**INTRODUCTION**

The corporate sector in Pakistan has had its fair share of corporate failures, scams and scandals and numerous finance companies have deprived thousands of small investors of their life-savings. In the not so distant past, nationalized banks have written off billions of rupees by way of bad loans. These scams bear similarity to those happening across borders. The victim in most cases being the general public leads to a hue and cry over regulating the companies.

Mere compliance with reporting regulations does not necessarily mean that you are reporting effectively. It is quite possible, in fact, for reporting to seem disconnected with the business strategy and for this to raise questions in the minds of stakeholders about the quality of management and governance. Thus, the concept of corporate governance was born. It is important for boards to think about the unintended consequences of what is said, and how it is said. The quality and clarity of reporting are critical for all businesses.

Today the corporate world is even going beyond governance and financial reporting. The current unsustainable business model, which considers financial performance as the only criterion for success, is responsible for social instability and climate change leading to catastrophic climate disasters. Organizations need to move from the ‘Age of Greed’ to the ‘Age of Responsibility’. The issue has broadened the governance of the company in accordance with the business strategy and for this to raise questions in the minds of stakeholders about the quality of management and governance. Thus, the concept of corporate governance was born. It is important for boards to think about the unintended consequences of what is said, and how it is said. The quality and clarity of reporting are critical for all businesses.

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**LEARNING OUTCOME**

- Ability to read and understand Corporate Reports for better understanding about a company in terms of its financial position and operating results, as well as Corporate Governance practices adopted by the company.
- Understanding the concept of Sustainability and its relevance for businesses including preparing Sustainability Reports in accordance with G3.1 guidelines of Global Reporting Initiative (GRI).

**WHO SHOULD ATTEND?**

- Directors (executive/ non-executive) with finance a non-finance background
- Independent Directors
- CEO
- Chief Financial Officers / Company Secretaries
- Corporate communication /CSR department heads

**TRAINERS’ PROFILE**

**Abdul Rahim Suriya, FCA, FCMA**

He is a Fellow Member of the ICAP and the ICMAP. He has over 27 years’ experience in Accounting, Auditing, Corporate Finance and Operational Management. He is a visiting faculty member of the Institute of Business Administration (IBA). He is a Council member of the Institute of Chartered Accountants of Pakistan. During the past eight years, Abdul Rahim Suriya has conducted specialized training programs and seminars for senior executives for a number of leading corporate clients. These programs were designed to cater to the special needs of the clients to achieve higher level of performance and achieve greater corporate synergies. He has so far conducted over 30 workshops both in-house and open-house. He has also authored a book “A Guide to Business Decision Making”.

**Syed Fahim ul Hasan, FCA, FCMA**

He is a Partner in A. F. Ferguson & Co., Chartered Accountants – a member firm of the PwC network. He is a fellow member of ICAP and ICMAP. He has extensive assurance and consulting experience in Pakistan and Singapore. He has conducted due diligences and performance review engagements for many companies. He has been involved in formulating business strategies and feasibility studies for various businesses/companies. Fahim ul Hasan is also the Partner in-charge for Sustainability and HR Advisory services. He has participated as trainer and speaker on national and international platforms.

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**FOR REGISTRATION**

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