Global Programs in Pakistan, CEE offers programs for CXOs and Business Unit Heads in joint collaboration with Indian School of Business (ISB). The faculty for these programs are drawn from some of the Top B-Schools. CEE already offered four programs in Karachi on Leadership & Strategy with Prof. Clive Rubery from London Business School and Prof. Shailendra Raj Mehta, Vice Chancellor, Ahmedabad University.



The following programs are planned with the Indian School of Business during 2015-16

Workshop	Faculty	Location	Date	Duration (Days)	Fees (PKR)
High Performance Leadership Skills	Prof. Mitch Watkins, LBS, UK	Karachi	September 7 to 9, 2015	3	350,000
Winning Negotiation Strategies	Prof. Dishan Kamdar, ISB, India	Karachi	October 6 & 7, 2015	2	195,000
Advanced Management Program (AMP) - Module 1	Faculty from Global B-Schools	Karachi	December 14 to 19, 2015	6	TBA
Advanced Management Program (AMP) - Module 2	Faculty from Global B-Schools	Mohali	March 5 to 10, 2015	6	TBA
Strategic Thinking & Execution for Top Management	Prof. Shailendra Raj Mehta, Ahmedabad University, India	Karachi	May-16	3	350,000

2. Programs with Madinah Institute of Leadership & Entrepreneurship (MILE)

Institute of Business Administration (IBA) Karachi and Madinah Institute for Leadership & Entrepreneurship (MILE) inked Memorandum of understanding to establish a strategic partnership between both parties. The document of research and training collaboration was signed by Dr Ishrat Husain, Dean and Director IBA Karachi and Dr. Mohammad Moustafa Mahmoud, CEO MILE. The MoU is signed majorly to bring MILE's reputed expertise in executive education offerings to Pakistan through Center for Executive Education at IBA Karachi. It opens various Learning and development venues for the executives in Pakistan who would now be able to benefit from collaborated top Management programs of MILE and IBA on special arrangement exclusively through CEE at IBA for Pakistani executives. The first program on "Blue Ocean Strategy for Entrepreneurs and Family Businesses" of this collaboration was conducted successfully with 53 participants in Lahore on August 7 & 8, 2015. Under this collaboration the following programs are planned during 2015/16:



Workshop	Date	Duration (Days)	Fees (PKR)
Blue Ocean Strategy for Entrepreneurs and Family Businesses	August 7 & 8, 2015	1.5	30,000
Blue Ocean Strategy for Entrepreneurs and Family Businesses	August 21 & 22, 2015	1.5	30,000
Decision Making Under Uncertainty (with Business Simulation)	October 30 & 31, 2015	2	45,000
Opportunities for Profitable Growth	January 22 & 23, 2016	2	135,000
Value creation through active ownership and Wealth Management	February 19 & 20, 2016	2	30,000





3. Tertiary Education Support Program (TESP) under HEC Pakistan

The Center for Executive Education at IBA is one of the key centers at the Institute, which provide trainings to the resource persons working at various levels and sectors. The trainings are provided with the objective of capacity building of staff. HEC has developed various reforms under which Capacity Building of Higher Education Institutes (HEIs) staff is one of the most important and prominent tasks. Therefore, HEC through the Tertiary Education Support Program has started its training modules in seven core areas in collaboration with Institute of Business Administration. Total 700 participants will be trained from Public Sector Institutes from across country. These seven areas include:

Leadership and Change Management

Dr. Shahid Mir, Tariq Ikram

Human Resource Management

Sumair Abro & Shakeel Ahmed

Project Planning, Implementation and Evaluation

Dr. Rameez Khalid, Abdul Rahim Suriya, Prof Dr. Syed Amir Iqbal, Adnan Nazir

Introducing the Concept of Intellectual Property and IP Road Show

Mahreen Nazar, Dr. Shakeel Khoja, Muhammad Hanif Idress, Mohammad Mitha

Research Proposal

Dr. Qazi Masood, Dr. Irfan Haider, Sidrat Asim, Ayesha Anas Iftikhar, Yaseen Meenai

IT Management

Dr. Syed Irfan Nabi, Muhammad Anwar, Omair Yousuf Mirza

Financial Management

Moiz Ahmed, Moeid Sultan, Fahad Rehman

Details of these programs can be found on: <http://cee.iba.edu.pk/HECTESPPPrograms.php>



4. Managing Family Businesses:

CEE at IBA, Karachi offers a modular series of 10 workshops for the Family Businessmen of Pakistan. Currently the second series of Managing Family Businesses with 10 workshops is running in parallel in Karachi & Lahore with Prof. Parimal Merchant, Director Center for Family Managed Businesses at SP Jain Global School as Lead Faculty. CEE plans to start this series in other cities including Gujranwala, Sialkot, Faisalabad, Multan and many more.

