



Institute of Business Administration Karachi

Leadership and Ideas for Tomorrow



DEAN'S MESSAGE

We have witnessed immense growth and development taking place within IBA Karachi over the past five years: from infrastructural development, to the quality of faculty on board, to the members of our management team that we have groomed, we have come a long way since 2008. However, there is still a lot more to do. As we are the leading business school in Pakistan - and aspire to be one of the leading educational institutes in the world - our aim now is to further improve the internal culture of IBA to better reflect the best practices that we teach in our classrooms.

At the start of our five-year Strategic Plan, we hired Directors for the development of the Plan and to steer IBA towards further progress. Now that the five years are coming to an end, we are entering a phase of transition. We will now use existing members of staff at managerial and senior managerial levels to carry on the activities of Directors. Our new leaders will take initiatives to empower their staff to drive change, providing them the training and support they require, setting personal goals that align with those of the institution and evaluate performance against the goals set. We aim to foster an environment where this new leadership will be responsible for motivating and cultivating their staff to encourage ambition and constructive attitudes across IBA Karachi. Thus, the framework, the set of guidelines and policies

that our departing Directors established over the five years of their tenure, our new leaders will need to take forward.

IBA Karachi's future leaders will stem not only from within its student body, but its members of staff as well. And for that, we are aspiring for a cultural transformation within our organization; one that sets an example for our students. In order to make the next phase of changes successful, I believe that now a change in mindset is essential to become the world-class institution that we aspire to be. We all - be it students, alumni, faculty, staff - need to take ownership and responsibility for this esteemed Institute. All of us must play a more active role in its betterment; this transformational phase will only be successful if we are willing to accept each of our own set of challenges, responsibilities and obligations. We will have to work together and participate fully in furthering the global standing of IBA Karachi.

NEW BEGINNINGS AT IBA

Dr. Ishrat Husain has announced that upon the completion of the contract of Mr. Zafar Ahmed Siddiqui as Director Alumni, Resource Mobilization, Public Affairs Dept. and Director CED, the two positions will be permanently abolished with effect from Oct 1, 2013.

He said that the time of the launch of the Strategy in 2008, these full time positions of Directors were created specifically for the Development phase of IBA Karachi. Since this is now gradually coming to an end, IBA Karachi is entering the next phase, which involves assigning faculty members additional responsibilities as Program Directors (PDs) to manage and supervise the activities of the departments which already have Managers or Assistant Managers on board. Accordingly, the following individuals are to take over the responsibilities as PDs of the following departments:



CED: Dr. Shahid Qureshi he will no longer be Associate Director but will be in charge of the CED and accountable for results



Alumni Affairs Dept.: Zafar Ahmed Siddiqui, Professor of Practice, Management Department



Public Affairs Dept.: Dr. Huma Baqai, Associate Professor, Social Sciences Department



With the raising of about \$4.2 billion in donations and contributions, the activities of the Resource Mobilization Department will become much limited in scope in the near future. Dr. Ishrat feels that there will be no need for any funds for new physical infrastructure, buildings, facilities and ICT hardware and in his view the new and remodeled buildings and other external development works will last for the next two decades, while enrolment can easily go up to 3600-double the numbers in 2008/09. Thus, the Finance Department would deal with matters such as Donor relations, Endowment Fund, scholarships, FIBAT etc. and there will be no separate Resource Mobilization Department at IBA Karachi.

Mr. Zafar Siddiqui has been a strong pillar of IBA for more than two decades. The combination of a Chief Executive with scholarly bent of mind was a unique attribute which benefitted IBA. He has been the external face of IBA, as he has been making almost all the presentations about IBA to a large number of diverse groups. He worked hard to set up the Alumni chapters in Lahore, Islamabad, UAE, Canada and UK and was instrumental in getting the CED off the ground, forging close connections with Babson College. As a member of my Executive Committee he has been very proactive and helped us many times in steering the discussion in the right direction. We would continue to benefit from Zafar's services in the future as he has agreed to become Professor of Practice in the Department of Management. He will also continue to look after the Alumni Affairs Department as its PD with greater zeal and enthusiasm and plenty of time to devote.

SIGHTS AND SOUNDS OF IBA New Boys Hostel Dedicated to Capt. Haleem Ahmed Siddiqui



IBA Karachi experienced further transformation when it completed the construction of its new boys' hostel. The new hostel has been dedicated to veteran seafarer, philanthropist, prominent member of the business community and ex-MNA, Captain Haleem Ahmad Siddiqui. It has been named 'Capt. Haleem Ahmad Siddiqui Boys Hostel'.

Also the chairman of the Marine Group of Industries, Mr. Siddiqui has supported the construction and equipping of the new hostel building by generously contributing Rs.75 million to IBA's Building and Infrastructure Fund.

The hostel premises - completed in just over a year in a joint effort by the project department, the consultants and architects - is spread over an area of 47,956. ft. with lush green lawns. Located just a short walk away from the IBA Main Campus, the hostel provides single occupancy accommodation and has 108 rooms. Its features include: a gymnasium; an indoor game room with table tennis and other games; three TV lounges equipped with large screen televisions and satellite decoders; high-speed broadband Internet; parking space; laundry; prayer area; computer lab; tuck shop; and international-standard dining and kitchen facilities

IBA PAYS TRIBUTE TO ARDESHIR COWASJEE

In a unique initiative to enhance writing skills in its students, IBA Karachi's Department of Social Sciences & Liberal Arts is launching the Ardeshir Cowasjee Center for Writing at the Main Campus. The Center has been dedicated to the memory of Ardeshir Cowasjee, one of Pakistan's most-renowned columnists, social activists, and philanthropists.

Pending its formal inauguration early next year, IBA Karachi held a soft opening in the newly-completed Student Center, with former Senator and Information Minister, Mr. Javed Jabbar and Ava Cowasjee, daughter of Ardeshir Cowasjee as the guests of honour.

Dr. Ishrat Husain believes that "Influential leaders need to have strong communication skills, of which writing forms an integral part. We have named the Center after Cowasjee as a dedication to a personality who was a beacon of hope and a loyal adherent to the teachings and philosophies of Quaid-e-Azam Mohammad Ali Jinnah."

Dr. Framji Minwalla - Assistant Professor and Chairman of the Department of Social Sciences & Liberal Arts - along with Ms. Maria Hassan Siddqui, Assistant Professor at the Department, introduced the concept behind their initiation of such a center. Dr. Framji iterated the power of writing as an agent of change, as he mentioned Cowasjee's contribution to an amendment in the Constitution of Pakistan, which has a footnote dedicated to him.

Mr. Jabbar, also Director of the Center, commemorated Ardeshir Cowasjee for his immense courage and ferocity in effecting change and challenging power. Mr. Jabbar concluded by saying that the Center has been aptly named after "an individual as distinct as IBA itself."



At the soft-opening of the Ardeshir Cowasjee Center for Writing, IBA Karachi, from leftto-right: Ms. Maria Hasan Siddiqui (Assistant Professor at the Department of Social Sciences & Liberal Arts); Dr. Framji Minwalla (Assistant Professor and Chairman of the Department of Social Sciences & Liberal Arts); Dr. Ishrat Husain (Dean & Director IBA Karachi); Mr. Javed Jabbar; and Ava Cowasjee.

AMAN FOUNDATION FURTHERS ACADEMIC EXCELLENCE AT IBA KARACHI

An agreement was signed between Dr. Ishrat Husain and the CEO of the Aman Foundation, Mr. Ahsan Jamil. The agreement pertains to an increase grant from the Aman Foundation from the current Rs. 1 billion to Rs. 1.2 billion for the development of IBA's Aman Tower at the City Campus. A delegation from the Foundation visited IBA Karachi, comprising of Mr. Ahsan Jamil, Mr. Muhammad Tahir Sadiq, Mr. Muhammad Ali Saya and Dr. Ahson Rabbani.

The signing ceremony formalized an increase in grant for IBA Karachi for the development of the Aman Tower, which is to house residential and educational facilities for IBA's Centre for Executive Education (CEE), along with 18 classrooms, two large seminar halls, faculty offices, a library, meeting and breakout rooms, cafeteria and other facilities. The Aman Foundation has also sponsored the Aman Centre at the Main Campus, which houses the CED, an institution dedicated for the promotion and development of entrepreneurial studies in Pakistan and an IT Infrastructure Project.



Dean & Director, IBA Karachi, Dr. Ishrat Husain and CEO of the Aman Foundation, Mr. Ahsan Jamil sign an agreement pertaining to an increase in grant from the Aman Foundation for the development of IBA's Aman Tower at the City Campus

IBA IN THE WORLD OF OSCARS

For the first time in 50 years, Pakistan will be submitting an entry for the Foreign Language category. Sitting on the committee responsible for picking the entry, is none other than IBA's own Dr. Framji Minwalla -Assistant Professor and Chairperson of the Social Sciences & Liberal Arts department.

He will be working alongside:

- Sharmeen Obaid Chinoy;
- Writer and director, Akifa Mian;
- Pakistani actress Samina Peerzada;
- Prolific director and producer, Mehreen Jabbar;
- The Reluctant Fundamentalist author Mohsin Hamid; and
 Famous Pakistani actor, Rahat Kazmi



IBA KARACHI ON PTV

In a recent episode of "Tajzia Huma Baqai ke Saath" on PTV, Dr. Ishrat Husain, Dean and Director IBA Karachi, talked about Islamic Banking. He talked about the First Conference on Islamic Finance organized by Asian Development Bank, organized in Manila by the Islamic Financial Services Board (IFSB), where he was one of the keynote speakers. He also talked about the various facets of India-Pakistan relations and other issues regarding international economic affairs.



DEVELOPMENTS FROM THE IBA PROJECTS DEPARTMENT

UBL Sports Arena, Main Campus Features: Cricket Ground with three pitches, sitting area and score board Football Ground Basket Ball Court Volleyball Court Tennis Courts Jogging Track



Abdul Razzak Tabba Academic Building, Main Campus Salient Features Covers an area of 51,300 sq. ft.

Accommodates: classrooms, seminar and breakout rooms, faculty offices and computer labs

The facility provides a space which caters to the psychology of a modern learning environment as well as a place for student association, social interaction and relaxation

Aman Center for Entrepreneurial Development, Main Campus Covers area of 54000 sq. ft. Accommodates: classrooms, seminar and breakout rooms, faculty offices, computer labs, gymnasium, topnotch cafeteria and incubation facilities for entrepreneurial activities











Alumni Student Center, Main Campus Salient Features

Amphitheatre: Seating capacity of 400; stage area/back stage and Green Room

Dining Facilities: Cafeteria, Kitchen, Dining Hall for 60, Executive Dining Hall for 16, Coffee Shop/ Tuck Shop, Event Hall for 170 persons

Recreational Facilities: Students Lounge, Book Store, Resource Centre, Society Offices, Badminton Court, Indoor Play Area, Computer Lab, Gymnasium, Outer Deck, Landscaping and Atrium

Other Services: Centrally Air-conditioned, Elevator, Fire Alarm System, Fire Fighting System, IT/ Data System, MATV System, CCTV System, Public Address System and Wi-Fi



Pervez Abbasi Prayer Hall, Main Campus Salient features Covers an area of 3,300 sq. ft. Hall Capacity: 177 males, 27 females Separate male and female ablution areas

HBL Academic Center for the Faculty of Computer Sciences, City Campus Accommodates: Senior Faculty Rooms Junior Faculty Rooms Faculty Lounge Faculty Meeting Hall PHD Students Faculty Room Breakout Rooms Program Offices

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HINKING F **ABOUT THE CED**

As part of IBA's strategic vision - and in response to the country's economic requirements - IBA Karachi has developed a Center for Entrepreneurial Development (CED) in order to foster entrepreneurship and business innovation, while providing advisory and support services to youth, women, students and entrepreneurs. It has opened new avenues of growth and economic development for the country where employment opportunities have shrunk over the past few years. While the Center offers a practical alternative to help lift the economy, it also caters to a new field of education to the youth. By promoting Agriculture, Technology, Vocational and Services Based Entrepreneurship, students now have more specialization choices in the field of business being offered in Pakistan.





INVENT

The IBA Entrepreneurship Society, in collaboration with the IBA Center for Entrepreneurial Development (CED), held the grand finale of its one-of-a-kind, nationwide business plan competition 'INVENT -The Entrepreneurial Challenge'. Of the 350 teams that initially registered six months prior, 16 finalists managed to progress through to the final stage and present their business plans to a panel of esteemed judges at the finale. Themed "Ideas Today::Businesses Tomorrow", this year 1,600 students from 140 of HEC recognized universities spanning across seven cities participated in the competition. The categories included: Techno-entrepreneurship, Agri-entrepreneurship, Socio-entrepreneurship and Classic-Entrepreneurship.

