



Have a Business Plan? Come make a Real Impact

Chance to Win \$50,000

About the Competition:-

In all there will be three rounds. In the first round teams from will be submitting their B-Plan to ISB by 8th December.

Top 10 teams across South Asia & Africa will be invited to ISB for the regional round in January, 2016.

Top 2 teams from regional round will qualify for the Final Global round to be held in Thailand in April, 2016.

Round 1 Deliverables:-

- Executive Summary (3 pages)
- Stakeholder Interview Summary (Summary of 10+ Stakeholder Interviews)
- Team Bios/Resumes

Rules:-

- A team cannot enter the competition more than twice.
- Teams that have competed at the Global Finals may not enter more than once.
- Your entry must include a financial analysis as well as a Social Impact Assessment (SIA), including the Social Value Proposition and Social Indicators.
- Submitted ventures should aim to be financially sustainable or profitable; whether it is a for-profit, non-profit, or hybrid business model, your venture must aim to be self-sufficient on earned revenue.
- Submitted ventures must have a quantifiable social and/or environmental bottom line incorporated into their mission and practices.
- Submitted ventures must be less than 2 years old (with the start of the venture marked by incorporation or first income, whichever occurred first) as of December 31, 2015.
- Submitted ventures may not be a wholly owned subsidiary of an existing entity (of either a for-profit or non-profit entity).
- Submitted ventures must not have received more than \$250,000 in funding from venture capital, private investors, grants (government or foundation), loans, or other funding sources. Lifetime revenue should not exceed \$500,000 as of December 31, 2015.
- Your team must include a graduate student (current or within two years of graduation as of December 31, 2015) from any masters-level or post-graduate higher education program in any area of study in the world; the student must be actively involved in the venture.

Please Note:

- Round 1 Deadline is 8th Dec, 2015 (11:59 PM)
- Submission link will soon be active and notified via e-mail.

To know more about the competition visit:-

http://www.isb.edu/gsvc-2016

For further queries write to:-

<u>gsvc@isb.edu</u>