Foreign Trainees taught

Foreign Language by Local Trainers

English Language Proficiency & Communication Skills Program

Foreign trainers regularly visit IBA to train locals in different fields but for the first time in the history of CEE, we trained foreign nationals a foreign language.

Skills Development Program (SDP) –Center for Executive Education designed and conducted a month program from June 22, 2015 to July 16, 2015 for Pakistan Petroleum Limited Asia E&P B.V. The program was conducted at Mövenpick Hotel, Karachi. All 20 participants were Iraqi nationals whose native language was Arabic with very basic understanding of English language. The objective of the course was to improve the executives' English language skills in all areas i.e. Reading, Writing, Listening, Speaking & Grammar. The program also covered Business Communication Skills.

The course was designed to provide them adequate skills set that could help them understand their next level technical training and communicate comfortably with their facilitators and Pakistani colleagues.

The course was conducted by SDP's experienced trainers Syeda Faiza Hassan and Farhan Uddin Raja. Faiza Hassan worked on their reading & listening skills, building their vocabulary bank, sentence structure, pronunciation, writing emails, memos, etc. while Farhan Uddin helped them improve their writing and speaking skills with focus on Grammar & presentation skills. Participants' improvement was assessed through weekly quizzes and frequent assignments.

"If I want to say something about Ms Faiza... it's one word 'Amazing'"

.....Ahsan M. Saeed (Geologist)

"I wish Mr Farhan was my teacher from beginning"

.....Zaydoon Hameed (Chief Engineer)

Two interpreters were also hired especially for this course. During the first week, interpreters' role was very important since participants could not make their point to the trainer and

trainers also had to explain things in Arabic. But as the course continued, participants were encouraged to speak in English only and not take help of interpreters. However, both interpreters were there for the entire course to assist IBA trainers and PPL Iraqi participants in the best possible way.

Certificate distribution ceremony was held on July 16, 2015. Mr. Wamiq Bukhari (MD/ CEO PPL), Mr. Izhar Hussain (Director CEE-IBA), Ms. Naveeda Mehmood (Manager L&D PPL) and other team members of the project attended the ceremony. Participants were also given small hand crafted giveaways from IBA.

We got a very good feedback from participants as well as PPL management for not only trainers but overall design & execution of this course.

We would like to thank our trainers; CEE staff, Pakistan Petroleum Limited and IBA administration to help us in making this program a success.



Executive Education for Teachers

Executive Education is now not limited to MNCs or public sector but SDP has introduced it to the education field as well. SDP introduced a new series of Skills Development of Teachers programs. Two program in this series targeted towards Early Childhood Development (ECD) have already taken place on February 7-March 1, 2015 & April 4-19, 2015. 39 teachers were trained in these two courses.

Bay View Pre High School, Happy Home School, Haque Academy, Mid Asia Foundation School, DHA School System, The Intellect School, AKESP, SMB Quaid-e-Azam Public School (Sindh Madrassatul Islam), Foundation Public School, & Head Start School System participated in these courses.

The course comprised of five mini workshops to equip teachers with basic understanding of teaching and learning process. Following topics were covered: Presentation Skills; How children learn? Active vs passive learning; Exploring different learning styles of individuals; Development Appropriate Practices (DAP); Lesson Planning, Reflection & Feedback

Ms. Karima Merchant was the trainer of this course. Ms. Karima Merchant who is also the IBA Alumna is a highly qualified individual in the field of education and teaching with versatile experience of teacher training and academic supervision at renowned schools. She has more than 7 years of teaching experience and has briefly taught in London and Birmingham as well. Ms. Merchant holds a double Master's degree, with distinction, in Arts of Education and Teaching from University of London. She currently holds the position of an Academic Coordinator at Haque Academy.

This series will now offer targeted courses for teachers involved in early childhood education.



IBA Annual Picnic



Annual picnic 2015 took place on Sunday, August 2, 2015 at The Dream World Resort.

Amidst the air of joy and anticipation on a lovely Monsoon Sunday morning, the IBA staff set off for their destination at 9:30 am and returned by 5:30pm, after enjoying a full day of hearty fun.