One of the largest business plan competitions in Pakistan, the aim of INVENT is to encourage ethical and sustainable entrepreneurial ventures among students across the country. Comprising of over six months of rigorous trainings and workshops across Pakistan, students hone their entrepreneurial skills

and develop feasible business plans for their business ideas. During this time, teams progress through the various stages of the competition based on a strict grading scheme, and those with the most sustainable ideas - and those who meet the defined criteria - then have the opportunity of presenting their plans to a panel of judges at the finale.

The winning teams in each category were awarded first prize of Rs. 175,000 (including Rs. 100,000 of seed money). Runners-up in each category received Rs. 100,000, including Rs. 50,000 in seed money. Prizes are awarded to the most feasible ideas and driven teams to help them develop their plans into actual business ventures. Additional help comes from IBA in the form of expert faculty, knowledge sharing and incubation facilities.

MEMBER OF WORLD BANK GROUP SELECTS IBA'S CED

An agreement was signed between Dean and Director, IBA Karachi, Dr. Ishrat Husain, and the Manager of IFC Advisory Services in the Middle East and North Africa (MENA), Mr. Luke Haggarty. A delegation from IFC, a member of the World Bank Group, visited IBA Karachi and its Centre for Entrepreneurial Development to hold bilateral talks earlier this month.

IBA Karachi's Centre for Entrepreneurial Development (CED) was selected by IFC for the development of business management training in Pakistan for students, SMEs and women entrepreneurs along with other interested target segments of society. This important partnership will allow IBA Karachi and IFC to work together in developing sustainable business advisory training in the areas of corporate governance, taxation, access to finance and building SME portfolios, among other sectors. IBA Karachi will provide training using Business Edge, an innovation of IFC and a world-class proprietary training solution designed to improve management capacity and business performance.

Business Edge is a suite of specialized training products and services developed by IFC that focuses on core management skills such as finance, operations, marketing, human resource management, and leadership. It has global reach of more than 170, 000 learners across 30 countries and a network of 712 trainers and 132 franchised training firms.

WHAT IS THE IFC?

IFC, a member of the World Bank Group, is the largest global development institution focused exclusively on the private sector. Working with private enterprises in more than 100 countries, IFC utilizes its capital, expertise, and influence to help eliminate extreme poverty and promote shared prosperity.



n IFC, Elvira Van Daele and Asim A.F. Chisti (far left) with Dr. Karachi (centre), and Dr. Shahid Qureshi, Program Director Cer (CED) IBA K

EPRENEURIALISTICS Field trips to over 15 different local entrepreneurial ventures and exhibition

IBA- CED IN THE TOP FOUR GLOBAL FINALISTS

IBA Karachi's Center for Entrepreneurial Development (CED) has been selected as a finalist in the prestigious USASBE (United States Association for Small Business and Entrepreneurship) Excellence in Entrepreneurship Education Awards for the category of Outstanding Emerging Entrepreneurship Program Abroad.

USASBE is the leading entrepreneurship research and teaching entity in the world. Dr. Shahid Qureshi, Director CED, IBA Karachi, submitted the case study of the Entrepreneurship Development Program (EDP) - a rigorous six-month program that equips students with technical and practical knowledge, grooming rural as well as urban youth of Sindh to pursue agriculture based opportunities - as a result of which the IBA-CED was selected as one the top four finalists. IBA will be competing against:

- Entrepreneurship Development Institute of India (EDI)
- Institute of Business Administration, Karachi
- Queens University, Belfast
- Center for Entrepreneurship, Moscow

The finalists will present at the USASBE Conference in Fort Worth, Texas, USA in January, 2014.

THE ENTREPRENEURSHIP DEVELOPMENT PROGRAM (EDP)

The Entrepreneurship Development Program is an innovative and unique program designed by IBA-CED in collaboration with the Sind Board of Investment (SBoI) for the promotion of agricultural entrepreneurship in Sind. Together, they developed a unique entrepreneurship program in the year 2012 to inculcate an entrepreneurial mindset among the rural and urban youth of Sind, enabling them to



Graduation scremony of the irst batch of EDP trudents at IBA. A total of 52 trudents were warded diplomas or the successful completion of the simonth program n June 2013.

pursue entrepreneurial ventures. The faculty at IBA-CED developed a unique and interesting pilot test to impart entrepreneurship teaching and training. As part of a hands-on program, with three months of classroom training and three months to launch the entrepreneurial ventures, the first batch of 52 students was inducted in 2012. The second batch of 77 students is currently undergoing their entrepreneurship training. The Program also includes the following:

- Up-to-date practical and technical training; which includes more than 20 diverse academic modules
- Every student must launch a new venture to graduate, irrespective of failure or success
- Numerous guest speaker sessions, field visits, hands on exercises in selling and creativity
- Various modules on aerobics and value building i.e. perseverance, hard work and commitment are carried out

- Field trips to over 15 different local entrepreneurial ventures and exhibitions
 Interactions with over 35 guest speakers, including renowned entrepreneurs and academicians from Pakistan, Germany, China and Indonesia.
- For a more hands on experience, students conduct activities such as Mini Bazaars at IBA and separate two-day businesses in different areas around Karachi.

START-UPS AND CROWD FUNDING AT IBA

After four months of rigorous training, the induction of the second batch of EDP students is nearing its end. Almost 55 students have either already launched a business venture, or are working towards launching their business in the very near future. It is during this time that they seek the support of society at large and the experts of the field with their efforts at the Business Startup and Crowd Funding Event. Students pitch their ideas and business startup plans to guests and members of the audience to secure funding for their ventures. This year, Ms. Syeda Shehla Raza, Deputy Speaker Sindh Assembly was the guest of honor.

Pom Frites: A Fast-Food Entrepreneurship Venture at IBA

IBA student, Shah Aun Hussain, seventh semester student in the BBA Program, set up a mobile food stall in a Qingqi rickshaw after his visit to China for a leadership training conference in 2011.

In February, he replicated the idea in DHA Phase VII by offering high quality fast-food products at reasonable prices, while paying special attention to service, presentation and staff. The venture was an instant success with its low-priced menu of peri-peri chicken, hot shots, zinger burgers and potato fries with taste comparable to that of large food chains.

The premiere unit marked average monthly sales of Rs. 150,000 with around 50 per cent net profit on sales, as well as fulltime employment opportunities for four others. As his success boosted his confidence, he gathered the courage to present his proposal for expansion to Director, Centre for Entrepreneurial Development (CED) at IBA, Dr. Shahid Qureshi.

Impressed with his idea, Dr. Qureshi and Hussain eventually signed an agreement with that enabled the young entrepreneur to open his second restaurant on campus premises.

Since its opening in late October, Pom Frites has been marking sales amounting to an average of Rs. 15,000 a day at IBA. "Such a business opportunity inside the IBA premises has never been allowed before," says Hussain. The Center currently facilitates twelve entrepreneurial projects, which are at different stages of maturity, while another twelve projects are in the pipeline.

FROM THE INTERNATIONAL

MATERIAL CONTRIBUTED BY: MS. SHEHREENA AMIN ABOUT THE IRC

With its deeply ingrained philosophy of continuous improvement and understanding the influence of internationalization on an academic institution, IBA Karachi has established the International Resource Centre (IRC) with support from the British Council (BC) Pakistan. The purpose is to move beyond local borders and "open our doors to the world" by establishing a central touch point in the form of an office, from where all initiatives to interact with the world can be professionally handled, monitored and fostered. IRC has made it a point to promote academic excellence globally by strengthening linkages, international recruitment, research collaborations, entrepreneurial activities by including our alumni and other offices in our endeavors.

Efforts towards "Internationalization" have been on-going for the past several years in the area of student and faculty exchanges as well as research collaborations. However, we anticipate that with the establishment of IRC, all such initiatives will be formalized in a systematic and focused manner, leading to greater ease and convenience of all stakeholders.

STUDENT REPRESENTS IBA AT ANNUAL SUMMIT, HARVARD UNIVERSITY

Nida Noor Abdul Aziz - a student of the BBA Program, Semester VII at IBA - participated in the fifth annual Harvard Undergraduate Women in Business (HUWIB), National Women in Business (NWIB) Summit in early October 2013. She spent a week at Harvard University attending summits, Women in Business (WIB) events, tours, meetings with assistant professors and gatherings with students. prominent events where Nida represented Pakistan and IBA Karachi were the National Women in Business (NWIB) Summit and the Intercollegiate Business Convention.

The NWIB Summit consisted of a few hand-picked women who hold leading positions in a club/society at their respective university. Female delegates from most renowned schools including Harvard University, Princeton University, Yale and others attended the event.



The Intercollegiate Business Convention was held at a much larger scale with 1200 women in participation. It included various sessions such as keynote speaker addresses, breakout sittings, industry networking opportunities and a career fair. Keynote speakers from the corporate world talked about the emerging opportunities for women entrepreneurs.



Accountancy of UM in a meeting with Dean and or CBER; Associate Deans, IBA Karachi; Assistan

UNIVERSITY OF MALAYA VISITS IBA KARACHI

Dean of Faculty of Business and Accountancy, Associate Prof., Dr. Che Ruhana Binti Isa from the University of Malaya along with her Deputy Dean, Dr. Zakiah Saleh visited IBA Karachi in September. IBA entered into collaboration with University of Malaya (UM) in September 2012.

Representatives from both institutions had a roundtable discussion and presentation with the aim of enhancing UM and IBA's academic collaborations. Various aspects were discussed, including exchanges, research, executive education and other initiatives.

The meeting was followed by a presentation and information session to students about the possibilities of graduate and post graduate study programs at the University of Malaya.

TALKS WITH REPRESENTATIVES OF UNIVERSITY OF MANCHESTER

Extending its efforts to develop more international linkages, IBA arranged an information session where Elizabeth Green, a representative from Manchester University, talked about the University's course offerings for international students and the avenues available to IBA students who aspire to carry their academic careers further. The session was an introduction to a series of collaborative talks as IBA and Manchester University look forward to work together to explore areas such as exchange programs, collaborative research and student development.



a Raza. CEO Aspire

STUDENT EXCHANGE PROGRAM

Over the years, there has been a remarkable increase in the number of students availing the opportunities provided by IBA's Exchange program, offered through established partnerships with international universities. During Spring 2013, three students went for USEFP, which has increased to 11 for Fall 2013. During Summer 2013, three students went for the NUS summer program on Economic and Enterprise development in Singapore. A total of eight MBA students have gone to the University of Malaya, and Sabanci University, Turkey. The Exchange programs have been greatly appreciated by the students because of their great value addition.

Being in one of the best business schools of the world was a unique and exciting experience for me. I have observed that their way of teaching is quite different which lays great emphasis on team work and creative bonding between the students



Warwick University during Summer 2013

RESOURCE CENTER (IRC)

IBA STUDENTS SHINE AT INTERNATIONAL COMPETITION



Over the summer, two of IBA's BBA graduates - Danya Riaz Qureshi (class of 2013) and Arsalan Salahuddin Khan (class of 2012) - competed in Indiana University's Global Feasibility Study Entrepreneurship Competition, sponsored by the US Department of State and The Coca-Cola Company.

Danya and Arsalan secured the top two positions in the competition, which was part of the Middle East and North African (MENA) Scholarship Program, where along with Pakistan, seven other countries also participated, including Tunisia, Algeria, Morocco, Jordan, Afghanistan, Egypt and Palestine

Out of over 7000 students from eight countries only 100 were shortlisted for the competition. Of these, eleven students were from various universities across Pakistan, including: the Institute for Business Administration (IBA); Lahore University of Management Sciences (LUMS); National University of Science and Technology (NUST) and Punjab University (PU).

The awards for the top two business ideas went to Pakistani students, with the first prize going to the 'Solid Water Purifier' idea and the second prize going to 'Electricity generation via bio gas'. The winning teams also gave presentations for their ideas at the U.S State Department, in front of a panel of judges comprising of Senators, Investors and the Coca-Cola Management Team

Danya and Arsalan said that they very much owe their achievements to their teachers at IBA. "I was proud to be carrying the label of IBA" said Danya. "All the professors and panelists were most impressed by our presentation skills and our confidence" said Arsalan.



IBA External Linkages

The External Linkages Department at IBA Karachi recently completed its four years at the Institute. It has become an important office to promote national and international collaborations, develop partnerships with acclaimed organizations and actively pursue international exposure opportunities for faculty members and students. The motivation behind the development of this Department was to cater to the evolving role of the institutions that demands greater connectivity and stronger linkages with local and international communities. By using a multi-faceted approach of exchanges, short term visits, study tours, trainings, accreditations, external reviews of programs, and other alliances, it has started the journey of taking IBA Karachi to new heights.

The achievements of the External Linkages Department have been possible with immense support and guidance from Dean and Director IBA Karachi, Dr. Ishrat Husain.

The following chart briefly represents services of the IBA External Linkages Department.



TESTIMONIALS

extremely supportive

throughout the process

from the beginning to the end. Thank you!

