### Company Profile

As a part of its drive to enhance the quality, availability, and image of Coca-Cola products, the Coca-Cola Company established a new Company in Pakistan in 1996, by the name of “Coca-Cola Beverages Pakistan Limited” (CCBPL).

CCBPL started the process of acquiring and investing in locally franchised bottling operations. This process was completed in 2006 and, thereafter, all manufacturing and selling rights of Coca-Cola products are now with Coca-Cola Beverages Pakistan Limited.

CCBPL is a significant player in the growth of Pakistan’s economy. This is quite obvious through the following facts:

- CCBPL is one of the country’s top foreign direct investments in FMCG (Fast Moving Consumer Goods) business
- CCBPL is one of the major tax paying beverages company of Pakistan
- CCBPL directly employs more than 3,000 local people in Pakistan
- CCBPL creates indirect employment for more than 50,000 people in related industries through its vast procurement, supply & distribution system
- CCBPL runs many programs to support the social set up of the people of Pakistan

### Position:

**Financial Analyst-Multiple Positions**

### Location:

Karachi, Rahim Yar Khan, Multan, Lahore, Gujranwala, Faisalabad, Islamabad

### Job Description:

**Key Responsibilities:**

- Assemble, Analyze, Interpret, and present Financial, Statistical, and Economic information to produce forecasts of business, industry, and economic conditions to facilitate informed decision making
- To carry out commercial and supply chain finance activities inclusive of commercial/supply chain planning and analysis, NPD [new product development] and Key Accounts Evaluations, Capital investment projects’ analysis and Capital Project Requests [CPRs]
- Business and Operational KBIs Monitoring
- Financial/Non Financial Analysis. Profitability Analysis by SKU, by Channel, By Brand, By Category, Industries’ Analysis for Benchmarking and Trends Analysis, Deductions Analysis , COM/COGS Analysis, OPEX Analysis, DME Analysis, WC Analysis, BS Analysis, R&O Identification, Analysis, and Mitigation measures etc.

### Education:

**MBA / BBA**

**Major:** Finance

### Eligibility:

**Experience:** 2 years post qualification in MNC FMCG.

### Skills

- Business Planning and Analysis
- Commercial Acmuen
- Management Accountancy
- Strong Financial Modeling Expertise
- Decisive, Presentation and Persuasive Inter Personnel Skills, Excellent negotiations and Influencing Skills

### Deadline:

June 23, 2011

### How to Apply

All interested students should forward softcopy of their CVs (clearly mention **CGPA and %age**) to cdc@iba.edu.pk latest by June 23rd

**Kindly mention IBA Resume for Coca Cola in your subject line**

Coordinator, Career Development Centre  
IBA, City Campus  
Garden / Kiyani Shaheed Road, Karachi  
Phone #: 021-38104701 (1177 & 1176)  
tjabeen@iba.edu.pk