The picnic was enjoyed by approximately 150 staff members. The staff made full use of the facilities at the resort and indulged in

activities such as Boating, Bowling, Water Park Slides, Horse Riding, Archery, Cattle Farm, Fun Lagoon etc.

The IBA staff also enjoyed a leisurely lunch at the resort's Galaxy Dining Hall.

The annual picnic helped create a sense of camaraderie and goodwill amongst the IBA family. IBA intends to arrange more events of this nature in the future to promote teamwork and the spirit of amicability between its employees.



Pakistan's 69th Independence Day



The 69th Independence Day was celebrated with the spirit of patriotism and brotherhood on Friday, 14th August 2015, at the IBA Main Campus. A large number of IBA faculty, IBA Alumni and staff gathered for the happy occasion. The ceremony started off with a Dua -e-Khair for the country's prosperity.

Taking the dais, Mr. Shahid Shafiq, BoG member and Alumni Representative congratulated Dr. Ishrat Husain on his conferment of Nishan e Imtiaz for his extraordinary contribution to the field of education. Mr. Shafiq said that the President of Pakistan has recognized Dr. Ishrat's contribution to the nation and what he has achieved, perhaps no one else could do the same for IBA and education at large. He also added that we need to reflect upon what our motherland has given to us and how we should be thankful for the abundance of opportunities given to us by Pakistan.

Addressing the Independence Day attendees, Dr. Ishrat Husain said he was glad to see such a big representation of IBA alumni on this 14th August and this tradition should continue. Talking about the turnaround at IBA, he said, 'I couldn't have done this alone, from the gardener to the Registrar everyone deserves praise and they all played an important role in me being conferred the Nishan e Imtiaz- as they worked alongside me'. Furthermore Dr. Ishrat said, 'We need to think for the nation's interest rather than our own self-interests as for Pakistan to prosper, we all need to stand united and work for one cause - that is Pakistan!'

On this momentous occasion a 'Token of Remembrance' in form of a sketch of Dr. Ishrat Husain was presented to him by Mr. Rizwan Rizvi- Manager Administration (City Campus).

The hoisting of the Pakistani flag by Dr. Ishrat Husain, Dean & Director IBA was followed by The National Anthem.

A special Independence Day cake was ceremoniously cut by Dr. Ishrat. The attendees were in a very patriotic mood and the event was thoroughly enjoyed by the participants.





Annual Iftar 2015



Commemorating the holy spirit of Ramadan, a lavish Iftar Dinner was held on Friday, July 3, 2015 at the Alumni Student Center, IBA Main Campus. The event was attended with tremendous zeal and fervor by both the faculty and staff.

The Alumni Student Center was decorated aesthetically for this grand affair. Senior IBA members and various HoDs participated actively at the occasion to boost morale and to promote a spirit of unity & harmony amongst the IBA employees.

The upper & lower floors of the cafeteria were laid out meticulously to accommodate the large and thriving IBA family. For Iftar, the attendees sampled sumptuous Ramadan delights, consisting of Pakoras, Samosas and for dinner, they enjoyed a hearty meal of Chicken Karhai, Barbecued Meat & Biryani.

The Maghrib prayers were lead in a congregation at the state of the art prayer hall.

The Iftar was enjoyed tremendously and the attendees were seen happily posing for the pictures. The event ended amidst cheer and joy. IBA aims to arrange more such events for its employees, to promote an air of goodwill & harmony amongst all.





Farewells

IBA has a star studded faculty, a combination of seasoned academics and dynamic practitioners. Along with an extraordinary faculty, IBA also has a dynamic staff, which is the backbone of the IBA's infrastructure. From forefront to the background, both the IBA faculty and staff play an integral role in making IBA the success story that it is!

Here is a tribute to IBA's respected faculty and devoted staff members at the time of their departure from IBA, the IBA family comes together to wish them all the very best for their future and to express appreciation for their services to IBA and the field of education.

Dr. Ahmed Ali Shah: Faculty of Computer Science and Mathematical Sciences, retired from his position after serving IBA for more than 10 years.

Dr. Talat Wizarat: Faculty of Social Sciences & Liberal Arts, retired from her position after serving IBA for more than 8 years.

Mr. Khadim Hussain: Senior Library Attendant-II, retired from his position, after serving IBA for more than 30 years.

Gulab Begum, Senior Cook: retired from her position, after serving IBA for more than 11 years.