• Student's Name: Muneeb Bin Hafeez • Exposure: NUS Summer Program • Went In: Summer 2013	 Student's Name: Anum Tariq Exposure: Semester exchange to Delta State University, USA Went in: Fall 2012 	Student's Name: Adam Dawood Exposure: Incoming Exchange Student to IBA from SEM, Tsinghua University, China • Came in: Fall 2011	Student's Name: Shaheer Shaikh Exposure: Summer Program at Babson College Went In: Fall 2012	• Student's Name: Maryam Memon • Exposure: SUSI 2013 • Went in Summer 2013	 Student's Name: Samar Irshad Exposure: SEM, Tsinghua University, China Went in: Fall 2010
I had the good fortune of being selected for the National University of Singapore Economic & Entrepreneurship Development Program. I was exposed to the latest trends in academia, industry and government by the program which was extremely intensive and added greatly to my exposure. I was able to return with a treasure trove of knowledge. On the whole, it was a transformational program, one that has left a deep impact on me. I even got to dance Gangnam Style with the Koreans! And I will always cherish the great memories and friends that I made from all over the world as well! I wish to express my gratitude to Sajjad Foundation Singapore, MJSF & JS Investments Ltd, IBA (my alma mater), my teachers and my parents. Last, I wish to express my immense gratitude to Ms. Shehreena Amin from External Linkages Department who was	My experience at IBA made me very strong not only academically but also polished my soft skills. The advanced courses I took while on my exchange semester in the fields of Accounting and Management built up on my previous pre-requisite courses studied at IBA and I can proudly claim to be well-equipped in the classes for further study. To survive in the global and diverse environment of today, it is very important for students to study in foreign universities in order to gain confidence, feel independent, understand how foreign markets work, what kind of research and development has made those countries successful, experience cultural diversity of ideas and built valuable networks.	My expectations of IBA were very high before my arrival. Based on its reputation and having been briefed by its current students I was looking forward to expanding myself academically and gaining knowledge on the local economy and working practices thanks to the academic provess of teachers such as Dr. Mahnaz Fatima, and the many working professionals who taught at IBA. IBA was always very hospitable as an institution, with a staff member being assigned directly to help the incoming exchange students and answering their queries and assisting them in getting though and understanding the university procedures. Overall I had a fulfilling experience and would recommend anyone who wants to learn more about the market dynamics of Pakistan to consider the doing an exchange at IBA.	My experience at IBA was nothing short of extraordinary. It is here that I found the spark for business and the passion to settle for nothing less than perfection. At IBA, I met some of the best people that our industry has to offer, who helped me gain an insight into the corporate world. It was the rigorous training at IBA that gave me the confidence to face the academic challenges as a summer exchange student at Babson College, Massachusetts, USA. The understanding of development economics, comparative management and business development helped me achieve the highest possible grade for the entire program and helped me climb the corporate ladder. I urge you not to underestimate the advantage that a foreign exposure provides to one's career.	To experience the dream and be a part of an American university for 6 weeks is a boost. And I got this boost by being a part of an academic exchange program. of the aim of this program was to explore the political, economic, historical, institutional, and cultural issues involved in providing security and services to the citizens. Moreover I enjoyed getting to know my American peers, make new friends and exchange cultural experiences. This learning aspect was followed by the incredible and luxurious study tour outside Amherst area including Boston MA, New York, Charlottesville VA and Washington DC. Having an academic experience along with fun was the most splendid yet distinct aspect of this program unlike other exchange programs!	Life at Tsinghua SEM in China is like a romantic Chinese melody, it grows on you and over time you come to love it. I came here apprehensive, not knowing the language, the people or the culture. I shall return, enriched not only by valuable business know how but the glory of the Chinese economic miracle like at the World Expo and the warmth of happy memories. I shall also have learned enough Chinese to make many loving friends!

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IBA REACHES OUT

Under the Sindh Foundation Program (SFP), this year, a total of 36 students were accepted into the rigorous training program which aims to develop them for the competitive world of higher education. Of these students, 10 were able to successfully pass the challenging admissions process of IBA (which includes an entrance test, interview and group discussion), making 28% the overall pass rate for this program. While six students were accepted for the BS(CS) program, four were accepted for the BS(Economics & Mathematics) program.

Under the National Talent Hunt Program (NTHP,) the talented students of HSSC Level 1 & 2 from all over Pakistan were encouraged to become a part of IBA Karachi. At the end of the intensive program this year, out of 36 students, 21 students were provisionally accepted to various undergraduate programs of IBA Karachi, of which:

- Four students were accepted to the BBA program
- Three students to the BBA(Entrepreneurship) program
- Six students to the BS(CS) program
- Four students to BS(Economics & Mathematics) program
- Four students to the BS(Accounting & Finance) program

This makes the overall pass rate 58%.

The NTHP and SFP teams would like to mention that the above initiatives would not have been possible without the support of the Dean and Director IBA Karachi, Dr. Ishrat Husain, and the following sponsors:

- COMMUNITY DEVELOPMENT PROGRAM -CDP, Planning & Development Department, Government of Sindh for sponsoring the SFP
- IHSAN TRUST for sponsoring the NTHP



san Ahmed Moin, son of Moin Uddin Ahmed (Late), student of the National ent Hunt Program (HSSC Level -II) cleared the BBA admissions process with the nest marks of all entrants and successfully attained 37th position among the Merit p students. This is of great pride for Ihsan Trust and IBA that Ahsan h



ents accepted into IBA's various undergraduate programs through the National Talent Hunt Program this year



Students accepted into IBA's various undergraduate programs through the Sindh Foundation Program this yea

GLOBAL UNDERGRADUATE EXCHANGE PROGRAM FOR PAKISTAN 2013

A total of six NTHP and SFP students have been selected for the Global Undergraduate Exchange Program - Pakistan 2013 (Global UGRAD-Pakistan). The Program was launched in 2010 by the Bureau of Educational and Cultural Affairs (ECA) of the United States Department of State. In Pakistan, this program is administered by the United States Educational Foundation in Pakistan (USEFP) and in the United States by the International Research & Exchanges Board (IREX).

The Global UGRAD program is designed for undergraduate Pakistani students enrolled at universities in Pakistan. It offers cultural/academic exchange through a non-degree program for a semester at a university in the US and is intended to promote mutual understanding between the people of the United States and the people of Pakistan. It provides students with the opportunity to enrich their education and experience, while also exposing them to the principles of social responsibility in the U.S. through a community service component.

The educational grant covers the following benefits:

- Round-trip airfare from home city to and within the U.S.
- Tuition and mandatory university fees
- Room and board (housing and meals)

- Accident and sickness coverage
- A monthly allowance for incidentals during the program
- A limited allowance for books
- Monthly maintenance allowance for the duration of the program

IBA'S SUMMER CAMP FOR THE UNDERPRIVILEGED

This summer, IBA Karachi, in a unique initiative, opened its gates for the first time to young children from the under privileged segments of society by launching the IBA-TFP summer camp. The IBA CED joined hands with Teach for Pakistan and introduced a 4-week program comprising of various classes, creative activities and guest speaker sessions to engage young students in a high-spirited and dynamic learning environment aimed to uncover their hidden potential.

As part of the program, 70 students between the ages of 10-17 years old from the Leemo Gabol Government Boy's School attended the summer camp. The objective of the program was to motivate these young students to pursue their education in spite of the various forms of deprivation in their lives.

Orgainsed by the CED and students from IBA, their learning involved a number of fun-filled activities with the aim of grooming aspects of their academic talents and nurturing their creativity and teamwork skills. These included: a series of computer training sessions; mosaic painting; story writing workshops; competitions; a treasure hunt; and 'Mera Karobar' where students were required to work in groups and develop their own business models.

The program ended with a convocation ceremony during which students received plaques and medals along with some final words to inspire them to continue pursuing their education with vigour.



After two years of complicated drama with people at IBA, it was a lovely and humbling experience to be surrounded by simple, innocent, hard-working and respectful children. Working at the Summer Camp instilled in me the motivation to do something for the promotion of education in our society.

Kiran Sohail Azeemi Student Leader at summer camp



Going into IBA's Teach for Pakistan internship has been one of the best decisions I have made so far in my life. This intern ship has helped me to reaffirm my commitment towards society. The whole concept of educating the underprivileged and nurturing them to become well rounded individuals is a great initiative all together.

Aun Rizvi Intern IBA-TFP Summer Camp (Program Manager)

IBA COLLABORATES WITH THE CITIZEN'S FOUNDATION

The IBA Community Welfare Society (CWS), in collaboration with The Citizens Foundation (TCF), has taken an initiative to participate in TCF's 'Build a School' program, by collecting funds from students, faculty, and alumni for a school that will be named after IBA. The school will be built at Gadap a backward area where primary school facilities do not exist but there is a demand for such a school.

Furthering the cause of Social Development, the CWS will work closely with the local community in establishing this facility. This project will bring about synergy between

Financial and Human Resources of the IBA community and the expertise of TCF in responding to the needs of an underprivileged community. The ultimate objective of this initiative is to build on the 'Responsible Citizen Initiative' and brand IBA as a socially responsible institution, while providing students and alumni the opportunity to participate in the social and economic development of the lagging regions of Pakistan.

TCF PRIMARY SCHOOL, IBA CAMPUS

The basic idea behind this project is to raise enough funds to build a TCF primary school under IBA's flagship. The amount required by TCF for establishing a fully equipped Primary School with quality infrastructure is approximately Rs. 18.4 million. This school, when completed, will become a benchmark for other universities and institutions of the country. The accounts of the funds raised under this project will be audited and disclosed publicly to ensure transparency.

For further details, please contact Waqas Azam, Manager CWS at waqas.azam@khi.iba.edu.pk. And Ms. Saima Hussain, the Patron of the IBA Community Welfare Society



FOREIGN DIGNITARIES AT IBA

FRENCH CONSUL GENERAL TAKES ON SECULAR DEMOCRACY

In his talk titled "Secular Democracy and Religions in France", His Excellency, the Consul General of France, Mr. Christian Ramage, opened with a brief political history of France, focusing on pre- and post-revolutionary French society. He then went on discuss the longterm consequences of the French Revolution, including the development of democratic institutions and the writing and implementation of a constitution.

In the second part of his talk, he compared the social and political roles of religion in Pakistan with those in France. He addressed some of contemporary religious issues prevalent in Pakistan, as he defined and described the values inherent in a secular state. He then explained how these values are reflected in the laws enacted by the government.

In a question-and-answer session, students engaged in active debate as they asked questions and discussed the controversies surrounding the ban on the wearing of the niqab in public places in France.



Dr. Framji Minwalla - Associate Professor and Chairman of the Department of Social Sciences & Liberal Arts thanking the Consul General and presenting His Excellency with a bouquet of flowers and a shield

US AMBASSADOR HOLDS INTERACTIVE SESSION WITH IBA STUDENTS

The US Ambassador to Pakistan, Mr. Richard G. Olsen, in a recent visit to Karachi, held a roundtable discussion with the students of IBA Karachi. The aim of his visit was to interact with students and discuss with them the opportunities for better Pak-US relations through non-political avenues.

Mr. Olsen talked about the role of entrepreneurial ventures that would create employment opportunities resulting in economic development. With Karachi being the commercial capital of Pakistan, and IBA Karachi being one of the premier business schools of Pakistan, its students could play a pivotal role in developing Pak-US relations through trade and business. He spoke about the various programs and business-case competitions that cater to the development of entrepreneurs through the provision of funding, capital and incubation facilities. He said that although he understood the political sensitivity of the region, he would like to "privatize the people-to-people contact between Pakistan and the US."

As students engaged in discussion and debate with Mr. Olsen about the various aspects of Pak-US relations, a number of ongoing issues were raised regarding US policies, bilateral relations, USAID initiatives, and other political concerns that complicate trade relations. Mr. Olsen was of the opinion that good relations concerning the two countries can only occur through healthy interactions between the people of both countries, outside of politics. He proposed that within the Higher Education sector, ongoing student exchange programs, faculty development programs and scholarships were a good starting point. He talked about private trade and non-governmental projects between the two nations, which he considered as key elements in furthering good relations. Possible projects that students from both Pakistan and the US could engage in could be infrastructural development, local solutions to the energy crises, such as the use of renewable energy sources, and trade.

Mr. Olsen advised students to contact the available networks of successful Pakistani entrepreneurs in Silicon Valley and New York to explore possibilities of entrepreneurial ventures. Students expressed their concerns regarding the affordability of American books being a hindrance to quality education that would equip students with the knowledge required to make them competitive enough for US universities, exchange programs and case competitions. Mr. Olsen took on board the views expressed by the students and, in closing the session, said that he looked forward to working with the youth of Pakistan for the development of Pakistan and its relations with the US.



