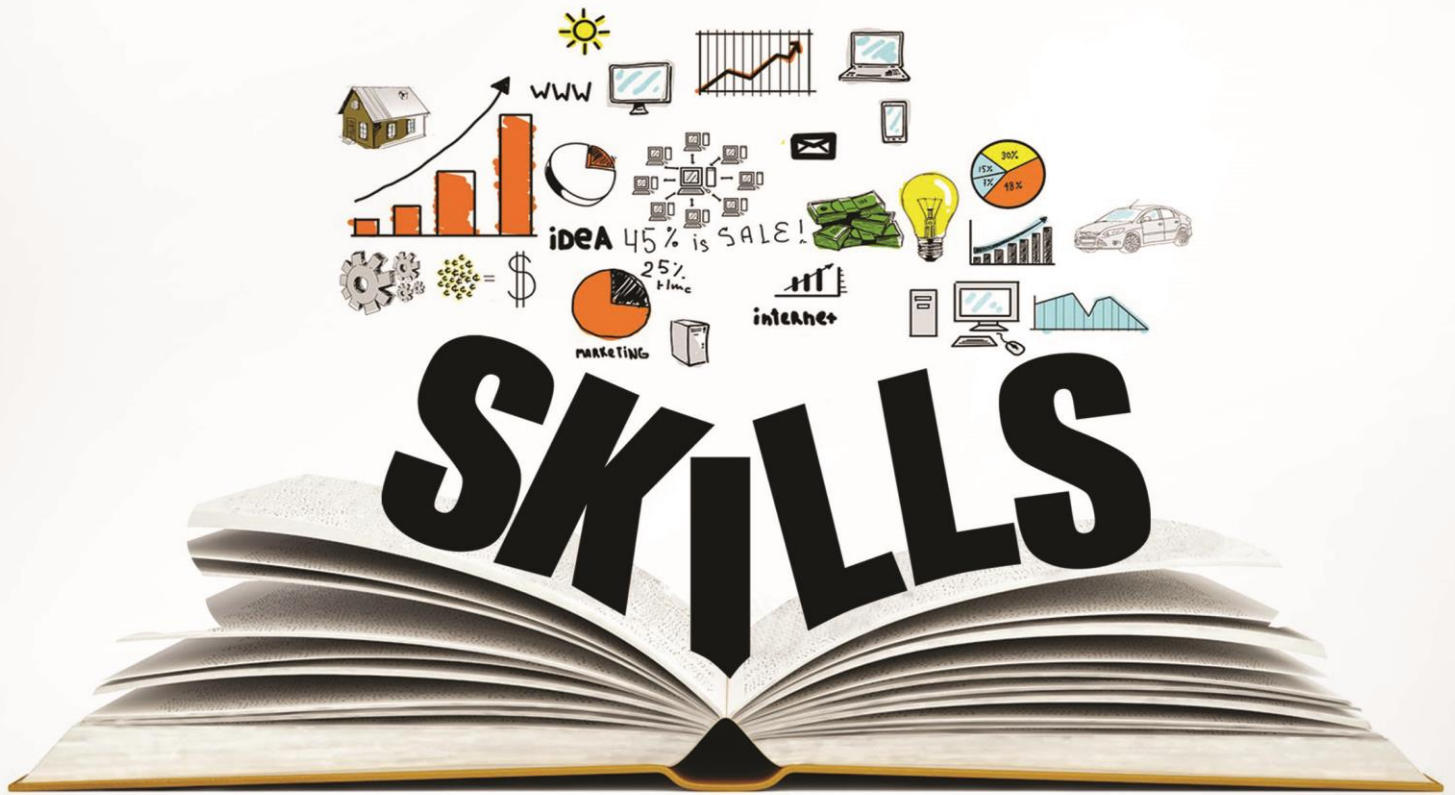


# Seeking Knowledge, Inculcating Leadership, Living Successfully



## Introduction:

Every organization looks for a graduate from a well-reputed university, who not only has specialized knowledge but is also proficient in terms of personal and professional skills.

Through observations drawn from previous graduating classes and extensive research, IBA identified a set of skills that each student must possess, alongside the academic education, to seek a better position as an employee and an entrepreneur.

SKILLS is a collaborative initiation of IBA and School of Leadership, which will help you explore your score on these pre-identified skills and provide you with a toolkit to fine-tune them.

## Program objective:

Development of personal leadership competencies allowing you to:

- Discover your personal aptitude and realize how to cash in on it.
- Cultivate a positive attitude which has a multiplier effect on your knowledge and skills. A constructive approach to personal and organizational matters for improved relationships and performance.
- Undergo a learning journey wherein you develop your competencies and understand personal and professional life challenges that are yet to come during your time at IBA.



## Modules:

- Ethics & Professionalism (compulsory)
- Creativity & Decision-Making
- Leadership
- Teamwork
- Communication
- Presentation

## Levels:

- Orientation & Assessment
- Survival Camp
- Training
- Certification

## Trainers:

- Shireen Naqvi
- Kamran Rizvi
- Umair Jaliawala
- Urooj Mazhar
- Arslan Larik
- Uzair Ausaf