IBA Student Societies



Institute of Business Administration (IBA), Karachi, believes that when a student graduates from IBA, he/she should not only have a degree but a life time experience and a holistic personality, which differentiates IBA graduates from other graduates. According to Dr. Ishrat Husain, Dean & Director IBA, "There is a difference between getting a degree and acquiring knowledge. IBA believes in giving Knowledge, Attitude and Skills to its students. Therefore, it develops students' overall personality by offering its students a platform for curricular, co-curricular, extra-curricular activities, social corporate internships and experiential learning programs. All this enhances students' thinking abilities and critical analysis skills."



To fulfill this mandate of IBA, 27 student societies have been formed, including: the Finance Society, Math and Astronomy Society, Marketing Club, Leadership Club, Arts Society, and Music Society etc. they all inculcate co-curricular skills in the students. All these societies are run by students themselves, which enhances their event management, leadership and other organizational skills.



Every Student Society forms departments at the beginning of the year for all of its events. These departments include Finance Department that prepares and plans budget for the event, Program Design Department that prepares layout of the program, Operations and Logistics Department-responsible for bringing the required material, Marketing Department- responsible to market the event, Registration and Participatory affair Department that brings in registrations and takes care of collection of event fee and various other departments. Involvement in these departments gives students a platform to exhibit their ideas and gain life time experience of management.



Some of the renowned events of IBA include MUNIK by the Public Speaking Society, Leadership Conferences by the Leadership Club, Dice Invent and Entrepreneurship Conferences by the Entrepreneurship Club, Politik by the Social Sciences Society, Enigma by Arts Society, Art and Literary Exhibition by IBA Literary Society, Stage Plays by Dramatic Society, Islamic Conference by Iqra Society, Tournaments and matches by Sports Society and Marketing Conference by the Marketing Club. At the end of academic year, the societies that is most active throughout the year and arranges creative event/s is awarded with the "Best Society of the Year" award.



IBA has always achieved many registrations for all of its student events from not just IBA Students but other university students as well. The audience has always appreciated the program flow of IBA events and efforts that these students put in to arrange major events at both national as well as international scale. IBA hopes that it will continue giving students this platform, where they could exhibit their skills and in return, gain experience of working in a real life environment.



Know Your Clubs

– IBA Marketing Club: Patron Mr. Jami Moiz



Jami Moiz, possibly one of the most visible faculty of the IBA and a major influencer in creating the next generation of Pakistani marketers, sat down with us to share his views about the marketing industry of Pakistan, the students of IBA, his decision to join the education industry and tips towards surviving and succeeding in IBA.

Mr. Moiz is an Assistant Professor who teaches a wide variety of courses in Marketing including International Marketing, Consumer Behavior, Brand Management, Strategic Management and Marketing for Entrepreneurs to name just a few. He has an illustrious career working in managing high profile brands with organizations such as Unilever, P&G, Searle and CNBC Pakistan. With over 2 decades of professional experience, Jami joined IBA to impart his knowledge and guidance to future marketers to better prepare them for a challenging global career.

I met up with Mr. Moiz in his office to discuss his opinions about the students of IBA and the changing dynamics between students and teachers and how the international trips for students are helping students grasp the global sense of marketing.

CURRENT: Thank you for taking time out to talk to us. Your career has included working with global giants and brand names, yet since 2004 you have been involved with teaching at various institutes in Karachi. What interested you in teaching and brought you on this path?

JM: Basically, 2 things brought me into teaching. Firstly, I felt after the corporate experience that business studies is about practice. And I believe that business studies can be taught better by either current or former practitioners. With that belief in mind, I thought that with my experience of corporates that I share that experience with future managers of such entities.

Secondly, I just have a passion to teach. I discovered that passion when I started teaching as an Adjunct faculty and to pursue that passion further I finally switched into teaching as a full time faculty.

CURRENT: What courses did you initiate your teaching experience with, have you always concentrated on Marketing or have you journeyed towards it?

JM: I have taught various courses. I have taught courses such as Principles of Management, International Marketing – those were the earlier courses. Following them I went on to designing courses myself which had never been taught at IBA before. These included Media Management, Retailing

and Strategic Marketing, a course I had to revive as it had been missing for over a period of 10 years!

CURRENT: You've mentioned you created courses yourself. Did you find any resistance from IBA or Management to stick to the tried and tested courses?

JM: No! Not at all. See, that's the good thing about IBA. IBA allows you take initiative and drive change. This is the best thing about IBA and this environment here. I guess, this is what a lot of our students take away. Our students have this attitude of where they believe, unintentionally, "I have to look for change". This spirit is what we (the faculty) hope to bring about and which makes our students stand apart from other business schools in this country.