Mr. Richard G. Olsen, the US Ambassador to Pakistan with Dr. Famji Minwalla, Associate Professor and Chairperson of the Department of Social Sciences & Liberal Arts, IBA Karachi



Mr. Richard G. Olsen, the US Ambassador to Pakistan, and his delegation with the students and faculty of IBA Karachi

EUROPEAN CONSUL GENERALS DISCUSS FRIENDSHIP TREATIES AT IBA

In an attempt to educate their colleagues on current affairs in Europe, IBA Karachi's Social Sciences Club brought together the French Consul General, Mr. Christian Ramage, and Mr. Tilo Klinner, the German Consul General, at the newly constructed Student Center in the Main Campus. In a talk titled "From Old Enemies to New Friends", they discussed the relationship between France and Germany before and after the Élysée Treaty signed between them in 1963. Mr. Karles Dielmann, professor and expert on foreign affairs, also spoke at the event.

Shedding light over the Élysée Treaty the Consul Generals agreed that the friendship treaty brought together countries that had once been enemies with a history of wars that led to the long term hostile relations between the nations starting from the 17th century. The treaty, they said, had stringent tools that aimed at eradicating any sentiments of enmity between the future generations of both nations. It had instruments such as exchange program initiatives, twinning of schools and universities and making French/German language part of school curricula in both countries to overcome language barriers.

They drew comparisons with Indo-Pak relations, as they discussed the content of history books taught in the schools of India and Pakistan. They discussed the concept of 'sovereignty', compared the EU to this part of the world and talked about the removal of intangible borders.

A short question-and-answer session followed, during which students engaged in healthy debate with the diplomats. The session concluded with the Consul Generals expressing optimism for the upcoming generation of Pakistanis and their future foreign relations with neighboring countries.



rench Consul General, Mr. Christian Ramage, German Consul General, Mr. Tilo Klinne nd Mr. Karles Dielmann, professor and expert on foreign affairs at the newly constructed tudent Center located in the IBA Karachi Main Campus, gave a talk on the Élysée Treaty tted "From Old Enemies to New Friends" on November 11, 2013

GEO AT IBA KARACHI: DISCUSSES WOES OF KARACHI STUDENTS

A panel of speakers, in an open dialog with the students and faculty of IBA Karachi, debated the grave issues faced by students in Karachi, in light of the on-going political crises in the city. Mediated by the renowned talk-show host, Hamid Mir of Geo TV's "Capital Talk", the discussion comprised of Dr Ishrat Husain, Dean and Director IBA Karachi; Mr. Pirzada Qasim, Vice Chancellor Ziauddin University; Ameena Saiyed, CEO Oxford University Press; and singer and social worker Shahzad Roy. The program was broadcast from IBA's G&T Auditorium at the Main Campus.

During the course of the discussion it was highlighted that political instability in Karachi, and the resulting atmosphere of fear, has been a major hindrance for education in the city. The speakers also discussed that a significant decline is being seen in the education standards of public sector institutes, which is hampering prospects for higher education and research for the youth and the nation. When asked what they felt were among the more noteworthy issues in the educational sector, the audience was almost unanimous in voicing their opinion that education was being restricted to the more privileged segments of society.



Addressing one such question put forward by the audience, Dr. Ishrat reiterated that IBA has stood out as an institute that has never refused admission to meritorious and deserving students on the basis of finances. He also mentioned the various financial aid and scholarship programs offered by IBA including the IBA National Talent Hunt Program (NTHP) - an initiative that scours the nation for deserving students to train and develop them for the competitive world of today, free of cost.

Towards the end of the program, students and panellists alike deliberated the possible avenues and solutions available to address the intricate problems faced by the education sector.

IBA'S CENTER FOR EX

ABOUT CEE

The Institute combines with its program of formal management education, an elaborate program of management training for executives and professionals. These specialized programs are conducted by the Center for Executive Education (IBA-CEE). The IBA-CEE provides opportunities to executives working at different echelons in organizations to enhance their careers by gaining knowledge and insight into state-of-the art management techniques and technologies. Executive Education Programs consist of various training courses and workshops that are organized and conducted by the distinguished IBA faculty as well as leading industry professionals. Besides open enrolment programs, the Center also offers client specific training to organizations on their request, keeping in view their unique and distinct requirements. Organizations that have benefited from the Executive Education Program include private firms, small business corporations, multinationals and transnational corporations, government departments, defense and public sector organizations.

Some of the workshops that have been conducted this year include: Training and Development Forum

Panel Members: Dr. Huma Baqai (Moderator) Mr. Ali Raza Abidi - Head SME Bank Al-Habib Mr. M. Tauseef Ansari - Head Investments Pak Kuwait Investment Co. Mr. Hanif Ajari, Visiting Faculty, IBA Karachi As a part of CEE's promotional activity, the Center hosted a 2-hour session with Human Resource Training Professionals from the industry and faculty of IBA Karachi. The panelists discussed the importance of several aspects of Executive Education and the role of Training Managers and Providers. Also at the discussion, the Director CEE, Mr. Izhar Hussain, told the audience the future plans of CEE and the importance of the world's top Business Schools Executive Education Programs offered in Pakistan through CEE (including courses from Indian School of Business (ISB), SPJIMR and Robert H. Smith School of Business, University of Maryland).

MANAGING FAMILY BUSINESSES SERIES

In November 2013, the Center, in joint collaboration with SPJIMR, Mumbai, successfully concluded the first series of Managing Family Businesses with 10 workshops. This series was designed over the last two decades at SPJIMR to address the concerns surrounding adapting to emerging opportunities and managing the growth in the family businesses. The program aims to provide a guided opportunity to participants to:

- 1. Reflect on their current style of running family businesses
- 2. Identify the new elements required for gearing up for the change and

3. Start working on the same

Highlights from the series (October 2012 to November 2013):

Managing Family Businesses - First Series (10 workshops) 365 participants

12 Seminars on Family Businesses:

260 participants in three Promotional Seminars in Karachi, Lahore & Islamabad

475 plus participants in 9 Seminars conducted in Karachi, Lahore, Islamabad and Gujranwala

SOME HIGHLIGHTS FROM THE MANAGING FAMILY BUSINESSES SERIES











Wellson



ECUTIVE EDUCATION

HIGHLIGHTS FROM "INDIAN SCHOOL OF BUSINESS-LEADERSHIP SKILLS FOR TOP MANAGEMENT"



HIGHLIGHTS FROM WORKSHOP ON LEADING INNOVATIVE TEAMS



- **Open Enrollment Workshops**
- 1. Building Strong Pharma Brands
- 2. Negotiation and Conflict Resolution
- 3. Finance for Non-Finance Executives
- 4. Workshop on Powerful Presentations: Speaking to Inspire
- 5. Workshop on Contract Management

Number of Attendees (July 2009 - June 2013

Open Enrollment Programs: Number of Workshops and

6. Balanced Scorecard



- 7. Leading Innovative Teams
- 8. Financial Modeling Module 1
- 9. Financial Modeling Module 2
- 10. Workshop on Writing Techniques: Speaking to Inspire
- 11. Managerial Communication Strategies for Success
- 12. SAP ERP ECC 6.0
- 13. Transformational Leadership Program (TLP)

Customized Workshops

- 1. Two workshops on Problem Solving & Decision Making for Engro Polymer & Chemicals Limited
- 2. Supply Chain Management Simulation Game for Aga Khan University
- 3. Written & Verbal Communication Skills for Hilal Confectionary (Pvt.) Ltd.
- 4. Atlas Group DBA Batch 3 2013 (Module 3 & 4)
- 5. Sanofi Certificate in Business Administration Batch 2 2013-14 Sessions in Karachi and Islamabad

Customized Programs: Number of Workshops and Number of Attendees (July 2009 - June 2013





STUDENT SOCI OATH-TAKING CEREMONY











The IBA Literary Society held the second session of its Literary Discussion Series with emerging writer Shazaf Haider, author of "How it Happened". As she shared her experiences, she talked about the practical aspects of writing and publishing in Pakistan.



IBA students made a clean sweep at the Karachi Youth Drama Competition 2013 organized by Karachi Youth Dramatics Society (KYDS) at the Royal Rodale Club in October. The 14member team, led by Jibran Tariq, performed the play "Deemukh -Termites to Literacy" in front of a panel of seven judges who crowned them victorious over 16 other participating teams from some of Karachi's leading schools and universities.



Launch of the IBA Photographic Society - a fun-filled evening of games, music, and food. And Mr. Tapu Javeri as the surprise guest for IBA's budding photographers.



IBA Iqra society hosted its first lecture session on 'Essentials of a True Leader', with Mr. Kamran Kiyani as the prominent trainer and management consultant who shed light on the topic with respect to glorious examples from Islamic history.





The IBA HR Club started the year 2013-14 in style when it hosted its Grand Launch at the Main Campus. The fun-filled event brought students together as they went on a treasure hunt, fought in a tug-of-war, competed in sack races, conducted photo shoots and participated in other exciting activities. During the event, the office bearers of the club unveiled the HR club's journey so far and the club's objectives for the coming year.

The IBA Arts Society launched its signature event 'Enigma' with a bang! Students thronged the G&T Auditorium at Main Campus to witness a range of entertaining activities and performances such as the dance performance by Enigma Step up winners of last year, and Beat boxing performance of Arbal Nadeem.

The IBA Dramatics Society has been on a roll since the start of the semester as it secured another victory: they were the runners up at the LUMS Drama Fest 2013, where the 'Natak Brigade' gave an emphatic performance of 'Juloos'- a play revolving around one man's pursuit of hope. The director of the play, Saad Ahmed Qazi, won the best director award for the second time in two years.



It was a full house at the IBA Main Campus as the IBA Computer Science Society organized the first Drupal Camp in Karachi. The event included a series of online sessions by the originators of the software 'Drupal' from the US highlighting its uses and importance in the web development industry. A workshop then followed, introducing students to using this innovative software. Mr. Kubair Shirazee, CEO of iKonami commended IBA Karachi's state-of-the-art IT infrastructure which contributed to the success of the event.



To break the ice between new and existing students of the IBA Boys' Hostel, a welcome party was organized by the IBA Boys Hostel Society. The event - comprising of an evening of music, delicious dinner and various social activities - was greatly appreciated by the students. Dr. Ishrat Husain also visited the hostel and held an interactive session with the students.



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JANG FORUM SERIES AT IBA

IBA Karachi, in collaboration with Jang Group of Newspapers, twice hosted the Jang Forum on its premises: once at the IBA Main Campus and then in the Center of Executive Education (CEE) at the City Campus.

"THE PM'S YOUTH POLICY"

When discussing the Government's Youth Policy, panelists debated its feasibility and the role of educational institutes in implementing the policy. Members of this panel included: politicians Dr. Miftah Ismail of PML-N and Sharmila Farooqi of the PPP; and members of faculty of IBA Karachi, Dr. Huma Baqai and Dr. Shahid Mir. The participants in the discussion were the students from IBA's Centre for Entrepreneurial Development (CED).



"THE GOVERNMENT'S ECONOMIC PERFORMANCE SINCE ELECTIONS"

At the second session, panelists discussed the economic performance of the Government of Pakistan in the past four months. Members of this panel included: politician Dr. Miftah Ismaeel of PML-N; Mr. Khalid Tawab (former VP, FPCCI); Mr. Abdullah Zaki (President, KCCI); Dr. Qazi Masood (Director, Center for Business & Economics Research, IBA Karachi); and Mr. M. Akram Khan (Jang Group).



L'OREAL INITIATES BREAST CANCER AWARENESS CAMPAIGN

IBA encourages companies and brands to promote their initiatives at the IBA campuses, as long as they relate to the students of IBA and are in compliance with the core values and philosophy of IBA.

This time, it was Pink Ribbon's CEO, Mr. Omer Aftab, accompanied by L'Oreal employees, who visited IBA's Main Campus, where Pink Ribbon and L'Oreal conducted a social awareness campaign regarding breast cancer. Decorations, activities and stalls were designed not only to engage students, but also to encourage them to become agents of change and break the taboos related to breast cancer, through the distribution of brochures, pamphlets and pink ribbons. Mr. Musharaf Hai, Managing Director of L'Oreal Pakistan, also visited the campus to increase the outreach for Pink Ribbon.



SHELL HELIX

Shell Helix brought to IBA Karachi the ultimate virtual Formula One TM experience - red domes set up in a unique arrangement where teams of three students each competed in a Formula One TM Simulation game. Students competed in virtual races for the shortest lap-times round the designed circuit. The prize: winners get the chance to enjoy the real Grand Prix 2014 in Malaysia.



FROM THE EDITORIAL BOARD



It is with great sorrow that the editorial board of The Current bids farewell to Ms. Ayesha Menai, one of the founders of the publication, as well as a consistent contributor. Through her vision and determination, the newsletter has grown and evolved and become a regular feature for our IBA family. We wish to thank her for her relentlessness and supportive role with the publication, despite her hectic schedule. She will be missed and we wish her the best of luck with her future endeavours.



