



FACT SHEET



Consulate General of the United States – Karachi, Pakistan

ABOUT THE CEJ

The CEJ is an initiative for the professional development, training, and networking of Pakistani journalists and media professionals. CEJ is a joint project of the International Center for Journalists (ICFJ), the Institute of Business Administration (IBA), and the Medill School of Journalism at Northwestern University. CEJ, based at IBA's City Campus in Karachi, offers online and in-person training modules for journalists and media professionals from all parts of Pakistan. Faculty from the Medill School of Journalism, ICFJ trainers, and eminent local journalists conduct hands-on, skills-based courses geared toward meeting the needs of Pakistani newsrooms.

The Centre is closely linked with the Pakistani news media industry and works under an advisory board comprising some of Pakistan's most prominent and experienced editors and media professionals. News directors and editors from newsrooms across Pakistan assign staff to each module at CEJ. Independent journalists and media professionals are also invited to participate. The CEJ actively hosts talks and panel discussions that are free and open to the journalism community.

The Centre's permanent location is on the fourth floor in the new Aman Tower at IBA City Campus. In addition to classroom and office space, the CEJ area includes a working broadcast studio and state-of-the-art multimedia lab and editing suites for the participants. The lab offers journalists a chance to learn practical skills in a real newsroom environment where they have access to the latest technologies and resources.

The CEJ is made possible through a grant from the U.S. Department of State. For more information and updates on upcoming training sessions, please visit its web site at www.cej.iba.edu.pkf, or follow CEJ on Facebook: www.facebook.com/CEJatIBA and Twitter @CEJatIBA, or email cej@iba.edu.pk.

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