CURRENT: I'm glad you brought up the topic of students. You have been with this Institute for quite a while now, in 3 years I believe you will be celebrating a decade here at IBA. Have you noticed any changes in the students over the years with regards to their attitudes or behavior? Alumni of IBA normally complain that our generation had tough as nails teachers and their pride was "IBA students can withstand any treatment" while these younger generations are more sheltered. Do you think this is true or is it just unfounded complaints?

JM: There is a change actually. There is a change overall in the fabric of society. And that obviously translates into the IBA population also. Because this, the younger generation, is very different to what it used to be. Even the generation gap has become very narrow now. Previously a generation gap would mean a good 20-30 years in between changes and today that has become narrow. A child who is 10 today has had totally different experiences than someone who is now 18. So, I guess it is because it is the way Pakistan has changed, the way the media and internet has influenced us. This is why you see a lot of change around us.



It, however, does not mean that the values have gone away but it's just that the behavior, the outlook and the attitude is very different to what it was 7 years ago when I joined the IBA. Yes, I can rue the fact that the students were more serious. But because the students are multitasking more, they THINK that they are not absorbing more but in reality they are actually absorbing quite a lot.

CURRENT: So, as a teacher, how have you changed your style of crossing this generational gap and capturing their interest?

JM: Let me take you on a journey of how teaching styles have changed. 7-8 years ago it was all about putting up Powerpoint slides and walking the class through it. That is gone. The IBA student is no longer satisfied with that. To feed their appetite you have to offer significantly a lot more material of learning than what it used to be. So! Case studies, which give them an opportunity to debate and compare what is the right way of going about the business. To the mistakes what the business might have made. Experiential learning and in-class activities are another addition to the classroom setting. Faculty and teachers have to be more creative now than in yesteryears to captivate the attention of the student.

Students keep demanding something new. Because one of the hallmarks of this generation is that they get bored very easily. To keep them engaged you have to have different things. And that is the change that we are seeing. I think that is a change for the better at IBA that we are seeing, as more and more faculty are using these methods.

CURRENT: It's encouraging to see that you embrace this methodology and change as you are very involved in IBA. You are the Patron of the Marketing Society, you are the Superintendent of the IBA Boy's Hostel and also conduct the International Business trips for IBA students. You must be involved in a lot of events that these associations demand from you. How do you walk the thin line between micromanaging and giving a free reign to the students so that they can learn from managing such affairs?

JM: One of the things I say to the Office bearers and Society is that this club is not mine. It's Your's. Design your events, manage them and when you are in trouble, need guidance or assistance then come to me. Other than that nobody is perfect and everyone makes mistakes. That's what I'm here for to help you navigate through those mistakes and because they are given a free hand, they are able to do a lot more (than if they were told to do events). If you look at the data, the number of events that the IBA Marketing Club has, is way more than any other society that is operating.

CURRENT: Let's talk about the International trips for a bit. What was the idea that brought them into existence and how did you go about creating this very interactive event?

JM: The whole idea for this was today, the world is no longer what it used to be. Our IBA cohorts need to be exposed to what is happening outside. The only way to do that was to actually take them out and to introduce them to the corporate entities in the International Markets. We started off with Dubai, In Dubai we went and spent time with organizations such as Bloomberg, Mondelez, Nielsen and others so they understand how these corporations operate in comparison to what they've seen in the Pakistani market. That was one of the objectives. Then the idea was to extend it. We followed with a group visit to Turkey and we are currently working on arranging a trip to China in August.

So the whole idea is to broaden the horizons of the students. It's not just about the courses and the books and the material that you learn unless and until you go outside and see them applied in practice you can't get a feel for it. I especially feel proud that of the 173 students who had been on the Dubai trip so far, 76 of them are working in the Middle East market. Because they go there and have an opportunity to network with alumni, they have an opportunity to network with professionals and other corporate entities they understand how the market functions and it becomes easier for them if they want to locate themselves in those markets, they've already set the grounds for that.

Compared to other business school graduates, they are already running in the race while they are busy preparing and stretching.

CURRENT: Any ideas what countries we can look forward to in addition to the China trip?

JM: Let me do China first and I will then look into other geographies.

CURRENT: Let's go back to the students of IBA. The admission test took place and we will be welcoming students soon. What would you like to tell the incoming students about what to expect from their coming experience in IBA? What should they know to succeed in the program?

JM: For the prospective freshman, my advice is to take part in all the activities that IBA has to offer. But most importantly, watch your grades. That's very important.