The team welcomes on board Dr. Huma Baqai for future issues of this publication. With her immense experience in mainstream media and dynamism, she aims to drive the publication to new heights. This newsletter will now cater to both our internal and external audiences. This

is the first issue under her leadership.

We would like to thank our readers for their frequent contributions and feedback. Without their continuous support, the regular publishing of this newsletter would not be possible. To make a submission, or to provide feedback, please **email us at: thecurrent@iba.edu.pk**

THE EDITORIAL TEAM:





Dr. Erum Hafeez

Hafsa Maqbool



Syed Imtiaz Ali

FIRST STEP TOWARDS CREATING FUTURE LEADERS

The IBA Career Development Centre (CDC) and the Alumni Department arranged a three-day workshop for the newly inducted students of BBA, BS and MBA to further hone their interpersonal skills. The mentors for the students in this Student Development Program were themselves graduates from IBA, having taken out time to volunteer for the program. As they shared their experiences - both during their time at IBA and after graduation - they also provided valuable career advice as well guidance into developing leadership, teamwork, and interpersonal skills essential for these future leaders.

Students were put into small groups and assigned a coach from the Alumni present, who evaluated them through discussions and activities and provided constructive feedback. The Program is designed to be the first step in helping IBA students with their personal and professional development.

Almost 90 alumni, some from as far back as 1970, undertook the role of coaches and helped more than 550 new comers to identify their strengths and weaknesses and overcome their shortcomings.



Thank you for inviting us to our alma mater. Indeed it was enlightening session. I feel pretty good after so many years. The quality of students granted admission was perhaps best among all. Civil works and facelift of both campuses of IBA is really amazing.



Before coming to IBA, many corporate employees had told me that uncertainty lies at the heart of business world today. In this fast paced era, business graduates are lacking skills that are required to adjust to corporate culture. But I am very happy that through the Student Development Program, IBA helped us recognize the skills that we are lacking and need to develop during the course of our studies. This step from IBA deserves great appreciation.

IBA GRADUATES IN UAE LAUNCH CHAPTER IN DUBAI



Members of the Pakistan IBA Chapter (PIC) attend the launch of an Alumni Chapter in Dubai

July 2013 was a milestone for the IBA Alumni fraternity in Dubai, marking the launch of the Pakistan IBA Chapter (PIC) in Dubai under the support of Pakistan Association of Dubai (PAD). The ceremony attracted more than 100 alumni from all corners of UAE, which was held at the residence of Mr. and Mrs. Waqar Siddique, both IBA Alumni of 1980s.

The gathering was also attended by members of Pakistan Association of Dubai, Pakistan Professional Wing and Chartered Accountants Wing. The interim President of the PIC outlined the purpose behind making the chapter and how members can contribute towards the welfare of not only their alma mater but their country as well.

It was announced that every member will be required to pay a fee of AED 300 of which AED 50 will go towards membership and the remaining would be utilized in conducting activities of the Chapter.

Earlier, a Memorandum of Understanding had been signed with PAD, allowing PIC to raise funds for IBA, create awareness about IBA and its alumni as an institution; and support projects supported by IBA in Pakistan and the Pakistani community in the UAE. To accomplish these goals, a formal launch ceremony was organized where Alumni would be taken on board of the achievement and requested to acquire membership of PIC.

A UNIQUE SUMMER AT IBA



Ms. Maheen Ghauri

This summer, IBA opened its gates to all, as it launched the IBA Summer School - a one-of-its-kind program designed to develop and sustain a wide range of beneficial and innovative academic and skill-development courses for a diverse population of students and adults alike. The program provided an opportunity to develop and enhance the academic, professional, and personal experiences of all participants.

After the successful completion of its first year, we at The Current, had a chat with the Director of the IBA Summer School, Maheen Ghauri, to ask her more about the experience she has had with the initiative.

The Current (TC): What was the main motivation and objective behind developing a program like the IBA Summer School?

Maheen Ghauri (MG): The recurrent theme of IBA is to continuously expand its programs so as to provide education and skills to individuals who would like to obtain a degree, advance their career, or pursue personal enrichment. The IBA Summer School Program was conceived with inspirations drawn from Summer Schools like those at Oxford, Harvard, LSE, and Kellogg. In Pakistan, the Summer School concept is still novel in the Higher Education segment.

Currently, IBA has been offering business courses every summer to current students (undergraduates and graduates). The concept was to develop and sustain a wide-range of innovative academic and self-development courses for a diverse population of students and adults alike that would benefit them in their professional and personal development. Students currently enrolled in O-levels/Matric, A-levels/Intermediate, or Higher Education, as well as adult learners, would learn from eminent

faculty who are specialists in their field. They would improve their academic or personal skills, or wanting to obtain a certificate in a given subject, can enroll in courses of their choice.

TC: How did you plan and implement the program?

MG: While the courses were being designed, I had the Summer School website developed, including the complete registration process, so that all the program details could be accessed online. The program, and each new course, was promoted through social media three months before it was even launched, which proved to be worthwhile.

TC: How did you go about designing and developing the curriculum?

MG: One way was to reach out to distinguished personalities and ask them to come up with innovative and interesting courses that would attract a diverse group of students. The other was to come up with stimulating courses that were popular in other summer schools globally. In both cases, courses were promoted through social media, to assess their popularity.

TC: Running an event like this takes a lot of work, organization and support. Who would you say were key individuals on your team? MG: It was mainly a one-man show, as no full time employees were hired as part of the team, but I hired four senior BBA students as interns, who helped with marketing and scheduling. The Evening Program Office, IT and Finance Department helped with the day-to-day operations. I owe a lot to all of them.

TC: Did the program turn out as you expected?

MG: Since the Summer School was launched for the first time, there were some hiccups as expected, and I had to drop a few courses due to lack of registration. However, I consider this program a success as many individuals from different walks of life, and those who aspire to join IBA one day, got a chance to live the IBA experience.

TC: What were some of your memorable moments of the program?

MG: The best part was being able to introduce diverse and unique courses that were not offered by regular programs at IBA. Moreover, providing a platform for people to come in from various walks of life was exciting as well.

TC: Will there be an IBA Summer School 2014? What can we expect?

MG: Yes, there will definitely be a Summer School 2014, and hopefully, this will run as an ongoing program every year. What to expect? More new courses, more eminent faculty, and an overall more diverse educational experience.



SUMMER PROGRAM COURSES

The Summer Program ran from 15 June to 20th August, 2013 and offered a diverse range of courses, with something for everyone. Courses were taught not only by IBA faculty, but also by industry experts and professionals.

Course

Instructor

Course

Instructor

Course

Instructor Javeria Rebaz

Course

Instructor

Course

in SAP

Instructor Muhammad Asif

Kanwal Akhtar

Imran J. Hassan

Fouad Siddiqui

Introduction to Music

Family Business Management

English Language Lounge

Business Communication 101

Basic Supply Chain Processes

Production - Guitar

Other than IBA's regular offerings, some of the Special Interest Courses included:



Course Digital Photography Foundation





Course Journalistic Writing

Instructor Dr. Erum Hafeez



Course Quantitative Analysis using SPSS for Researchers and Management

Instructor Dr. Akhter Raza



Course Life/Career Development

Instructor Dr. Erum Maqbool Ahmed



Crisis Communication

Dr. Huma Bagai

Course



Course Data Mining Introduction to Robot

Instructor Dr. Sajjad Haider

Programming













Course Advertising: The Voice of Your Brand

Instructor Maliha Abidi



Course Presentation and Interviewing Skills

Instructor Nadia Sayeed



Course Application Development For Mobile Devices (Android)

Instructor Nasrullah Khan Niazi

Course Application Development For Mobile Devices (Android)

Instructor Ehab Ansari, Hassan Bin Shakeen, Umer Irfan

Course French Language

Offered in collaboration with Alliance Français de Karachi (AfK)





FROM THE FACULTY LOUNGE

Imran Saqib - one of the full-time faculty members in Management and the Patron of our Literary Society - has his first book available on Kindle. Following the lives of six characters, "Losing It - Tales of Karachi" is a collection of six short stories of characters from Karachi, who are struggling against the madness of this mega city and trying not to "lose it".

Published digitally through No Tress Publishing a UK based publisher, it is available through the publisher's website as well as Amazon.com (Kindle Store and iTunes)



The IBA Marketing Seminar Series is a small initiative where a member of the faculty of the Marketing Department share her/his research work with other faculty members. The research presented may be in any stage of the process (concept, exploratory, empirical, etc.) and may be new, or it may have been published/presented elsewhere. The first session of the series took place in late November and included a presentation on "Consumer Purchase Behaviour of Branded Cotton Fabrics in Pakistan - An Exploratory Research" by Ms. Yasmin Zafar and co-author Ms. Faryal Salman. The paper has been accepted at the ANZMAC (Australia and New Zealand Marketing Academy) 2013 Conference and is to be presented in December in Auckland, New Zealand.

INTERNATIONAL ACCLAIM FOR IBA FACULTY

Dr. Syed Nomanul Haq - professor and advisor in the Department of Social Sciences and Liberal Arts - has been given the title of Senior Visiting Professor by ISTAC (Institute of Islamic Thought and Civilization) in Kuala Lumpur as well as the University of Technology, Malaysia for a period of five years during which he is expected to play an advisory role for these institutions.

Dr. Haq delivered a public lecture at the prestigious ISTAC. His topic of discussion: 'Beseeching the New Moon: Recovering Iqbal through Poetry.' He addressed the notion that Iqbal cannot be understood in isolation from his poetry and that readers must appreciate the robust process of the creation of meaning in his poetic expressions. Sponsored by the High Commission of Pakistan in Malaysia, the High Commissioner Shahid Kianai was also present in the audience. He delivered another lecture at Malaysia's Institute of Advance Islamic Studies (IAIS) with the title, 'Flogging a Dead Horse? Revisiting the Question of Intellectual Decline in the Islamic World.' The well-known scholar Hashim Kamali presided over this lecture.

Before visiting Malaysia, Dr. Haq visited the University of Pennsylvania (UPenn), a prestigious Ivy League university of the USA, where he has been awarded the title of Visiting Scholar in Near Eastern Studies. At UPenn he has been teaching short, intensive summer courses in which students from Wharton Business School have routinely enrolled. In the USA, he was also invited by University of California, Berkeley, where he was engaged in faculty discussions and seminars. Berkeley has indicated that he will be formally invited to spend one full semester in its South Asian/Near Eastern Program.



In Kuala Lumpur: Dr. Nomanul Haq receiving the official shield of IAIS from Hashim Kamali

HEC HONOURS IBA PROFESSOR

IBA's faculty has always played a pivotal role in maintaining the IBA legacy of imparting best quality education to students through their devoted efforts and comprehensive teaching methodologies. Such faculty members have also been recognized from time to time by state authorities such as the HEC (Higher Education Commission) Government of Pakistan, for their valuable contribution to the field of education. Recently, Professor Dr. Shakeel Khoja, from the Faculty of Computer Sciences, received an award at a ceremony in Islamabad for 'Best University Teacher'.

This is the second time that Dr. Khoja has received such tribute, having previously been awarded the 'Best Teacher Award' in 2003. He has completed his PhD, followed by a Post-Doc from the University of Southampton, UK, and has over 15 years of experience in research and teaching. Dr. Khoja was among 63 other faculty members from different institutions chosen for this award.



Dr. Shakeel Khoja receiving the award for 'Best University Teacher' in a ceremony in Islamabad

FACULTY RESEARCH

Name	Designation	Description/Title	Date/ Duration	Location (City & Country)	Main Category
Syeda Saleha Raza	PhD Student	"Attended PhD proposal at IJCAI's 2013 Doctoral Symposium"	3-9 Aug 2013	Beijing, China	"PhD Colloquium/Doctoral Consortium"
Dr. Huma Amir	Assistant Professor, Senior Research Fellow and Chairperson Marketing	Presented research paper at the LCBR European Marketing Conference 2013	15-16 Aug 2013	Frankfurt am Main, Germany	Faculty Research
Nida Aslam Khan	Lecturer	Presented research paper at the LCBR European Marketing Conference 2013	15-16 Aug 2013	Frankfurt am Main, Germany	Faculty Research
Dr. Sayeed Ghani	Associate Professor & Associate Dean of Faculty of Computer Sciences & Chairman Academic Committee	Attended workshop on Transformational Leadership Program (TLP) arranged for IBA Executive	25-28 Aug 2013	Karachi	Professional Development (Trainings/Courses/Workshops etc)
Dr. Khadija Malik Bari	Assistant Professor & Chairperson Eco. & Fin.	Attended workshop on Transformational Leadership Program (TLP) arranged for IBA Executive	25-28 Aug 2013	Karachi	Professional Development (Trainings/Courses/Workshops etc)
Dr. Naeem-uz-Zafar	Assistant Professor	Attended workshop on Transformational Leadership Program (TLP) arranged for IBA Executive	25-28 Aug 2013	Karachi	Professional Development (Trainings/Courses/Workshops etc)
Dr. Hisham Bin Zubair	Assistant Professor	Attended workshop on Transformational Leadership Program (TLP) arranged for IBA Executive	25-28 Aug 2013	Karachi	Professional Development (Trainings/Courses/Workshops etc)
Dr. Framji Minwalla	Assistant Professor & Chairperson Social Sciences & Liberal Arts	Attended workshop on Transformational Leadership Program (TLP) arranged for IBA Executive	25-28 Aug 2013	Karachi, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Abdul Wajed Khan	Assistant Professor, Program Coordinator for MBA (Evening Program)	Attended workshop on Transformational Leadership Program (TLP) arranged for IBA Executive	25-28 Aug 2013	Karachi	Professional Development (Trainings/Courses/Workshops etc)
Dr. Amber Gul Rashid	Assistant Professor & Director QEC	Attended workshop on Transformational Leadership Program (TLP) arranged for IBA Executive	25-28 Aug 2013	Karachi	Professional Development (Trainings/Courses/Workshops etc)
Nida Aslam Khan	Lecturer	Attended IBA CEE workshop on effective using of Word Excel and is titled as MS WORD EXCEL	26-30th August 2013	Karachi	Professional Development (Trainings/Courses/Workshops etc)
Dr. Huma Amir	Assistant Professor, Senior Research Fellow and Chairperson Marketing	Presented paper at LCBR European Marketing Conference	15th to 18th August 2013	Germany	Faculty Research
Mahreen Nazar	Assistant Professor & Warden Girls Hostel	Presented research paper on Corporate Governance for non-listed companies in Pakistan at EUROMED Research Conference	23-24 September	Lisbon	Faculty Research
Syed Irfan Nabi	Assistant Professor	Attended a workshop at International Information Security Summer School 'Building Trust in Information Age', Summer School on Computer Security & Privacy	2 – 6 September 2013	Italy	Professional Development (Trainings/Courses/Workshops etc)
Yasmin Zafar	Assistant Professor	Attended a Case writing workshop organized by ASMMR and Emerald Emerging Markets Case Studies	21st Sept 2013	Lahore, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Jami Moiz	Assistant Professor & Superindentent Boys Hostel	Attended a Case writing workshop organized by ASMMR and Emerald Emerging Markets Case Studies	21st Sept 2013	Lahore, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Dr. Naeem-uz-Zafar	Assistant Professor	Attended a short coure on 'Discrete Choice Modeling'.	29th July to 1st August 2013	Malaysia	Professional Development (Trainings/Courses/Workshops etc)
Dr. Huma Amir	Assistant Professor, Senior Research Fellow and Chairperson Marketing	Visited to partner institute	Aug-13	Turkey	Professional Development (Trainings/Courses/Workshops etc)
Dr. Muhammad Ather Elahi	Assistant Professor & Research Fellow	Visited to partner institute	Aug-13	Turkey	Professional Development (Trainings/Courses/Workshops etc)
Dr. Erum Hafeez	Manager Communications	Attended workshop on Transformational Leadership Program (TLP) arranged for IBA Executives	August 13 2013	Karachi, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Ejaz Ahmed Mian	Assistant Professor	Attended a Case writing workshop organized by ASMMR and Emerald Emerging Markets Case Studies	21st Sept 2013	Lahore, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Farah Naz Baig	Lecturer	Attended a Case writing workshop organized by ASMMR and Emerald Emerging Markets Case Studies	21st Sept 2013	Lahore, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Adnan Hussain	Lecturer	Attended a Case writing workshop organized by ASMMR and Emerald Emerging Markets Case Studies	21st Sept 2013	Lahore, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Fatima Akhund	Teaching Fellow	Attended a Case writing workshop organized by ASMMR and Emerging Markets Case Studies	21st Sept 2013	Lahore, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Dr. Framji Minwalla	Assistant Professor & Chairperson Social Sciences & Liberal Arts	Attended workshop: High Impact Train the Trainer held organized by CEE at IBA	September 4&5 2013	Karachi, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Syed Irfan Nabi	Assistant Professor	Attended CEE offered course 'Leading Innovative Teams' at DHA Golf Club	8-11 October 2013	Karachi	Professional Development (Trainings/Courses/Workshops etc)
Dr. Erum Hafeez	Manager Communications	Attended First Annual Habib University Conference on Postcolonial Higher Education, Marriott, Karachi	October 19, 2013	Karachi, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Dr. Shahid Qureshi-CED	Assistant Professor & Associate Director-CED	Present TWO papers on entrepreneurship pedagogy and entrepreneurship outlook in context to Pakistan International Conference on Emerging Issues in Management and Economics (ICEIME)' organized by BUITMS (Balochistan University)	1st & 2nd November 2013	Balochistan, Pakistan	Faculty Research
Dr. Erum Hafeez	Manager Communications	Attended writing workshop arranged for faculty by Dr. Nadya Chisti Mujahid at the IBA main campus	November 1, 2013	Karachi, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Dr. Erum Hafeez	Manager Communications	Attended Karachi Conference at the Karachi Arts Council Auditorium	November 2 & 3	Karachi, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Dr. Erum Hafeez	Manager Communications	Attended and co-conducted workshop on Managerial Communication Skills arranged	November 5 & 6	Karachi, Pakistan	Professional Development (Trainings/Courses/Workshops etc)
Muhammad Shakeel Sadiq Jajja	Assistant Professor	Presented research paper at the 44th Annual Meeting of the Decision Sciences Institute to be held in Baltimore, Maryland	16-19 November, 2013	Maryland, USA	Faculty Research

IBA LAUNCHES DEPARTMENT OF SOCIAL SCIENCES & LIBERAL ARTS



IBA Karachi launched the Department of Social Sciences and Liberal Arts in September 2013 for the Fall Semester. This new department offers majors in Political Science, Psychology and Media Studies. The Department inducts students twice a year; with the application process for the Spring 2014 Semester now concluded, candidates will be able to apply for the Fall 2014 Semester in April 2014.

Development of the new curriculum began in early 2012, with the help of curriculum consultant, Dr. Framji Minwalla, who was brought on board to assess market needs and to evaluate how such an academic program might be best adapted for local students.

The purpose of the new program is two-fold: firstly, it helps develop critical discernment and informed argumentative judgment; and secondly, it helps students understand and undertake quantitative analysis. It aims to highlight critical thinking, analysis and research skills in the Social Sciences and Humanities in order to develop student literacy in multiple areas of academic investigation. Thus, in the major fields of study, a wide range of courses are being offered including:

- Social Science subjects (Urban Studies, Linguistics, Sociology, Anthropology, History, and Economics)
 - Liberal Arts and Sciences courses in:
 - Visual Studies (Design, Art History, Visual Culture);
 - Natural Sciences (Physics, the Environmental Sciences, Biology);
 - And Humanities (Philosophy, Religion, Literature).

Courses have been designed to help students develop social and cultural insights that will train them to understand and critique the increasingly interrelated economic, political, cultural, and mediated world of today.

The program will also require students to achieve at least intermediate proficiency in a foreign language. All students enrolled in the Department of Social Sciences and Liberal Arts will need to study a language of their choice for at least four semesters. IBA's current offerings include Mandarin, Arabic, and French. In the coming years, the Department hopes to include other European and Asian languages.

Students with degrees in Social Sciences and Liberal Arts can opt for a wide range of career options including:

- Marketing, Advertising and Public Relations
- Social Development (Counseling and Social Work, Behavioral and Occupational Therapy, Human Rights Advocacy,
- Labor Relations, Corporate Social Responsibility, Health Care Management)
- Government (Policy Development & Analysis, International Development, Civil Service)
- Media and Publishing
- Urban Planning, Conservation & Preservation, Rural Development



IBA OFFERS UNIQUE BS (ACCOUNTING & FINANCE) PROGRAM

First of its kind, the BS (Accounting & Finance) Program offers exemptions to students who aspire to progress their career in the profession of Chartered Accountancy. The new program provides the opportunity to earn a professional qualification (CA) from ICAP along with an academic degree from IBA Karachi. It also allows exemptions from the first four CA modules (A-D). This four-year program was launched in September 2013. Admissions for Fall 2014 will begin in January 2014.

CONVOCATION 2013

The Convocation is an annual celebration at which students and faculty gather to celebrate the official opening of the scholastic year. Originally, "convocation" meant a gathering of the clergy or the divisions of a diocese; however, at IBA Karachi, the word and the event have evolved from their ecclesiastical roots to embrace the intellectual community as well. The institute's convocation bids farewell to the students of BBA, BS, MS and PhDs and encourages them to consider their own intellectual journey. This occasion also serves to formalize the passing out of students from academia into the professional world. The convocation is of vital importance to students due to its unique nature where students receive their degrees from the hands of Dr. Ishrat Hussain, Director IBA Karachi, while the Governor of Sindh presides over the event. The event becomes a milestone in student's life due to the motivating speeches of the Registrar and the Dean and Director.

In its 60-year history, IBA Karachi has produced over 9,900 graduates. Due to its quality of education these students have become brand ambassadors of the Institute, which has led it to achieve awards and recognitions.



This is the moment I have been waiting for my entire life. It would be a cliché to speak about the four years spent at IBA, the crazy workload, early morning classes even on Sunday, the plethora of events and the unannounced quizzes. But it boils down to this day where one can feel truly accomplished because it was a journey in itself. The feeling of being a graduate and being acknowledged for it brings me immense amount of happiness but it also puts an added responsibility on my shoulders: to move others in this direction. Certainly it's a proud moment for me and my family.

Javeria farooq, Graduate of Year 2013



Convocation for me marks the end of the most amazing four years of my life. The time spent at IBA definitely had its highs and lows, but it will always be unforgettable. IBA, through all your idiosyncrasies and eccentricities you have taught me some valuable life lessons. I would like to thank everyone who was a part of this journey and would like to wish my batch mates all the best in life.

Emad Hassan, Graduate of Year 2013

MESSAGE FROM THE REGISTRAR



Capt. (Retd.) Zaheer Ahmed - Registrar, IBA Karachi extends his Congratulations and warm wishes to the graduating students of the year 2013 and their families. He wishes them very best of luck with their future endeavours. He also congratulates all members of staff and faculty receiving awards and recognitions on the occasion.

OVERALL BEST STUDENT UNDERGRADUATE PROGRAM



SADIA SHAHID BBA Fall 2009- 3.86 (92.35%)

OVERALL BEST STUDENT GRADUATE PROGRAM



AYESHA MAHMOOD KHAN MBA Fall 2011 - 3.73 (93 %)

TOP STUDENTS FOR GRADUATING BATCH 2013

BS MIS PROJECT GOLD MEDAL



Salik Aziz Khan BS CS 2009 - 3.41



Syeda Khushbakht Rizvi BS CS 2009 - 3.34



Ayaz Ali Qureshi BS CS 2009 - 3.26

BBA FALL 2009 (CITY CAMPUS)



Sabina Khalid 3.81



Urooj Jamal Hashmi 3.74



Syed Asad Hussain 3.73

BBA FALL 2009 (MAIN CAMPUS)



Sadia Shahid 3.86



Maha Munawar 3.83



Sadaf Ijaz 3.71

MBA FALL (MAIN CAMPUS)



Ayesha Mahmood Khan 3.73



3.72



Fatima Naz 3.43

DEAN'S LIST

FACULTY OF BUISNESS Administration (Spring - 2013)

Name	Class
A	
Anam Fatima Wajid	BBA-II
Farah Nathani	BBA-II
Farheen Ghaffar	BBA-II
Finza Bawany	BBA-II
Hafsa Shakoor Memon	BBA-II
Madiha Khalid	BBA-II
Mahwish Fawad Khan	BBA-II
Maida Ajmal	BBA-II
Muhammad Usman Bin Noman	BBA-II
Neha Ekhlaque	BBA-II
Novera Fatima	BBA-II
Owais Aslam Parvaiz	BBA-II
Rohma Mohsin	BBA-II
Romasa Ali	BBA-II
Sadia Amin Godil	BBA-II
Samra Ashfaq Parekh	BBA-II
Sapna Kumari	BBA-II
Tanya Tanveer Abbasi	BBA-II

Name	Class
Afshan Ajaz	BBA - IV
Aurangziab Ahmed Siddiqui	BBA - IV
Maliha Khan	BBA-IV
Muhammad Babar Mobeen	BBA-IV
Muhammad Raza	BBA - IV
Muhammad Saim Mumtaz	BBA - IV
Myra Saeed	BBA - IV
Nida Haroon	BBA - IV
Sabihey Waqar Namazi	BBA-IV
Sameen Zaidi	BBA-IV
Samra Siraj	BBA-IV
Sidra Ajmal	BBA-IV
Sufyan Nabi Sundus Alvi	BBA - IV BBA - IV
Zainab Khan	BBA-IV BBA-IV
Zarreen Baloch	BBA-IV
Laiten Daiten	DDITFIV