If you take a lot of part in the activities your own leadership skills and management skills are going to be honed. If you feel you are an introvert try to get into societies which will help you come out of your shell.

CURRENT: What about the students who have graduated and are in the market now looking for jobs? What would your advice be to them?

JM: Remember, that 100% of graduates are employed within 6 months of graduation. Even if you are not getting a lot of responses in the early days, Hang in there! It will come. It always does come. Use the CDC. Make sure you have a great profile in the graduate directory. And be patient.

CURRENT: This has been a very enlightening discussion, and we have a lot of valuable information on what to expect from you in the coming years. But there is one thing we would like to know. What do you do in your downtime to unwind and face the challenges for tomorrow?

JM: To unwind, I go home and spend time with my cat. She's a white Persian, and I spend a lot of time with her.



IBA Students Week



Karachi, May 1-4 2015: The most awaited event of celebrating IBA's 60 years of excellence that is the 'IBA Students Week' commenced from May 1st 2015. IBA Students Week was arranged by IBA Students Council (ISC) with collaboration of IBA Student Societies and Clubs to celebrate 60 years of excellence and appreciate the efforts of students and alumni in maintaining standards of this renowned institute.

IBA Students Week commenced with an opening ceremony at the Cricket Ground, IBA Main Campus attended by Dr. Ishrat Hussain, Captain Ahmed Zaheer, Mr. Jami Moiz, ISC 2015 and various participants of Student Week activities.

Dr. Ishrat Hussain in his address to participants said: "You are the live participants of 60th anniversary of IBA. You may not realize this now but down the road, when you reach my age, you will realize what does this day mean. Today, for these 60 years, we pay tribute to your predecessors. Next 60 years are in your hands. Each one of you without exception is an epitome and body for IBA. Remember all of you are chain for IBA and that none of you should be weak in this link of chains." Dr. Ishrat further addressed: "The purpose behind these celebrations is to demonstrate to rest of the country that despite of ups and downs, there is one institution in Pakistan that over 60 years has maintained its record of imparting serious education, holistic personality and ethics in its students."

Afterwards, a cake cutting ceremony took place where Dr. Ishrat, Captain Ahmed Zaheer and Sir Jami Moiz, accompanied by ISC participated.

Tajdeed e Ehd e Wafa, the flagship Urdu event hosted by IBA Literacy Society was part of the closing ceremony of the Students week. The event was designed to project the richness of Urdu language through a plethora of performances, which ranged from dramas to recitals and renditions of literary masterpieces. It revived tales of love and loss, joy and sorrow, comedy and tragedy of Urdu literature and presented them to Urdu lovers of IBA.

IBA Students week consisted of sports activities such as cricket and football tournaments arranged by IBA Boys Society and Soap Soccer, Foosball, Futsal, Badminton and Throw Ball Competitions organized by Girls Sports Societies; Singing Competition by IBA Music Society; Arts Gallery and Live Art competitions by IBA Arts Society; Plays such as "80, 90 poorey 100" IBA Dramatic societies and "Qurandazi" and "Half-plate" by Literary Society and Beach Bash by IBA Students Council.

Undoubtedly, in the calendars of IBA, Student Week is marked as the week filled with devotion by Student body towards IBA and a week that truly added value to the 60 years celebration of IBA.



Annual Dinner

at IBA Boys' Hostel

The alumni reunion / farewell dinner for the graduating class of 2015 was held on Saturday, 6th June 2015. The event began with the recitation of the Holy Quran by Hafiz Waqar Ahmed which was followed by a brief introduction of the event by Muneeb Bin Hafeez, the MoC for the event. The event was attended by senior alumni including Mr. Inayat Din, Mr. Humayun Ansari, Mr. Mirza Sardar Hussain, Mr. Agha Tariq, Mr. Malik Imran, Mr. Kirshan Vaswani and Mr. Mustafa Ramzan, to mention a few of the distinguished alumni attendees. Mr. Inayat Din, former Registrar, IBA and senior most hostelite in the gathering was kind enough to share his experiences with the audience. Afterwards, Dr. Ishrat Husain, Dean and Director, IBA Karachi spoke to the outgoing class and advised them for the challenges that lay before them in their lives and also to work to promote a spirit of camaraderie amongst alumni especially to provide guidance and support for younger alumni.

With the speeches over dinner was served and the event was formally concluded with distribution of plaques as tokens for graduating hostelites and titles for all residents. Some outstanding hostel staff were also feted amongst them Zakir lala and Tanvir Bhai. This was followed by an informal ice breaking session between the alumni and the students in which anecdotes were shared and the night was colored with laughter and merriment. The students learnt a lot and left with the impressions and experiences of their seniors to help them in their lives. The alumni, on the other hand, left with fond memories and a sense of nostalgia from their own time at the institution that is called the 'IBA Boys Hostel' Home away from home.

We are deeply indebted to Mr Mujahid Hussain Detho, Warden IBA Boys Hostel, Mr Jami Moiz, Superintendent, IBA Boys Hostel and Capt Ahmed Zaheer, Registrar, IBA and last but not least, our Dean and Director, Dr Ishrat Husain for facilitating our comfortable stay at the hostel.



Press Release

IBA Flood Lights Opening Ceremony was celebrated on 08-08-2015 with first night Cricket match played between IBA Faculty/Staff v/s IBA Students and first time in the history of Pakistan IBA is the first University to provide Flood Lights sports facility to students for playing Cricket, Football, Basketball, Volleyball Tennis & etc.

IBA sports department arranged night cricket match between IBA Staff v/s IBA Students. IBA Students team won the toss and elected to bat first and made 176 runs in 20 overs with loss of 9 wickets and IBA Faculty/Staff team scored 132 runs in 17 overs and all team was out, IBA students team won the match by 44 runs.

Best performers in the match were:

Student Team

1. Zubair Anif scored 36 runs
2. Hasis scored 30 runs
3. Aman Jafri scored 29 runs
4. Hammad Qaiser took 3 wickets
5. Moiz scored 14 runs and 2 wickets

Faculty/Staff Team

1. Gohar Raza scored 27 runs
2. Hasis Tauheed scored 16 runs and 3 wickets
3. Ali Naqvi scored 11 runs and 3 wickets
4. Muhammad Atif scored 20 runs

Dr. Ishrat Husain Dean and Director of IBA is performing key role to promote Sports Culture at IBA and on International level. Dr. Ishrat Husain said, "We will be providing more facilities to the students of IBA Karachi and all over Pakistan so that our students can get best environment in University with their Academics."



New Appointments

Asma Ghani

Designation: Lecturer

Date of Joining: April 1, 2015

Department: Social Sciences & Liberal Arts



Muhammad Sohaib Saleem

Designation: Assistant Professor

Date of Joining: May 25, 2015

Department: Accounting & Law



Dr. Saqib Sharif

Designation: Assistant Professor

Date of Joining: June 15, 2015

Department: Economics & Finance



Dr. Hilal Anwar Butt

Designation: Assistant Professor and Research Fellow-CBER

Date of Joining: July 1, 2015

Department: Economics & Finance



Dr. Naveen Zehra Minai

Designation: Assistant Professor

Date of Joining: August 1, 2015

Department: Social Sciences & Liberal Arts



Dr. Shahzad Shafqat

Designation: Assistant Professor

Date of Joining: August 6, 2015

Department: Social Sciences & Liberal Arts



Farrukh Kamal

Designation: Database Administrator

Date of Joining: March 20, 2015

Department: ICT (IS)



Suraiya Khatoon

Designation: Manager QEC

Date of Joining: May 4, 2015

Department: QEC



Sidrat Asim

Designation: Manager CBER

Date of Joining: May 2, 2015

Department: CBER



Muhammad Shabbir

Designation: Software Quality Assurance Engineer

Date of Joining: June 11, 2015

Department: ICT (IS)



Burhan Allah Saiyed

Designation: Assistant Manager (Communications & Marketing)

Date of Joining: June 15, 2015

Department: Communications, Public Affairs & Marketing



Faheem Ahmed Khan

Designation: Senior Executive (Security)

Date of Joining: June 15, 2015

Department: Admin (Security)



Abdul Wajed Khan

Designation: Controller of Examinations

Date of Joining: June 6, 2015

Department: Examinations



Syed Arsalan Ashraf

Designation: Assistant (Marketing Department)

Date of Joining: May 12, 2015

Department: Marketing

Promotions & Retirements

Dr. Javed Iqbal

Designation: Associate Professor
Department: Mathematical Sciences
Promoted from Assistant Professor to Associate Professor



Farah Naz Baig

Designation: Assistant Professor
Department: Marketing
Promoted from Lecturer to Assistant Professor



Mehwish Ghulam Ali

Designation: Lecturer
Department: Economics & Finance
Promoted from Teaching Fellow to Lecturer



Syed Sharjeel Ahmed Hasnie

Designation: Assistant Professor and Program Coordinator
BS- Accounting & Finance
Department: Accounting & Law
Promoted from Lecturer and Program Coordinator BS-
Accounting & Finance to Assistant Professor and Program
Coordinator BS- Accounting & Finance