Name	Class
Aimen Imran	BBA-VI
Arwa Anees Rangoonwala	BBA-VI
Fabaiha Farooq	BBA-VI
Fatima Hasan Abbasi	BBA-VI
Gauhar Mushtaq Bhatti	BBA-VI
Hassan Khalid	BBA-VI
Ifrah Aslam	BBA-VI
Maria Ayub Silat	BBA-VI
Mirza Shahzad Baig	BBA-VI
Ramla Ahmad	BBA-VI
Sadia Anum	BBA-VI
Syeeda Aziz	BBA-VI
Waqas Abid	BBA-VI
Zaufishan Zaidi	BBA-VI

Name	Class
Areeba Mushtaq	BBA-VIII
Maha Munawar	BBA-VIII
Maheen Arif Moten	BBA-VIII
Maria Amin	BBA- VIII
Mohammad Emad Hassan	BBA-VIII
Sabina Khalid	BBA-VIII
Sadaf Ijaz	BBA-VIII
Sadia Shahid	BBA- VIII
Sidra Subdia	BBA- VIII
Syed Asad Hussain	BBA- VIII
Syed Hamza Wasim	BBA- VIII
Syeda Zehra Ali	BBA- VIII
Tayyaba Munir	BBA-VIII
Urooj Jamal Hashmi	BBA-VIII

Name	Class
Mehwish Fatima	MBA - II
Noman Khalid	MBA - II
Saad Alam	MBA - II

h	Name	Class
	Ayesha Mahmood Khan	MBA - IV

FACULTY OF COMPUTER SCIENCE (Spring - 2013)

Name	Class
Umair Mehmood	BS-I
Muhammad Salar Khan	BS-I
Abdullah Haneef Dagia	BS-I
Dawer Rafi	BS - II
Hufsa Rizwan	BS - II
Haseeb Hussain	BS - II
Ayesha Asif	BS - III
Aimen Ali Ghazi	BS-IV
Ali Inam	BS-IV
Syed Furqan Alam	BS-IV
Maria Hafeez	BS-V
Sumaira Saeed	BS-VI
Asma Rafi	BS - VIII

EXECUTIVE MBA 2ND TRIMESTER 2012

Name	Class
Ali Ehsan	CM-4
Adnan A. Siddiqui	CM-5
Farhan M. Haroon	CM-6
Ubaid Younus	CM-7
Nauman Basir	CM-8
Faizan Ahmed	CM-9
Salman Fayaz	BFS-4
Syed Khurram Shahid	BFS-5/6
Syed Khawaja Huzaifa	BFS-7
Arsalan Shaikh	BFS-8

EXECUTIVE MBA 3RD TRIMESTER 2012

Name	Class	
Adnan A. Siddiqui	CM-5	
Farhan M. Haroon	CM-6	104
Ubaid Younus	CM-7	3 F
Muhammad Waqas	CM-8	
Faizan Ahmed	CM-9	
Fahad Azim	CM-10	
Kamran Ali	PS-11	4.2
Syed Khurram Shahid	BFS-5/6	
Arsalan Shaikh	BFS-8	. 34

EXECUTIVE MBA 1ST TRIMESTER 2013

Name	Class	
Farhan M. Haroon Ubaid Younis Saad Afzal Faizan Ahemd Nawaz Nasar Khan Babar Mushtaq Kamran Ali	CM-6 CM-7 CM-8 CM-9 CM-10 CM-11 PS-11	
Fayaz A. Siddiqui Syed Khurram Shahid	PS-12 BFS-5/6	

REWARDS AND RECOGNITIONS: FACULTY

BEST RESEARCHERS AWARD (JOINTLY SHARED)



Dr. Hisham bin Zubair Assistant Professor and Program Director, Computer Science



Dr. Heman Das Lohano Associate Professor, Computer Science



Dr. Sajjad Haider Associate Professor, Economics and Finance; Coordinator MS (Economics)

BEST TEACHER AWARD



Dr. Amber Gul Rashid Director QEC; Assistant Professor

Honorary Doctorate of Education Management Awarded to Syed Babar Ali



This year IBA Karachi feels immense pride in awarding an Honorary Doctorate in Education Management to Syed Babar Ali, eminent entrepreneur, industrialist and educationist of Pakistan. Mr. Babar is renowned for his interest and vision to provide best quality education to all parts of the country without any discrimination of caste, color or race.

Apart from being associated with major corporations and entrepreneurial ventures (such as Packages Limited, IGI investment bank, Sanofi Aventis, Nestle Pakistan), he is also one of the founding members of LUMS and F.C Collage, and is the Co-Chair of South Asia Center for Policy Studies.

In addition, Mr. Ali's foundation, the Syed Babar Ali Foundation, spends almost a hundred million dollars a year for the promotion of education and health in Pakistan.

REWARDS AND RECOGNITIONS: STAFF

Name of Employee

Senior Executive I (CDC)

Ummara Qureshi

Designation

Reward Level

Name of Employee

Manager Administration

Shabana Amirali

Designation

Department

Reward Level

Name of Employee

Admin Officer (Travel & Protocol)

Abdul Khalid

Designation

Admin

Amount

20,000

Amount

20,000

3



Name of Employee Khalid Perwaiz Designation **Project Manager** Department Projects **Reward Level**

Name of Employee

Assistant Librarian

Badar-un-Nisa

Designation

Department

Reward Level

Library

Amount

40,000





Name of Employee Syed Akbar Hussain Kazmi Designation Senior Executive Finance 1 Department Finance **Reward Level**

Amount 40,000

Name of Employee

Web Graphic Designer

Syed Ali Akbar

Designation

Department

Reward Level

Name of Employee

Asjad Asad Siddiqi

Customer Support)

Manager (Procurement &

Designation

Department ICT

Reward Level

Amount

40,000

Amount

40,000

ICT











Name of Employee Designation **Telephone** Operator Department Admin **Reward Level**

10,000





Name of Employee Tanveer Ahmed Designation Senior Executive 1 (Financial Aid) Department Admin **Reward Level** Amount



Name of Employee Habib Zada Designation Plumber Department Facilities Management **Reward Level** 2 Amount 20,000

Total Reward Amount

410,000

Name of Employee Umar Havat Designation Head Security Guard

20,000







Aisha Lalita Chambers



DEAN'S ACTIVITIES IN 2013

Remarks

Chaired Board Meeting

Attended the meeting

Attended as the Chairman, Pakistan Council of the WEF and spoke at several panel discussions

JANUARY

Event	Destination
Benazir Income Support Programme (BISP);	Lahore, Pakistan
World Economic Forum (WEF);	Davos-Klosters, Switzerlan
Annual Meeting, 2013	83.1.1.2.43
Transparency Advisory Group Meeting of	Bangkok, Thailand
the World Bank	Report Frank Pl

FEBRUARY

Event	Destination	Remarks
Live Case Discussion on "Margalla	Lahore, Pakistan	Chaired the discussion
Towers" at the National	1 S. 1 S. 1	I ALLING & LOW-AND LONG
School of Public Policy		
Indian Council for Research on	New Delhi, India	Delivered the First Distinguished Lecture on
International Economic	Distance in	"Normalizing India-Pakistan Trade" Relations (ICRIER)

MARCH

Event	Destination	Remarks
Annual Conference at the Indian Council for Research on	New Delhi, India	Chaired the session on India Pakistan Trade
International Economic Relations (ICRIER)		
Global Forum on Islamic Finance organized	Lahore, Pakistan	Chaired a session on Islamic Finance
by COMSATS, Institute of Information	PID C. AC	and Socio-Economic Development
and Technology		

APRIL

Event	Destination	Remarks
Guest speaker session at National Management College	Lahore, Pakistan	Delivered lecture on "Case for Civil services Reforms in the Context of Improved Performance of Governance"

MAY

I V LT TT		
Event	Destination	Remarks
Contraction of the second second		
Book launch ceremony of a book on	Lahore, Pakistan	Chaired the ceremony
Pakistan's Economy at s	1/11	and the second s
Lahore School of Economics	N. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	
10th IFSB Summit on Financial	Malaysia	Spoke at the sessions
Regulatory Reforms:		Visited the University of Malaya in connection
Global Overview		with the Exchange Program
South Asia Rotary Summit 2013	Hyderabad, India	Delivered keynote address
A CONTRACTOR OF A CONTRACTOR OFTA CONTRACTOR O		Met with the officials of India School of Business (ISB)

JUNE

Event	Destination	Remarks
Noel Cossins book launching ceremony	Islamabad, Pakistan	Delivered keynote address
of "Man in the Hat".		Met with Dr. Mukhtar Ahmed, Executive Director, HEC
Panel discussion on Human Resource	Lahore, Pakistan	Chaired the panel discussion
Management at the National	A Jahr C. M.	The second provide the second
Management College	1 100 1 1000	AT A THE STATE OF A ST
SAARC Governors Symposium	Islamabad, Pakistan	Delivered keynote speech
World Bank Conference on South Asia	Dubai, UAE	Attended
Regional Economic Cooperation	Stall Mark	and the second second second second
& Integration	1200 Barry	and the second second second

JULY

Event	Destination	Remarks
Microfinance Summit Pakistan 2013 Global Agenda Councils Meeting	Islamabad, Pakistan Lahore, Pakistan	Delivered keynote address Chaired the Meeting
of the World Economic Forum	La contraction of	

AUGUST

Event	Destination	Remarks
Leadership and Governance,	Lahore, Pakistan	Delivered keynote address
Economic Strategies for Macroeconomic Stability and Poverty	TREE A LOUIS	
Reduction at	store the	SALE OF SALES
National School of Public Policy Meeting of the Vice Presidents of	Islamabad, Pakistan	Met with the Vice Presidents of World Bank
World Bank	The Logical States	

SEPTEMBER

Event	Destination	Remarks
2013 PRME Summit	Bled, Slovenia	Participated
21st CEEMAN Annual Conference	Bled, Slovenia	Made a presentation on IBA
5th meeting of the Governing Council	Islamabad, Pakistan	Attended the meeting
of the Pakistan Bureau of Statistic	- / - (/ / / / / / / / / / / / / / / /	
Monetary Policy - Economic Development and	Peshawar, Pakistan	Delivered keynote address
Public Finance at the National Institute	1.23	
of Management	A REPORT OF	
Meeting with the US Ambassador in Pakistan	Islamabad, Pakistan	Met with US Ambassador
Eurasia 2013 - Emerging Markets Forum	Astana, Kazakhstan	Attended

OCTOBER

Event	Destination	Remarks
UNDP's two-day consultation on the 2014 Human Development Report (HDR)	Islamabad, Pakistan	Chaired a session and
and Accelerating Human Development	Survey and	AND TOTALS
in South Asia	A State of the second	A CONTRACT
Meeting of the International Monetary Fund (IMF)	Washington, USA	Attended

d delivered keynote speech

NOVEMBER

Event	Destination	Remarks
Meeting with the Dean, Indian School of Business (ISB)	India	Attended the Meeting
Meeting of the Working Group on "Institutional Reforms and Governance" at the Ministry of Planning and Development	Islamabad, Pakistan	Chaired the meeting
International Conference on "Towards an Asian Century: Future of Economic Cooperation in SAARC Countries" at the Islamabad Policy Research Institute (IPRI)	Islamabad, Pakistan	Chaired the Concluding session
World Economic Forum Summit on Global Agenda	Abu Dhabi, UAE	Chaired the GAC on Pakistan
Pakistan's Relations with Economically Important Countries at the National Management College	Lahore, Pakistan	Delivered keynote speech
Asian Development Bank and IFSB Conference on Islamic Finance, Development, Prospects and Inclusive Growth	Manila, Philippines	Delivered keynote address
Meeting of World Bank	Islamabad, Pakistan	Attended meeting

DECEMBER

Event	Destination
5th South Asian International Conference on	Bhurban, Murree Hills,
Management, Innovation, Leadership,	Pakistan
Economics and Strategy (SAICON) 2013;	

ination

Remarks

Attended as Chief Guest



Dr. Ishrat delivered the keynote address at the First Conference on Islamic Finance organized by Asian Development Bank at Manila on 4-5 November, 2013. Other speakers shown are

Mr. Jaseem Ahmed, Secretary General at Islamic Finance Services Board (IFSB) and Mr. Takehiko Nakao, President, Asian Development Fund (ADF).