Fatima Akhund

Designation: Lecturer
Department: Marketing
Promoted from Teaching Fellow to Lecturer



Shahid Ahmed

Designation: Assistant (Admin-VFR)
Department: Administration (General)
Promoted from Security Guard to Assistant (VFR)



Ashraf Qureshi

Designation: Executive (System Centre)
Department: ICT (IT)
Promoted from IT Assistant to Executive (System Centre)



Wajid Abbassi

Designation: Assistant (Graduate Program Office)
Department: Graduate Program Office
Promoted from Lab Assistant to Assistant (Graduate Program Office)



Jamil Ahmed

Designation: Assistant (Graduate Program Office)
Department: Graduate Program Office
Promoted from Book Binder to Assistant (Graduate Program Office)



Salman Mukhtar

Designation: Assistant (Undergraduate Program Office)
Department: Program Office - Undergraduate
Promoted from Office Attendant to Asst. Undergraduate Program Office)



Khadim Hussain

Designation: Senior Library Attendant-II
Department: Library
Retired from his position, served more than 30 years services



Dr. Talat A. Wizarat

Designation: Professor
Department: Social Sciences & Liberal Arts
Retired from her position, served more than 8 years services.



Dr. Ahmed Ali Shah

Designation: Associate Professor
Department: Mathematical Sciences
Retired from his position, served more than 10 years services.



Gulab Begum

Designation: Senior Cook
Department: Admin (Girls Hostel)
Retired from her position, served more than 11 years services.

ڈاکٹر عشرت حسین کا پیغام

میں IBA کی پوری ٹیم۔ اساتذہ، طلباء، مینجمنٹ، اسٹاف، السنائی اور بورڈ ممبران کو عمدہ کارکردگی اور بہترین ٹیم ورک پر خراج تحسین پیش کرنا چاہوں گا۔ اسی کارکردگی کے انعام کے طور پر HEC, IBA ریٹنگ میں بزنس اسکول کی فہرست میں نمبر 1 آ گیا ہے۔ ہم اللہ تعالیٰ کے بے حد شکر گزار ہیں کہ اس نے ہمیں اس کامیابی سے نوازا۔ کامیابیوں کا جشن ضرور منانا چاہئے، لیکن ساتھ ہی ساتھ ہمیں اپنے اگلے سنگ میل کیلئے دوگنی محنت اور جدوجہد کرنی ہے جو کہ AACSB اکیڈمیشن ہے۔ اس سنگ میل کو عبور کرنے کیلئے پروگرام ڈائریکٹرز، چیئرمین، فیکلٹی، QEC اور ایسوسی ایٹ ڈینز کو مشترکہ تعاون اور ٹیم ورک کا مظاہرہ کرنا ہے۔ طلباء کو اپنا کردار ادا کرنا ہوگا اور صرف گریڈز کے پیچھے بھاگنے اور صرف امتحان پاس کرنے کی تگ و دو میں رہنے کے بجائے، IBA میں رہ کر علم حاصل کرنے کے عمل کو ترجیح دینی ہوگی اور یہ وہ صلاحیت ہے جو کہ تاحیات ان کی معاون رہے گی۔ اسٹاف کو مزید ذمہ داری کے ساتھ اپنے کلائنٹس کے ساتھ پیش آنا چاہئے، فیکلٹی کو ان طلباء کیلئے زیادہ ٹائم اور توجہ وقف کرنی ہوگی جن کو زیادہ مدد درکار ہے۔ مینجمنٹ (جس میں میرا بھی شمار ہوتا ہے) کو ایک خدمت گزار یونٹ کا کردار ادا کرنا ہوگا۔

ہم سب کو مل کر ادارے کی بہتری کیلئے کام کرنا ہے۔ ہمیں ریسٹکس اور عہدوں کو ایک طرف رکھ کر صرف بہتری کیلئے جدوجہد کرنا ہے۔ صبر، تحمل اور عزم وہ عناصر ہیں جو کہ کامیابی کی ضمانت ہیں۔ مجھے امید ہے کہ ہم اس صف اول کے اعزاز کو بہترین خراج تحسین کے طور پر ہمیشہ برقرار رکھنے کیلئے کوشاں رہیں گے۔ اور مجھے یقین ہے کہ ہم مزید کامیابیاں حاصل کرنے کیلئے ڈٹے رہیں گے۔

عشرت حسین