HE HI : R S

NEW RECRUITS, PROMOTIONS & ACADEMIC ACHIEVEMENTS

NEW RECRUITS



Name: Dr. Babar Ahmed **Designation:** Assistant Professor Date of Joining: August 1, 2013 Department: Social Sciences & Liberal Arts **Division:** FBA

Qualification: PhD f(Arab and Islamic Studies) from University of Exeter, UK Master of Arts (Philosophy) from University of Texas at Austin, Texas & Bachelor of Arts (Economics and Mathematics), from Brandeis University Waltham, Massachusetts



Name: Dr. Nadya Qamar Chishty Mujahid **Designation:** Assistant Professor

Date of Joining: August 19, 2013

Department: Social Sciences & Liberal Arts **Division:** FBA

Qualification: PhD & MA Degree in English Literature from McGill University, Canada and MA (Teaching English) from Smith College, Northampton, Massachusetts



Name: Sidrat Asim

Designation: Research Associate Date of Joining: September 2, 2013 Department: CBER **Division:** CBER Qualification: PhD (Political Economy and Macroeconomics In process) from The New School for Social Research, New York, NY MS (Economics) from University of Utah, United States of America

MS (Economics) from Masters of Science degree in Economics, Lahore University of Management Sciences, Lahore, Pakistan B.Sc. (Mechanical Engineering) from Ghulam Ishaq Khan Institute of Engineering Science and Technology, Topi, Pakistan



Name: Dr. Adnan Haider **Designation:** Assistant Professor Date of Joining: February 2, 2013 Department: Eco. & Finance **Division:** FBA

Qualification: Pakistan Institute of Development Economics (PIDE), Islamabad has awarded Doctor of Philosophy in Economics to Dr. Adnan Haider





Name: Dr. Muhammad Bilal Munshi

Department: Social Sciences & Liberal Arts Qualification: PhD (Politics), University of

Bristol, M.A. (International Affairs), George Washington University & Bachelor of Arts (Political Science), Boston University

Name: Abbas Ali Gilani **Designation:** Lecturer Date of Joining: August 30, 2013 Department: Eco. & Finance

Division: FBA

Qualification: "MSc (Economics) from University of Edinburgh BSc (Honors Economics and Mathematics) from Lahore University of Management Sciences (LUMS)"

Name: Fahd Ali **Designation:** Research Associate Date of Joining: July 29, 2013 Department: Program Office -Graduate Division: Program Office -Graduate **Oualification:** MBA & BBA from IoBM, Karachi



Name: Adnan Hussain **Designation:** Lecturer Date of Joining: August 13, 2013 **Department:** Marketing **Division:** FBA Qualification: MBA & BBA degrees from IBA, Karachi

Name: Dr. Newal Osman **Designation:** Assistant Professor Date of Joining: September 5, 2013 Department: Social Sciences & Liberal Arts **Division:** FBA

Qualification: PhD (History) from University of Cambridge, UK and MSc. (International History) from London School of Economics, UK BSc (Mathematics & Economics) from LUMS, Pakistan

Name: Kiran Zubair

Designation: Assistant Manager Business Skills Development Program Date of Joining: July 29, 2013 Department: Program Office - Graduate Division: Program Office - Graduate **Oualification:** MBA & BBA from IoBM. Karachi



Name: Khalid Javed Rishi **Designation:** Manager Security Date of Joining: August 1, 2013 Department: Admin (Security) Division: Admin (Security) Qualification: Masters of Arts (Criminology) from University of Karachi, MBA from Preston University & Pakistan & Bachelor



Name: Suresh Chouhan **Designation:** Senior Executive-HR Date of Joining: August 7, 2013 Department: HR **Division:** HR Qualification: MBA (HR) from Federal Urdu University, Karachi Bachelor (Commerce) from University of Karachi





Name: Muhammad Qamer Uddin Designation: Engineer (Electrical) Date of Joining: September 12, 2013 Department: Admin (Facilities Management) Division: Admin (Facilities Management) Qualification: DAE (Power Technology) from Sindh Board of Technical Education, Karachi B-Tech (Electrical Technology from Newport Institute of Economics & Communions, Karachi



Name: Farhana Kazmi Designation: Data Analyst-QEC Department: Associate Dean Office-FCS Date of Appointment: October 7, 2013 Remarks: Newly Appointed as Data Analyst-QEC



Name: Fawad Mahdi Designation: Manager CED Department: Associate CED Date of Appointment: October 12, 2013 Remarks: Newly Appointed as Manager CED

PROMOTIONS



Name: Dr. Naved Ahmad Designation: Professor Date of Joining: February 1, 2003 Department: Eco. & Finance Division: FBA Qualification: Promoted as Professor from Associate Professor

Name: Ambareen Rasheed Khan

Date of Joining: July 1, 2008

Department: ICT (IS)

Division: IS

Designer

Designation: Principal Web Administrator

Qualification: Promoted as Principal (Web

Administrator) from Senior Web Graphics



Name: Fahad Rehman Designation: Head of (Internal Audit) Date of Joining: December 15, 2010 Department: Internal Audit Division: Internal Audit Qualification: Promoted as Head of Internal Audit from Manager (Internal Audit)

Name: M. Rehman Mansoori Designation: Executive (Undergraduate Program Office)- Main Campus Date of Joining: April 1, 2012 Department: Program Office - Undergraduate Division: Program Office - BBA Program Office

Qualification: Promoted as Executive (Undergraduate Program Office)- Main Campus from Assistant (BBA Program Office)



Name: Amir Hussain Designation: Manager QEC Date of Joining: February 2, 2005 Department: QEC Division: Associate Dean Office - Faculty of Computer Sciences Qualification: Promoted as Manager QEC from Research Fellow



Name: Nusrat Jabeen Designation: Assistant Librarian-II Date of Joining: April 26, 2004 Department: Library Division: Library Remarks: Promoted from Assistant Librarian-II to Assistant Librarian-II

EMPLOYMENT STATUS CHANGED



Name: Zafar A. Siddiqui Designation: "Professor of Practice & Program Director Alumni Affairs " Department: Management/Alumni Affairs Effective Date: October 1, 2013 Remarks: Appointed as Professor of Practice & Program Director Alumni Affairs



Name: Muhammad Saleem Umar Designation: Professor of Practice & Program Director (EMBA) Department: EMBA Effective Date: November 1, 2013 Remarks: Appointed as Professor of Practice & Program Director (EMBA)

RETIRED MEMBERS OF STAFF



Name: Syed Mohsin Ali Naqvi Designation: Principal Web Administrator Date of Joining: July 1, 2008 Department: September 27, 2013 Division: ICT (IS)

Qualification: Poirier to his appointment as Principal Web Administrator Mr. Naqvi was associated with IBA as Visiting Faculty (Computer Sciences) since 1999 till 2008

CONTRACT ENDED

Name:



Ayesha A. Menai Designation: Director Human Resources Department: HR Date of Appointment: November 1, 2008 Remarks: Contract ended: Last working was 31-10-2013



Name: Faraz Ahmed Designation: Executive (EMBA Program) Department: EMBA Date of Appointment: June 5, 2012 Remarks: Resigned: Last working day was 7-11-2013

With anno Mr. 1 Wor passe Our berea

Name: Muhammad Younus



With profound sorrow we announce the sad demise of Mr. Bashir Masih (Sr. Sanitary Worker Main Campus) who passed away on 26 August, 2013. Our condolences go out to the bereaved Masih family and we pray that Almighty Allah grant them the fortitude to bear this loss. May Allah also grant eternal peace to the departed soul.

With profound sorrow we announce the sad demise of Mr. Muhammad Younus (Sr. Security Guard City Campus) who passed away on August 07, 2013. Our condolences go out to the bereaved family and we pray that Almighty Allah grant them the fortitude to bear this loss. May Allah also grant eternal peace to the departed soul.



Name: Gul Mohammad Designation: Senior Office Attendant I Department: Admin (General) Date of Appointment: September 25, 1986 Remarks: Expired: Last

Remarks: Expired: Last working day was on 14-10-2013

With profound sorrow we announce the sad demise of Mr. Gul Muhammad (Sr. Office Attendant I) who passed away in October, 2013. Our condolences go out to the bereaved family and we pray that Almighty Allah grant them the fortitude to bear this loss. May Allah also grant eternal peace to the departed soul.

Tentative Upcoming Events

ICICT 2013

Join the gurus of Information technology as they come together and explore the avenues of using technology to create a better world.

IMC 2.0

A chance to network with seasoned scholars and practitioners from around the world and learn from their experiences and practices as they come together to discuss the changing global marketing paradigms

INVENT

Your business idea will no longer be an idea. This one-of-a-kind, nationwide business plan competition will prepare you to launch your own business through mentoring and funding to help you transform your ideas into reality

Media Flash

Test your professional skills in broad fields of journalism, live theater and visual arts to win what is rightfully yours.

The IBA Dramatics Society, Natak Brigade, presents the new Intra-IBA Dramatics Competition: The Fringe 2013. A perfect platform to showcase your directing, acting, and choreographing skills to the world.

MUNIK V

Witness the regality of dialogue, an amalgamation of perspectives, the interaction of international and local delegates and grueling sessions structured by the masters of public speaking.

Annual Islamic Conference

This March witness one of the finest Muslim film festival, meet your favourite speakers and and talk to them! Ask questions and clear your concepts in the light of Quran and hadith! understand Islam and revive your faith





Institute of Business Administration Karachi

آئی پی اے

سالنامه ساماج

Leadership and Ideas for Tomorrow

آئی بی اے کمیونٹ کااپناجریدہ

اپنی 5 سالہ حکمت عملی کے آغاز میں ہم نے اس منصوب کے لئے ڈائر کیٹرز کی تقرر ی کی تھی ، جنہوں نے منصوب کی تر دیخ اور آئی بی اے کی ترقی میں اپنا کردار ادا کیا ۔ اب جبکہ 5 سال اختیام پذیر ہونے کو ہیں ، ہم تبدیلی کے مرحلے میں داخل ہو چکے ہیں ۔ اب ہم انتظامیہ میں پہلے سے موجود مینجر اور سینئر مینجمنٹ کی سطح کے افراد کو ڈائر کیٹرز کی سرگر میاں جاری رکھنے کے لئے استعال کریں گے۔ ہمارے یہ نئے لیڈررز اپنے عملے کو تبدیلی لانے کے لئے با اختیار کرنے ، ان کی تربیت اور مدد ، ادارے کے مقاصد سے ہم آہنگ ذاتی مقاصد کا تعین کرنے اور اس تناظر میں ان کی کارکردگی جانچنے نے لئے نئے اقدامات کریں گے۔ ہم ایک ایسا ماحول قائم کرنا

بنام عائشه

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محبت، متانت، حلاوت، مروت انہیں ضم کرلیں تو ہیں عائشہ جو وه مسكرائي تو غنچ كطائي جو نتور دکھائیں، شجر سوکھ جائیں انہیں بات کرنے کا آتا سلیقہ ہر ایک کام کرنے کا اپنا قرینہ بلائیں ، بٹھائیں، سنیں اور سنائیں عجب حوصلے سے ہر اک کو بڑھائیں سنوارا عائشہ نے آئی پی اے کے قرن کو دکھایا آئینہ بہتوں کے چکن کو ہمیں ناز ہے آپ پر عائشہ جدهر کو بھی جائیں رہیں گی سدا دلوں میں، ذہن میں ، دعا میں عمل میں دیا ایک جلتا بنام عائشہ

چاہتے ہیں جہاں یہ نئی قیادت اپنے عملے کو تحرک کرے گی اور پورے آئی بی اے میں تغمیری رویوں کے لئے ان کی مکمل حوصلہ افز ائی بھی کرلے گی۔غرضیکہ وہ احاطہ کار، رہنما اصول اور پالیسیاں جو رخصت ہونے والے ڈائر کیٹرز نے اپنائی تھیں، یہ نئے لیڈرز انہیں مزید آگے لے جائیں گے۔

آئی بی اے، کراچی میں مستقبل کے رہنما صرف اس کے طلباء سے، ی نہیں، بلکہ اس کے عملے میں سے بھی تکلیں گے۔ اور اس مقصد کے لئے ہم ادارے کے اندرر دایتوں کی تبدیلی لانا چا ہے ہیں، ایسی تبدیلی جو ہمارے اسٹوڈ ینٹس کے لئے مثال بن جائے۔ ترقی کے اس سفر میں، ہمارے سرکامیابی کے لئے یضروری ہے کہ پہلے ہم سب اپنی سوچ کے انداز میں تبدیلی لا کیں، تب، ی ہم عالمی معیار کا تعلیمی ادارہ بنے کا خواب پورا کر سکتے ہیں۔ خواہ طلبہ ہوں، فارغ التحصیل طلبہ، فیکلی معران یا عملے کے ارکان، ہم سب کوادارے کی طرف سے خود پر عائد ہونے دالی ذمے داری کو سمجھنا ہے۔ ہم سب کو بہتری کے لئے اپنا اپنا ہوتی دالی ذمی تبدیلی کا یہ مرحلہ تب ہی کا میابی سے ہمکنا ر ہوتی دالی ذمی این بی جگہ اپنے دائرہ کا رمیں آنے والی ذمے ہوگا، جب ہم سب اپنی اپنی جگہ اپنے دائرہ کا رمیں آنے والی ذمے کا مرزا ہوگا اور آئی بی اے کو ایک عالمی مقام پر پہنچانے کے لئے اپنا کر دار ادا کرنا ہوگا۔

ارم حفيظ